

FASHION IN THE ARCTIC.

THE birds and walrus of Spitzbergen saw a distinguished party in their Arctic home in July last. One of the French magazines telling about this pleasure trip says the party belonged to "the most aristocratic society."

Eugene Gallois has written a book describing the Arctic experiences of these notable personages, who included professors, doctors, diplomats, deputies, two generals in the army and a member of the French academy, who was certainly a rare bird in Spitzbergen. They all went north on the steamer L'ile de France.

Women have heretofore gone to the Arctic regions, but it has not previously been recorded that they took "elegant toilets" along with them. This party did so. The fashionable gowns were reserved for the festivities on shore.

Everything was supplied for the enjoyment of the party, and Mr. Gallois writes about the fine music in the drawingroom, the superior cookery, the beautiful table, the excellence of the wines and the gaiety of the stated occasions devoted to bridge whist. Education was also provided in the way of lectures by Dr. Nordenskjöld, Dr. Olliver and a number of other learned men; the library contained the largest collection of Arctic books ever taken north, and kodaks with a total of 48,000 films were supplied.

The steamer passed from north to south, landed climbing parties here and there on the glaciers, and cast anchor, now and then, so that an especially

grand picturesque view might be admired. The company were alone with nature. There were no villages, almost no vegetation, and when a plant about five inches high was discovered it was called a tree by general consent.

Unfortunately the whale hunt which had figured prominently on the program was not a success. The only whales seen in the waters of Spitzbergen were two carcasses washed ashore on the coast of Bell Sound, food for thousands of birds.

Just before the party turned its back on Spitzbergen an accident occurred which looked serious for a time. The steamer struck a rock and hung there, while water began to pour into the hold.

It was only a little way to the shore, and the tourists were landed, while the crew strained every nerve to save their vessel. The outlook for a fortunate sojourn on this inhospitable coast looked very dubious, but fires were kindled on the beach, preparations were made to camp, elder eggs were collected for supper and all tried to play the role of Robinson Crusoe with cheerful countenance.

Fortunately a Russian steamer and a Dutch cruiser came along the next day, helped L'ile de France out of her dilemma, and the tourists went home on their own vessel.

They are now informing everybody in France that the summer climate of Spitzbergen is salubrious and that many invalids would greatly benefit by a month or two along those coasts. The crying need, they say, is summer homes like those which are perched high among the Alps, and they believe that the future will bring all the conveniences needed to make a sojourn in this Arctic land enjoyable.—New York Sun.

Marriage Licenses.

A glance of the marriage license records of the county clerk will disclose the fact that June, the month of weddings, is here. Since the first of the month the clerk has issued an average of nearly 20 licenses each day. If the rush of the first week keeps up during the remainder of the month, a new record for one month will no doubt be established. Licenses to wed were issued during the past week to the following couples:

John C. Barrett, Winder; Ethel A. Hamilton, Miller.

A. H. Huckle, Murray; Ann Smith, Salt Lake.

Nepht L. Morris, Salt Lake; Harriet Young, Salt Lake.

A. L. Haight, Ely, Nev.; Olga E. Weick, Chicago, Ill.

T. C. Husbands, Spokane, Wash.; Elvera M. Edler, Salt Lake.

C. M. Bigler, Central, Ariz.; Edith V. Porter, St. Joseph, Ariz.

J. A. L. Hoakanson, Freedom, Wyo.; Josephine W. Johnson, Freedom, Wyo.

N. C. McRae, Bisbee, Ariz.; Sarah F. Cheney, Thatcher, Ariz.

A. L. Cook, Fish Haven, Ida.; Maude Osmond, Bloomington, Ida.

J. C. Owens, Jr., Sholow, Ariz.; Linne Elsworth, Showlow, Ariz.

J. C. Owens, Jr., Showlow, Ariz.; Linne Elsworth, Showlow, Ariz.

Christopher Park, Bingham; Sarah J. Strain, Bingham.

Louis H. Kirby, Little Rock, Ark.; Myrtle E. Marberry, Salt Lake.

George P. Stephenson, Salt Lake; Julia Amundson, Salt Lake.

William Parkinson, Evanston, Wyo.; Pearl Virginia Vincent, Salt Lake.

Philip M. Macgregor, Belgaunt, India; Winnie M. Albert, Council Bluffs, Iowa.

