



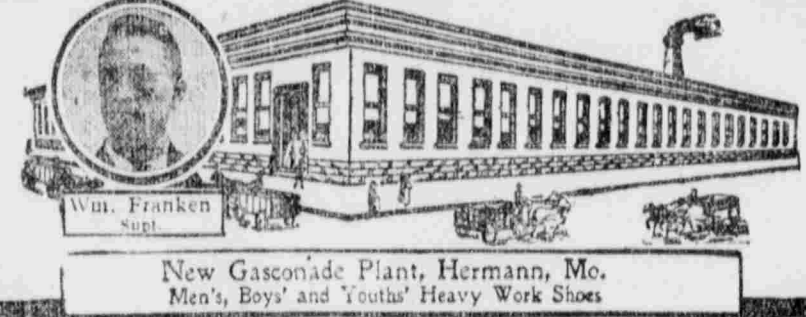
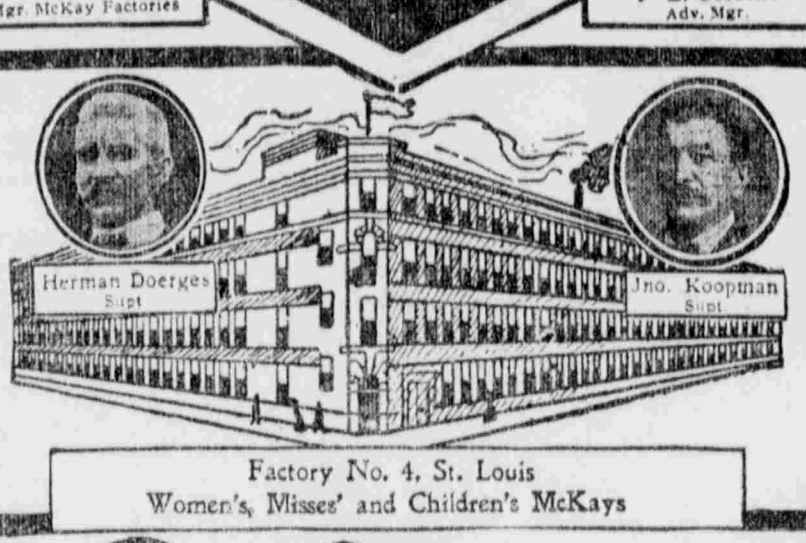
LARGEST SHOE SPECIALISTS IN AMERICA

WE MAKE MORE FINE SHOES THAN ANY OTHER HOUSE IN THE WEST

Peters Shoes

Key Personnel:

- F. A. Sudholt, Secretary
- F. W. Peters, Genl. Mgr. of Factories
- H. S. Butler, Mgr. Northern Sales Dept.
- H. W. Peters, President
- J. W. Jump, Mgr. Southern Sales Dept.
- C. H. Peters, Mgr. McKay Factories
- F. L. Osborne, Adv. Mgr.



Seven Specialty Factories

Operated in these Buildings (all of which we have built since 1895), under the personal supervision of Seven Specialty Superintendents (as shown herewith), make us the largest Shoe Specialists in America

We are one of the largest users of leather in the world, enabling us to buy it cheapest, and the specialization of our factories enables us to use it without waste, assorting and grading our stock according to the requirements of each different grade of Shoes.

Our Factory No. 4 is the Largest Shoe Factory in the West

This is the achievement of Diamond Brand Shoes in Ten Years

OUR SHIPMENTS FOR 1905 SHOW A STEADY GAIN OF ONE HUNDRED THOUSAND DOLLARS EVERY MONTH

DIAMOND BRAND SHOES
RECEIVED THE HIGHEST AWARD AT THE WORLD'S FAIR. YOU CAN DEPEND ON THEM FOR WEAR, FIT AND STYLE

IF YOUR REGULAR DEALER DOESN'T HANDLE THEM WRITE TO US

THE PHOTOS AROUND THE BORDER SHOW OUR 80 SALESMEN WHO ARE IMPORTANT FACTORS IN OUR GROWTH

PETERS SHOE CO. *St. Louis*

