



SOCIAL CHAT

The week opened with the large reception and dancing party given by Dr. and Mrs. J. T. Keith at their new apartment house "The Bachelor Club" on Monday night. The rooms on the main floor were chiefly used, together with the long verandas which were cozily arranged with rugs and divans. The large dining room was used for dancing, and punch was served in two smaller rooms adjoining. Red was the prevailing color used in the decorations, the lights being shaded in red, and sweet peas in the same colors, being the flowers. Assisting Mr. and Mrs. Keith in entertaining their guests were Mrs. J. O. Reber, Mrs. J. T. White, Miss Margaret Park, Miss Louise Putnam, Miss Emily Read, Miss Leta McMillan, Miss Gertrude McGrath, Miss Dorothy Kluney.

Miss Helen Boxrud was hostess at a very pretty luncheon on Wednesday, her guests numbering about 35. The decorations were in the Wellesley college colors, and among those present were many of Miss Boxrud's college friends. Seven tables were laid, a large one in the center, surrounded by six smaller ones, and over the central one, drawn from the chandelier to the four corners were blue streamers, and this and the other tables were all decorated in bachelor buttons and white sweet peas. Present besides the guest of honor or were Miss Clara Hall, Miss Susan Sawyer, Miss Jane Morrison, Miss Jennings, Miss Ethel Wells of Kansas City, Miss Carrie Sappington, Miss Clara Campbell, Miss Maud McGregor, Miss Helen Wingate, Miss Davis, Miss Robinson, Miss Sarah Reid Park, Miss Florence Hall, Miss Helen Bamberger, Miss Peabody, Miss Talbot, Miss Olive Munroe, Miss Mildred Tibbels, Mrs. Catrow, Miss Letchfield, Miss Louise Walden, Miss Florence Sears, Miss Ina Bothwell, Miss Louise Maddison, Miss Vera Lynn, Miss Traddles Patterson, Miss Edith Hill, Miss Cameron, Miss Mildred Orr, Miss Helen Reedall, Miss Grace Bettles, Miss Mary Wightman, Miss Elizabeth Niles, Miss Lulu Roy and Mrs. William Druehl.

One of the largest parties of Salt Lake which has lately set out for the Yellowstone will take its departure on Thursday next. The membership consists of Mr. and Mrs. C. S. Burton, Mr. and Mrs. J. E. Spencer, Mr. and Mrs. H. G. Whitney, Miss Emma Lucy Gates, Miss Jean Spencer, Miss Rehan Spencer, Isaac Russell, Allan Spencer, Dr. S. H. Clawson, Horace Whitely, Frank Whitney, Ross Beatty, and Frank Spencer. They will ship their teams and supplies to St. Anthony, where they will be taken in tow by the well known frontiersman Ed Little, who will pilot them through the Leland park country, via Henry's lake, and the National park, coming out by Jackson's Hole and the Teton country. The trip is expected to last about 16 days.

One of the delightful events of the week was the musicale given by Mr. and Mrs. Job White on Thursday night in honor of Mrs. Viola Pratt Gillett. The apartment in the Emerson flats was beautifully decorated in sweet peas, dahlias, nasturtians and sunflowers, and a charming musical program was given by Mrs. Gillett, Professor Eldredge and Spence, Professor Willard Welhe, and Fred Graham. The hosts were assisted in entertaining by Mrs. Richard Farrington, Mrs. George M. Hanson, Mrs. Frank Larson, Miss Ethel Olson and Miss Neva Pratt. Punch was served in the sitting room, which was prettily decorated in ferns and sunflowers, and in the dining room, which was a pretty picture with its red dahlias, red candles and red shaded lights. The parlor was in pink, white and green, sweet peas being the flowers; the library was in nasturtians, and the breakfast room in sunflowers. About 50 guests were present to enjoy the affair.

Mr. and Mrs. F. C. Cordell entertained at a pretty children's party on Thursday night, their little daughter being the hostess and Miss Frances Fargo of Park City the guest of honor, while Mrs. W. W. Armstrong and Miss Olive Munroe of Philadelphia assisted. There was a real fortune teller and a number of amusing plantation games, the affair being a most delightful one.