Seymour R. Dorius, Salt Lake; Carrie McArthur, Mt. Pleasant.

Frank L. Little, Mant; Ann Gleave, Ephraim.

David D. Crawford, Salt Lake; Martha Larson, Ephraim.

Robert F. Bailey, Salt Lake; Helen Hoaglund, Salt Lake.

Charles C. Brown, Lee, Nev.; Jennie Williams, Lee, Nev.

E. J. Ostrander, Sloux City, Iowa; Lila Ayres, Oasie.

Perceval C. Winter, Rexburg, Ida.; Mary Hallstrom, Rexburg, Ida.

Carl Friedman, Salt Lake; Lina Levy, Salt Lake.

Bert Woolsey, Murray; Ruby Walters, Mill Creek.

Julius Amason, Spanish Fork; Minnie Bradford, Spanish Fork.

James Peterson, Salt Lake; Florence Elizabeth Leggett, Salt Lake.

Peter C. Peterson, Jr., Ephraim; Ethel M. Rawlings, Provo.

Nepht L. Williams, Emery; Dagmar Miller, Castledale.

Adam A. Duncan, Salt Lake; Alice Elvina Williams, Salt Lake.

Adelbert Clawson, Salt Lake; Alice Roberts, Salt Lake.

Adolph Wuesten, Logan; Bertha Meacham, Preston.

C. Le Roy Greaves, Preston; Leona Geddes, Plain City.

Carlos Cavaggher, Salt Lake; Carrie A. Williams, Salt Lake.

Francis W. Leigh, Cedar City; Ada S. Bryant, Cedar City.

William R. Ganser, American Fork; Frances B. Rondeau, Salt Lake.

Joseph Francis Lloyd, Rexburg, Ida.; Bernice Chipman, American Fork.

Wells Harris, Cove, Ida.; Mattie Meacham, Lago, Ida.

Fred A. Carter, Salt Lake; Cora Nelson, Salt Lake.

Be Sure to Get What You Ask For.

HERE is a Reason—Why the Good People of America buy CASCARETS as Fast as the Clock Ticks.

Every second some one, somewhere, is buying a little Ten-Cent Box of Cascarets. 1, 2, 3, 4, 5, 6—60 times to the Minute. 60 Minutes to the Hour, 3600 Boxes an Hour, 36,000 Boxes a Day of Ten Hours, 1,080,000 Boxes a Month, and then some. Think of it—220,000 People take a Cascaret tablet each day. Millions use Cascarets when necessary.

The Judgment of Millions of Bright Americans is Infallible. They have been buying and taking Cascarets at that rate for over Six years.

Over Five Millions of Dollars have been spent to make the merits of Cascarets known, and every cent of it would be lost, did not sound merit claim and hold the constant, continued friendship, Patronage and Endorsement of well-pleased people year after year.

There is also a Reason—Why there are Parasites who attach themselves to the Healthy Body of Cascarets' success—Imitators, Counterfeiters, Substitutes.

They are Trade Thieves who would rob Cascarets of the "Good Will" of the people, and sneak unearned profits, earned and paid for by Cascarets.

A Dishonest Purpose means a Dishonest Product and a Disregard of the Purchaser's Health or Welfare.

Beware of the Slick Salesman and his ancient "Just as Good" story that common sense refutes.

Cascarets are made only by the Sterling Remedy Company, and put up in metal box with the "long-tailed C" on the cover. They are never sold in bulk.

Every tablet marked "CCC." Be sure you get the genuine.

Leonard W. Wendel, Salt Lake; Freda Weuner, Salt Lake.

Reuben A. Gulo, Salt Lake; Edith M. Olson, Salt Lake.

James D. Watson, Jr., Salt Lake; Jennie Bozco, Salt Lake.

Emron Yancey, Groveland, Ida.; Dorothy E. Dean, Groveland, Ida.

George A. Rowsell, West Jordan; Martha E. Ferrin, Provo.

Chemich P. Saderup, Salt Lake; Hazel J. Boyd, Salt Lake.

Peter J. Gunnell, Salt Lake; Margaret O. Ward, Ward, Idaho.

Howard S. Young, Dublin, Mexico; Alice Hawkins, Colonia Juarez, Mexico.

Theodore B. Lewis, Salt Lake; Florence E. Hecks, Salt Lake.

