

WHERE WINE FLOWS FREELY.

Utah Boy Writes of Picturesque Switzerland and Its Beautiful Vineyards, Where Women and Young Girls Make Merry Picking Grapes and Carrying them to the Wooden Wine Press—An Important and Profitable Industry.

THIS is the season of grapes and wines in Switzerland. A person traveling down the Rhine valley from Constance, Germany, to Schaffhausen or Basel in Switzerland would see hundreds of peasant women and young girls picking grapes and carrying them to the wine press. And this is true of nearly every canton in the little mountain republic. Everywhere the grapes are ripe, everywhere the girls are making merry in

FESTIVAL OF THE VINES.

Nearly two per cent of the soil in Switzerland is devoted to the cultivation of the grape. Canton Tessin has thirty-two square miles under cultivation, and Zurich has about twenty-two. In the higher and more remote regions, the vine cannot grow on account of the altitude. In Canton Vevey, there is a guild which does all it can to pro-



Photographed for the "News."

A KISS FOR EVERY BUNCH.

the vineyards. It is a great sight to see them, for who would not be happy in a field of grapes? Then, too, the fresh red wine is running like nectar nearly all the time from the old wooden presses. All day long the grape pickers sing, and at night, they recount the rows of vines they have finished during the day. This is very important, for every grape picker is paid by the piece, unless other arrangements are made. The vineyards are bearing well this season. In fact the abundance of grapes far surpasses that of last year and other previous years. Who will not be happy to see this? In fact it is always within buying reach of all classes of people. Think of buying a good table wine at home for 10 cents a quart. You can get a pretty good article here for that price, and I am told that over in Canton Valais, that for 25 centimes, one can get a good sized bottle of well corked and labeled. It wouldn't be hard to get drunk in this country. It would not be expensive at least.

The grape flourishes in Switzerland. It has been known here since the earliest times. Grape growing is a favorite industry of the people as far back as the days of Julius Caesar. I doubt not but what his soldiers lived to a great extent on this beverage. Perhaps the vineyards on the shores of Lake Lemano or Geneva are the oldest. There are indications that the lake dwellers or original inhabitants of that part of the country were great wine makers. In the letters of Charles the Great, he mentions the cultivation of the grape in this country, and his was a day when wine-making had reached a high degree of perfection. Wine and bread were the chief foods.

ALL DRINK WINE.

Today every one in Switzerland drinks wine. It is a national custom just as beer-drinking is in Germany. In fact I don't know how the people would do without it. The poor would surely starve. Little children learn to drink it in infancy, and any small boy can enjoy a glass of the most sour kind just as we would enjoy a glass of soda with vanilla flavoring. And yet with all the wine drinking in Switzerland, there is very little carousing and hoodlunism. One seldom sees a man right

and encourage the cultivation of the grape. Prizes are offered every year for the best vineyard, and every few years the people hold a great festival, called the "Festival of the Vines." All the vine growers assemble, bringing with them great quantities of wine. They sing, eat, drink, dance, and now and then have a talk on the scientific cultivation of the grape. Good times they have. This merry-making is no doubt a relic of old Roman times when the "Feast of Bacchus" was religiously observed.

CULTIVATION AND GROWTH.

The cultivation and growth of the vine is interesting. In the spring of the year, the ground around the mere root and stub is thoroughly cleaned and manured. As the vine begins to shoot up, it is given a support in the form of a long stick. About this stick, it grows and matures. Every vine is carefully watched and as far as possible kept free from vermin. I am told, however, that in the French part of Switzerland particularly, the grapes have become diseased, and it is a great puzzle to the people as to what to do. One remedy that has been resorted to and found effective is the grafting of American grapes into the vines. The California fruit is used, and it is said to have restored many vineyards to their former strength. In the autumn the vines are all sprayed with blue vitriol and other disinfectants. A healthy grape vine is like a healthy person—it is always clean, always upright.

THOUSANDS PICKING GRAPES.

Thousands of people are now picking grapes. The girls and boys have good times, and if a girl, while picking, skips a bunch on a vine, the boys all have a right to kiss her. I dare say that many lurches are left for the time being. After a vineyard is cleared of all its fruit, the vines are cut down, the ground possibly manured again, and then left until the next spring. After vintage time the hills often look very barren and even desolate in some places.

WINES ARE SOUR.

Most of the wines of Switzerland are sour. They are of many kinds and of course where the grape flourishes to

AN INTERESTING RELIC OF 1857.