Mr. and Mrs. Nicol Hood entertained the Thistle club delightfully at their home on Wednesday night.

Another pretty children's party was that given by Mr. and Mrs. C. C. Robinson on Wednesday night, the event being in the nature of a musicale, given for their little daughter Ruth. She is a pianist of exceptional skill, and rendered some several pieces with credit during the evening. Assisting her were her teacher Miss Louise Lamson, Miss Elizabeth Lamson with the violin, and Miss Mary Mayne reader.

Mr. and Mrs. E. T. Harvey entertained at dinner last night in honor of Mrs. R. E. Samson of Nebraska, who is visiting them.

Tonight Miss Winona Rhoades will give a party at her home.

Several informal social affairs have been given at the Country club this week, the hostesses including Mrs. David Keith, Mrs. Robert B. Harkness, Mrs. G. V. Wallace, Mrs. R. H. Chanin, Miss Anderson and Miss Park.

Mrs. Julia Gillette was guest of honor at a pleasant evening party on Tuesday, given by Mr. and Mrs. Laron Pratt. The rooms were effectively decorated, and an enjoyable time spent.

Mrs. E. S. Ellerbeck entertained informally at dinner on Monday in honor of Mrs. Gillette.

Mrs. W. W. Rogers was among those who entertained in honor of Mrs. Gillette this week.

Mr. and Mrs. A. A. Nordvall announced the engagement of their daughter Jennie to Mr. Joseph F. Merrill, the marriage to take place early in August.

Mrs. H. G. McMillan and Mrs. J. C. Leary chartered a number of young people to the lake on Tuesday.

Miss Clara F. Enright entertained informally on Tuesday night in honor of Miss Marvel Madden.

Mrs. S. J. Kenyon was hostess at an informal luncheon on Tuesday.

Tonight is ladies night at the University club, and it will be a roof-garden event.

Mr. Schramm entertained at an informal dinner at the Alta club on Wednesday, covers being laid for six. The

table was decorated in pink and lavender sweet peas.

Mrs. Sol Siegel gave a party to Salt Lake on Wednesday night in honor of Gill McCook.

Mrs. John E. Woodward gave a party for her little daughters, Mary and Katherine at the post on Wednesday.

Mrs. D. Guernsey entertained at a delightful musicale on Monday night in

TO WED "THE BEAUTIFUL WIDOW OF NEW YORK."



London cable dispatches say that Mrs. George Law, known as "the beautiful widow of New York," is to wed Craig Wadsworth, third secretary of the American embassy of London. In addition to her wonderful beauty Mrs. Law possesses a great fortune inherited from her late husband.

honor of Mr. and Mrs. E. H. Murphy. The rooms were prettily decorated and a pleasing musical program enjoyed.

Mrs. A. Lindburg was hostess at a pleasant party last night given in honor of Miss Maise Kelly whose engagement has been announced.

Lieut. and Mrs. Haskell entertained at cards on Thursday night at the Fort, in honor of Miss Haskell of Boston, the game being "hearts." Eight tables were played.

Tonight the High School girls, class of '05, will give a party at Salt Lake, the chaperones being Mrs. Croxall, Mrs. Hempel, Mrs. Tremayne and Mrs. W. E. Evans.

A hop at the Post on Tuesday night though informal, was much enjoyed by those present, the guests including a number of people from the city.

Miss Eleanor B. Welch, who is visiting Miss Ada G. Murphy was guest at a delightful lake party this week, given by Charles F. Murphy on Wednesday night. His guests numbered 15.

A charming party was that given last night by Mr. and Mrs. A. W. McCune in honor of their little girl Miss Bessie McCune, at Mount Nebo.

Tonight the Evergreen society is giving a lake party in honor of Miss Lillie Leigh of Cedar City, who is spending a few weeks here with her relatives, the Misses Ashton.

