

NEXT WEEK IN HISTORY.

SEPTEMBER 13.
1582—Michael de Montaigne, celebrated essayist, died; born 1533.
1759—Battle of the Heights of Abraham near Quebec; the British general, James Wolfe, died on the field, and the French general, Marquis de Montcalm, the next day.
1882—Battle of Tel-el-Kebir and defeat of Arabi Bey by the army of Sir Garnet Wolseley.

1905—The Zambesi bridge in Africa, highest in the world, formally opened.
1906—American naval force landed at Havana.

SEPTEMBER 14.
407—John Chrysostom, famous preacher of Constantinople, died.
1347—Jan van Olden Barneveldt, Dutch statesman and martyr, born; beheaded May 13, 1619.

1742—James Wilson, "signer" for Pennsylvania, born near St. Andrews, Scotland; died 1788.
1807—Fulton first ascended the Hudson by steam.
1852—The Duke of Wellington died; born 1769.
1901—President William McKinley died at Buffalo of the wound received on the 6th at the hands of Leon F. Czolgosz; born Niles, O., Jan. 23, 1843. Vice President Theodore Roosevelt took the oath of office as president of the United States.
1906—Secy. Taft ordered to Cuba on account of the revolution.

SEPTEMBER 15.
1776—New York city captured by the British.
1789—James Fenimore Cooper, writer of Indian romances, born; died 1851.
1862—Surrender of Harpers Ferry, the most important federal surrender of the war.
1907—Rear Admiral John Grimes Walker, U. S. N., retired, died at High Pasture, N. H.; born 1825.

SEPTEMBER 16.
1836—Gabriel Daniel Fahrenheit, noted for thermometers, died in Amsterdam; born 1686.
1812—Burning of Moscow; over 30,000

buildings destroyed; loss \$150,000,000.
1825—Lucius Quintus Cincinnatus Lamar, statesman and jurist, born; died 1893.
1901—State funeral over the remains of William McKinley held at the capitol in Washington.

SEPTEMBER 17.
1743—Jean Antoine, marquis de Condorcet, mathematician and friend of Benjamin Franklin, was born in Peadry; died 1794.
1862—Battle of Antietam, the bloodiest single day's battle ever fought on American soil.
1894—Remarkable naval battle in the

Yalu river between Chinese and Japanese.

SEPTEMBER 18.
1567—Founding of St. Augustine, Fla., the oldest town in the United States.
1709—Dr. Samuel Johnson born at Litchfield, England; died 1784.

1873—Financial crash in New York; beginning of great panic and five years of "hard times."

SEPTEMBER 19.
1519—Magellan sailed from San Lúcar, Spain, on his voyage around the world.

1665—On this day the great plague in London reached its worst, over 2,000 dying and about 15,000 in the week ending this day.

1905—Dr. Thomas John Barnardo, founder of numerous homes for poor boys in English cities, died in London; born 1845.

Healthy kidneys filter the impurities from the blood, and unless they do this good health is impossible. Foley's Kidney Cure makes sound kidneys and will positively cure all forms of kidney and bladder disease. It strengthens the whole system. For sale by E. J. Hill Drug Co., "The Never Substitutors."

Everything is Ripe for the New Season!

Buying for Autumn and Winter Should be Done Now. Have Dressed up the Store a Little Finer than Usual to Receive This Week

We usher in the Fall Season Monday with the greatest display of Merchandise ever assembled in this city under one roof and to induce Early Fall shopping, have arranged to give you most remarkable values in all departments. This Annual occasion—Style Show and Bargain Event—has been planned on a scale characteristic of Auerbach's.

ESTABLISHED 1864
F. Auerbach & Bro.
ONE PRICE TO ALL NEVER UNDERSOLD

We lay no claim to the finest store fixtures—glitter and tinsel may be lacking—but there is one feature of this Store which frugal, economical stylish people cannot afford to overlook. The Showing of every new novelty—the high character of our goods and our policy of underselling.



We Request the Honor of Your Presence at Our
Fall Millinery Opening
Monday, Tuesday & Wednesday,
September 14th, September 15th
and September 16th.

This Exposition of Fashionable Millinery will excel any previous exhibit in Salt Lake. The cleverest conceits of the world-renowned Artists of Paris and London, together with a great number of
NEW YORK MODELS
Will be on
DISPLAY



A NOTEWORTHY EXHIBITION. Autumn Millinery

Charming and gracefully fashioned Hats in the styles for this fall and winter have transformed the Millinery Section into a place of Gorgeous Beauty.

From the Style Centers of Europe and America we have garnered the handsomest collection of PATTERN HATS and MILLINERY TRIMMINGS it has ever been our privilege to present.

A Most Magnificent Display Takes Place

Monday, Tuesday
and Wednesday,
September 14th,
September 15th,
September 16th

You and your
Friends are Cor-
dially Welcome



MONDAY, TUESDAY AND WEDNESDAY An Autumn Display of the Season's Styles in our LADIES' GARMENT DEPT.

Expressive of the Season's latest vogues and authentic styles, our Department of Women's outer garments is prepared for the Autumn opening of 1908, with an array of wearing apparel of unprecedented worth. The scope and beauty of the exhibit will win the approbation of devotees of fashion. Superbly plain yet brim full of style, the tailored suits invite your attention. We have put more energy than ever into the collection of the best styles with the end always in view of presenting them at prices which mark our supremacy in value-giving.

