

## Remarkable Repository of Relics and Data on Printing

It is a singular fact that the "art preservative of all arts" has failed to record its own early history. Mainly upon legendary evidence, Gutenberg has been declared the inventor of printing from movable types. These legends have all been attacked and weakened by historians. The last history of printing in America was published by Joseph Thomas in 1810. Beyond a few pamphlets and magazine articles there have been no additions to the researches of Thomas. In this interval of a century much of the data necessary to a continuation of Thomas's history have been destroyed. Such a history, in addition to recording the admitted paramount educational influence of the art, would disclose its rise to the seventh place among the greater industries of this country and indicate the progressive steps since 1475 by which American inventive genius has revolutionized printing processes and made the rest of the world persistent followers of American mechanical methods.

There are few achievements of more far-reaching benefit than the invention of the type casting machine by Bruce in 1835, the lightning newspaper press by Hoe in 1847, the job platen press of Gordon, the web perfecting press of Bullock, the punch and matrix machine of Benton, the linotype machine of Mergenthaler, the half tone and three color processes of Ives, the automatic type-casting machine of Barth and the autoplating machine of Wood. These or close imitations are used in every country.

**OLDEST FIRM.**  
The oldest concern manufacturing printing materials in America is the American Type Foundry company, which is the direct successor of Binney & Ronaldson (1796), White (1806), Bruce (1810), the first type foundry in the west, the Cincinnati (1817), the first type foundry in New England, the Boston (1817), the first type foundry west of the Mississippi, the St. Louis (1846), and the first type foundry in Chicago, the Chicago (1856), all leaders in their day and territory, as their successors are now in all the world. Robert W. Nelson, the president of the American Type Foundry company and one of the three founders of the American Press association (Smith, Nelson, Cummings), in 1897 established the Typographical Library and Museum with the broad purpose of preserving the memory of printers and the records of achievements in printing.

This library, on a limited scale and narrower scope, was suggested by the writer of this article. When the suggestion was put into execution by Mr. Nelson he broadened the whole project into one of national importance. Without his initiative there would be no library, and without his instant grasp of the possibilities of such a library its scope would have been a mere adjunct to a business of historical importance. Robert W. Nelson is therefore the founder of this library, which already ranks with the famous typographical libraries of Europe.

**A PUBLIC INSTITUTION.**  
The Typographical Library and Museum is housed in a room 73 by 14 feet in the general offices of the type company, 200 Commercial avenue, Jersey City, 14 minutes from the Liberty street ferry in New York city. It is an officially recognized public library, open to the public, with a librarian in charge. It contains about 4,000 volumes relating to the history of printing, type founding, paper, plate-making, book-binding and journalism. It has hundreds of pictures relating to these arts. A prominent feature is a gallery of life size portraits of those who have done the most to advance the art in America. In the central hall of the American type founding industry, Oliver Mergenthaler is thus honored. Here are the reports, histories and souvenir publications of publishers and printers' associations and societies (those of employer and employee alike) from the beginning of such associations.

Here one may see the first attempts in many directions—the first book

### FREE TO YOU—MY SISTER

Free to You and Every Sister Suffering from Women's Ailments

I am a woman. I know women's sufferings. I have found the cure. I will make free of any change, my home treatment with full instructions to any sufferer from women's ailments. I want to tell all women about this cure—your mother, your sister, your daughter, your neighbor, or your friend. I want to tell you how to cure yourselves at home without the help of a doctor. Men cannot understand women's sufferings. What we women know from experience, we know better than any doctor. I know that my home treatment is a safe and sure cure for Leucorrhoea or Whites, Discharges, Ulceration, Displacement or Falling of the Womb, Prolapse, Scanty or Painful Periods, Uterine or Ovarian Tumors or Growths, also pains in the head, back and bowels, bearing down feelings, nervousness, creeping feeling up the spine, melancholy, desire to cry, hot flashes, weariness, kidney and bladder troubles where caused by weakness peculiar to our sex.

I want to send you a complete ten day's treatment entirely free to prove to you that you can cure yourself at home, easily, quickly and surely. Remember, that it will cost you nothing to give the treatment a complete trial; and if you should wish to continue, it will cost you only about 12 cents a week, or less than two cents a day. It will not interfere with your work or occupation. Just send me your name and address, tell me how you suffer if you wish, and I will send you the treatment for your case, entirely free, in plain wrapper, by return mail. I will also send you free of cost, my book—"WOMAN'S OWN MEDICAL ADVISER" with explanatory illustrations showing why women suffer, and how they can easily cure themselves at home. Every woman should have it, and learn to think for herself. Then when the doctor says—"You must have an operation," you can decide for yourself. Thousands of women have cured themselves with my home remedy. It cures all, old or young. To Mothers of Daughters, I will explain a simple home treatment which quickly and effectively cures Leucorrhoea, Green Discharges and Painful or Irregular Menstruation in Young Ladies. Plumpness and health always result from its use.

