DESERET EVENING NEWS SATURDAY MARCH 20 1909



Women's and Misses' Suits

Exclusive and Fashionable tailor made 2 and 3 piece models

I wo and three piece suits-strictly tailored models in the new fashienable long line hipless styles made of fine serges and the season's new patterns in novelty fabrics. The colors run the gamut of the rare and high color shades for spring-suits that are not only the elite of fashion but distinctively exclusive-perfect in fit and fabric and finish-cleverly tailored and designed. Easter sale-

\$35.00

Women's, Misses' Foulard Dresses

Foulard dresses, distinctively different with that touch of exclusiveness that women of fashion appreciate-serviceable, pretty afternoon dressesthey are designed in the elite Empire hipless models, made of handsome satin foulards in fancy and conventional patterns-trimmed with nets and buttons-with guimpe of net-high collars and mousquitaire sleeves-Easter sale

\$25.00 \$14.00 Silk Petticoats-\$6.95

Lustrous all-silk petticoats made of soft, rich, rustling taffeta and designed in the deep ruffled flounce styles with all-silk dust ruffle-the season's new costume shades and back-sale Monday values up to \$14.00-Special-

\$6.95

Knox Tailored MILLINERY

Knox tailored millinery-the style leaders of fashionable tailored hatsmodish, clever models in great variety of shapes, trimmings and materials-colors to match becomingly the shades in suits and street costumes. If it's a Knox it's the acme of millinery style-and as practical as stylish.

Dress Hats

Never more complete than nowour Spring showing of elaborate dress hats-dainty, exquisite models for street, afternoon any formal Easter wear-\$5.00 up to Sec.00.



White India linon

White India linon-a quality

suitable for waists, children's

. Sheeting

Heavy bleached sheeting-an

27c

good

39c

75c

Walkers

Dalkers

extra servicable quality-2 1-4

Pillow cases

by 36 inches, 45 inches by 36 in-

15c values-sale 10c

Hemmed sheets

heavy quality-size 72 inches he

Henuned sheets-size \$1 by

Pillow cases-size 42 inches

wear-etc., 25c

yards wide -35c

values-sale

ches-in plain hemmed,

Hemmed sheets-a

90 inches-soc values

sale price

90 inches-best quality

Fancy white waistings

Fancy white waistings-

plaids, stripes and checks-45c

Linen cambric

White linen cambric, suitable

for underwear, etc. 36 inches

White India linon

White India linon-a fine

\$5.00

sheer quality for waists, dreses,

values sale

wide-50c

etc. 15c values-

Walkers Surpassing March Sale of White Goods --- Table and Fancy Linens

A fine quality all linen napkin

A fine quality all linen napkin

\$5.00

30c

-24 inch size-full bleached.

Huck towels

12 1-2¢ huck towels 10¢

25c huck towels20c

35c huch towels25c

White Persian lawn

sheer quality for waists, dresses,

White Persian lawn-a fine

the dozen-

40¢ values the

vard

\$0.75 values

-bargains of substantial savings for every house wife and home furnisher-sale lasts the week.

tween love and fear he roled Norway successfully for five years and is re-But in 1001, Earl Eric, son of the deposed and murdered Earl Hakon, Hundred of yards of the new white wash goods for spring and snowy white napery in abundance. A great March sale surpassing in scope and economies made a league with the kings of Denmark and Sweden and salled with a huge fleet against Norway. Olaf raised an equally strong fleet and, leading it with his own battle galley. The Long Serpent, went forth to meet John S. Brown full blached table All linen napkins White Persian lawn Table damask the foe. Eric hid his vessels behind the bland of Swold, off the German All línen napkins-choice selinens White Persian lawn-a extra coast, and awaited the Norwegian fleet. Without seeing the enemy, most Table damask-72 inch-exof Olal's ships salled past the Island, Then, as the Long Serpent and one or lection of patterns-22 inch size fine quality-for dresses, waists two other detached vessels were following the main body, Eric's ships hore cellent quality-cream-choice of John S. Brown's full bleached \$3.50 values 2000 \$2.75 the dozenetc.--59c patterns + the yard-table lineus-70 inches wide-

standard quality-the \$1.25

Bleached napkins ...

