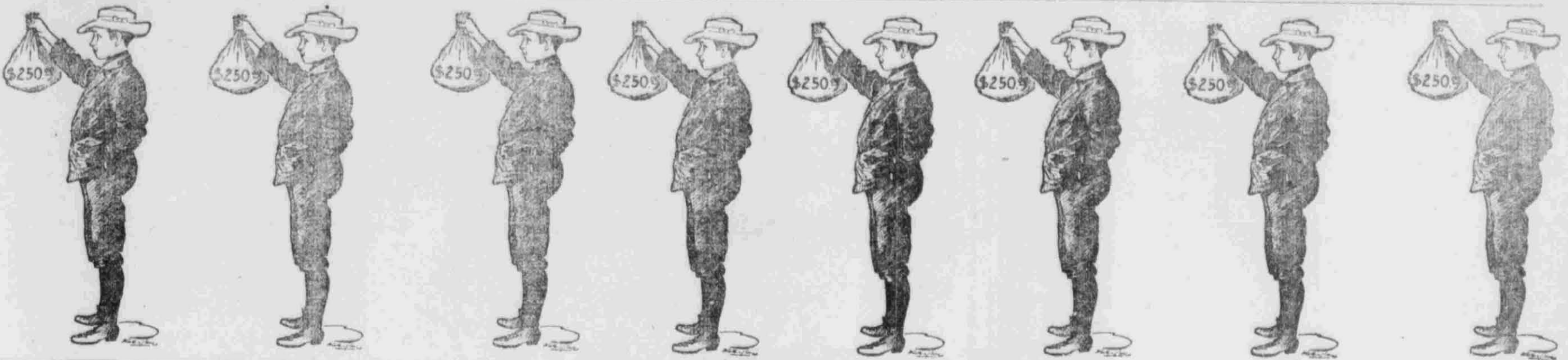


Keith-O'Brien Company. The Finest and Largest Christmas Store in the Inter-Mountain West.



EARLY GIFT SELECTIONS

¶ The advantage of early gift selection lies in the opportunity which is thus afforded through unbroken lines or collections. This is particularly true in considering the gift possibilities of displays which include only articles of an exclusive nature, because each day certain distinctive creations are removed by purchase—things which can never be found again, here or elsewhere.

¶ An ever-increasing clientele looks to us each year for gift suggestions. They come here because the collections embrace a great variety of objects in many lines. And these patrons prefer the quiet elegance of our store, because the magnificence of our displays seems to give the idea of a richly executed scheme of decoration rather than of a busy commercial institution.

CHRISTMAS SHOPPING BY MAIL

¶ Toyland and Dolltown at Keith-O'Brien's are fascinating spectacles—a marvelous array of tempting, pleasure-giving Christmas things.

Considerable of the toy stock, which is the largest ever brought to Salt Lake, is imported—a myriad of attractive toys and beautiful dolls—broad selections not possible for the stores in smaller places to display.

If you will write and give us an idea of about what you want we will take pains in picking out something for you.

¶ A two hundred & fifty dollar gift to some boy or girl in connection with toys may prove a foundation for a college education, by installing into the winner a determination to save spare change and accumulate.

A gift of \$250, with occasional savings added, the whole compounded quarterly in our savings bank, will in a few years accomplish the very end suggested—a higher education. Last year we gave away a pony and cart.

CHRISTMAS FEATURES

¶ The Keith-O'Brien store, the largest and finest in the intermountain region, carries a magnificent stock of holiday goods.

Special offer is being made for out-of-town trade.

SHOPPING BY MAIL HAS BEEN REDUCED TO A SCIENCE.

While not equal to personal inspection of goods, at the same time it is a satisfactory method, owing to the manner in which Keith-O'Brien Company cares for mail orders.

Experienced shoppers, who devote their entire time to mail orders, will faithfully look after your interests.

In every instance you will be given the best possible prices. ¶ What is told you and what you buy from Keith-O'Brien Company you may depend upon as being all right.

IN ORDERING STATE FIRST AND SECOND CHOICE.