Wherever you live, I can refer you to ladies of your own locality who know and will gladly tell you suffering that this home treatment really cures all women's diseases, and makes women well, stronger, plump and robust. Just send me your address, and the free ten day's treatment is yours, also the book. Write today, as you may not see this offer again.

MRS. M. SUMMERS, Box H. • • • • • Notre Dame, Ind., U. S. A.

—Style is no good if the garment won't hold it.

Why pay your good money for stylish clothes without knowing whether they will look stylish after you have worn them a month?

You can know if you wear



**MY GOOD CLOTHES**

These are the only clothes of all wool at \$10 to \$25 in America that have a Signed Guarantee protecting you against disappointment.

They give you Style Insurance at no added cost.

**NICOL, 210 Main Street**

### HISTORY OF PRINTING.

If one would study the evolutions of typesetting machines, stereotyping, electrotyping, process engraving, type-making or printing, or the prices of printing labor and materials at any period, or the laws restricting the liberty of printing, or the martyrdoms of printers for using the press for liberty of conscience sake, or the rise of unions and societies of employers, the data are here. Whoever has done anything to advance the art and industry of printing is honored here. The main (Lewis Pelouze) who invented the mitering machine as well as the man who invented the folding machine, and hundreds of like achievements.

This unique library is maintained in a broad spirit and has already received substantial gifts from other type foundries, notably the Inland Type foundry through Carl Schrauslatter, Jr., the manager and secretary, who is himself a notable collector of books relating to typography. It has also received the approval of Theodore L. De Vinne, the most distinguished printer of America since the times of Franklin and of Thomas. Mr. De Vinne has presented several valuable volumes.

If people with symptoms of kidney or bladder trouble could realize their danger they would, without loss of time commence taking Foley's Kidney Remedy. This great remedy stops the pain and the irregularities, strengthening and builds up these organs and there is no danger of Bright's disease or other serious disorder. Do not disregard the early symptoms. P. J. Hill Drug Co. ("The never substitutes.") Salt Lake City.

The meat to eat—that can't be beat—That makes you smile when you eat it is that by the Inter-Mountain Packing Co. packed.

The meat that by Uncle Sam is backed.

### CONFERENCE RATES.

**Salt Lake Route**  
Has the usual one fare rates for Conference and Fair. Three Utah County trains, 2 Tintic trains, 3 Tooele trains daily. See Salt Lake Route Agent.

### GUARDING TRADE SECRETS.

It is only natural that every precaution should be taken to guard costly trade secrets. There is a certain firm of sauce makers, which guards night and day the recipe which has made it famous and wealthy. No one workman knows the whole of it, for it is divided up between certain departments, and only the head of the firm can tell what makes up the whole. The secret remained inviolable for 100 years.

The oldest trade secret in the world belongs to the famous monks of Chartreuse. They have specialized in wines, brandies and liqueurs for more than 600 years, and there are records proving that the famous liqueurs were made by the monks of Chartreuse in the 15th century. The history makes interesting reading. They have been attacked by robbers, anxious to get the secret, which is still with them. Rivals have tried to solve the mystery at last, but all such claims are false.

The method adopted to keep the secret is simple. Only two persons know it—the head of the firm and his deputy. But one can not work without the other, for each knows only one-half of the secret, which in case of death, is passed on.

More legal battles have raged around the recipe for "Eau de Cologne" than round any other half-dozen trade secrets. One firm owns it, and that firm alone knows it. Assembling factories have been made to get at it, but without success.

The many months spent on the preparation of the budget result in several persons having to be trusted with secrets for which many a spy would pay a big sum. The clerks are sworn to secrecy; but, needless to say, as "little important information is allowed to reach them as possible, a tremendous amount of spy-work being done by the higher officials.

The government small-arm factories offer workmen temptations which are not realized by the public. Every year these factories lose millions of dollars in rifles and the object being, of course, to find the perfect weapon. Foreign governments are engaged in a similar task, and it behooves the British nation to keep its trade secrets. Telegraph officials are another class of government servants who must not talk "shop," and more than one dismissal has resulted from failure to remember this.

The secrecy adopted in the matter of bank note making is fairly well known. Most of the great note forgery of the last hundred years have been detected by means of the porosity of the paper used. No thief has yet succeeded in manufacturing similar paper to that used for Bank of England notes.

When the Dreadnought was in course of building, numerous attempts were made by the emissaries of foreign powers to obtain particulars of the newest thing in battleships. But the admiralty had organized the dock workers splendidly, and where common patriotism was found, a system of supervising the men was adopted that kept a bay all danger.

The other day the professor of metallurgy at Sheffield university announced the discovery of a process for making an improved steel that would be twice as good as that in use. This will, of course, further enhance the reputation of British steel, and we may be sure nothing will be left to chance in the guarding of the secret.

