

NO MORE WAITING FOR GOLD WEATHER TO COME

We Cut Prices Right Now, and Cut Them Deep. Bargains at Every Turn. The Whole Town Should Be Here Tomorrow.

No Idle Talk but Deeds that Count—Bargains! Bargains! Bargains! That's the Watchword. Read Every Word. We're After Big Crowds and These Prices Will Get Them.

Men's fine Cassimere Hose, value 50c, on sale this week, at—	1,000 Ladies' Sample Walking Hats, on sale this week at less than—	Men's Heavy Fleece- lined Underwear, this week—	Men's Heavy Wool Fleece Underwear, this week—	Men's Heavy Ribbed Wool Underwear, this week—	Children's Heavy Fleece Underwear, this week, all sizes—	Misses' and Boys' Heavy Fleece under- wear, sizes up to 34, this week—	500 Traveling Men's Sample Shirts, on sale this week, at—	Misses' Ribbed Union Suits, 50c value, on sale this week—	Men's \$2.00 and \$2.50 Hats, all styles, on sale this week—
25c	Wholesale Cost	45c	63c	85c	29c	33c	Wholesale Price.	25c	\$1.48

CROWDS!

Men's Fall Suits Going
With a Rush.



ONE-THIRD OFF—Thousands cap-
tured way under value, and the way
these suits sold last week is something
marvelous.

Just One-Third Off All Other Suits.
Prices, for, as we told you before,
These New, Fall Suits Were
Bought Under Value, and our custom-
ers are going to receive the benefit of
our bargain purchases. All the latest
styles are included—all the preferred
materials in rough and plain effects—
fashionably trimmed and richly and ele-
gantly designed. It's a magnificent
line, and if a \$5 or \$10 saving is any in-
ducement, you should surely see these
elegant suits before you buy.

Regular \$15.00 SUITS—Norfolk
Monte Carlo, Coffee Suits, black and
all colors, fancy trimmed. All suits
made to order at \$15, and one-
third saved on every one
makes them now.....

\$15 and \$18 SUITS—The swiftest of
pattern garments in this lot—some silk
lined, all fancy trimmed. See the \$15
and \$18 kind other
stores, you'll find them
here at.....

FINEST \$20 SUITS—We guarantee
\$5 saved on every one or we'll refund
your money. The stylishest styles of
the season, choicest materials, best
trimmings and finest linings, they
all go at the one price.
Select the best of these \$20
suits at.....

Unparalleled Bargains!

36-INCH WOOL CASH-
MERE—Black only, fine
silk finish and best German
make, 10 bolts of the best
40c grade, at yard.....

LADIES' FALL VESTS—
Fine natural Merino, all
silk bound—pearl buttons,
all sizes, best 50c grade.....

OPAQUE WINDOW
SHADES—Full yard wide,
5 feet long—on spring
rollers—best 40c kind, at.....

LINEN TORCHON
LACES—1, 2 and 3 inches
wide—best of pattern,
all sizes, 12c grade, at
yard.....

LADIES' FANCY HOSE—
In all colors, stripes and
figures—plain and drop-
stitch, hose included—
worth 25c, at.....

10,000 MEN'S HAND-
KERCHIEFS—Real Jap-
anese—fine silk, silk
fin-colored border and
hemstitched, worth 15c, at.....

10,000 Yards Ribbons—All
pure silk, 3 and 4 inches
wide—none worth less than
35c yard, now.....

MILL ENDS EMBROID-
ERIES—Finest grades—
edgings and insertions—up
to 2 inches wide and worth
15c and 18c yard.....

EXTRA LARGE TOW-
ELS—25x50 inch size—best
2 for 25c Towel ever made,
now go at this sale for,
each.....

BOYS' PANTS—Heavy—
every one a 35c value,
each.....

10c OUTING FLANNELS—
mill ends of this genuine
Overland all colors, thick
fleece—best 10c goods—
yard.....

Save One-Third
On Your
New Fall Coat!

A great big bargain lot of 500 to go,
and while any remain you get the big-
gest kind of bargain—each one a new
fall style—short, medium and 5 length
—made of fine All-wool Kopyes, Mel-
tons and Bicycles—new sleeves, fancy
and plain cuffs—strap, fancy and ap-
plique, tailor, stitch trimmed—many
lined with the finest guaranteed silks
and satins—all in rich colors and
black, and all sizes. We secured them
cheap for cash, made big saving, and
so can you. Don't wait, don't delay, in
two weeks from now you'll be paying
regular prices—no come at once.

\$15 Coats, \$9.75.
\$20 Coats, \$12.50.
\$30 Coats \$14.75.