Misses Jennie Haight and Carrie Richards, Mr. and Mrs. Parry and Chauncy Spillbury and others spent the 24th at Pharaoh's Glen. They were guests of Mr. and Mrs. Samuel Christensen who are at that beautiful mountain resort for a month.

W. R. Ashby, Arthur McKennessy and Edward George left Thursday night for St. Louis and Chicago to spend a few weeks.

Mrs. Etta Ellerbeck and the Misses Ada and Genevieve Ellerbeck who were guests of Miss Lucy Van Cott for a few days at Brighton have returned.

Allan Spencer is the guest of Horace Whitney at Brighton.

Miss Lizzie Milne has returned from St. George where she has been visiting relatives.

Mr. and Mrs. Ray Van Cott are home from St. Louis.

Mr. and Mrs. K. A. Andrews have returned from their eastern trip.

Mrs. W. F. Beer and children are having an outing in Provo canyon.

Miss Stella Paxman of Provo spent the past week in Salt Lake, staying at the home of her sister, Mrs. Bert Bush.

Mrs. W. H. Hintz and Miss June Binta have returned from Laramie, where they spent the early summer.

Miss Dora Boxrud of Red Wing, Minn., is the guest for a few weeks of Miss Helen Boxrud on Sixth East street.

Miss Addie Hampton left Tuesday morning for Brighton to spend a few weeks.

Mr. and Mrs. Wesley Paul returned Wednesday from San Francisco, and are at home for the present at the Wilson.

Justice George W. Barch and daughters, the Misses Olive and Ray, leave next month for the east. After spending several weeks visiting at the fair, in Washington and New York, they will go to Boston, where the girls will enter school; Miss Olive the Boston Art

school and Miss Ray the Boston Conservatory of Music.

Mr. and Mrs. A. H. Peabody and children leave the latter part of next week for a month's visit in New York and Boston.

Mrs. C. H. McCoy has returned from a delightful two months' visit with relatives and friends in the east. While away Mrs. McCoy also enjoyed a trip to the fair.

Gill McCook of Steubenville, O., is a guest of Ben U. Siegel at 630 East First South street.

Dr. and Mrs. J. Carol Landenberger have returned from their wedding trip.

Mrs. Charles G. Plummer, Mrs. A. G. Andrews and Mrs. W. S. Loomis left this week for Brighton.

Miss Spencer of Oakland is in the city on her way home from the east

the world's fair and will be away from the city several weeks.

Mr. and Mrs. Henry Quint and sons, Ned and John, leave today for Boston.

Robert Kenworthy left today for Wisdom, Mont., to visit Mr. and Mrs. Stevenson.

Mrs. A. Cohn and daughters have returned from a stay of several weeks in California.

Mrs. E. M. Allison and children left Wednesday for San Francisco, where they will enjoy a visit of several weeks.

Miss Beatrice Smith has gone to Springfield to spend a few weeks.

Mrs. W. G. Bates and children are in Seattle visiting Mrs. Bates' sister, Mrs. Frank Davis.

Mrs. Victor M. Clement has returned from an enjoyable visit with relatives and friends in Idaho.

Mrs. L. E. Riter, Jr., and baby have gone to Brighton for a short outing.

Miss Weston and Miss Walls of Clinton, Iowa, are expected in the city shortly to be the guests of Miss Jane Howatt.

The Misses Cohn of New York are guests of Mr. and Mrs. Henry Cohn.

Mrs. J. H. Hodder of Aurora, Ill., has arrived in Salt Lake, for a visit with her daughter, Mrs. H. R. Freeman, 155 McClelland avenue.

Mrs. Arthur Weeter of Park City is

just returned from a trip to Summerset,

DAISY LEITER LOST HER HEART IN INDIA.



has been reported as engaged to almost every eligible peer in England. That her sister is ambitious for her to make a notable match is no secret, and her bitterness is said to be great over Daisy Leiter's alleged love affair with an obscure and penniless officer of the army.

visiting Mrs. J. M. Reynolds of this city.