This will give shoppers leeway. If the first choice is not in stock and can not be obtained in the city, the article which your second choice indicates, will be sent you.

Toys are not exchangeable.

XMAS APPAREL FOR THE BABY

Short White Cashmere or Embroidered Kimonos from \$1.25 to \$2.75
Bodices \$1.25 to \$1.75
Hand made Bibs from \$1.15 to \$3.00
Mittens 25c to 50c
Hand gloves from \$1.95 to \$10.00
Infant Bonnets 25c to \$15.00

BURNT WOOD PRESENTS

Pyrographic Outfits, \$1.50 to \$7.00
White Basswood Boxes Ready to hold
Gloves, handkerchiefs, neckties, photo, wall, collar and cuff boxes— from 25c to 50c, taborettes—50c and 75c, pipe racks—50c and 75c, Photo Frames 10c and 25c
Turkish 50c
Fluted Cushion Covers—to emphasize in all the latest designs 25c and 50c
Table Covers—tan linen and green canvas—stamped with designs, double sided, etc. 10c to \$1.50

ART GOODS

Made up for Christmas Presents

All the new novelties, including the cushions, pastel card books, and many other little things, color and cuff boxes, Photo boxes, Bordenburg dolls, leather binding book, leather handkerchiefs and glove boxes.

XMAS MILLINERY

Beautiful Evening Hat, \$5 and upward

TOILET GOODS FOR PRESENTS

Christmas perfumes, 25c to \$10.00 a box
Christmas Stationery, 50c to \$16.75 a box
Mandarin cases, \$3.50 to \$10.00
Toilet sets 50c to \$5.00
Toilet, comb and mirror sets in gold wood, \$1.50 to \$7.50
Christmas candles, 25c to \$7.50 a box

FOR BOYS AND GIRL GIFTS

Sweaters \$1.25 to \$3.50
Leggings 25c to 1.50
Pajamas Caps 25c to 1.00
Overalls 3.95 to 12.00
Boys' Suits 3.95 to 12.00
Boys' Blouses 50c to 1.50
Boys' Shirts 25c to 1.50
Boys' Caps 25c to 1.00
Girls' Peter Thompson
Sun Balloons 10.00 to 14.75
Girls' Dress Skirts 2.95 to 5.00
Girls' Coats 2.49 to 16.50
Girls' Caps 50c to 1.00

XMAS RIBBONS

Full stock in all the new shades and colorings.

XMAS GLOVES

Heavy style, every kind. The earliest and longest kid gloves come here. Send in your orders early. CHRISTMAS PICTURES—Ready for the wall.



EXQUISITE XMAS GIFTS

These gifts are characterized by individual styles combined with highest quality. The great variety of exquisite designs and color effects in graceful neckpieces will prove very interesting.

We carry all the popular Furs: Marten Scarfs, Blue Fox Scarfs, Red Fox Scarfs, Kolinsky Scarfs and Muffs to match, Isabella Fox Scarfs and Muffs, Sable Fox Scarfs and Muffs, Blended Squirrel, Natural Siberian Squirrel, Blue Natural Mink, Japanese Mink Scarfs and Muffs, fine Mink Scarfs, Ties and large pieces, with Muffs to match.

XMAS PRESENTS FOR MEN

CANES,
BATH ROBES
PAJAMAS
NIGHT SHIRTS
UNDERWEAR
SUSPENDERS
JEWELRY
SHAVING SETS
SILK SUITINGS
GLOVES
WATCH FOB
CUFF LINKS
BROOKS BROS. CO.
HANDKERCHIEFS
NECKWEAR
HOSIERY
SHOES
SLIPPERS
PANTAIN PANTS
WATCH CHAIN
PENS
TOILET SETS

