GREAT OPENING AND SALE OF FALL AND WINTER GOODS

IN ALL DEPARTMENTS. At no time have stocks been so large and representative. The variety is so extensive that every conceivable want can be gratified-from the standpoints of both taste and price. To make this 1900 Fall Opening Sale the greatest we ever held, we announce the BEST VALUES EVER OFFERED at the commencement of the season.

All Visitors to the City Invited to Inspect Our Mammoth Stock.

That we offer a lower price for same quality or a better quality for same money has been proven to the perfect satisfaction of the thousands who patronize us, and this valuable truth will bring its immense advantages to the thousands yet to learn it.

Silks and Dress Goods.

Extraordinary Pricing of Stylish Fall and Winter Dress Goods and Silks.

A list of Money Savings that everybody may participate. Never will be a better illustration given of the Benefits accru. ing to the Public from Economical Buying than this week. For Fortunate Buying on our part always means proportionately increased Values for our customers,

BLACK DRESS GOODS.

Black all wool Henriettas, black

BLACK ENGLISH CREPONS.

Choice and New Designs, with a rich luster and best blacks. You cannot match these styles and quality, anywhere for less than \$0c \$1.25 a yard, at............

PIROLAS IN BLACK.

20 pieces of 46 inch slik finish novelty Crepons and Pirolas. Choicest material for suits and separate skirts, Especially priced for this

\$1.35, \$1,50, \$1.75, \$1.90 yd.

SILKS.

Liberty Satin in Black Only.
All slik justrous black, and 24 jn.
wide, \$1.25 value,
92c only, per yard 92c

BLACK PEAU DE SOIE SILK

for wear, or richness in appearance Peau de Sale Silk, is the handsom-est material in the market, this week at this price; this is a 95c regular \$1.50 quality, at per yd 95C

Examine our Mammoth Stock

or Fancy 80k, which we offer at this price. Hundreds of new fall styles in stripes and fancy weaves, worth up to \$2.00 a yard, \$1.19

WASH SILKS

24 tuch wide best Lyon Dye, 36 colon per yard 45c

COLORED DRESS GOODS

Handsome Plaids in small and large effects. Choice new Bourdite Sultings, large line of mixtures, worth up to 60c a yard, at, per 30c

GRANITE SUITINGS

n solid colors and illuminated etfects, new showthake all wood suitings, camel's Hair Plaid goods in this section worth up to 85c 50c a yard, at, per yard

LADIES' CLOTHS,

BROAD CLOTHS

52 inch wide, in every color that is worn this season—one of the finest cloths made, the price ought to be \$1.75 this week-at \$1.25 \$1.25 a yard only, at, per yard...\$1.25



Shopping Bags

25 cts.



PURSES,

Handles, regular price 35c grade special at— grades special at— grades special at—



like cut, of good

25 cts.

bined, in black or bol--ors, in plain or with

25 cts.

Kid Gloves. Underwear

Most extraordinary Special BARGAIN VALUES, a saving on every pair. At 90c Ladles' fine kid Gloves in all colors and sizes, a good, pliable grade, every pair warranted and fitted to the hand,

At \$1.00 We are selling this week value ever shown in this city; come in all colors and sizes. Every pair warranted and fitted, at a pair \$1.00.

THE STAR At \$1.50 Ladies' extra quality newed fine kid Gloves in black and colors, equal to the best \$2.00 glove in the city, our special leader, at \$1.50.

At \$1.75 We are offering this week French kid Gloves, in all colors and sizes, there's not a prettier glove made. Quality and wear will surpsie you. For this week at \$1.75.

Specials.

Ladies 60e UNION SUITS, in gray or ecru, all sizes, a good heavy fleeced grade, at a 39c CHALDREN'S 40c UNION SUITS in eeru, heavy fleeced, all sizes, at, a suit

3 Handkerchief Bargains.

The Greatest We've Ever Shown:

Ladies' Jackets.



new styles in Ladies' Jack eistor Fall and Winter wear at our wall known low prices, in Eton Coats, Automobiles, Box Coats, Double Breasted, Fly

Front styles, \$8,75 to

\$100.00

Ladies' Suits.

Elegant Variety of latest styles in Eton, Fly Front, Double Breasted, Shield Front. Russian, Blouse Suits, etc., Golf Suits in Brown, Grey or Navy Blue, from \$13.50 to-

\$27:50. Nobby Tailor-made Suits in newest styles and colorings, from \$30.00

\$75.00.