Harold Orlie is visiting friends in Logan for a few days.

Mrs. James A. Miner has returned from a two months' visit in the east. Judge Miner arrived yesterday from Portland.

Miss Berklie Pierce of this city is enjoying a few weeks' visit at Boulder, Colo.

Mrs. Tom Blyth, Jr., of Evanston, Wyo., is a guest at the home of Dr. and Mrs. Jack Eklin.

Mrs. R. S. Wells and family, and Miss Allene Crismon will go to Brighton on Tuesday to occupy the Whitney cot-

tage. Mrs. Whitney and family, and Misses Florence, Alice and Lucy Farnsworth, who have been her guests, will return to Salt Lake the same day. Messrs. Charles, John and Paul Callift and Mr. Colwell of Carthage, Ill., are guests at the home of Judge and Mrs. A. N. Cherry.

Miss Sweetland and Miss Evans, who have been the guests of Miss Carrie Sappington, left Tuesday for their homes.

Mrs. James Chambers Dick has returned after an outing of several weeks in Strawberry valley.

Mrs. Sarah McChrystal and two sons and Mrs. Ed Parsons have returned from a two months' visit at the principal watering places along the Atlantic coast.

Miss Edith Wells of Kansas City is a guest of Mrs. A. H. Dugan.

Miss Annie Pike of Eureka is the guest for a short time of Miss Isabel Monahan. She will spend some time with the Misses Patterson at their home on I street.

Mrs. Fisher S. Harris and Miss Margaret Harris, accompanied by Mrs. Coleman of Philadelphia and Miss Curtin of New York, are down from Brighton for two weeks.

Gov. and Mrs. Heber M. Wells, Col. and Mrs. N. W. Clayton and Mr. and Mrs. E. S. Ferry have been for an outing in Cokeville, this week.

Miss Emma Gann of Forest Dale has just returned from a trip to Summerset,

THE LARGER OUTSIDE CITIES

OGDEN.

At the home of Hon. Lorin Farr Wednesday evening his birthday and that of his daughter, Mrs. Diana Lindsay, was celebrated by the many relatives of the honored veteran. Mr. Farr had arrived at his eighty-fourth birthday anniversary and his numerous family decided to enjoy the day with him. A very enjoyable time was spent at music, speechmaking, etc. A hearty lunch was served. Among the guests present were Hon. and Mrs. John Henry Smith of Salt Lake City.

Pioneer day was quietly celebrated in Ogden this year, the principal point of pleasure being at the Heritage in Ogden canyon, where the Third ward Sunday school observed the day at all kinds of sports, games, dancing, and a general good time. Picnic was furnished by the ladies. Judge H. H. Rolapp was orator of the day.

Miss Cora Farr was the guest of honor at a china shop given Tuesday evening by a number of her lady friends. The evening passed delightfully away at various kinds of pastimes. Miss Farr received some beautiful presents. She is to be married the early part of this month to E. T. Bingham of Ogden.

Mrs. H. L. Bell returned home this week from a pleasant visit with friends in Montana.

Manager Joseph Clark returned home Wednesday from a trip through the northwest.

Mrs. Charles Woodward entertained a large number of her Sunday school class and friends Thursday evening at her cozy home. All kinds of games, music and other pleasures were arranged. A bounteous repast was served in the dining room.

Mrs. Frank B. Hochstetler and children of Omaha are visiting in Ogden, the guests of Mr. and Mrs. H. L. Griffin, parents of Mrs. Hochstetler.

Mrs. Frank F. Towne and daughter have come east on an extended pleasure trip.

The engagement of Miss Ella Conroy to Mr. C. R. Broughton has been announced. The marriage is to take place in August. The bride-elect is a sister of Dr. E. M. Conroy of this city, and is among Ogden's most prominent young ladies, and a member of that popular ladies' club the S. O. O. B. Mr. Broughton is a well known civil engineer in the employ of the Southern Pacific.

The Hollanders' excursion to Lagoon yesterday took a large number of the Netherlands people to the resort.

