

The Christmas Store - Keith-O'Brien Co.

The whole store is put
into the Christmas
jingle.

Hang up your stockings
from our beautiful assort-
ment.

These are all of Santa's
bells and red bells.

The little ones don't
like to see dolls. And the
maumies don't either—
things to tempt them.

Here you can always
find a wide range
of choice in hats and
clothes and shoes and
economy.

We show rich Christmas
gifts.

If he shaves, a hand
some shaving set will
please him.

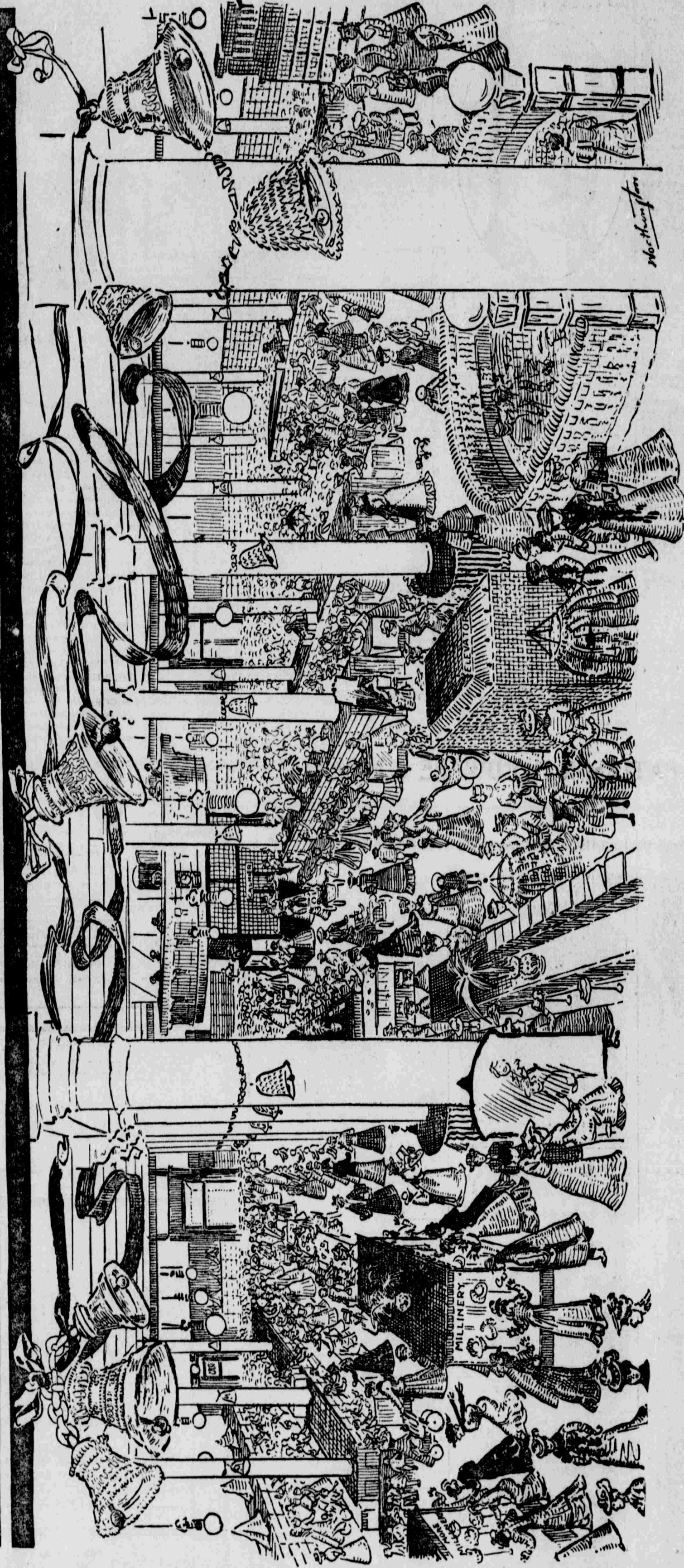
The average shopper
doesn't want a thing only
to have enough money to
buy a Christmas tree.

Other houses do not pre-
pare to carry the presents
we do.

Beautiful gifts which
you can buy at a price
fully appreciated—ask about
we sell.

Carry as many small
presents with you
as you can.

If he smokes look at our
smoking sets.



The Joyous Christmas Jingle of a Thousand Pealing Bells—Red Bells—Say Hasten Final Shopping

Greeting

The store is beautiful in its Christmas attire.

Suspended from evergreen decorations a thousand
red bells are clanging warmest greetings.

The interior of the store becomes an inspiring
picture with the throngs of shoppers bent on errands
of love.

Every section presents gift-buying opportunities
of unusual attractiveness.

Toyland is a great wonder to the little ones.

LET'S MAKE THIS WEEK A REC-
ORD BREAKER. Will you not participate?

Let's all pull, and pull together, to make it the
most tremendous week in the history of the pushing
store. EVERYBODY KNOWS WHAT
THE CHRISTMAS RUSH MEANS IN A
BIG STORE.

But we are prepared. The preparedness rep-
resents months of hard work.

And yet—we urge forenoon shopping which
insures painstaking consideration—giving you that
careful, individual attention so much appreciated by
the Christmas shopper.

Christmas is so near
that we can almost hear
the jingle of the bells.

We have beautiful
so many that it is hard
to choose.

Verily, we are doing the
toy business of the city.

The usual man gets
a large department
store can be found here
that present.

We are showing the
most beautiful variety of
toys and games and
clothes.

No approvals during
this week. Too busy.

A set of military
brushes may be just
what he is looking for.

It means a whole lot to
have the children with
with a new gift and
easily priced.

There are style and
cheapness at this store.

Now that the rush has
come we will do the best
we can by you.

Thousands and thousands
of goods are shown
this more Saturday.

What to buy him—we
can help you.

Announcement

There is every indication that our Christmas
trade will be more overwhelming than we anticipated.
Yesterday's business broke all records. It is there-
fore necessary to inform our friends that NO
GOODS WILL BE SENT ON APPROVAL
DURING CHRISTMAS WEEK.

The deliveries will be going day and night—the
delivery service taxed to its utmost—and the wagons
will be unable to make calls for approval.

SPECIAL NOTICE.

The great rush begins Monday. Shop early in
the day. Carry small parcels when convenient.
See that your name and address is written carefully
by the salesperson. INSIST ON SEEING IT
AFTER IT IS WRITTEN. Avoid C.O.D.'s
when you can—five minute's delay at twenty homes
in making change makes all the delivery late.

HOURS FOR CHRISTMAS WEEK.

This store opens at night on Wednesday, Thurs-
day, Friday and Saturday. On Monday and Tues-
day the store will close at 6:30.
This is in consideration of our clerks and is an
action independent of other stores.

DOILS—BEAUTIFUL LINES.

All sorts of doils—dolls with
sweet disposition, naughty little
girls, baby dolls, lady dolls, boy
dolls, the joined and unjoined
dresses and undressed dolls, etc.
Prices from 10 cents to \$1.00.

FINANCIAL FINANCE.

Wooden (not copper) bank
has paper money, 5 cents to
\$20.00. If you never saw a bank
one show it to you. It has the
bank book and the checks.
Price, \$1.50.

BOOKS FOR THE CHILDREN.

Of books in the city is as large
as ours. If there was another
thoughtful parent in most choice. There
are books for children of all
ages, 12 page books, 24 page
books, 32 page books, 48 page
books, 64 page books, 96 page
books, 128 page books, 192 page
books, 256 page books, 384 page
books, 512 page books, 768 page
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