



Supreme social interest centered this week in the administration hall at Odessa hall on Monday night, when Gov. Spry, assisted by others of the chief dignitaries of the state and military received a throng of guests which from 8:30 o'clock till long past midnight filled the rooms of the spacious building. These were beautifully decorated, and with the uniforms of officers and beautiful costumes of the women made a most brilliant picture. Punch was served during the evening, and a buffet supper in the rooms down stairs while the large dancing hall on the upper floor swarmed with dancers. The event was a memorable one in every way.

Another important event of the week was the superb rendition of "Elizah" at the Salt Lake Theater on Wednesday night by the new Salt Lake Choral club when society was out in force to do honor to the occasion. Boxes, stalls and loges were all occupied, and many parties occupied seats in the parquette and balconies. Many parties are also being planned for the second rendition on Feb. 5.

Mrs. W. H. Cunningham entertained at a bridge tea on Thursday in honor of her guest Mrs. J. B. Sears of Chicago, the decorations being in pink stocks and carnations mingled with ferns. The hostess was assisted by Mrs. J. B. Walker and prizes were won by Mrs. Heber M. Wells, Mrs. A. C. Ewing, Mrs. W. E. Pife, Mrs. W. H. McIntyre, Mrs. H. Vance, Mrs. W. P. Kiser, and Miss Cogswell.

Mrs. J. B. Cogswell was one of yesterday's hostesses, entertaining in honor of Miss Mary Moore, and the amusement being bridge. Eight tables were played and prizes awarded at each. Assisting the hostess were Mrs. W. E. Pife and Miss Smedley.

Mrs. W. R. Francis entertained the Clover club yesterday.

Lieut. and Mrs. Walcott entertained at dinner on Thursday night in honor of the hostess' sister, Miss Storm of New Jersey, the table being prettily decorated and covers laid for about a dozen.

Mrs. Sam Park entertained the Cap and Saucer club yesterday.

Mrs. John C. Nevin and her sister, Miss Pearl Van Cott, will entertain at a luncheon at the home of Mrs. Nevin next Thursday, in honor of Miss Katherine Geddes.

Mr. and Mrs. Howard S. Stowe will entertain at a dinner at their home in Federal Heights this evening. Next Thursday afternoon Mrs. Stowe will entertain at the first of a series of bridge teas.

Mrs. J. J. Broughall will entertain at a bridge tea at her home next Friday afternoon, Feb. 5.

Miss Eudora Daly was one of Tuesday's hostesses, entertaining for her sister, Mrs. E. J. Roberts and Miss Sarah Terrell. The rooms were decorated in pink and white roses and carnations and smiles, and the hostess was assisted by Mrs. Leslie Savage, Mrs. T. Roy Brown, Mrs. John Daly and Miss Loring Leary. Eight tables of bridge were played and prizes won by Mrs. John C. Nevin, Mrs. John C. Daly, Mrs. B. T. Cannon, Mrs. William Hunt, Miss Sarah Terrell, Miss Lora Morrison, Miss Marie Sappington and Miss Minnie Baer, prizes being also presented to the guests of honor.

Mrs. W. T. Ulms entertained the Post Bridge club on Tuesday, and prizes were won by Mrs. J. M. Arram-Smith and Miss Storm.

A number of box parties were given at the Italian benefit performance at the Colonial on Tuesday.

Miss Shoarman entertained the Tuesday bridge tournament this week.

Mr. and Mrs. Dean R. Daynes gave a theater party at the Colonial on Monday night followed by a luncheon at Franklin's.

Mrs. G. W. Lambourn entertained her afternoon card club last Monday.

The younger set is looking forward with no little interest to the elaborate preparations being made by the members of the Governor's club for their mid-winter dance which will be given at the Odessa on next Friday evening, Feb. 5. This club, as usual, will be gallantly decorated in honor of the occasion and it is also promised that

some novel effect will be introduced in the order of dancing. The grand march which will start promptly at 9 o'clock will be led by one of the prominent young couples of the city. The program will be up to the usual high standard maintained by the popular organization and altogether the affair promises to be one of the successful events of the season.

Mrs. E. Bonnemort will give a large reception in honor of Gov. and Mrs. Spry in the near future.

Mrs. E. C. Snyder entertained at a bridge tea on Tuesday, the decorations being in red carnations and prizes awarded at each table.

Mrs. J. Walcott Thompson was hostess at a delightful luncheon on Wednesday at the University club, the table having for a centerpiece a basket of marquerites and maidenhair fern, and the place cards having the monogram of the hostess. Covers were laid for about 30 guests.