PROVO.

Misses Cordie and Merle Peterson entertained Friday evening at a progressive picnic party. Red and white carnations were used throughout the house, and the same color scheme was seen also in the score cards and refreshments. During the evening musical selections were given by Prof. Lund, Arvilla Clark, Jennie Thompson, Florence Jepperson, Hazel Taylor. Those present were: Misses Jennie Thompson, Birda Cluff, Arvilla Clark, Ada Lorena and Cora Dusenberry, Effie Howe, Faun Twelve, Beulah and Lena Bachman, Hattie Pike, Pearl and Lydia Jones and Hazel Taylor, Messrs. F. P. Steigmeyer, Phil Bachman, Lachner, Rubie, Baker, Rasmussen, Wolfson, Monk, Gease, Wells, Futton, George Moore, Thelma Shultz, Lawrence Price, Spence Woods, ley, Prof. Lund, Othene Lund, and Mr. and Mrs. Reid.

A progressive peanut party was given Thursday evening in honor of Eugene Jones by Misses Lydia and Pearl Jones. The decorations were summer flowers. Dainty refreshments were served. Much amusement was enjoyed, owing to the novelty of the game played, by the following guests. Mr. and Mrs. Fred Moore, Walter Adams, Charles Thomas, Iverson of Salt Lake, S. J. Jones, Milton Jones, Ray Jones, Albert Jones, Julia Jones, Misses Catherine Gease, Sadie Strawhorn, Mildred Clark, Mary Durland, Florence Jepperson, Florence Marlin, Maud Daniels, Louise Haymond, Emma Johnson, Jennie Smoot, Edna Beck, Clara Allen, Messrs. Walborn, Baker, Rubie, Monk, Marble, Jensen, Zabriskie, Irving Zabriskie, Smoot, Phil Bachman, Durland, Brown, Cluff, Hagen.

A very enjoyable lake party was enjoyed Wednesday afternoon by the following ladies: Mesdames Sam Schwab, C. O. Newell, Ed. Corman, Bert Thurman, S. R. Thurman, Edith Sutton, E. I. Osborne, R. R. Irvine, Warnock, Misses Beulah and Lena Bachman and Hattie Pike.

The First ward enjoyed an outing at the lake resort Thursday afternoon and evening.

The following gentlemen formed a party that spent July 24 up Hobble

Creek canyon, fishing: Stephen Des, W. E. Harding, Joshua Bone, William Goodridge, L. J. Bunnell.

A very successful surprise party was given Miss Ada Wilson Thursday evening at her home by a number of her friends. Music, games, and refreshments formed the evening's enjoyment. About 40 guests were present.

Mrs. Marwick chaperoned about 30 children of the Congregational Sunday School to the lake resort Wednesday afternoon. Boating, fishing and eating were enjoyed by the little ones.

Mrs. M. C. Davis entertained about 30 of her little son, Thurman's, birthday. All kinds of new and old games served to keep the children busy. Refreshments were laid upon the table, assisted by Mrs. Clara Reid and Mrs. B. R. Thurman.

Friday evening the Sixth ward choir enjoyed dancing, boating and refreshments at the Provo lake resort.

The Third ward had their annual outing at the lake resort Friday.

The members of the Christian Science church enjoyed themselves at the Provo lake resort Thursday afternoon and evening.

The Third ward M. I. A. Juniors entertained the seniors Monday evening at a two-act drama, dance and festival. A very merry time was enjoyed.

Miss Jennie Thompson entertained at dinner Wednesday evening. The table was decorated in pink and white carnations. An elaborate menu was served. Covers were laid for eight—Mr. and Mrs. S. K. Thompson, Misses Cordie and Merle Peterson, Messrs. Steigmeyer, Bachman and Lachner.

Mayor and Mrs. Roylance leave Saturday for St. Louis and other eastern points, to be gone about three weeks.

Mr. and Mrs. Robert Irvine and family have gone to Springfield to remain a month.