Dress Skirts.

in Black or Colors: sis transcrise variety of Golf Skirts; prices from \$2.25 to — \$15.00.

Plush Capes. Splendid assortment of Plush lapes, either plain or braided and

\$2.50 to \$15.00. Golf Capes.

From \$5.00 to \$20.00

Ladies' Waists.

Immense variety in latest styles in Figure 1. Cashmere, Brilliantine. Sateen, etc., in all the new styles and colors; from— \$1.00 to \$7.50

Children's Jackets.

Large assertment of all the new styles in Red, Caster. Tan, etc.; ges, 2 to 18 years; prices from-\$1.25 to \$12.50.

Cloth Capes.

Hundreds of styles in Cloth Capes, in all Lengths and Qualities in Black, Colors; from— 50c to \$35.00.

A New Wrapper Lining

The latest improvement in a Wrapper Lining, possesses the essential features of a Corset without discomfort to the wearer, buttons to wrapper lining on each side of the garment; in dark colored, the griment; in dark colored striped Phinelette assorted colors;

Wrappers.

Great variety of Flanelette and Fleece lined Wrappers in assorted colors; from—

85c to \$3,00

Great Conference Shoe Bargains. Greatest Bargains Ever Offered in Salt Lake in Reliable Footwear. If Will Pay You to Investigate if in Need of Shoes of Any Kind.

Bargain No. 1.

Infants splendid Dongola Kid Button Shoe, straight pat tip, round toe. Worth fully 75c, Sizes 2 to 5, Conference Sale 50 C

Bargain No. 3.



Ludies' Black warm lined Felt Shoe, ince only. Common Sense Style, Kid Foxed. Our Best Selling Winter Shoe. Sizes 3 to 8. Conference Sale

Bargain No. 5.

Boys' Heavy Veal Calf Lace Shoe, Heavy Sale, Large Brass Evelets, Standard Serow nalled bottom. A Genuine "Wear Karleto". Sizes 2½ to 5½, worth fully \$1.75. Our Conference sale prices.

Bargain No. 2.

Childs' 'Kangarro' Calf and

Bargain No. 4.

TT PAYS TO BUY SHOES OF US. WE WARRANT EVERY PAIR OF SHOES SOLD BY US.

Bargain No. 6.



\$2.50 value for \$1.98.

Ladies' Spiendid quality Vici Kid, Lace Shoe, wide coin toe. A good Serviceable Shoe, Sizes 25, to L. A positive \$2.50 value, Our Con-

Children's and Misses' Dresses.

Pretty Styles, up to date, perfect fitting little garments, at astonishingly low prices.

Children's Outing Flannel Dress, sizes I to 5 years, well sewed, special value, at anti-minimum commencer or more or men

Misses' Dress of Good Quality Outing Flannel, in heat small \$1.00

Misses' Dress of Fancy Plaid Suiting, in assorted colors, trimmed in plain Henrietta and Fancy Silk Soutache Braid, sizes 6 to 14: \$1.75

checks, a serviceable dress for Misses, 6 to 14 years, at ------



Flannel Offers-Great Savings.

Bargains Such as Were Never Offered at the Com-

mencement of the Se	eason.
We anticipate an extraormary run on these special offerings as week. 1 case unbleached Canton flannel and width and well. 5 C apped, per yard.	2 Bales extra heavy Bleached Canton Flannel, slightly soiled, but hardly noticeable—worth 11c 18c this week, per yd
annel, double faced and 5c second, per yard	500 yards all wool white flannel, full yard-wide—worth today 55c, for this week, per 49c

CHANCES IN OUR DOMESTIC DEPARTMENT.

to buom the business this week.

Don't hope to get them later. 50 bolts Bleached Muslin-Bleache I case Indigo Blue Dress Prints assorted patterns, just for this week, per yard 4^3 C 86 dozen Bleached Hemstilched Bed Sheets, Genuine New York Mills. Every one branded, 2½ yards long and 2¼ yards wide; worth to-day \$1.25, just for this 79c week, each 100 Extra Heavy White Crochet Quilts; pearl hemmed; ready for use. The best \$2.25 white bed spread on the market. Just \$1.49 for this week, each

NEW CURTAINS-PRICED LOW.