Dr. and Mrs. J. C. Hanchett entertained informally on Wednesday evening for Mr. and Mrs. E. L. Sheets, who leave shortly for California.

Mr. and Mrs. H. A. Grant gave a dinner on Wednesday followed by a



#### A SMART WAY TO CARRY THE AUTO VEIL.

There is a fad among the younger women who motor for knotting the veil in scarf fashion around the auto hat or cap when one leaves the car temporarily. This method is better for the veil than thrusting it carelessly into the coat pocket, and if the chiffon scarf be of a becoming color the style is rather attractive and coquettish. The motor coat pictured here is one of the winter's best models, and is built of black pony skin with a storm collar of gray squirrel.

box-party at the Colonial in honor of a number of Ogden friends.

Misses Emily Larson and Myrtle Baddeley were surprised by members of the Entre Nous club on Wednesday, and a delightful evening was spent at their home.

Mrs. Elizabeth Niles entertained the bridge tournament at her home on Monday.

Miss Sarah Spalding will entertain at a tea, at her home, next Thursday afternoon and Miss Spalding, who is president of the Women's auxiliary will give a talk on the Pan-Anglican conference and Lambeth conference, which she attended in London last June. A social hour will follow.

Dr. and Mrs. A. C. Ewing entertained at a bridge party on Tuesday night, in celebration of the host's birthday anniversary, the rooms being bright with carnations and six tables played.

Mrs. John S. Bransford entertained at a luncheon Tuesday followed by a box-party at the Colonial.

The Misses May and Claire Ritter gave a theater party at the Colonial on Tuesday.

Miss Mary Moore and Jasper McCaskill were guests of honor at a delightful dancing party on Tuesday night given by Albert McCormick at the Country club, the rooms being

bright with spring flowers and about 30 guests present.

Mrs. W. R. Scott will entertain at a bridge tea this afternoon at the post.

Col. and Mrs. Hoigh of Idaho were guests of honor at a dinner on Tuesday at the Commercial club given by Col. H. E. Booth.

Mrs. Noble Warren was one of Thursday's hostesses, entertaining at a luncheon for about a dozen guests. The decorations were in yellow jonquills on a Mexican green silk cloth laid over yellow satin.

Lieut. and Mrs. G. A. Wesser entertained at an elaborate dinner at the post on Thursday night followed by a musicale, about 14 guests being present.

Mrs. Hewitt entertained her card club on Thursday, the prizes going to Mrs. Richard Stinger and Mrs. Blanche Snyder.

Lieut. and Mrs. H. L. Walcott entertained at a dinner on Thursday night at the post, the table being decorated in pink roses and covers laid for Lieut. and Mrs. Seaman, Miss Storm and George, N. J. Lieut. Adams, Lieut. Ellis and Lieut. Miller.

The annual breakfast of the Ladies Literary club will be given on Feb. 13 at Odessa hall.

Mrs. F. J. McGarvey entertained at cards on Tuesday in honor of Mrs. Burket of Idaho, prizes being won by Mrs. M. J. Bailey, Mrs. G. C. Owen and the guest of honor.

Last night Miss Rena Anderson entertained at a luncheon at Franklin's followed by an Orpheum party in honor of Miss

expected home today from a ten days' visit to Minneapolis.

Mrs. A. L. Hoppe and her children will leave early in the month for a stay of some time in California.

Mr. and Mrs. John Cain are in Chicago visiting Mrs. Cain's sister for a part of the winter.

Mrs. Richard Stringer has returned from a month's visit in Colorado.

Mrs. Russell L. Tracy, who with her niece, Miss Louise Stubbins, has been spending the last few months in Pasadena, is expected to return today. Miss Stubbins will remain during the spring months a guest at the Tracy home in Poperton.

Miss Edie Ridge, who has been the guest of Miss Sarah Terrell for a few days, has returned to the country home of her sister, Mrs. G. R. Walker.

Mrs. Hooper Dunbar, accompanied by her little son, has arrived from Los Angeles, and will remain at the Odessa home until after the marriage of her sister, Mrs. Katherine Geddes, and Capt. Conrad.

J. E. Paine, his sister, Mrs. McGrath, and her two daughters, Mrs. George and Mrs. Bertrude McGrath, will move next week into their new home in Federal Heights.

Mrs. Edward J. Roberts left Wednesday evening to join her husband in Tonopah, Nev., after spending several weeks here with her parents, Mr. and Mrs. J. J. Daly.

Mrs. I. C. Glosz returned Monday from a month's visit with her daughter, Miss Rosemary Floss, in St. Louis. Miss Glosz is now the guest of Mr. and Mrs. J. C. Oudabay, in Kansas City, where she is taking a short vacation.