Bleached napkins-oue entire

fifty dozen lot-an excellent

the dozen \$1.75 values \$1.45

All linen napkins

All linen napkins-20 inch

size-an extra quality linen;

quality-20 inch size-

special the dozen.

down on them. Though so hopelessly outnumbered, Olaf and his men fought on heroleally, refusing to surrender. At last, his warriors all dead, Olaf, sooner than submit to capture, leaped into the sea, that in full armor. His subjects believed so wonderful a nam could not die, and for many years they looked to see him reuppear in Norway and claim his throne.

While the Scandiancian vikings were ravaging the coasts of richer com-

tries, and enreading terror throughout England and France, their own affairs at home were far you pleasant or proceful. Norway was the most important nation of the Scandinavian group, and

became a united, independent kingdom about a century before. Olar's birth, The first of its important rulers was Harold Faithair. Dying, he divided

his kingdom among his sums. Eric Biordaxe, the elder, promptly murdered

from the country. He fried to Christianize Norway but falled, for the

copie were too nemity rooted in their bellef in the old Norse gods-Odin.

Then Eric's some invaded Nerway and slew Hakon. These sums captur-

ed Norway, killing all noblement who opposed them, especially such as had

any finent chinor to the throng, Earl Hakan, a powerful nobleman, at last

raised an army and drover line's same from the kingdom, but not before they had killed, among other primes, Trygva the grandson of Harold Fairhair, Try

grain with and young non Ohr except from the country, and Ohr found himself formed to make his own way in the world. He became a port of

pirate, collected a large crew and plunchered broadcast. At last, in 295,

Earl Haken was killed and Norway was left without a recognized sover-

and declare himself the rightful heir of the throne. He met with little op-

pushion and was soon firmly intreached as king. But, metend of continu-

Norway a Christian land, Hakon had tried to do this and had falled be-

worse of the people's prejudices. But Olaf was not the sort of man to tail. He had embrared Christiaulty during a warlike expedition in England and

was resolved that his subjects should be Christians. He first contented himself with ordering them to be baptized. Some consented. More refused. He then offered gifts to these who would become haptized. This won over many but others were stuthorn. Then he went a step further. When commands,

persumsion and britten failed he tried torture. This, in nearly every case, proved affective. The few who still held out for heathen worship were of-

fered their choice between bartism and death. They usually chose the

former. With the gospel in one hand and his sword in the other Olaf scour-

Curbilianizing all Norway, Such people as did not care for Christianity

wore at least los prodent to say so. The king's tremendous strength, his beauly, his fame as a warrior (three attributes that counted for much more In those days than now), made him popular despite his steraness. In

times of peace he was lovable and drew men to him by the charm of his per-To his enemies his wild rages rendered him terrible. Thus he-

Preaching the gospel with his sword, Ohnf fit length succeeded in

ed Norway, and even Iceland with the command: "Be baptized or die!"

membered as the favorite hero of all Norse history.

ing his life of marauter, he calmity announced his intention of making

Olaf sugged this moment to hurry hither at the head of his lawless band

of his brothers and seized their possessions. But his pounger brother, Daken, who had been educated in England, weized the throne and drave Ere

In Olaf's court and much loved by the king was one Leif, son of Eric the Red, discoverer and colonizer of Greenland. Leff according to the story, was sent by Olaf to Christianizs the latter country, During his sea wanderings in his royal master's service he is said to have accidently happened upon the shores of New Foundhand (in the year 1000), to have sailed thence to Nova Scotta and later to New England. Finding quantitios of wild grapes in the latter place, he named the country Vinehaud, and is said to have founded there a Norse a ettlement known as Norumbega. This olony was probably later destroyed by Indians. But if tas most historians now believe) Leif really landed in America, then the real discovery and first settlement of our country is indirectly due to the Norse pirate who is known to fame as "Saint Olaf."



Thur, Lorit) and the rest.

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24

GEORGE VON L. MEYER, NAVY DEPARTMENT.

