



Walker's annual JANUARY WHITESALE

The first great trade event of 1907

Including embroideries, undermuslins, linens, white wash fabrics, sheets and sheeting at markdowns of tremendous proportions.

Monday it starts. Lasts the entire week.

Though many are not mentioned on this page, every department will present splendid opportunities to save on white merchandise. There'll be savings of from 10 per cent to 50 per cent and in some instances, especially in the embroideries, the savings will be a great deal more.

Come Monday and feast your eyes on the sea of crisp, new, white things. An opportunity that will not be excelled during this year.

Our complete stock of battenburg pieces in the art needlework section to go during the January white sale at a reduction of one-fourth, or 25 per cent off the regular prices.

Again we tell of new, crisp undermuslins.

Again every woman in Salt Lake City eagerly waits for Monday morning. The great January white sale brings thousands of dainty creations in muslin undergarments to spread before you in wondrous array.

This sale has justly become one of the most eagerly anticipated events in the merchandising realms of Salt Lake City. The reason is obvious—every year marks great improvements in the varieties, qualities and comprehensiveness of the display. This year we have secured daintier and prettier creations and larger assortments than ever before. Monday you will see them all.

Every garment reduced twenty-five per cent.

A short synopsis of the lines and prices mentioned:

Corset covers worth \$1.25 up to \$8.75 each at one-fourth off.	Night gowns worth \$1.25 up to \$15.00 one-fourth off.
Drawers worth \$1.25 up to \$6.00 the pair. One fourth off.	Short petticoats worth \$1.25 up to \$2.75 each one fourth off.
Short chemises worth \$1.25 up to \$6.50 each One-fourth off.	Infants slips, infants long skirts and infants short skirts worth 85c to \$15.00 each, one-fourth off.

A large shipment of less expensive undermuslins will arrive Monday or Tuesday.

Beautiful embroideries to delight feminine eyes.

Never—and we speak advisedly—have Salt Lake shoppers been given the privilege of gazing on such a wonderful collection of fine embroideries before.

The cream of the eastern markets is represented here. Our buyer prepared for this great event six months since, when he was in the market. Every line was carefully selected, with a view to securing the very choicest collection possible to obtain. Monday you see the result.

Monday, beautiful embroidered Nainsook and Swisses will be underpriced as follows. Only one reserve will be made during this sale, that is, no embroideries will be sold by the yard; entire lengths must be purchased in view of the fact that the tremendous reductions prohibit our selling smaller quantities.

Lengths vary from four and one-half to six yards; widths range from one to thirty six inches—a marvelous range to select from.

Not only fine in regards to elegance of design and fineness of fabric, but wonderful in regards to the stupendous markdowns each and every piece has been subjected to.

Pieces actually worth from 25c to \$6.00 the yard will be sold at 10c, 15, 25c, 35c, and up to 75c the yard in lengths varying from 4½ to 6½ yards.

Dainty insertions to match all embroideries.

Beautiful corset covers in ½ and 1½ yard lengths, worth \$1.00 and \$1.25 each, to go at 50c and 65c the length.

Two dozen handsome embroidered robes, all ready for fitting—splendid values at \$12.50 and \$15.00 each—during the January white sale, you choose at..... \$7.50

Linens, white wash fabrics, sheets and sheeting at record breaking markdowns

When an event like the January white sale is announced in this department, it thrills every woman in the city with eager anticipation. Greater and more comprehensive than ever before is this event this year. Stocks are greater, assortments are greater and markdowns are greater.

John S. Brown's fine napkins under priced like this

Size 5-8 by 5-8, worth \$4.00 the dozen, January white sale price..... \$2.45

Size 3-4 by 3-4, worth \$5.00 the dozen January white sale price..... \$2.95

Size 3-4 by 3-4, worth \$6.00 the dozen, January white sale price..... \$3.75

Size 3-4 by 3-4, worth \$7.00 the dozen, January white sale price..... \$4.85

Size 3-4 by 3-4, worth \$8.00 the dozen, January white sale price..... \$5.80

Two hundred fine Irish linen table cloths reduced like this

\$4.00 quality; 2 yards square; special..... \$2.10

\$4.75 quality; size 2 by 2½; special..... \$2.45

\$5.75 quality; size 2 by 3; special..... \$2.75

\$7.00 quality; size 2 by 3½; special..... \$3.45

\$8.25 quality; size 2 by 4; special..... \$4.20

\$6.00 quality; size 10-10; special..... \$3.60

Splendid reductions on fine linen, Turkish and crash towels.

