

Brigham, The Hustling Orchard City of Northern Utah

WHILE walking the streets of Brigham City, on this present visit, after a lapse of ten years since the last view of the town, the writer was impressed by two features—the growth of the business section of the city, and of the number of business buildings, and the hospitality of the people. Within an hour he received several invitations to visit old acquaintances; and it is a known fact, often commented upon, that the people of Brigham City are famous for their cordial hospitality.

This town is one of the oldest of the state. The first attempts at settlement within its borders date back to 1856, in which year the first houses were built. The quantity of water available for irrigation was limited, and was all appropriated by the early 60's, and the amount of water necessarily determined the area of land that could be cultivated. The city is situated on an elevated plateau, sloping in all directions except the east, on which side the town is bounded by mountains. Its location is beautiful and commanding, and the town can be seen from a great distance.

Had Become Important.

By the year 1868 it had become one of the most important towns in the mountain region, and about that time its inhabitants, under the leadership of the late President Lorenzo Snow, then one of the Twelve Apostles, entered upon a social experiment of vast magnitude and importance; they attempted to solve all the problems of capital and labor, and of poverty. They became organized into a community which may be compared to a detailed description of this organization; suffice it to say that it was a character that furnished lucrative employment to every man, woman and child in the town capable of manual labor, and it comprised between 30 and 40 distinct branches of industry, including the production and manufacture of most of the necessities of life.

Might Have Moved On.

By the year 1875 this organization had become so perfect in its operations and results, that had all the rest of the inhabitants of the earth, with their wealth and industries, been annihilated, the people of Brigham City might have moved on in the even tenor of their way, producing with their own hands and from their own resources, nearly every article and commodity necessary to comfort and advanced civilization.

During the time the United Order, as this organization was called, flourished, the inhabitants of Brigham City prospered and increased in wealth in a remarkable degree. Outside pressure, particularly in the nature of violent litigation at length brought about the end of this remarkable organization, and its attempts at solving the great problems of human life and society. But it made a record of absorbing interest to the student of sociology and financial science. Scholars and philosophers will yet accord to the people of Brigham City the credit of having done more to solve the problems of which they grappled than any other community society that has existed in modern times.

Then the Fruit of Industry.

The dissolution of the United Order, which occurred in the early '70's, was, for a time, a set back to the prosperity of the town, but about that time it began to develop the fruit of industry, which has ever since grown rapidly, and has, during recent years, been extremely profitable to the inhabitants. For a decade, or more, Brigham City has been famous through the entire mountain region, and as far east as the Missouri river, for delicious peaches, cherries, apricots, strawberries, and other fruits, which the town and vicinity yield in great abundance. Some peculiarity in the soil imparts to the fruits grown in this district, especially the peaches, a rare flavor and a delicious quality, so that there is great demand for them wherever they have been introduced.

Extensive Orchards.

Taking advantage of these conditions, the owners of the land have planted extensive orchards, and have been guided by experience and good judgment in the selection of varieties, so that Brigham City is destined to become more and more famous because of the product of its orchards. As fruit raising is extremely profitable, this means that the people of the town are assured of a future of great prosperity. During this year large areas of land have been planted to orchards in and near the town, and in time the land from Willard to Develville will be chiefly devoted to fruit.

Forty years ago Brigham City contained more handsome residences than any other town of similar size in the whole mountain region; and this characteristic has been maintained ever since, so that today the town is noted for its large number of beautiful and elegant homes. The people of the town have always given much attention to architecture, and dwellings erected in the days of their poverty, from 40 to 50 years ago, have now, even in comparison with modern structures, a neat and handsome appearance.

There are few frame buildings in the city; the older ones are nearly all of adobe, and by-the-way, adobe of beautiful color and texture. Durability is made here. During late years brick has generally been used. Brigham City may with truth be described as a city of handsome residences.

Modern Waterworks System.

It is impracticable to sink wells on the plateau on which Brigham City stands, on account of the depth necessary to reach water. Prior to 1902 water for domestic use was obtained from the irrigating streams in the streets, but in that year the construction of a system of waterworks was begun. At various times the system has been extended, and during this year four miles of mains have been laid, so that the system now covers the entire city.

Electric Light Plant.

Brigham City has the most perfect electric light plant in the state. Other towns in Utah and Idaho, who contemplate installing an electric light plant, frequently send representatives here to examine this plant and make notes.

charged for lighting residence are extremely low. For the first is candle power light, the charge per month is 50c, and for each additional light 25c. There is no restriction on the hours during which this light may be used. There is a street light at every street intersection in the city, and 32 arc lights are placed in the principal streets.