Mr. and Mrs. Grant Bagley were Provo visitors during the week.

Mr. and Mrs. Thomas Ashworth announce the engagement of their daughter Elsie, and Frank Bennett. The wedding is to take place early in August.

Mr. and Mrs. A. L. Woodhouse have returned from Colorado, where they have spent the last two weeks visiting relatives.

Miss Vesta Eggertsen and Frank Ahlander were secretly married in Ogden Wednesday morning, leaving for California in the afternoon, where they are to reside.

Mrs. Oscar Young left Wednesday for Colorado Springs to meet Mrs. E. A. Wilson, who has been called home from St. Louis on account of the death of her husband.

N. T. Wilson was a Salt Lake visitor Wednesday and Thursday.

Miss Luella Irvin has returned to her home in Salt Lake, after a 10 day visit with Miss Jennie Thompson.

Mr. Perry Herick of Ogden was a Provo visitor Sunday and Monday.

Miss Hattie Burg of Denver is visiting Miss Mildred.

Frank Roselle of Missouri is visiting here, the guest of Mr. and Mrs. Oscar Wilkins.

Miss Pearl Adams, one of the "hall" girls, has gone to Salt Lake to spend a few weeks, after which she goes to Beaver, where she is to hold the position of instructor in education at the K. Y. university.

Mrs. Will Irvine of Salt Lake is visiting Mr. and Mrs. R. R. Irvine the forepart of the week.

Mr. Sam Rely was a guest at the C. E. Loose camp at Springdell Wednesday.

Mrs. Mary Alberg and family have gone to Eureka to reside.

Mr. Perry Herick and Miss Arvilla Clark spent Monday at Castila.

Miss Maud Graham was a Provo visitor during the week.

Mrs. Kelsey Chaffield was the guest of the Misses Dusenberry Monday.

Mrs. Esther Stewart has returned home after a two weeks' visit with relatives in Willard.

Grace Paxman spent the week in American Fork.

Mrs. Christensen spent the past week in Salt Lake, the guest of her daughter, Mrs. Crandall.

Mr. and Mrs. V. R. Ward have gone to Salt Lake and Stockton to visit relatives and friends for a few weeks.

Mr. and Mrs. C. A. Glazier spent Monday in American Fork with friends.

Sheriff Don Cronin of Juab county

Salt Lake shares in the Failure Sale in manner equal to that enjoyed by other fortunate cities—bargains stronger than usual course of buying permits.

THE SWEETSER PEMBROOK FAILURE THAT STARTLED THE WORLD

That immediately concentrated in New York the leading buyers foremost among whom were ours! An event of magnificent opportunity—reflected now in this strong, bargain sale!

In the early spring the failure occurred. Accepted throughout the world as a great and substantial importing and jobbing house its crash threw on the market stupendous stocks of merchandising. It became a question of cash—quick. Prices went to pieces. Nearly every city benefited. Progressive stores everywhere used their purchases as leaders, giving to the trade the full benefits of the savings. The springing of these notable sales from this startling failure has made Sweetser, Pembroke & Co. a household, money-saving name—for these sales, wherever held,

swept all other series of reductions into the perspective. The way-below-prices which we paid for the merchandise advertised for the week become your gain. Our determination at the time of the large purchase, was to inaugurate some time this summer a great sale—to give the buying public every cent that we saved. To this end a water route to Galveston, thence by rail to Salt Lake was chosen because of the freight saving advantages, there being no hurry for the shipment to reach

SALE BEGINS MONDAY.

Keith-O'Brien Co.

its destination. Sweetser Pembroke & Co. did not handle all kinds of merchandise. To make the sale general, stocktaking being over, odds and ends as well as some regular lines will contribute to the success of it. Suppose for illustration, we buy wash goods by the yard at 18 cents and sell it at 23—that would represent regular business. But if we buy the 23 cent values at 14, at a sale occasioned by a failure, and sell it at 17 cents, you are the gainer; and though it was sold much below price there would still be a margin for us. So with this sale.