PIC-NIC PARTY AT THE HEAD WATERS OF BIG COTTONWOOD.

PRES. BRIGHAM YOUNG respectfully invites and family to attend a Pic-Nic Party at the Lake in Big Cottonwood Canyon on Friday, 24th of July.

REGULATIONS.

You will be required to start so as to pass the first mill, about four miles up the Canyon, before 12 o'clock, on Thursday, the 23rd, as no person will be allowed to pass that point after 2 o'clock, p. m. of that day. All persons are forbidden to smoke cigars or pipes, or kindle fires, at any place in the Canyon, except on the camp ground. The Bishops are requested to accompany those invited from their respective Wards, and see that each person is well fitted for the trip, with good, substantial, steady teams, wagons, harness, hold-back and locks capable of completing the journey without repair, and a good driver, so as not to endanger the life of any individual. Bishops will, before passing the first mill, furnish a full and complete list of all persons accompanying them from their respective Wards, and hand the same to the Guard at the gate. Great Salt Lake City, July 18, 1857.

The above is a copy of an invitation in the possession of Mr. S. H. Harrow, foreman of the Deseret News composing room. It refers to an event of decided interest in the history of Utah, as it was while they were assembled at the head of the Big Cottonwood canyon in July, 1857, that the Pioneers heard the first news of the approach of Johnston's army. It is interesting to note the care that the Pioneers took to prevent forest fires in the canyon in those days. In response to the invitation several thousand people assembled around Silver Lake. The national colors were hoisted on a tall tree (which now lies prostrate on the lot belonging to Mr. J. H. Moyle), but as soon as the tidings of the approach of the army were received, the camp was broken up and the Pioneers hurried back to the city.

any great extent the people naturally have a pride in their products. Once on the Simpson Pass, I asked a lady at an inn if she had any good wine. "By all means," said she, "we sell only the wines of our own canton. And then, too, they are free from alcohol, as we don't put alcohol in the wines of our land." The pure white wines are made along the lakes of Geneva and Neuchâtel. The red wines come mostly from Canton Schaffhausen along the Rhine, and Zurich. A very rich and more expensive product is made in the Italian canton of Tessin. It is of a beautiful red color. One of the most popular wines is the "Schweizer Blut" (Swiss Blood) made near Basel. A story is told that far back in the fifteenth century, a band of sturdy Swiss withstood an entire French army near the city, and they fought so bravely, that this famous wine has been named in honor of them. It is an invigorating liquid, in fact, and is a support in the form of a long stick. About this stick, it grows and matures. Every vine is carefully watched and as far as possible kept free from vermin. I am told, however, that in the French part of Switzerland particularly, the grapes have become diseased, and it is a great puzzle to the people as to what to do. One remedy that has been resorted to and found effective is the grafting of American grapes into the vines. The California fruit is used, and it is said to have restored many vineyards to their former strength. In the autumn the vines are all sprayed with blue vitriol and other disinfectants. A healthy grape vine is like a healthy person—it is always clean, always upright.

After it may be that he will have pawned a pair of shoes, and when he comes home, he finds just the same and the leverage "Schneekut" out.

ANNUAL PRODUCTION.

Switzerland produces 15,000,000 hectoliters of wine every year. A hectoliter is about two and a half gallons. But this is not enough, for they import 15,000,000 gallons annually. The consumption, too, is on the increase. Verily, the Schweizer has a wine stomach as well as a wine cellar.

LEVI EDGAR YOUNG.

Chamberlain's Cough Remedy.

No one who is acquainted with its good qualities can be surprised at the great popularity of Chamberlain's Cough Remedy. It not only cures colds and grip effectually and permanently, but prevents these diseases from resulting in pneumonia. It is also a certain cure for croup. Whooping cough is not dangerous when this remedy is given. It contains no opium or other harmful substance and may be given as confidently to a baby as to an adult. It is also pleasant to take. When all of these facts are taken into consideration it is not surprising that people in foreign lands, as well as at home, esteem this remedy very highly and very few are willing to take any other after having once used it. For sale by all druggists.

MARGARET F. MILTON BIGAMIST.



This much-married young woman has been indicted for bigamy, it being shown that she became the spouse of Frederick W. Kirkham and Edward Roche within 48 hours. When her case comes up for trial she will advance in her own defense that she wedded Kirkham "under a spell" and the circumstance had passed from her mind when she married Roche the next day. She is pretty and 20 years old.