More Than Enough.

The plant is capable of generating considerable more electricity than is required for lighting purposes, and power is furnished for propelling machinery at the extremely low rate of 32 per horse power per month. Quite a number of land owners in and near the town are pumping water from wells by means of electricity, for the purpose of irrigating orchards and gardens.

One object had in view by the city authorities in making the price of power so low, was the encouragement of manufactures and industries that require power. This is a point to be noted by parties who are looking for a good location for manufacturing, or other industries, that require cheap power.

Other Profitable Crops.

Although fruit has become the chief product of the soil in and near Brigham City, it must not be supposed that other crops are not produced with profit. Small grains and potatoes of the finest quality are raised. Large quantities of alfalfa hay and seed are produced, and the sugar beet reaches a high degree of perfection in the soil of this district. This year, in Brigham City proper, fully 100 acres of sugar beets were raised, besides considerable areas in Perry, Mantua, and the district lying north of the city. No doubt the sugar beet will always be a profitable crop here.

Of the mercantile business of Brigham City, it may be said that, in proportion to its population, the town contains an unusually large number of excellent and well stocked stores. In fact the array of business houses on its important streets is surprisingly large. On close examination, among the merchants of the town, the question arises whether merchandising is not being somewhat overdone.

Stands Well Educationally.

In an educational way Brigham City has always held a high rank. Ample provisions in the way of schoolhouses have always been made, and for many years a very large and imposing school building was finished. This structure has two stories besides a basement and contains 12 rooms, principal's office, spacious halls, etc. It is of brick, is of strictly modern architecture with all up to date conveniences and improvements and cost, including the ground, about \$17,000.

The poultry industry is fast attaining extensive proportions in Brigham City. A number of citizens are engaged in it on a large scale, and soon it will become an important source of revenue.

The town has two good hotels; two newspapers, and all the features of a large, enterprising and up-to-date western city.

Brigham City is a banner town in the patronage it gives to the Deseret News. Under the direction of our local agent there, Mr. John H. Horsley, who is a model of energy and enterprise, the town is covered by carriers on horseback within 45 minutes of the arrival of the evening train from Salt Lake. There are in Brigham City about 50 subscribers to the daily, about 75 to Saturday's edition, and nearly 400 to the semi-weekly, a remarkably fine showing.

DAVID ROSENBAUM, MERCHANT.

ONE of the largest and handsomest stores in Brigham City is that of David Rosenbaum. It is in the center of the business district, 38 Main street, as good a stand as there is in town, and is a large and well arranged saleroom.

The establishment has three general lines of departments, namely, clothing, gent's furnishings, and shoes, and in each department will be found a full assortment. The clothing department includes suits varying in price and quality from those adopted for the every day wear of farmer or mechanic to the most elaborate and costly patterns of the most fastidious customer can find here just what he wants, while the purchaser who desires something cheaper, or for every-day wear, is sure to be pleased with the display he will find here.

A complete stock of gent's furnishings, including underwear and shirts in great variety, hats, gloves, neckties, and the thousand and one articles that pertain to a gentleman's wardrobe, is carried. These goods are all fresh and stylish.

The shoe department embraces a great variety of footwear for men, women and children. School shoes are a specialty. A leading feature of this department is the famous Seitz shoe form, which fits, wears and pleases better than any other shoe in this market.

Mr. Rosenbaum is a born merchant, as was his father before him. He was in business in Logan for many years, but removed to Brigham City, his native town, in June 1898. Ever since that date his trade has grown steadily and he has prospered. He is a judicious buyer, is safe and conservative in his business methods, and possesses the credit of the community. He recently received a heavy shipment of shoes for spring trade with a dating for April next, a favor and mark of confidence he neither asks nor expects.

Mr. Rosenbaum has ample capital for the requirements of his business, and has built up an enviable reputation for honorable dealing and fair and courteous treatment of his customers.

THE EDDY DRUG STORE.

THIS drug store was established in the year 1894 by Wynn L. Eddy, Esq., a thoroughly competent pharmacist and a business man of unusual ability and foresight.

At the time of his arrival in Brigham City several stores in the place were carrying small lines of drugs and medicines, but all the goods of this kind in the town would be no more than beginning towards a well stocked drug store. Mr. Eddy went to the local merchants, told them he intended to open a first class drug store, and asked the goods they had in the drug line, provided they would care to carry them. The local merchants readily agreed to this, and Mr. Eddy was as good as his word, though many of the goods he purchased were old and worthless, and he had to destroy them.