Rosa Jenkins, Salt Lake; Kate Byrne, Park City.

Edward Parley Cliff, Salt Lake; Geneva R. Bergener, Logan.

Pleasant S. Williams, Colonia, Mex.; Minnie Coleman, Thatcher, Arizona.

Harold N. Kennedy, Goldfield, Nev.; Elizabeth V. Hasson, Butte, Mont.

Soren J. Jespersen, Salt Lake; Amanda W. Weinreich, Salt Lake.

John H. Haslam, Salt Lake; Mary E. Reed, Salt Lake.

James Hall, Salt Lake; Sarah Frances Wright, Salt Lake.

Henry W. Blaser, Dempsey, Idaho; Addie E. McClellan, Dempsey, Idaho.

Jonas W. Humphrey, Pitkin, Colo.; Rose L. Arch, Gunnison, Colo.

Julius P. Brown, Salt Lake; Hilga K. Nielsen, Salt Lake.

Richard M. Fairbourn, Crescent; Ida Jensen, Crescent.

Claude L. King, Rhyolite, Nev.; Daisy M. Holt, Salt Lake.

John S. White, Denver, Colo.; Minnie A. Madden, Denver, Colo.

Charles E. Andrews, Salt Lake; Eliza J. Price, Mill Creek.

Carl J. Jensen, Salt Lake; Sadie Wheelan, American Fork.

Eugene Curtis, Thatcher, Arizona; Pearl Woods, Thatcher, Arizona.

David Felsham, Bryce, Arizona; Clarissa Norton, Pima, Arizona.

Lester O. Naylor, Salt Lake; Luella Young, Salt Lake.

Ezekiel L. Holman, Salem, Ida.; Stella May Jacobs, Salem, Ida.

Harum R. Jones, Jr., Rexburg, Ida.; Alice O. Cheney, Victor, Ida.

Randolph T. Olson, Oakley, Ida.; Nora Whitbey, Marion, Ida.

George, Nate, Dingle, Ida.; Electa Meeks, Dingle, Ida.

Frank M. Thatcher, Thayne, Wyo.; Martha Heap, Thayne, Wyo.

John R. McDonald, Salt Lake; Ruby Walker, Salt Lake.

Douglas E. Scallay, Sugar City; Ethel Taylor, Lehi.

Paul A. Carlin, Baraboo, Wis.; Phoebe Evans, Pangutich.

Wallace C. Weiser, Salt Lake; Mary Elsie Hanson, Salt Lake.

Earl Zundel, LeGrand, Ore.; Myrtle Rosenbaum, LeGrand, Ore.

William A. Hart, Raymond, Ida.; Susan C. Birch, Montpelier, Ida.

Thomas McCall, Lerman, Parowan; Margaret J. Parker, Joseph City.

John T. Jacobs, Pleasant Grove; Bessie Cropper, Deseret.

William Fletcher, Salt Lake; Lillian Gregory, Salt Lake.

Charles A. Perrenrod, Plano, Ida.; Alice Hanson, Victor, Ida.

S. Parker Richards, Salt Lake; Mary Cooper, Cary, Ida.

Franklin E. Stott, Meadow; Ida C. Fisher, Meadow.

Wilford Home, Salem, Ida.; Laura Fullmer, Salem, Ida.

Too-Literal Butler.

A few days ago one of Philadelphia's prominent society women told her butler to tell all visitors that she was not at home. At night, when enumerating the persons who had called during the day, he mentioned the lady's sister, when his mistress exclaimed: "I told you, man, that I was always at home for my sister! You ought to have shown her in."

Next day the lady went out to make a few calls, and during her absence her sister came to the house. "Is your mistress at home?" she asked the butler.

"Yes, madam," was the reply.

The lady went upstairs and looked everywhere for her sister. On coming downstairs she said to the butler: "My sister must have gone out, for I cannot find her."

"Yes, madam, she has gone out; but she told me last night that she was always at home to you."—Philadelphia Record.

Midair Photography.

Cameras on the wing are flying through Germany. A projectile to take photographs and claimed to have been successful at heights of half mile is the idea of Herr Marie, a German photographer.

A camera having the form of the usual kind of conical shell is thrown up to the air by means of a kind of trap. At a predetermined angle, as the camera turns to make its descent and is pointed slightly downward, the shutter is automatically released and a picture is taken of a broad expanse of country. In still air the flight and spot at which the aerial camera will fall can be calculated with much precision.