TURKISH TOWELS—Pure bleached, heavy double thread, size 10 by 38—worth 15c—January white sale..... 9c

HEMMED TURKISH TOWELS—Extra heavy kapp. Size 21 1-2 by 38. Worth 30c. January White Sale..... 19c

LINEN HUCK TOWELS. Size 19 by 38, worth 15c, special..... 10c

Three entire lines of the most noted linens on the market to be closed out regardless of value.

As we are going to relinquish our agency for these lines in Salt Lake City, we will reduce the prices to effect immediate clearance.

It's an opportunity that every housekeeper in Salt Lake City will be rejoiced to see. Every lover of fine linens will be here Monday morning to enjoy first selection from these famous makers at prices usually paid for the cheaper lines.

The three lines we are going to close out are

Entire stock of Anton Weidel's elegant linens to go actual cost prices.	All McCrum Watson and Murcer's Irish linens to go at wholesale prices.	Entire collection of Reynier's famous Belgium hand loom linen damasks at prices we paid for them.
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Sheets and pillow cases reduced like this

Note—Our entire stock of sheets and pillow cases was purchased last July at the low tide of the cotton market; consequently the heavy advance on all these goods did not effect us at all, and though we could not duplicate our stock today at the prices we paid, you enjoy the same prices quoted last summer and then the reductions.

HEAVY UNBLEACHED PILLOW CASES

Size 42 by 36, splendid value at..... 9c

BLEACHED PILLOW CASES—Size 45 by 36

special at..... 7½c

DIANA PILLOW CASES—Size 45 by 36

January white sale..... 9c

Our New Specialty, the "Belfago" Sheets and Pillow Cases, from now on to be one of our leading numbers—quoted during the January White Sale like this:

Belfago pillow cases, size 42 by 36; worth 20c, January white sale..... 13½c

Belfago pillow cases, size 45 by 36, worth 22½c; January white sale..... 16c

Belfago bleached sheets, size 54 by 90, worth 50c; January white sale..... 39½c

Belfago sheets, size 91 by 90; worth 85c each; January white sale..... 59c

"Lobelia" another name to stand for excellence in the Walker sheets and pillow cases. Here we price them:

Lobelia pillow cases, size 45 by 38½; worth 22½c; January white sale..... 15c

Lobelia pillow cases, size 50 by 38½; worth 25c each; January white sale..... 17c

Lobelia sheets, size 72 by 90; worth 70c each; January white sale..... 54c

"Tuckfield" sheets, size 81 by 93½, worth \$1.00 each; January white sale..... 69c

PEQUOT SHEETS, size 68 by 90, each..... 55c

PEQUOT SHEETS, size 72 by 90, each..... 64c

PEQUOT PILLOW CASES, size 42 by 36, each..... 16c

Dainty white wash fabrics for spring and summer dresses underpriced as you'll not see them again this year—read

ENGLISH LONG CLOTH in 12 yard bolts priced as follows:

No. 200 January white sale the bolt..... \$1.09

No. 250, January white sale the bolt..... \$1.25

No. 350, January white sale, the bolt..... \$1.55

No. 500, January white sale the bolt..... \$1.82

INDIA LINEN, 40 inches wide, worth 18c, the yard..... 10c

INDIA LINEN, 40 inches wide, worth 25c, the yard..... 13½c

INDIA LINEN very sheer, 32 inches wide, worth 22 1-2c the yard..... 11½c

INDIA LINEN, very sheer, 32 inches wide, 25c quality..... 14½c

SHEER PERSIAN LAWNS, 35c quality, the yard..... 18c

SHEER PERSIAN LAWNS, 45c quality, the yard..... 28c

NAINSOOKS, 36 inches wide, English make, very soft fabric, worth 35c the yard..... 19c

The same in 45c quality..... 26½c

Masalia Cloth at these reductions:

50c quality, 40 inches wide, the yard..... 33c

65c quality, 40 inches wide, the yard..... 43c

75c quality, 40 inches wide, the yard..... 49c

85c quality, 40 inches wide, the yard..... 55c

Elegant fancy linen pieces at these reductions

Handsome battenburg scarfs—44 dozen in the lot—very splendid values at \$2.50 each, January white sale..... 98c

Elegant Japanese renaisance scarfs and centerpieces in beautiful, new patterns; values \$3.50 and \$4.00 each. January white sale..... \$1.49

Our entire assortment of cluny pieces, embroidered pieces, drawn work pieces, damask scarfs, trays, carvers and doilies to go during the January white sale at actual manufacturer's cost price

Fine table linen marked down like this

FINE BLEACHED TABLE DAMASK, 56 inches wide, the yard..... 19c

HEAVY GERMAN LOOM-DICE table damask, worth 60c the yard, special..... 37c

UNBLEACHED TABLE LINEN—Worth 50c the yard. Special..... 29c

JOHN S. BROWN' heavy bleached table linen, worth \$1.50 the yard..... 88c

JOHN S. BROWN'S double damask table linen, worth \$2.00 the yard..... \$1.23

Crashes at great reductions

HEAVY TWILL Cotton crash, 18 inches wide, worth 7 1-2c the yard..... 5c

BROWN LINEN crash, 18 inches wide, worth 12 1-2c the yard..... 8c

White silks and dress goods greatly underpriced.

Our entire stock of cream silks and white dress fabrics in the newest weaves to go at reductions ranging from 10 per cent to 25 per cent off the regular prices during the January white sale

A splendid sale of lace curtains.

This offer includes a fine assortment of ruffled Swiss, ruffled bobbinette and madras weave Nottingham curtains, worth \$2.00 to \$3.50 the pair, at the pair..... \$1.39

A splendid lot of white curtain Swisses full 36 inches wide—worth 15c the yard—choice during the January white sale the yard..... 9c

New drapery department—Annex.

Reductions on white fancy goods

A fine line of white tinted gauze fans; beauties at \$1.50 each; January white sale, you choose at..... \$1.19

White opera bags; a splendid assortment; fine quality kid and silks; worth \$2.00 to \$10.00 each; choice at..... 1-3 off

Beautiful pearl necklaces a fine variety of designs; worth from 50c to \$3.00 each; January white sale; choice..... 1-4 off

White kid belts; a very good assortment; worth 65c each; January white sale, price..... 42c

White silk novelty belts; values extend from 50c to \$1.50 each; January white sale reduction..... 1-3 off

Center aisle—back.

All remaining Christmas stationery to close out at one-third off the regular prices during the January white sale.

Pound paper worth 25c the pound, January white sale..... 19c

Good quality envelopes, worth 10c the package at..... 7c

Crashes at great reductions

BLEACHED LINEN CRASH, 18 inches wide, worth 15c the yard..... 10c

GLASS CLOTH, worth 18c the yard..... 12½c

FINE LINEN GLASS CLOTH, worth 22 1-2c the yard..... 16c

Bed spreads at sensational reductions

CROCHET SPREADS—11-4 size, special..... 53c

FRINGED SPREADS—Full size—made with cut corners—special..... \$1.00

BATES BED SPREADS—Most reliable heavy weight spread on the market, very special at..... 98c

PATENT SATIN SPREADS—Barlow Jones make—All fringed and with cut corners. Splendid \$4.00 quality, special at..... \$2.55

Splendid reductions in huck towels.

HUCK TOWELS—Plain White, size 21 by 42. Worth 18c, special..... 12c

LINEN FINISHED DAMASK TOWELS—knotted fringed in plain white and colored borders,—size 22 by 45, worth 35c special..... 18c

FINE HUCK TOWELS reduced like this:

65c quality in figures and plain..... 42c

75c quality, January white sale..... 48c

\$1.00 quality, January white sale..... 67c

\$1.25 quality, January white sale..... 83c

\$1.50 quality January white sale..... \$1.05

\$1.75 quality, January white sale..... \$1.22

\$2.00 quality, January white sale..... \$1.38