

**-:- The Most
Stupendous**

VOTING CONTEST

THE WORLD EVER SAW.

Commencing Sept. 14, 1908

Ending December 24, 1908

Over Five Hundred Prizes Given Away Amounting in all to

The Enormous Sum of **\$40,000** Absolutely FREE

BY CARSTENSEN & ANSON COMPANY TEMPLE OF MUSIC

✻ 25 ✻

BEAUTIFUL GRAND
AND UPRIGHT

PIANOS

GIVEN AWAY FREE.

**NO STENCILED PIANOS
NO CHEAP TRASH**

**Every Prize of Sterling
Quality and Known Value**

**THINK OF IT! One Pipe Organ, 25 Beautiful
Grand and Upright Pianos & 483 Additional Prizes**

This NOMINATION Coupon

IS GOOD FOR **2000 VOTES**

IN THE CARSTENSEN & ANSON COMPANY'S

GREAT \$40,000 VOTING CONTEST

Not Good
After
Oct. 1st.

Free Nomination Coupon

Only one of these coupons will be
accepted for each contestant, but you
can nominate as many contestants as
you wish, provided you use a separate
coupon for each contestant.

**2,000
Votes**

Contest Manager 1908
Carstensen & Anson Co.,
Salt Lake City, Utah,

I hereby nominate as a contestant for one of the 500 prizes to be
given away in your \$40,000.00 voting contest.

Name

Address

Nominate yourself or some friend and win a prize.

PRIZE	VALUE
One Compensating Pipe Organ	\$1,750.00
One Everett Grand Piano—Special	1,000.00
One Aeolian Orchestrelle	850.00
One Hardman Special Upright Piano	750.00
One Fischer Special Upright Piano	675.00
One Bush & Lane Special Upright Piano	625.00
One H. P. Nelson Special Upright Piano	550.00
One Harrington Special Upright Piano	525.00
One Harvard Special Upright Piano	550.00
One Milton Special Upright Piano	475.00
One H. P. Nelson Special Upright Piano	475.00
One Milton Special Upright Piano	475.00
One Milton Special Upright Piano	450.00
One Gerhard Special Upright Piano	450.00
One Victor Special Upright Piano	425.00

Votes Per Dollar on New Business

On amounts of \$1.00 to \$10.00	200 votes per Dollar
On amounts of \$11.00 to \$25.00	400 votes per Dollar
On amounts of \$26.00 to \$50.00	600 votes per Dollar
On amounts of \$51.00 to \$100.00	800 votes per Dollar
On amounts of \$101.00 to \$200.00	1,000 votes per Dollar
On amounts of \$201.00 to \$300.00	1,200 votes per Dollar
On amounts of \$301.00 to \$400.00	1,400 votes per Dollar
On amounts of \$401 to \$500 or over	1,600 votes per Dollar

PRIZE	VALUE
One Bradford Special Upright Piano	375.00
One Gilbert Special Upright Piano	325.00
One 12 months course complete, All Hallows college, 5 Pianolas, each	300.00 250.00
1 Regina Combination Music Box and Phonograph, 100 Manufacturers' Piano Bonds to apply on pur- chase of any new piano, each	115.00 100.00
1 Commercial Course, St. Mary's Academy (sub- ject to rules of academy)	80.00
75 Manufacturers' Piano Bonds to apply on pur- chase of any new piano, each	75.00
50 Violin outfits complete, each	75.00
5 Parlor Organs, each	75.00
5 Parlor Organs, each	60.00
Steinway Square Grand Piano	50.00

HOW TO SECURE VOTES

Our plan of awarding prizes is very simple. For every Dollar that
is paid us on old or new business during the next ninety days, we will
issue votes according to the tables herewith.

For example, if you pay us \$10.00 on an old account during the con-
test, you would be entitled to 200 votes, or if you purchased new goods
and paid \$10.00 cash, you would be entitled to 200 votes; or an \$11.00
cash payment on new business would entitle you to 400 votes.

Remember, you can vote for yourself or you can give these votes
to any church, school, lodge, society, or charitable organization you may
wish to, nominating them as a contestant or voting for them.

Think how easy it will be to brighten the life of some friend or rela-
tive, or to assist some lodge, society or charitable organization to win one
of these Grand Prizes.