Waists!

300 Sample Waists, the
\$4.00, \$4.50 and \$5.00
kind; every one a beauty
—bright. You get your
choice for—

\$2.98

\$7.50 New Silk Waists—\$4.98.

In Beau de Sole and finest all Silk
Taffetas, all sample garments, fancy
trimmed; not one worth less than \$7.50,
and many worth more. No matter
which one you buy, you are sure of
the biggest kind of a bargain. Choice.

ALL WASH WAISTS

At give-away prices. At these fig-
ures it will pay you to buy them if only
for a week's wear; white, colors and
fancy—sold up to as high as \$4. All in
three lots now at 50c, 40c and.....

25c.

Big \$2.98 Waist Sale.

500 Ladies' Black and Colored Mercer-
ized Satin Waists—looks as fine and as
handsome as a silk—all fancy styles—
tucked, corded and other trimmings—all
this season's styles, all sizes, none worth
less than \$4.50, and there are hundreds
you can't match short of \$5.00. All in
our big bargain lot at half price and
less.....

\$2.98

SAMPLE FALL WAISTS.

20-dozen sample lot in Fine Wool
Flannels and Mercerized Satin, fancy
applique, braid and medallion trimmed
—all kinds—made to sell at \$3.50. Pick
up any in the lot, all in one big as-
sortment, at.....

\$1.98

HATS! HATS! HATS!

All the New Styles!
All the Latest Creations of the
Millinery World at Half Price.

2,000 Ladies' Sample Hats—Here's
Here's prices that appeal to the bargain
lover and buying public.

48 cts.

For your choice of 500 Ladies' and
Misses' Fall and Winter Hats, only one
of a kind, not one worth less than \$1.00
and many worth \$1.50.

98 cts.

Each for your choice of 600 Ladies' and
Misses' Travelling Men's Sample Hats,
not one worth less than \$2.00 and many
sold by other stores at \$3 and \$3.50.

\$1.48

For your choice of one hundred Sample
hats, no two alike, value up to
\$3.75.

\$1.98

For your choice of one hundred Sample
Hats, value up to \$5.00, only one of
a kind.

Chinaware.

Two Carloads Dishes and Chinaware
go this week at about half Factory
cost. Plates and Cups and
Saucers, a
set.....

39c



All the Latest Styles. The renowned
Kulture made, famous for their style
and durability, the same you see so ex-
tensively advertised in the magazines.
Made of best Vici and French Kid—
silk vesting tops—many with extension
soles—no limit to sizes, widths and
styles—footwear and regular agency
stores dare not sell them for less—BUT
buy them here next week and secure
the finest \$5.00 footwear at, paid.....

LADIES' KULTURE SHOES!

Last Week of that \$2.85 Sale
Ladies' Culture Shoes. The same
shoe that sold all over the country
by agency stores at \$5.00, goes
here for one more week at \$2.85.

\$2.85

Big Sale Men's Shoes.

In Vici Kid, Box Calf and Patent
Leather—on odds and ends list of thou-
sands of pairs in lace and button—all
sizes, widths and styles—\$2.50 shoes
\$3.00 ones and \$3.50 grades, and you'll
find just what you want if you come
early enough—FANS AND HILAKS—
many of our very finest shoes included
in this slaughter—UP TO \$3.50 VAL-
UES and all sizes. While they last
pick them out at \$1.98 and.....

\$2.48

2000 Pair Sample Shoes

One-Fourth, One-Third, One-Half
Off Regular Price During This Week.

WALKING SKIRT SPECIAL.

\$2.98 worth \$5—made of heavy Golf and
Tailor cloths; pleated and flare styles;
elot seams; fancy strap trim-
med and tailor stitched.
Every one a \$5 value.
Choice.....

\$2.98

\$4.95 for finest \$7.50 and \$8 Walking
Skirts in a magnificent assortment of
new styles; new pleated kilt, flare and
strapped hip and slot seam
styles—the stylishest \$7.50
and \$8 kinds. Choice.....

Silk Skirts.

A special lot of 200 arrived today.
Now for the Greatest Skirt Selling ever
witnessed.

Read the prices—
\$6.95, 9.75, 13.50, 16.50.

Greatest Fall Dress Goods Sale.

That Ever Happened—
Cutting Prices Right Now

Instead of waiting till the season's end,
as other stores do—forcing business
from the very start—for we have de-
termined to double our already big
Dress Goods business, cost what it is.
Importing our goods direct, paying
spot cash and saving all middle-man's
profits, together with our quick sale
and small profit system, all combined
enable us to sell you Dress Goods at
25 to 35 per cent less than others ask.
See these prices now.

