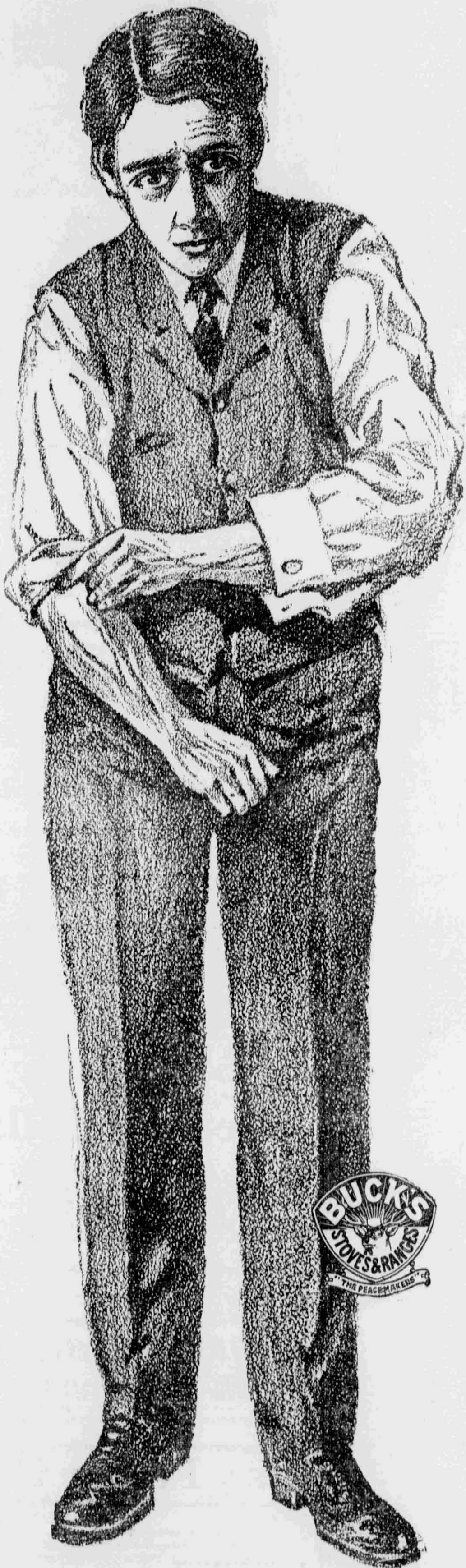


# NOW, THEN— for the season's stove and range business—



As many of you will remember, we enjoyed the most remarkable stove and range selling last season ever heard of in Salt Lake City.

It seemed as though we sold either a range, heater or cook stove to about everybody that possibly could use one.

And, as the stoves we sold were BUCK'S, the greatest line in the world—and, as we have heard nothing but the most enthusiastic reports from all users—why should we not feel encouraged, roll up our sleeves, and go in to sell even more of them this year?

Here is where we possibly have the advantage: We are sole agents for the most honestly built and the most meritorious line of stoves and ranges that has so far been produced. That is an admitted fact. Nobody questions a range, a heater or a cook stove if it bears a BUCK'S trade mark.

BUCK'S have been built for close on to sixty years now (59½ to be exact); and, if they were not all and everything that is claimed for them, the Company would not now be

## The Largest, Exclusive Stove Concern in This Country

Would they?

Whenever you see the trade mark we show you here on A stove—  
ANY kind of a stove—whether for your kitchen, your sitting room, your  
parlor or your bedroom—whether it be on a steel or a cast range, a hard  
or soft coal heater, a cook stove of any kind—no matter what the stove  
may be: always remember, AND NEVER FORGET, this:



### If It Has A Buck's Trade Mark

ON IT you are buying absolutely  
the best and most honestly built  
article of its kind it is possible to  
produce—AT ANY PRICE.

You have "stove insurance" when you buy a BUCK'S—and WE back this statement up just as quickly as the Buck's foundry does.

Now the stove season is on, and we would like those of you who are in need of ANY kind of a cooking or heating apparatus to come right in and look at this wonderful line. We know that after the many exclusive features have been explained to you that you will be just as enthusiastic as we are.

ABOUT TERMS on a Buck's—you know the reputation of this store. You pay just as you can afford here—and no more. That is a matter of secondary importance. What we would like is to have you SEE this great line of stoves and ranges. The complete show is on sample now, and you will be pleased when you see it. Come in soon as you can.

Your Credit is Good.



**FREED**  
FURNITURE & CARPET CO.  
18 to 40 East Third South Street