But he thus avoided competition, and consequently was able to give the town a good drug store. His business grew and prospered, and today he is the owner of an establishment that would be a credit to a much larger town than Brigham City.

It embraces full lines of drugs, patent medicines, toilet articles, and all sorts of goods commonly embraced in a first class drug store. The prescription department is especially well equipped and supplied, and the greatest pains are taken in the compounding of physicians' prescriptions.

In addition to a drug store proper, a book and stationery department is maintained, which includes large and



VIEW OF BRIGHAM CITY FROM THE NORTHWEST.

popular books from leading publishing houses, magazines and periodicals, daily papers, and a full line of stationery. Socially, Mr. Eddy is very popular, and he is always a leading spirit in movements for the public welfare. He has ample capital for the requirements of his business; his credit is the highest, and he has built up an enviable reputation for fair and honorable dealing.

Special attention is directed to the large and elegant stock of fancy goods, such as albums, manicure sets, and many other articles suitable for holiday gifts.

J. H. BOTT & SONS. MARBLE WORKS, ETC.

VERY nice display of gravestones and monuments is exhibited at the marble works of J. H. Bott, on North Main street, nearly one block north of the court house. There are stones adapted for the graves of little children, and monuments for adults. The variety which is shown embraces memorials suitable for the graves of the rich and the poor, the distinguished and the obscure. Stones of modest cost, or of elaborate design and workmanship, according to the taste and circumstances of the purchaser may be selected.

Citizens of Boxelder county who desire to erect memorials over the graves of their departed ones may here procure what they desire at moderate cost, and at the same time patronize a worthy home industry.

These marble works have a fine water power and manufacturing plant, including modern machinery, so that gravestones and monuments of the finest kinds are manufactured on the premises, from the rough stone. The establishment also turns out all kinds of cut stone, such as sills, lintels, etc., for buildings; and it also manufactures all kinds of iron fence, having the necessary machinery and appliances for this class of work.

OLSON FURNITURE CO.

THIS is one of the prominent business establishments of Brigham City. The manager, J. P. Olson, is a man of tireless energy and unusual business push and ability. This company carries a stock of furniture which embraces every article necessary to the complete furnishing of a modern home. Money deposited in a bank account is a great advantage in many ways. It is an excellent record of business transactions, and a cancelled check is incontestable proof of a payment. Money deposited in a bank is less likely to be unfortunately spent than if kept in the pocket or at home, and in different ways, a bank account aids thrift and encourages economy. This bank pays interest on time deposits, and so enables idle money to earn an increment.

The Bank of Brigham City is a safe, sound and prosperous concern, and abundantly worthy of the fullest confidence of the public.

N. C. MORTENSEN & SONS.

THE mercantile business of Brigham City has not yet become specialized as fully as is usual in other and larger towns, although the tendency in that direction is manifest. The more important business establishments carry general merchandise, but the firm of N. C. Mortensen & Sons is an exception. They have given the town a first-class hardware and implement store, that is confined to those lines, which usually and almost necessarily go together.

The hardware department embraces shell and heavy hardware, tools, nail, builders' hardware, cutlery, an endless variety of bolts, kitchen utensils, house furnishings, goods, watercocks, fixtures, and the thousand and one articles that go to make up the stock of a first-class hardware store.

A complete line of electric goods and fixtures is carried, which embraces everything required for the city system for light and power purposes. The store department contains a large number of kitchen ranges of the Champion and New Era makes, and a fine line of heating stoves, known as the Original hot blast heaters, the best of their kind in the market. In the implement department are carried, heavy and light farm wagons, a good assortment of buggies and spring vehicles, and the same line of farming tools, machinery and implements, which are carried by the Consolidated Wagon & Machine Co. of Salt Lake City, and its branches.

This business was started about 25 years ago, and was incorporated in 1902 as N. C. Mortensen & Sons. It has a paid up capital of \$7,500. Last year it did a business of over \$30,000. The president, Mr. N. C. Mortensen, an aged and respected citizen, died a few months ago. The other officers are all his sons, and are as follows: Vice president, Alexander Mortensen; secretary, Joseph Mortensen; treasurer, R. E. Mortensen. All the stock is held by the family.

The company has an enviable reputation for business ability and integrity, and is in every way worthy of patronage of the people of Boxelder county.

UTAHNA HOTEL.