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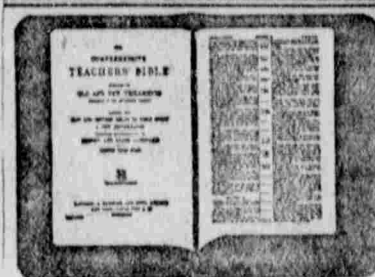
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WE HAVE IT. Burton Coal & Lumber Co. 66 W. 2nd St.

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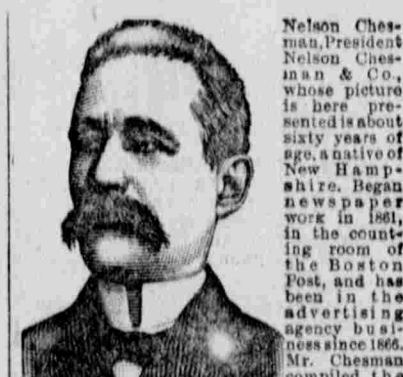
PUBLICITY

(NEWSPAPER ADVERTISING)

When properly directed brings fame and fortune to thousands of enterprises which would otherwise be unknown to the world. The ability and experience required to successfully conduct a campaign of publicity comes only after years of labor and thought given to the work. Once it is attained the knowledge of that fact brings business as nothing else can. Reputations are established firmly and speedily through years of careful, methodical work along lines that produce valuable results. Ability and experience necessary to plan a thoroughly successful campaign of publicity would be heavily handicapped if not associated with the facilities for the prompt execution of the work contemplated. Few general advertising agencies are in possession of all the requirements that form a harmonious whole, consequently those who are fully equipped are in constant demand. Their business grows with a thrift widely unknown to competitors who are handicapped through lack of facilities.



Among those who have been eminently successful, and who have climbed the ladder step by step through many a century is the Agency in the NELSON CHESMAN & CO., St. Louis, Mo., with branches at Chicago, and New York. The possession of the ability to plan successfully, to execute with the industry, financial strength, and other accessories necessary to carry to the end the work to perfect success, has given them a prominent position which is fully merited. The extensive dealing with the publishers of all classes of papers in the United States and Canada, and with leading journals throughout the world, makes their name a household word, and their financial reputation secures to their customers all possible advantages in the direction of their business. It is their aim to construct the new edifice that it will afford them perfectly appointed offices and enable them to handle especially desirable quarters to others in the same line of trade, and to city publishers and printers, thereby making it a publicity building in fact as well as in name—the first modern building erected in St. Louis especially for this class of tenants.



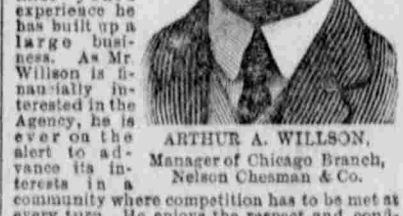
NELSON CHESMAN, President Nelson Chesman & Co.

Since 1869, inclusive, and has been actively engaged in the agency work since the latter date. Still active and aggressive in business, he takes a keen interest in the great Agency of which he is the president, and anticipates with pleasure the time when it will occupy a building constructed specially for its accommodation. Conrad Rudke, Vice President and Treasurer, Nelson Chesman & Co., is a self-made man who has risen from the ranks to occupy the position of Vice President and Treasurer. His position is one of great responsibility and he is a man of great ability and experience. He is a native of Germany and has been in the United States since 1869. He is a man of great ability and experience, and has been in the United States since 1869. He is a man of great ability and experience, and has been in the United States since 1869.



RICHARD PENDERGAST, Secy Nelson Chesman & Co.

reported to him by the department managers. In addition to this he reads a large number of letters daily, and to such as require more than ordinary consideration. His thorough familiarity with every feature of the Agency's business, and his executive ability results in there being "something doing" in every minute of his long business day.



ARTHUR A. WILLSON, Manager of Chicago Branch, Nelson Chesman & Co.

in addition to the persons mentioned above are many who have been in the employ of Nelson Chesman & Co. for years, and who's letters daily, and to such as require more than ordinary consideration. His thorough familiarity with every feature of the Agency's business, and his executive ability results in there being "something doing" in every minute of his long business day.

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For want of a horse the rider was lost;
For want of a rider the horse shoe nail.
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