

EVERY INCH OF THIS GREAT ANNOUNCEMENT BREATHES INTEREST FOR THE BUSY XMAS SHOPPER

We are Ready If you are

Only 14 Shopping Days before Christmas, Time is short, Last year you said, "I'll do my shopping earlier next year." Do it now. This popular Store is Stocked full of just the things you want Buy presents next week, and get it off your mind.

TWO TINY WEEKS TILL CHRISTMAS---GET BUSY. We know you'll pardon the slang, because that just says what we are thinking.

Everything is ready for you to buy at once. The merchandise is here, car-loads of it—ready for your choosing, and for the purpose of accentuating Early Christmas Shopping we have selected this Mammoth showing of powerful Bargains in the most reliable holiday goods manufactured, and offer them in the firm believe that discriminating buyers will recognize the prices quoted as the lowest ever advertized at this season of the year. Here're specials and bargains in Christmas goods for everybody.

Early Buying of Christmas Gifts

Has many considerations to recommend it, among which these are prominent; leisure for making appropriate Selections and choice from assortments now at the highest point of Completeness.

Monday! The Regular 15c FRUIT OF THE LOOM AND LONSDALE MUSLIN

with the genuine tickets on them. Yard wide, none better, for one day only at, 11c

Monday! \$6.00 Imported WHITE MARSEILLES BED SPREADS

None finer, rich in appearance and durable, 2 yards long and 2 1/2 yards wide, for one day at, each... \$3.88

ESTABLISHED 1864

F. Meyerbach & Bro.

ONE PRICE TO ALL NEVER UNDERSOLD

Monday! 75c Hemstitched White Linen Dresser Scarfs

Pure linen, 18 inches wide, and 36 inches long, for one day at, each... 44c

Monday! \$2.00 \$2.25 & \$2.50 White Silk Embroidered Skirting FLANNELS

Scalloped edges, cut out edges, and hemstitched effects. For one day at, a yard... \$1.39

BIG BARGAINS IN SILKS AND DRESS GOODS! Before the Christmas Rush.

If you've any thought of giving mother or sister a Dress Goods pattern for Christmas, you can save a whole lot on it—if you get it here next week.

We've many special values to offer just at this time, a few of which follow:

SILK DEPARTMENT

Waist lengths at special prices.

50 patterns, plain and fancy, silk to choose from—sensible as Christmas gifts. The assortment includes every shade, also choice of plaids and novelties of the season. Worth regular \$3.50 to \$5.00 a pattern. SPECIAL FOR MONDAY AND WEEK—

\$3.85 a pattern

Fancy Silk Crepes for Ladies Scarfs

22 inches wide, all washable, colors, come in very neat flower designs, borders, etc. Regular \$1.00 a yard. SPECIAL FOR MONDAY AND WEEK—

at 79c a yard

DRESS GOODS DEPT.

Choice Skirt Lengths Make practical Christmas Gifts

The assortment includes fancy Panamas, Serges, Cheviots, Silk and Wool Novelties; worth regular \$3.50 to \$7.50 a pattern. SPECIAL MONDAY AND WEEK—A FULL SKIRT LENGTH—

at \$4.90 each

CREPE ALBATROSS

28 inches, all wool fine quality crepe—Albatross in street and evening colors, including cream and black, the best 75c quality. SPECIAL FOR MONDAY AND WEEK—

at 59c a yard

A SALE OF FLOUNCED BED SETS!

These are all special prices—just how special you can see by the comparison with the regular figures, for "value" in these cases, as in most of our advertising, means the prices for which we usually sell the same goods.

Floenced Renaissance White Bobbinet Bed Sets, all made on the finest English Bobbinet with deep bonnet, Penne valance—some have Real Battenberg Corner pieces, and are finished with Real Battenberg Lace Insertion and Edging—others have beautiful braided center pieces with braided border and full ruffle—all are elaborate and go on sale as follows:

\$6.00 Sets, including Bolster Cover, on Sale,	\$3.60
\$7.00 Sets, including Bolster Cover, on Sale,	\$4.20
\$10.00 Sets, including Bolster Cover, on Sale,	\$7.35
\$12.50 Sets, including Bolster Cover, on Sale,	\$8.70
\$17.50 Sets, including Bolster Cover, on Sale,	\$11.95
\$22.50 and \$25.00 Sets, including Bolster Cover, on sale at	\$17.20

HOLIDAY SALE OF FINE HOSIERY

Monday we place on sale the greatest and best values in high grade artistic hosiery Salt Lake has ever known. If you have or intend to put hosiery on your Christmas shopping list, YOU CAN SAVE FULLY 1-3 ON YOUR PURCHASE BY BUYING THEM HERE AND NOW.