THIS is a hotel that reflects credit on Brigham City, and is the best in the city, or for the matter of that, in Boxelder county. It is located in the heart of the business center, is new and commodious, and was designed with a view to making a first-class modern hotel.

It is conducted on the European plan. The menu is excellent, the cuisine is in charge of a thoroughly competent chef, the service is always satisfactory, and the prices are very reasonable.

The dining room has a splendid glass

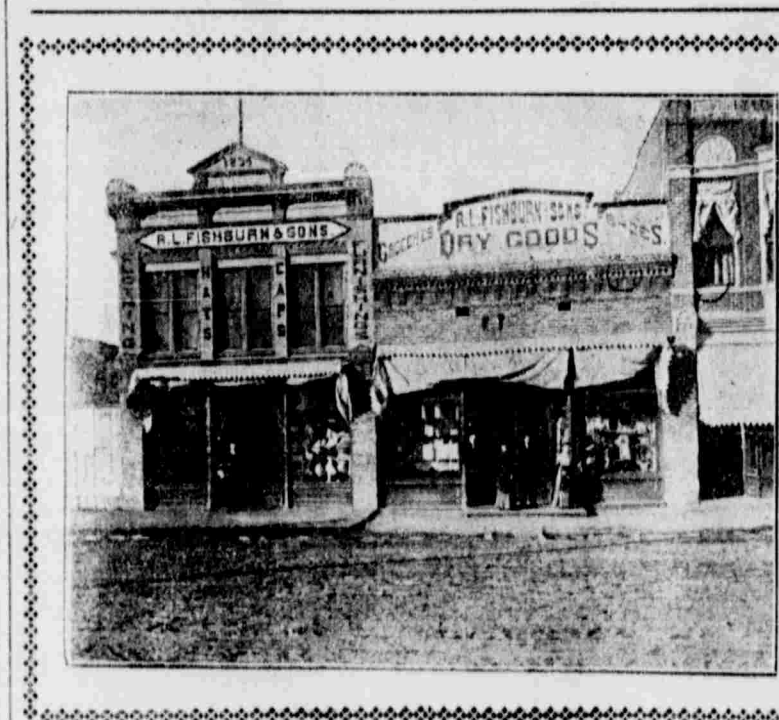


R. KAISER, ESQ. Proprietor Utahna Hotel.

front that imparts to it an air of cheerfulness and elegance.

The bedrooms are light, airy and cheerful, and are very nicely furnished. Every one is an "outside" room. The house is provided with all modern conveniences, such as baths, lavatories, steam heat in every room, etc. It has two large sample rooms for the accommodation of commercial travelers, who make it their headquarters. The proprietor, Mr. R. Kaiser, is a born Boniface, and knows by instinct just what to do for the comfort and convenience of his guests. He is one of the best known and most popular landlords in this section of the country, and before locating here had seven years experience in managing first class hotels in San Francisco.

All who read this and are likely to have occasion to visit Brigham City should make a mental note of the merits of the Hotel Utahna.



DEPARTMENT STORE OF R. L. FISHBURN & SONS, BRIGHAM CITY

R. L. FISHBURN & SONS.

THE mercantile establishment of R. L. Fishburn & Sons is one of the largest and best known business houses in northern Utah. Its founder, Mr. Robert L. Fishburn, a native of England, entered mercantile life nearly 40 years ago, when he became connected with the old co-operative store in Brigham City. He held a responsible position in that establishment for many years. In the year 1890 he engaged in business on his own account, and later formed a partnership with his sons, Robert L., Jr., Frank W., A. N. and J. A.

The firm has had a career of steady growth and uninterrupted prosperity. It owns the real estate it occupies, which consists of two commodious buildings adjoining, located in the business center of Brigham City. Its establishment might be termed a department store, and includes the following departments: Clothing and

furnishings, dry goods, groceries and shoes. The clothing and furnishings department contains an extensive stock of men's, youths' and children's suits in great variety, from the cheaper grades to those of finer and more expensive quality; underwear and shirts in endless assortment; neckwear, gloves, hats, suspenders, hose, and in fact everything that men wear, in the way of clothing and furnishings.

The dry goods department by itself would comprise a dry goods store that would be a credit to a much larger town than Brigham City. It embraces full lines of staple and fancy dry goods, lingerie, ladies' ready-to-wear garments, an immense variety of notions, and in brief, all sorts of goods properly embraced in a first-class dry goods store.

In the shoe department are shown footwear for men, women and children

in great variety as to quality and price. The stock and assortment of school shoes are especially full.