All cash purchases or cash payments of \$1.00 or more either by
mail or at our store entitles you to votes. Do not fail to ask for them
when you make your payment, and then do not fail to vote.

PRIZE	VALUE
1 Chickering Square Grand Piano	50.00
1 Mannering Square Grand Piano	50.00
7 Miscellaneous Square Grand Pianos, each	50.00
1 Blickensderfer Typewriter Purchased from Utah Type- writer Exchange, Salt Lake	50.00
1 Musical course, St. Mary's Academy (subject to rules of academy)	48.00
1 Blickensderfer Typewriter Purchased from Utah Type- writer Exchange, Salt Lake	40.00
50 Guitar Outfits complete, each	40.00
50 Mandolin Outfits complete, each	35.00
10 3-months course instruction in the Utah Busi- ness College, each	25.00
100 Phonographs, each	25.00
25 Disc Talking Machine Cabinets, each	15.50
3 Doz. Indestructible Records for Cylinder Machine,	12.30

Votes Per Dollar on Old Business

On amounts of \$1.00 to \$10.00	100 votes per Dollar
On amounts of \$11.00 to \$25.00	200 votes per Dollar
On amounts of \$26.00 to \$50.00	300 votes per Dollar
On amounts of \$51.00 to \$100.00	400 votes per Dollar
On amounts of \$101.00 to \$200.00	500 votes per Dollar
On amounts of \$201.00 to \$300.00	600 votes per Dollar
On amounts of \$301.00 to \$400.00	700 votes per Dollar
On amounts of \$401 to \$500.00 or over	800 votes per Dollar

Remember, there are 509 Individual Prizes, and 509 Contestants are Going to Win Them.

Now, we know there are going to be a lot of "Doubting
Thomasess" and a lot of people who claim to be "from Mis-
souri," and who will say, "How can Carstensen & Anson Co.,
do this? They can't afford to give away \$40,000.00 in prizes."

WE WILL TELL YOU HOW AND WHY WE DO IT.

When we started in business in Salt Lake City, we deter-
mined on a policy of treating every man exactly alike, whether
it be a poor man who bought from us on time, or a millionaire
who paid us cash. We made the same price to both, the only
difference being interest. This policy we shall always continue.

Now, we know that the people are continually prospering
and we have concluded that at this particular time many per-
sons if offered an incentive would pay cash, who otherwise
would buy their pianos or organs on the time pay-
ment plan, and as we do not believe in half methods, we will

make the people a proposition that we believe will make them
"Sit Up and Take Notice." That's reason Number One.

We are, and always have been, firm believers in advertising,
and we know that the tremendous magnitude of this proposi-
tion, with the advertising we propose to give it, will make the
name of Carstensen & Anson Co., a household word, not only
in Salt Lake City, but in the remotest corner of our great state,
and a name that will not be forgotten for years to come. That's
reason Number Two.

Finally, we know that this contest will increase our cash
sales enormously, and will win many new patrons for us who
will become permanent customers.

There is absolutely no catch or hidden meaning about this
contest.

Every prize has been secured, and they will be on exhibition
in our store. There will be no strings to the contest which will
prevent any one from securing one of these prizes.

Everything will be run as straight as we can make it. We
have put our integrity, our money and the energy of a life
time in building up a reputation for square business dealings,
and we stake that reputation on the absolute honesty of this
contest.

The Ones Who Get in at the Beginning of the Contest
Will naturally stand the best chance of winning one of the big
prizes. Give some one a good start by nominating them today,
giving the name and address of the person to whom you want
the votes credited, and we will notify them of the fact by let-
ter, and also outline plans which will assist them in getting
more votes.

Additional nominating coupons may be had free for the
asking.

**No person in the employ of this Company will be allowed to
either solicit or purchase votes, nor compete in any manner for
any prize.**

IN THE EVENT OF A TIE VOTE FOR ANY PRIZE OFFERED, A PRIZE IDENTICAL IN CHARACTER AND VALUE TO THAT OFFERED WILL BE AWARDED to each of Such Persons.

Address All Communications to "CONTEST MANAGER"—Both Phones 1073

Carstensen & Anson Co.

75 & 77 WEST SECOND SOUTH ST.

SALT LAKE CITY, UTAH