Precautions are taken to avoid damage by concussion, and the results are expected to be of great possible value in military operations.—Chicago Tribune.

It is Said.

Finland has never had a thunderstorm.

A Mexican cargador, or porter, will carry a 400-pound load with ease.

The Australian drinks eight pounds of tea a year, the American only one pound.

In Guiana the family wealth is converted into jewelry that the wife wears.

Norwegians and Lapps, the world's tallest and shortest people, live side by side.

Mittenwald, in Bavaria, makes the world's violins. It produces 50,000 instruments a year.

Holland has 10,000 windmills, each draining, at an annual cost of 25 cents an acre, 30 acres of ground.

South America produces the biggest leaf in the world—the fan palm leaf, 30 feet long, and 12 feet wide.

JUNE SALE OF OSTRICH PLUMES.

33½ to 50 % Discount.—One Third to One Half Less Regular Prices.

These discounts are taken from our regular prices, which we have demonstrated time and again are the lowest for the qualities. A greater color range would be practically impossible.

Such discounts are the more remarkable in view of the increasing preferences for Ostrich Plumes, Tips, and the inability of manufacturers to supply the demand with first class stock.

These goods were bought of a New York manufacturer before the advance. Our regular selling prices have been on a basis of the early purchases and the discounts are from those exceptionally reasonable prices.

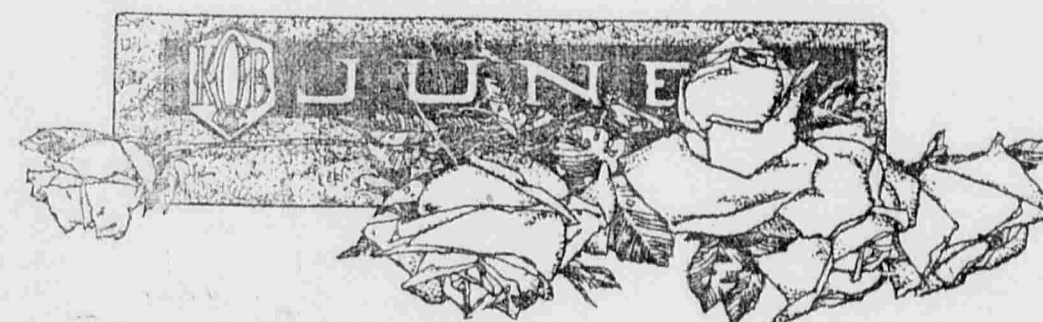
BEAUTIFUL NEW PLUMES.

18 inches, black, white, light blue, \$4.00.
14 inch, black and white, \$4.95.
14 inches, black and white, \$3.50.
16 inches, brown, navy, white, light blue, black and pink, \$3.00.
17 inches, black, white, light blue, pink and brown, \$4.95.
16 inches, brown shaded, \$4.95.
16 inches, black, white and light blue, \$3.95.

21 inches, white, light blue, black and brown, \$9.75.
16 inches, white, full heads, \$2.95.
18 inches, white, black and brown, \$6.00.
17 inches, white, black, brown, light blue, pink, gray, and navy, \$2.50.
18 inches, white, navy, pink, light blue, black and brown. Full head, \$7.50.
18 inches, white. Full head, \$6.50.

These Goods are for one day only. After Monday the prices will be regular again.

June Clearance Sale Iron Beds, Rugs, Curtains--Great Discount in Prices



Good news for the June bride.

Especially in the beginning are economies discussed and practiced.

The amount saved must go a long way.

So many, many needs for the modest home.

And right here it is worth while to direct attention to the floor below.

Prices are universally lower—because of the difficulty of getting people down stairs.

Certainly economical a trip down there.