George von Lengerke Meyer is a 30 piontat of long standing and a spiendid record, who included Mr. Recorded's term as postmaster-general, but who will curry the portfolio of the wavy department during the Taft administration. He was born in fluiten on Jan. 24, D58 and graduated from Harvard univerally in 1979. He is very wealthy and has made money in countries ways, has big minally well known as a successful banker, merchant and manufacturer. He married Miss Alice Appleton at Longe, Mass, on June 25, 1885. He made money from his 0rst entrance into commercial affairs, and is a man of great shrewdness. His next public office why as a member of the Boston common connell. His reputation floadly acquired for him the important post of nucl-asunder in July, which he held from 1000 until 1905, and he because favorably known in Europe as a capable diplocant. As a result he was sant in St. Peters hurg as our ambalander, where he is mained ive years, when he was called In him Mr. Hansevell's cabinet as roal master-general



Messaline **WAISTS \$7.00**

Bleached table damask

Bleached table damask-72 in

wide-splendid quality choice of

John S. Brown's famous table

John S. Brown's famous table

damask, 66 inches wide- sup-

erior quality-full bleached-the

damask

75c

patterns-the yard

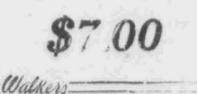
vard-\$1.25

Valkers

values

St. to values Assesses

Of the many new models in waists now on display none are more charming than these tailored messaline waists. Designed in the ultra fashionable styles and made of that rich, lustrous messaline so popularly in vogue, in all the new shades of apricot, rose, reseda, may, blue, sage green, light and dark gray and including handsome blacks-trimmed with self bands and foncy crochet buttous -Easter sale Monday-



Taffeta Ribbon 25c values-15c

Monday at the ribbon counter-3 1-2 inch all taffeta ribbon in blue, pink, red navy, brown white and black-suitable for children's wear, millinery and trimmings. An excellent value at 15c 25c-special-the yard.

Boys' Trousers "Knickerbocker"

Boys' separate trossers-the popular kuleerbocker styles-made in the new Spring nobby patterns and the season's plain and novelty fabrics -patent buttons attached inside of belt-sizes 7 to 16 years-49c \$1,00 values-sale......

Major Play Suits

Boys' Major play suits-the new KiKia suit-long pants and smart hutton jacket-a very servicable and practical play suit-sizes 3 \$1.25 to 14 years-Special

EASTER SHOE SALE



The acme of style for ultra-fashionable Easter Wear

Smart footwear for EASTER-it is not to early to make selections now while assortment of styles, leathers and sizes are complete.

Women's and Misses' exfords, pumps and slippers in the style lasts for Easter -patent, kid, suede and buckskin leathers in all the new tans, browns, wine and black as well as the novelty shades to match the Easter vogue in suits and costumes. The dressy miss or the particular woman will find our showing of Easter footwear the style exponent of the city-reliable qualities and assortments varied and satisfactory-\$3.50 to \$5.00.

French hand made underwear

Easter brides will revel in this display and sale of charming exquisite French hand made lingerie-such dainty and beautiful patterns can be produced only by the skilled French needleworker. Fine artistic designs in the newest styles-trimmed with real cluny or embroidered with fine Maderia and convent embroidery separate garments range in price from \$1.00 moderately to \$20.00.

Bridal sets-dainty matched sets in exquisite French hand-made underwear-corset over, drawer, gown-ranging in price from \$14.00 to \$30.00.

Combination undermuslins Exquisite lacy lingerie-Empire gowns-Vassar drawers.

Combination underweat-corset cover and drawers, for the hipless vogue in suits and gowas the combination garments are the most practible-they fit snugly over the hips and give the long lines demanded-trimmed with dainty lace, insertion and embroidery-prices range from \$1.25 to \$12.50

Vassar Drawers

Empire Gowns

Vassar drawers-the new snug fitted deep yoke hipless style, finished with full umbrella flounces trimmed exquisitey with elaborate faces and insertion-prices range from \$1.50 to S12.00.

Empire gowns-dainty and pretty empire effects-triumed exquisitely with beautiful laces and insertioncircular yoke, short sleeves-a charming style-prices range from \$3.50 to \$7.50.

Children's SPRING COATS

Spring coats for children-neat, nobby, stunning styles-made of handsome spring weight materials in greys, tan, blues, navy, golf red, shepard plaids and fancy novelty fabricstrimmed with buttons, bands, velvet and Persian braids-cuffs and collars. Size range from 3 to 14 years-No matter where you look, you'll not find better qualities or more up to date styles-priced moderately from \$4.75 to \$8.00.

Girl's Lawn Dresses For the Spring and Summer we are showing a great variety of dainty dressy styles in girl's lawn dressessome made plainly with touches of lace and ribbon trimmings, others elaborate with wide lace yokes, insertion sleeves and flounces or exquisitey embroidered-Sizes range from 2 to 16 years-Prices from \$1.50 to \$25.00.