### ANNOUNCEMENT.

At a meeting of the board of directors of the Mexican-American Holding & Improvement Company, held at its principal place of business, city of Mexico, on September 21st, it was unanimously decided to discontinue the office of Financial Agent in this city, the affairs of the company being in such shape that this department is no longer required. In the future all business will be handled by Daniel Mackay, who has been appointed general sales agent.

**\$3.50**  
The price for "Money-Back" styles in the season's best footwear for men and women.

All leathers, all lasts and values that would bring as much as \$4.50 at most shoe stores. Our price is \$3.50, and every pair carries the "Money-Back" guarantee.

**Davis**  
MONEY-BACK SHOES  
238-240 Main Street.

### Grain Bags

We have all sizes new and second hand Burlap Bags for wheat, oats, barley, etc.; also twine. Don't leave your orders until you are ready to order. Order now from

**BAILEY & SONS CO**  
Established 1865. 63 E. 2nd St. Phone 211. Salt Lake City, U. T.

# KEITH-O'BRIEN CO.



## What a Hospitable

## City Salt Lake Is

## Getting to Be!

The coming week we will entertain conference and fair visitors. Many of them make a point to do considerable shopping. Our experience is that out-of-town customers demand high-class merchandise—the sort which the stores at smaller points are unable to offer them. And then, because of volume of business we sell goods cheaper.

### Attractive Domestic Items

27-inch painted velours for Kimonos, all the newest designs and colorings, special a yard, 15c  
50 new styles in best grade Outing Flannels, in short lengths, 12 1-2c and 15c values. 10c and 11c special at a yard

### EMBROIDERED WHITE FLANNELS

A beautiful assortment of new patterns specially priced for next week at about 20 per cent less than regular prices. Prices range from 59c upward.  
Look at our line of Vexella flannels for Pajamas, shirts and shirt waists. Price, yard 75c.

### Linen Department

72-inch overweight cream damask. Our own special patterns. \$1.25 value. To introduce the line we offer them next week at a yard 98c  
20x38 inch extra weight hemstitched Huck Towels, 35c values. Special 19c each.  
9-4 bleached sheeting, full width, yard 25c.  
10-4 bleached sheeting, full width, yard 28c.

### Silk Specials

18-inch stripe Bengalines; 19-inch Messalines; Values 75c, Sale 49c  
50 pieces of these fashionable weaves in all the choice shades of the season in cream, light blue, pink, lavender, old rose, mulberry, cedar, copper, Copenhagen, navy, grey, tau, brown, red, reseda, green, black. These two numbers are excellent values at 75c.

### Large Assortment of Mirrors

Mirrors that are worth 50c; with steel frames, either round or oval; black or brown in color. Sale price 19c.  
All human hair goods, puffs, curls and switches. Values up to \$5.00—to close out, \$1.95.

### Peroxide and Hydrogen.

4 ounce bottle, that sells for 25c everywhere else. Our sale price, 10c bottle.  
A one pint bottle of pure extract of Witch Hazel. Everywhere else 35c. Our sale price, 20c.  
A one pound bottle of pure glycerine. Everywhere else for 50c. Our sale price, 35c.  
A one pound box of talcum powder. Everywhere else 25c. Our sale price 15c.

### Stationery in Soiled Boxes.

The stationery is perfect in every way. It is worth 50c and 60c a box. Our special price 35c.  
A few tablets with soiled covers. Values are 20c and 25c. Choice for 15c.

### Ladies' Supporters.

Front pad and side elastics in all colors. Value up to 50c. A final close, 10c.

### Hat Pins.

Values are 25c, 35c, 50c, the sale price is 15c each or 2 for 25c.

The stems are 12 inches long and are made of the best steel wire; the tops are all of jet, but of different sizes and shapes. 25c, 35c and 50c values. Choice for 15c or 2 for 25c.

Buster Brown Belts in all colors and sizes, 10c each.

Hinds' Honey and almond cream sells everywhere else for 50c. Our sale price, 30c.

It is next to impossible to obtain merchandise of the newest style in towns of small size. The qualities are not always up to the standard, the assortments are limited. The great buying power of Keith-O'Brien's Company makes reasonable prices possible. These things considered, we expect a heavy business next week.

### For Conference and Fair Visitors

### Leather Bags at Less than Half Price

5 different styles and shapes of ladies' leather hand bags; black, brown and tan, leather lined, leather covered frames, the frames being riveted. Some are large and plain on the inside. Some are fitted with card case and coin purse. Values are positively, \$2.00, 2.50 and \$3.00. Choice of the lot \$1.00.

### Candies for the Week.

We have had made especially for the conference and fair, 18 varieties of cream candies. Worth 25c and 30c a pound. Our sale price, 15c a pound.

Hand dipped chocolates with whipped cream centers, assorted flavors. Worth 40c a pound for a pound, our special price, 25c.

Our K-O-B. chocolates are winning in favor each week. They are worth 40c a box. For conference and the fair, 25c box.