PRESENTS IN HOUSEHOLD HELPS

Chaffin dishes, 4 piece, 6 piece, 8 piece, 12 piece, 16 piece, 20 piece, 24 piece, 32 piece, 40 piece, 48 piece, 56 piece, 64 piece, 72 piece, 80 piece, 88 piece, 96 piece, 104 piece, 112 piece, 120 piece, 128 piece, 136 piece, 144 piece, 152 piece, 160 piece, 168 piece, 176 piece, 184 piece, 192 piece, 200 piece, 208 piece, 216 piece, 224 piece, 232 piece, 240 piece, 248 piece, 256 piece, 264 piece, 272 piece, 280 piece, 288 piece, 296 piece, 304 piece, 312 piece, 320 piece, 328 piece, 336 piece, 344 piece, 352 piece, 360 piece, 368 piece, 376 piece, 384 piece, 392 piece, 400 piece, 408 piece, 416 piece, 424 piece, 432 piece, 440 piece, 448 piece, 456 piece, 464 piece, 472 piece, 480 piece, 488 piece, 496 piece, 504 piece, 512 piece, 520 piece, 528 piece, 536 piece, 544 piece, 552 piece, 560 piece, 568 piece, 576 piece, 584 piece, 592 piece, 600 piece, 608 piece, 616 piece, 624 piece, 632 piece, 640 piece, 648 piece, 656 piece, 664 piece, 672 piece, 680 piece, 688 piece, 696 piece, 704 piece, 712 piece, 720 piece, 728 piece, 736 piece, 744 piece, 752 piece, 760 piece, 768 piece, 776 piece, 784 piece, 792 piece, 800 piece, 808 piece, 816 piece, 824 piece, 832 piece, 840 piece, 848 piece, 856 piece, 864 piece, 872 piece, 880 piece, 888 piece, 896 piece, 904 piece, 912 piece, 920 piece, 928 piece, 936 piece, 944 piece, 952 piece, 960 piece, 968 piece, 976 piece, 984 piece, 992 piece, 1000 piece.

IN THE HOME SECTION

There's home always, warm, cozy, where you can find the things you need for your home. It's where you can find the things you need for your home.

CHRISTMAS SLIPPERS

Nothing more appropriate. A pleasant duty reminder of the home, comfort for father, mother, brothers and sisters, stock never more attractive.

FILE AND HESSER GOODS

These patterns in both silk and wool materials. Embroidered waist patterns, money belts for hand bags.

LADIES' JEWELLERY

Elegant stock of holiday umbrellas with gold and silver handles, pearl and ivory handles, ribbons and many a good handle, \$1.50 to \$2.00.

CHRISTMAS POUNTAIN PENS

These pens make the very best kind of a present. We have the Waterman makes—\$1.00 and the best. The pens are supplied with the latest improvements. Prices from \$1.50 to \$2.50.

CHRISTMAS HATH BRUSHES.

Fancy Hair Brushes, Military Hair Brushes, in Ebony, Coco Bala, Bone Horn and Steel, \$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50.

In Stag Horn, Ebony, Coco Bala, Wood, etc., in two, three, four and five-piece sets, at \$1.25, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50.

Christmas Shaving Sets

CHRISTMAS SMOKERS' SETS.

Card and Cigar Sets, in burnt wood, burnt leather, etc. The very highest character of Christmas booklets are shown. The paper is the finest; unsurpassed colored illustrations; fine lines printed covers. Prices from Scott, Neaver, My God to Thor, by Sara H. Adams; Gema from Whittier and from Holmes; Sappires from Burns, and works of the best poets. Price 25 cents.

Automobiles—42 different kinds! Some are fancy, some simple, five and police patrol, runabouts, express wagons, brewery wagons and other vehicles. The prices run from 25c to \$2.75.

Carpets, Rugs, Metal Beds, Bureaus, Morris Chairs and Novelty Furniture Pieces—Serviceable and suitable timepieces.

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Serviceable and suitable timepieces.

XMAS LINENS

Center pieces, drawn work, embroidery, linens, dollies, napkins, etc.

CHRISTMAS FINE WOOL

BLANKETS \$5.00 to \$25.00

CHRISTMAS BATH ROBE

BLANKETS \$1.75 to \$2.50

FASHIONABLE SUITS

Each season we sell hundreds of suits, coats, shirts, etc., through mail orders.

The well dressed woman of four states look to Keith-O'Brien Company for suit-authority. Our suits are accepted as being correct.