In addition to the above departments of their establishment, the firm of R. L. Fishburn & Sons does a heavy business in the raising and shipping of fruits. It owns an immense peach orchard, which this year produced three carloads of fruit of superior quality. At the state fair this year, this firm was awarded the first prize for specimens of the Alberta peach, which grew in its orchard.

Besides its own product, this firm this year shipped a number of carloads of peaches and other fruit, purchased from growers in Brigham City and vicinity. Not content with the great volume of business it does in Brigham City, the firm has recently established a branch store in the new town of Tremonton, some 15 miles northwest of Brigham City, and about eight miles north of west from Bear River City, and a few miles south of Garland. This branch store will carry full lines of general merchandise, and will be a great convenience to the people in the district in which it is located, the population of which is rapidly increasing. It will furnish them all kinds of supplies in the way of clothing, dry goods, groceries, shoes, etc., and will handle the fruit they produce. The building in which this store is located is 30x75 feet in size and is of cement blocks. It was built this season and is a handsome structure. J. A. Fishburn is in charge.

To tell the people of Boxelder county that this firm has a first class reputation for fair and honorable dealing would be entirely superfluous. Its name is a household word among them. Twice they have honored at the polls one of its members, Hon. Frank W. Fishburn, by electing him to the Legislature. He is a member of the Lewis and Clark commission. R. Fishburn, Jr., is chairman of the school board of Brigham City and A. W. Fishburn is manager of the local Retail Merchants' association.

The long experience this firm has had in general mercantile business, enables it to buy to the best possible advantage, and to select goods best adapted to the requirements of the public of this section; while its ample capital and edge credit secure for it from wholesale houses in the east, the best possible terms and prices. Its customers share these advantages. Dealers in domestic fruits in Utah, Idaho, Montana, Wyoming and Nevada can depend upon getting the best at the lowest prices from this firm.



FIRST NATIONAL BANK BUILDING.

STOHL FURNITURE CO. OF BRIGHAM CITY.

THIS is a co-partnership created in 1897. It carries a stock amounting to about \$10,000.

Mr. Oleen N. Stohl is general manager of the business. His policy is enterprising, yet conservative, and he is noted for the fairness and courtesy with which he treats his patrons.

The establishment is located in the north half of the above building, and occupies four floors. It has one of the largest and finest salerooms of any furniture house in the state, and carries a large assortment of cheap, medium and expensive furniture, carpets, linoleum, etc.

Here may be found kitchen furniture, bedroom sets, dining tables and chairs, sideboards, dressers, chiffoniers, rockers, and any other article necessary to furnish either a cottage or a mansion; while selections may be made as to price that will suit the purses of the poor, the well-to-do or the wealthy.

An especially large assortment of iron bedsteads is kept on hand, and the carpet department is also well stocked with various grades of carpets, rugs and linoleums. In fact the establishment as a whole has a decidedly metropolitan appearance, and any resident of Boxelder county who goes or sends to Ogden or Salt Lake for any article of furniture under the impression that he cannot procure what he wants in Brigham City, makes a mistake.

The undertaking department of this institution is a very important feature. It embraces a large variety of coffins and caskets, and a good stock of undertakers' goods.

A full line of Majestic ranges is carried. This make was awarded the first prize at the World's Fair at St. Louis last year, and at the Exposition at Portland this year. Parties who contemplate purchasing a kitchen range ought to look into the merits of the Majestic before making a selection. A line of cheaper ranges, and a variety of hot blast and other heating stoves, are kept in stock.

The establishment also carries a full line of wall paper, embracing a great variety of patterns and prices; a drapery department, which embraces a fine variety of lace curtains, portieres, shades, etc.

The low expenses connected with the management of the business make it possible to sell goods at prices lower than those asked by dealers in larger towns; and purchasers residing in or within teaming distance of Brigham City make a further important saving in the matter of freight.

These advantages, coupled with the high character this institution maintains for fair and honorable dealing, which gives every customer the strongest assurance that he is getting what he is paying for and the full value of his money, are convincing reasons why the people of Brigham City and vicinity should patronize this house.

CHRISTENSEN & KNUDSEN.

ONE of the largest and handsomest stores in Brigham City is that of Christensen & Knudsen, who deal in house furnishings, kitchen utensils, tinware, crockery and queensware, glassware, etc. The stock of these classes of goods which this firm carries is very large and well selected, and is so arranged as to be displayed to very good advantage.