Mrs. John Weil, Jr., left for southern California Wednesday evening, where she will spend three months. During her absence, their home, at 42 Fifth East street, will be occupied by Mr. and Mrs. W. O. Cleland.

Mrs. Serene B. Fittle and her two children leave today for Los Angeles, where they will spend the next few months.

Mrs. J. A. Greenwald has returned

from a visit with her parents in Portland, Or., accompanied by her friend, Miss Edna May.

Mrs. Rimbault has returned from a visit in Europe with her daughter, Mrs. W. D. O'Keefe.

Mr. and Mrs. E. L. Sheets will leave Feb. 1, for Los Angeles for the rest of the winter.

A. J. Kniffin of Chicago, who has many friends in the city, is stopping at the Kenyon.

Mr. and Mrs. Karl A. Scheid returned Wednesday from an eastern trip, where Mrs. Scheid has spent a month in New York with her sister, Mrs. J. W. Woodruff and children. Mrs. Woodruff has given up the European trip planned for February, and with her daughter Adelaide will go south for the winter.

Mrs. Ira H. Lewis and Mrs. Smith have returned from a three months' visit in New York.

Miss Edie McMillan will accompany Mrs. Lafayette Hanchett, and her daughter to Los Angeles the first of February. Miss McMillan will go direct to Hollywood, where she will spend several weeks with an aunt.

Mrs. J. M. Bonediet, accompanied by Mrs. Annie Dinwoody and Miss Helen Jennings, will leave next Wednesday for Los Angeles and the beaches to spend two or three months.

Mrs. Katherine Belcher returned Monday from a short visit in Portland, Or. Miss Margaret Dwyer, who accompanied her there, has gone on to San Francisco and Santa Barbara for an indefinite time.

Judge G. W. Hatch and his daughter, the Misses Rae and Olive Hatch, will be at home to their friends after Feb. 1, at No. 22 Bransford apartment.

Mrs. Harry Benson is here from California, visiting her mother, Mrs. F. S. Richards.

W. H. McCrea left Wednesday for a 10 days' trip to White Rocks.

Mrs. Margaret C. Roberts has returned from her trip to Los Angeles.

Miss Dora Wright of Logan is in the



#### A STUNNING BROOD-TAIL CALLING COAT.

The smart fur garments for dressy wear are trimmed with all manner of silk pipings, braiding, embroidery and fancy buttons. Sometimes a coat that has seen steady service through a season or two may be furnished up with judicious additions of those Frenchy little trimmings to look twice as elegant as in its original state.

## SALT LAKE'S MOST ASTONISHING MILLINERY EVENT.



A Sacrifice that means such Savings to every Woman in Salt Lake Who Appreciates the Real Value of Millinery. Furs and Novelties that an Unprecedented response to our immense Value Giving Offerings is sure to tax our Force to its Uttermost all next WEEK. Thousands of dollars worth of the Season's most approved Millinery, Furs, Hair Goods and Novelties will be subject to an Astounding Slaughter All Next Week.



#### Stirring Reductions on all Trimmings.

Women will appreciate what it means to get a real bargain in such a "staple" as trimmings, but this department must be included in the sale, so here are our offerings:

Fancy Fluffy Feathers, regular price \$1.50.	50c
Your choice	
Fancy Fluffy Feathers, regular price \$2.40.	95c
Your choice	
Fancy Feather Pom-poms, regular price \$1.00.	40c
Your choice	
Fancy Feather Pom-poms, regular price \$2.00.	80c
Your choice	
Birds—all colors—regular price \$1.25.	65c
Your choice	
Birds—all colors—regular price \$1.75.	\$1.00
Your choice	
Coque Feathers, regular price \$1.25.	60c
Your choice	
Coque Feathers, regular price \$2.00.	\$1.15
Your choice	
Wings, in assorted colors, regular price 10c.	20c
Your choice	
Wings, in assorted colors, regular price \$1.50.	40c
Your choice	
Wings, in assorted colors, regular price \$2.00.	90c
Your choice	
Quills (straight and curled), regular price 25c.	\$1.50
Your choice	
Quills (straight and curled), regular price 75c.	15c
Your choice	
Quills (straight and curled), regular price \$1.25.	40c
Your choice	
OSTRICH FEATHERS, ALL COLORS, UNCURLLED. Regular \$2.50 grade. Your choice	60c
	75c

#### Trimmed Hats

FOR MISSES AND WOMEN.