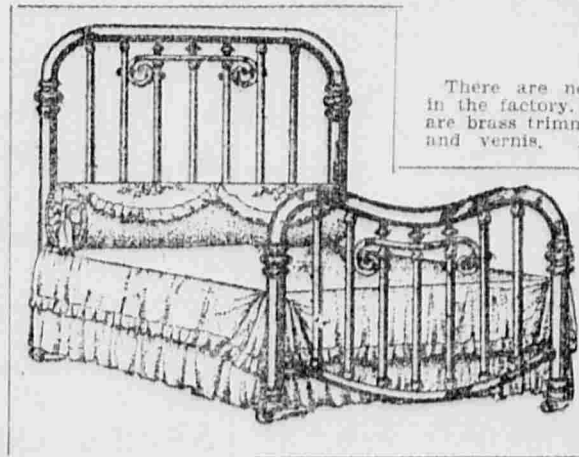
Iron beds, Rugs and Curtains, for instance. Any of the regular selling prices average about 10 per cent to 15 per cent less than elsewhere.

From these low selling prices the following reductions are made, strong ones, too. The saving will go a long way in that new home.

Handsome Rugs at Little Prices.

The rugs are new and finely made. The patterns are the latest. These rugs are specially low in price.

9x12 Wilton\$50.00 for \$42.50
9x12 Velvet\$37.50 for \$29.50
9x12 Velvet\$32.50 for \$24.50
9x12 Tapestry\$20.00 for \$16.50



Iron Beds.

There are no better iron beds made. Each bed is fitted in the factory. When reset it is perfectly straight. Some are brass trimmed; others are enameled in white, pink, blue and vermillion. Artistic designs; finest finish.

\$ 5.00 for\$ 4.00
6.50 for5.20
7.50 for6.00
8.50 for7.00
11.00 for8.50
12.50 for10.00
15.00 for12.00
17.50 for14.00
20.00 for16.00
25.00 for20.00
27.50 for22.00
34.00 for27.50

Originally these beds are marked very close.

Attractive Nottingham Lace Curtains.

Old standard lace curtains; suitable for all purposes. The ruffled net are shown in patterns suitable for sleeping apartments.



\$1.35 for\$.85
1.50 for1.10
2.00 for1.30
2.50 for1.50
3.00 for1.75
3.50 for2.00
4.00 for2.25

Ruffled Nets.

\$1.75 for\$1.25
2.00 for1.45
2.50 for1.75
3.00 for2.00
3.50 for2.25
4.00 for2.50

We still have a big stock of hammocks which are not tied up.

"The Teddy Bears are with us again. They are beautiful." The man was looking at our new wash line when he said it.

Foremost in thought just now are dainty neckwear features.

There is always somebody wondering where they can save a little money on rugs, curtains and iron beds.

We know and you will know if you'll come down tomorrow.

The malls make us all neighbors. You can shop safely and satisfactorily at this store by letter.

This store is always interesting.

Save while the sun shines and on a "rainy day" you will find your bank book an umbrella.

Our waltzes are the prettiest anywhere—we're told.

Our advertising is effective because we never fail to back up the advertising.

Reasonable prices are better than arguments.

Velling beauty. We will speak not of the beauty they enhance but of the beauty that is in the veiling.

KEITH O'BRIEN CO.

The leading mail order and department store in the intermountain west. Mail orders filled with the greatest care.

McCall patterns are the simplest, and yet the best in style. More McCall patterns are used than any other.

Special Sale of Neckware Features for Ladies

The Ladies' Neckwear Section is replete with new goods. There are many features, many novelties. Several new lines of goods are carried.

As fast as an idea is taken up

in New York it at once finds

its way into Keith-O'Brien's.

The growth of the department and the snappy stock carried has made many friends for the store. The confidence of the ladies has been won.

A sale on many features begins Monday. Special prices will rule.

CHEMISETTES—We have a complete line of plain and fancy chemisettes, trimmed with tucks, embroidery and dainty laces. Very popular this season. 25 cents to \$4.00.

LACE YOKES—Many styles of Irish embroidery and valenciennes, the very thing for shirt waists and summer dresses. 75 cents to \$3.00.

COLLARS—Fancy embroidered stiff linen collars in many pretty designs, 20c to 35c.

Hand-embroidered stiff linen collars at 60 cents.

HALF SLEEVES—A pretty new line of half sleeves made of laces and nets, in both plain and ruffled effects. \$1.00 to \$3.50.

The very latest idea for summer wear are the lingerie ruffs, made of the nets, laces and embroideries, \$4.50 to \$12.00.

"The Marie Antoinette" ruffled bands for shirt waists. Shown in cream, lavender, light blue and pink. 35 cents to \$1.00 each.

Also by the yard in light blue and white. \$1.00 a yard.