The firm also carries a large line of sporting goods, including guns, ammunition, fishing tackle, croquet and ballplayers' goods, sportsman's wearing apparel, etc. This establishment is headquarters for articles in these lines.

A stock of bicycles and bicycle sundries is also carried, and a full line of table and pocket cutlery is one of the prominent features of the establishment.

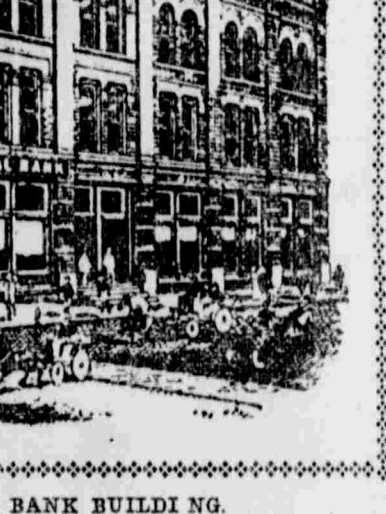
In connection with their store, this firm conducts the only shooting gallery in Brigham City, which is a strictly high class institution, and has the best modern equipment. It also very does a strictly high class bowling establishment, which has the best alleys in the state, without an exception.

The firm has a stove department, in which are carried different makes of favorite heating stoves and kitchen ranges. A specialty is made of the Quick Meal range.

This firm is one of the most enterprising in the town, and it is extremely liberal to its patrons. It occasionally announces that every customer who makes a valuable purchase, will receive a valuable premium, and a few months ago, it offered to give to every person who would enter its store on a certain day, a nice present, no matter whether the receipt made a purchase or not.

This freehearted policy has made the firm immensely popular in Brigham City, and has contributed much to the growth of its business, which has been rapid and extensive.

The members of the firm, C. O. Christensen and W. O. Knudsen, are life-long residents of Brigham City, where they are extremely popular socially as well as in a business way. Each of them possesses an excellent reputation for ability and integrity, and there is no doubt that they have before them a career of success in the mercantile world. They are certainly entitled to the confidence and patronage they enjoy.



FIRST NATIONAL BANK BUILDING.

FIRST NATIONAL BANK OF BRIGHAM CITY.

ON Dec. 9, 1901, the First National Bank of Brigham City opened its doors to the public. The directors purchased the above building and fitted up the southeast part into a very comfortable and convenient banking room, built an extensive vault, and secured a burglar proof safe.

The directors are: Lucius A. Snow, John Nelson, Oleen N. Stohl, Peter M. Hansen, John L. Edwards, S. N. Lee, Alma Nelson, Lorenzo N. Stohl, John D. Peters.

From the beginning, the bank adopted a prudent and conservative policy, and a wise selection on the part of the directors of Lorenzo N. Stohl as president and John D. Peters as cashier placed its affairs in such hands as assured its success from the first.

One year from the time of its first opening, the company had on deposit \$125,238.06, and the growth of the bank since then is best shown by the following table:

Dec. 10, 1902, total deposits, \$125,238.06;
Dec. 10, 1903, " " 161,547.49;
Dec. 10, 1904, " " 209,319.14;
Dec. 10, 1905, " " 258,091.00.

Accounts were solicited from residents of Brigham City and a persistent and intelligent effort made to secure outside accounts with considerable success.

A savings department is opened and a small home savings bank issued to depositors who use it to save small amounts which eventually find their way to the bank vaults. "Little and often fills the purse" is the slogan, and this department is a very important one. Five percent interest on savings deposits is offered as an inducement, and the response is liberal.

The fact that it is a national bank, together with the public confidence enjoyed by the officers and directors, has contributed to its success. With a capital of \$30,000 and a surplus of \$10,000, the bank stands today one of the best regulated and strongest banks in that part of the state.

KNUDSEN BROS. FRUITS AND PRODUCE.

PROBABLY no single dealer or firm in the entire state of Utah ships larger quantities of native fruits in a season than does the Brigham City firm of Knudsen Bros. In this particular line this firm heads all competitors in the entire intermountain region. The firm consists of Charles W. and John C. Knudsen, both of them life-long residents of Brigham City, and sons of one of the early settlers of the town. About the year 1887 they went from Brigham City to Butte, Montana, where they engaged in the fruit and produce business. But in 1893 they returned to their home town, built their present store, a commodious structure on Main street, in the business center. In a small way at first, they bought fruits from local growers and shipped the same, principally to points in Idaho and Montana. Their business grew rapidly, and in about two years from the date they first opened business in Brigham City, they