75c Sale—Worth 85c and 85c.

The greatest offer ever made—for one
week only all our 75c and 85c new fall
Dress Goods marked down to 49c, which
is actually less than wholesale cost—
over 5,000 yards included in this mighty
good-bringing sale.

All Wool Serges, Cheviots, Canvases,
Granites, Zibeline Novelties in black
and all the new colors, also 50 Pieces
44-in. All-Wool Venetian in all new
shades and black—fine, heavy qualities
all pure wool—sponged, shrunk and silk
finish—goods you know and we know
are 75c and 85c grades and sold all over
at those prices—one day only—JUST
TO BRING THE CROWDS. We take
big losses, all in one lot—our
best 75c and 85c new fall Dress
Goods, all at, yard.....

13c

Yard, for regular 25c double
fold Crepon Plaids—all new
colors and effects.

79c

Yard for best \$1.25 French
Broadcloths, in all colors—54
inches wide and heavy weight.

100 Pieces New Fall Jamestown Nov-
elties. All the gooding styles, sold
all over at 50c and 60c
our cut prices, per
yard.....

69c

56-inch All Wool Cheviots, in tan, red,
blue, brown and gray mixtures, heavy
weight—48 pieces only, and when these
are sold you'll buy no more
short of the regular price of
\$1.00 yard.....

59c

\$1.00 All Wool Henriettes. Not a
cheap 50c or 60c grade, but the best \$1.00
quality in black and all colors—40 in-
ches wide and every thread pure wool.
Get samples and compare with
any shown elsewhere at \$1.00—
for one day only, no longer, yd.....

69c

Yard for best \$1.25 All Wool
Heavy Cheviots in black and
navy—54 in., sponged and
shrunk.

60c Damask, 39c.

A one day bargain, 50 pieces best 60-
inch half or full bleached Table Da-
mask at 20c—the kind that hotels and
restaurants buy because it wears the
best, every thread linen and all 60
inches wide. If you want the best—
want the goods for
50c, this is your
chance.....

18c

25c Bates Turkey Red
Damask, per
yard.....

3c Bar Checked
Toweling, extra heavy,
yard.....

CROWDED WITH—CLOTHING BARGAINS!

There never were such values as we're giving in Men's Clothing—EVERY
MAN that sees this stock acknowledges there's a saving of 1-4, 1-3 or 1-2 on
every Suit or Overcoat bought of us—Crowds of men supplying themselves
here, and IF YOU'RE POSTED, you'll do likewise.

THIS WEEK'S FLYERS FOR MEN WHO'LL ACT QUICK. But be at the
head of the line if you want the best.

MEN'S \$10 AND \$12 ALL WOOL OVERCOATS

Just such Coats you always see at \$10 to \$12
elsewhere—heavy All-Wool Chinchillas, Beavers
and Kerseys—short, medium and 3 lengths—black
and all colors and all sizes—not many of a kind, so
come quick if you want the best \$10.00 Overcoats.
(ONLY ONE TO A CUSTOMER) at.....

\$7.95

Ten Thousand

Remnant Best Cali-
co, per yard.....

3 cts.

Five Thousand yards

Good Outing Flan-
nel, per yard.....

4³ cts.

WRAPPERS!

LADIES' \$1.50 and \$2.00
NEW FALL WRAPPERS
At 90c—dark Percales, fancy Flannel-
ettes, broad, ruffled and fancy trimmed,
founce skirts—the material
alone is worth more, All \$1.50
and \$2 kinds and all sizes.....

98c

Huck Towels.

Large size of 17x22 inches—fancy bor-
der and fringed—best
10c kind at half
price.....

5c

The genuine imported ones—largest
size—plain or knotted fringes
—in two big lots, \$3.50 ones
at.....

2.59

Arrived Today.

16 Crates Beautiful
Chinaware, Cups and
Saucers, Pitchers and
Mugs. Your choice

15 cts.

DOMESTIC SPECIALS!

Mill Ends 36-inch percales dark
colors, worth 12, 12¹/₂
and 16c yard.....

6c

UNBLEACHED MUSLINS
Full yard wide, Pepperell & L.
L. and other grades—all good
lengths, worth to 25c
yard.....

4c

Mill Ends Apron Ginghams In-
cluding Amoskeag work
yard.....

4c

FLEECE FLANNELS.
Good grade, in the
sale, yard.....

4c

BIG BOSTON STORE,

NEXT TO POSTOFFICE,

212-214-216 S. West Temple Street.