Presenting a collection of exquisite beauty and style.	
\$5.00 Hats. All next week	\$1.00
\$12.00 Hats. All next week	\$2.00
\$15.00 Hats. All next week	\$3.00
\$20.00 Hats. All next week	\$4.00
\$25.00 Hats. All next week	\$6.50
\$30.00 Hats. All next week	\$8.00
\$35.00 Hats. All next week	\$10.00
All higher priced hats subject to the same big reduction.	

#### In Furs, Muffs and Scarfs.

The mild winter is responsible for this opportunity to you. Every fur in stock—and that means a choice of the best muffs and scarfs we've ever shown at ONE-THIRD REGULAR PRICE. Can you afford to miss it?

Untrimmed Shapes at just one-fourth regular price.

#### Have You School Children?

Then we've a real gift-giving sale for them. We will fit them out in jaunty, durable school CAPS, HATS, or TAMPONS. Your choice—

#### ONLY TEN CENTS

#### RIBBONS

All widths, grades and shades. An excellent time to purchase your needs in this line—

#### ONE-HALF PRICE

## Novelties and Hair Goods.

Nothing has ever before been introduced that has added so much to feminine charms as have the present varieties of Novelties and Hair Goods, and no miss or woman can scan this announcement and not be drawn to our Novelty department. SEE WHAT WE OFFER YOU—

Belt Pins, regular 50c	Rhinestones Hat Pins, regular 90c	Fancy Gilt Tasseled Ties, regular \$2.50 values, your	Hair Switches, regular \$2.50 values, your
choice 20c	choice 90c	choice \$1.50	choice \$2.50
Belt Pins, regular \$1.00	Jet Hat Pins, regular 50c values, your	Psycho Hair Puff, regular \$2.50 values, your	Hair Switches, regular \$3.75 values, your
choice 40c	choice 20c	choice \$2.00	choice \$3.00
Fancy Collar Pins, regular 50c values, your	Jet Hat Pins, regular \$1.00 values, your	Psycho Hair Puff, regular \$4.75 values, your	Hair Switches, regular \$5.00 values, your
choice 15c	choice 40c	choice \$3.75	choice \$3.75
Vell Pins, regular 60c	Fancy Bug Hat Pins, regular \$1.75 values, your	Hair Puffs, regular 50c values, your	Hair Switches, regular \$7.00 values, your
choice 25c	choice 75c	choice \$1.50	choice \$7.00
Fancy Hat Buckles, regular 40c values, your	Fancy Bug Hat Pins, regular \$2.25 values, your	Hair Puffs, regular \$1.00 values, your	Hair Barrettes, regular 25c values, your
choice 15c	choice \$1.00	choice \$1.00	choice 15c
Fancy Hat Buckles, regular \$1.50 values, your	Hat Pins, assorted, regular 15c values, your	Hair Puffs, regular \$2.50 values, your	Hair Barrettes, regular 75c values, your
choice \$1.25	choice 5c	choice \$2.00	choice 35c
Rhinestones Hat Pins, regular 50c values, your	Fancy Gilt Tasseled Ties, regular \$5.00 values, your	Hair Puff Bobs, regular \$2.75 values, your	Fancy Hair Pins, regular 50c values, your
choice 15c	choice 40c	choice \$3.00	choice 15c
Rhinestones Hat Pins, regular \$1.50 values, your	Fancy Gilt Tasseled Ties, regular \$1.75 values, your	Hair Puff Bobs, regular \$5.00 values, your	Fancy Hair Pins, regular 75c values, your
choice 40c	choice \$1.00	choice \$3.75	choice 35c

The Question isn't, "Shall I Go?" but "How Can I Afford to Stay Away." Our Doors open on This Big Sale Monday Morning at 8:30 sharp.

## BANK'S MILLINERY

116 MAIN STREET.

## A Skin of Beauty Is a Joy Forever



### DR. T. FELIX GOURAUD'S Oriental Cream OR MAGICAL BEAUTIFIER

GIVES A FASCINATING AND REFINED COMPLEXION. It is the duty of every woman to preserve her beauty, and even the most beautiful must protect their complexion. A flawless complexion, sweet, pure and wholesome is something every woman desires and which can be readily obtained by using GOURAUD'S ORIENTAL CREAM. This well known preparation has been highly recommended by physicians, actresses, singers, and women of fashion for over half a century. It renders the skin like the softness of velvet, leaving it clear and purely white. GOURAUD'S ORIENTAL CREAM enters the pores, relieves irritation, soothes and invigorates the skin, beautifies and improves the complexion and cannot be surpassed when preparing for evening attire.

FOR SALE BY DRUGGISTS AND FANCY GOODS DEALERS. FERD. T. HOPKINS, Proprietor, 37 Great Jones Street, New York