TAILOR-MADE SUITS AT \$30.00

A matchless collection of Tailor-made suits in all the new materials, and shades. This season's models are undoubtedly the jauntiest shown for years. "The Directorate," the "Empire," the "Hipless," etc., are all here for your approval at \$30.00

NEW FALL WAISTS AT \$6.75

An unusual assortment of the newest creations for fall wear, in messalines, Satin Dutches, Taffeta and net waists. The new net waists with Persian band trimming is especially worthy of your attention at \$6.75

Correct Fall Styles in Boys' Clothing

Foremost Fashions for the Autumn have invaded all the available space in our Clothing Department. You'll witness a gathering of the richest materials from American and foreign looms. A showing that embraces the very newest fabrics, patterns and colorings. An inspection of our Boys' Clothing this week by mothers of Salt Lake will place our styles and qualities first in their estimation.

Knickerbocker Style, \$2.95, \$3.85, \$4.45, \$5.35, \$5.95.

Here are the most convincing values in wool Cheviots and Cassimeres that have ever been shown—each priced far below their actual selling value. A saving of at least 20 per cent is assured. We will be pleased to show you.

Eton and Russian Sailor Styles, \$2.45, \$2.95, \$3.45, \$3.85, \$4.95, \$5.45.

A grand assortment of these popular styles for the smaller boys at extremely low prices. Every suit, including the very cheapest, is a model of perfection in its fitting quality. To fully appreciate the actual worth of these Suits and the great saving afforded you must see them. We will be pleased to show you the entire line.

Regular Double Breasted Coat and Straight Knee Pant Style.

\$1.95, \$2.45, \$2.95, \$3.35, \$3.85, and up.

In this line we show, perhaps the widest and greatest range of prices, fabrics and patterns shown by any one in the west. Because we give more value for the price we naturally sell more; come see, and judge for yourself. We will gladly show you.

NEW FALL UNDERWEAR

Special Opening Values Surpassing any and all previous Underwear Offers.

LADIES' EXTRA FINE QUALITY MEDIUM WEIGHT PURE WHITE UNION SUITS with hand crocheted finished neck and front, greatest \$1.25 value. Opening Special 89c

LADIES' PURE WHITE FINEST JERSEY RIBBED COTTON VESTS and TIGHTS, with hand crocheted trimmed neck and front, the very best 75c quality. Opening sale 49c Special at

CHILDREN'S PURE WHITE FINE CASHMERE RIBBED FLEECE EXTRA QUALITY UNION SUITS. Sizes 2 to 8 for girls up to 14 years. Size 2, regular 65c value 40c

5c rise each size. CHILDREN'S CREAM JERSEY RIBBED HEAVY FLEECE VEST and PANTS. Sizes for children 2 to 14 years regular price according to size from 50c to 50c each, opening sale price, all sizes at 29c

MAGNIFICENT SHOWING OF NEW SILKS AND DRESS GOODS

There is such a wealth of new ideas in Silks and dress goods this fall that it is difficult to tell about them here. Hundreds of beautiful novelties are shown in these Departments you will find every desirable weave and style in full assortments of the most wanted effects and shadings, the desirability of these fabrics combined with the moderate prices should prove an incentive for you to do your purchasing this week. As opening specials we offer:

BEAUTIFUL SILK MESSALINE

In Shadow stripes, stripes on figured grounds, stripes two shades of the same color, corded stripes, herringbone stripes, dots, checks, etc., in all the best and latest colorings at—

\$1.15, \$1.25, \$1.35, \$1.50 and \$1.65 a yard.

IMPORTED DRESS GOODS FABRICS

In the new zig zag herring bone weaves, diagonal stripes, wide wale serges, novelty cheviot effects, unfinished worsted—Chevron stripes etc., in the new shades of Green, Blue, Mode, Brown, Bordeaux, Smoke, Troupe, etc.—

Special at \$1.25 and up to \$2.25 a yard.

SATIN PRUNELLA

28 inch all wool a very soft silky Prunella cloth in Navy Blue, Hunters' Green, Grey, Tan, Brown, Alice Blue, Copenhagen Blue, Russett Brown, Reseda Green, Red and Black. Worth \$1.25 a Yard—

Special Opening Price 85c a yard

NEW AUTUMN SHOES

Never before have we shown such a grand assortment of early FALL SHOES, embodying so much style and elegance as is now ready for your inspection. They are built of the very best materials, the highest grade of workmanship—productions of the most exclusive and beautiful styles. As opening specials we offer:

CHILDREN'S FINE GRADE PATENT KID DRESS SHOES.

with good oak leather soles and neat dull kid tops sizes, 8½ to 11. Values \$2.25 at

\$1.65

MISSES BEST DONGOLA KID HIGH TOP SHOES.

In lace or button with extension soles. The most popular school shoe this season. Sizes 1½ to 2. Value \$2.75 at pair

\$2.10

LADIES FINE PATENT KID DRESS SHOE.

light hand turned soles Cuban heels, and made over a pretty stylish last. Values up to \$5.00 a pair

\$2.95