An occasion where the wise buyer will lay in a supply. Here are some prices; they are worth your attention. 150 pair New White Fish Net Ef-

ed Wash Flanzels, in wool white flannel, -worth today 75c,

ATTRACTIVE LINEN ITEMS FOR THIS WEEK.

Qualities are the world's best. Prices are unquestionably the low-

	ert.
	100 pieces Half Bleached Homey- camb Toweling, value 7c; 4+C this week, per yard
	200 dozen Extra Size Marseilles Towels, worth fully 171/20; 11C this week, each
	90 dozen Double Napped Mammoth Size Turkish Bath Towels, size Elx50; usually sold at 18c 30c; this week at, each
	599 yards Turkey Red and White Table Damask, regular 30c. 22½c this week, per yard
)	10 bolts Heavy all Linen Cream Table Damask, excellent 40c quality; this week, per 27½
	Pure Linen Silver Bleached Satin Table Damask, 64 inches wide; worth today, 75c; yours this week, per yard

100 pair White Nottingham Lace Curtains, Mirror Effect, with Imitation Renalssance Border, very dainty; size, 3\(\frac{1}{2}\)x51; worth fully \(\frac{1}{2}\).50; go this week, per \$1.49

1 dozen pairs White Irish Point Curtains, size 34x43, usually \$5.00; marked to sell this week, \$3.45

Boys' Clothing and Gent's Furnishing Department.

Here Are Some Timely Bargains for Tomorrow. Special Selling in Just the Things in Greatest Demand at This Particular Time.

Boys' Knee Pants.

Big Reduction in

Youths' Uisters.

Boys' worsted pants, in all sizes, worth from 25c to 40c, 18c

Boys' vestee suits, in Scotch mix-

tures, fancy trinmings, sold battons a suit worth \$2.50, in sizes from 3 to 8 years \$1.89

Boys' vestes suits, in cheviots and Scotch plaids, fancy trimmings, well made, worth 13.25, in sizes from 3 to 5. Special \$2.59

Youths Ulaters, well made, a garment that cannot be bought else-where for less than \$5.00, in sizes from 16 to 20 years. \$3.75

Youths heavy chinebilla Unsters, extra well mode, \$4.50 worth \$8.0. Special at \$4.50

Youths' extra fine top coats, satin

linings, a result that cannot be dupti-cated for less than \$1. in sizes from 16 to 20 years. Special \$7.50

Boys' chincadla Unters, fancy golf linkers well worth \$7.00 in sizes from 10 to 14 years \$4.98

BOYS SUITS.

Boys' C-place Suits in Scotch Tweeds, double-breasted vests, extra fine, a suit usually sold at \$25, in sizes from \$ to 15 years. \$4.50 \$4.50 BOYS' VESTEE SUITS. Boys' heavy double-breasted allweel suits, extra well made, a gar-ment well worth \$4.25, in sizes from 9 to 15, special \$3.25 \$3.25 worsted Boys' double-breasted suits, in fancy mixtures, a suit that cannot be bought elsewhere for than \$2.76, in sizes from a \$1 to 15 years, special at . Hoys' heavy wereted suits in fancy stripes and plaids, a splendld wearing garment, worth \$2.

Youths' Long Pants Suits.

We call your special attention to the reductions on these goods. Youths' heavy worsted long pants suits, in plain and fancy mixtures, a suit well worth \$5.75. In sizes from 10 to 19 years. \$2.25 special at Youths' heavy worsted long pants Sure in fancy mixtures, a suit that cannot be bought elsewhere for less than \$4.00 in sizes from \$2.50 to 12 years, Special at Youths' long pants Suits, in plain black and blue, a suit we 15.50, in sizes from 10 to co Years. Special at Boys' Shirts.

Boys' laundered Shirts, with stiff bosons fancy patterns, regular price 75c, in sizes from 12 59c

Men's Underwear. Men's heavy flence-lined underwear, all sizes, worth Tic. 59c Men's medium weight fleece

hand underwear, worth 45c Heavy wool id-4 Blankets \$2.15 Just arrived a full line of Boys' Fedora and Crush Hats. Prices 100,

BOYS' CAPS. Boys' Gelf Caps, in fancy patterns, worth size, Special 40c

MEN'S SHIRTS. Men's white Shifts with colored beaum, worth \$1.00. 49c Men's houndered Shirts, fancy pat-terns worth from \$1.00 to 88c

BLANKETS.