75c Embroidered Hose at 50c Ladies' fine silk thread or mace cotton hose in lace or plain weaves, neatly embroidered in an endless variety of pretty designs—come in fast black or tan—all sizes—all the best 75c grades—on sale next week at... 50c

\$2.00 Pure Silk Hose for 31.35 Ladies' fine quality pure silk hose in fast black, with silk or fine thread soles—all sizes—a hose you can not duplicate for... \$1.35

\$1.25 Embroidered Hose for 85c Ladies' fine quality little thread or mace cotton hose in fast black, tan or white, elegantly embroidered in a vast variety of patterns. These make most pleasing Christmas gifts. All our \$1.25 grades are on sale next week at... 85c

A Special CLOTHING MESSAGE

That's short, but extremely important to anybody who wants to save at least a third in clothing purchased next week.

Boys' Suits

One-third slashed off from every suit price! Every boy's suit worth from \$5.00 to \$10.00, including about 150 high grade suits received only last week, will be reduced.

This is the greatest suit opportunity of the year! For an example: \$6.00 BOYS' SUITS, including Knickerbocker, \$4.35

Boys and Youths Overcoats

One-third slashed from every Overcoat price! Two examples of how prices are cut: BOYS' \$8.00 OVERCOAT, \$5.35

Young Men's Suits

One-third to one-half slashed off from every suit price! 35 Suits cut this way: \$4.00 SUITS, \$2.95

All other suits cut \$1.50 SUITS, \$9.95

A Holiday Sale of DOWN COMFORTS and FINE WHITE CALIFORNIA BLANKETS. The values are really marvelous.

Down Comforts, value \$7.50, on sale at, \$5.60

Down Comforts, value \$9.00 and \$10.00, on sale at, \$7.20

Down Comforts, value \$12.00, on sale at, \$8.60

Down Comforts, value \$17.50, on sale at, \$13.90

Down Comforts, value \$22.50, on sale at, \$17.80

Down Comforts, value \$25.00, on sale at, \$19.40

Down Comforts, value \$26.95, on sale at, \$20.95

Down Comforts, value \$35.00, on sale at, \$26.95

White California Blankets, value \$12.00, on sale at, \$8.20

White California Blankets, value \$15.00, on sale at, \$10.30

White California Blankets, value \$18.00, on sale at, \$11.20

White California Blankets, value \$20.00, on sale at, \$12.90

White California Blankets, value \$25.00, on sale at, \$16.40

White California Blankets, value \$25.00, on sale at, \$18.70

A Holiday Sale of UMBRELLAS For everybody

This bargain news is doubly welcome, coming as it does just when you are thinking of buying Holiday gifts. Our stock comprises the greatest variety of styles for men and women. There are an immense variety of beautiful handles in horn, ivory, silver, gold plated, gun metal, pearl and natural wood in plain or metal trimmed.

The rods are of the best tempered steel.

The covers are the best Paragon seven-leaf.

The covers are the best waterproof material.

\$2.00 Values at \$1.25 each

Men's and Women's style—handles to choose from—covered with reliable glorio silk—looks and wears well.

\$4.00 Values at \$2.50 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$5.00 Values at \$3.00 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$6.00 Values at \$3.50 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$7.00 Values at \$4.00 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$8.00 Values at \$4.50 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$9.00 Values at \$5.00 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$10.00 Values at \$5.50 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$11.00 Values at \$6.00 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$12.00 Values at \$6.50 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$13.00 Values at \$7.00 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$14.00 Values at \$7.50 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$15.00 Values at \$8.00 each

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\$16.00 Values at \$8.50 each

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\$17.00 Values at \$9.00 each

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\$18.00 Values at \$9.50 each

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\$19.00 Values at \$10.00 each

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\$20.00 Values at \$10.50 each

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\$21.00 Values at \$11.00 each

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\$22.00 Values at \$11.50 each

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\$23.00 Values at \$12.00 each

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\$24.00 Values at \$12.50 each

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\$25.00 Values at \$13.00 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$26.00 Values at \$13.50 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$27.00 Values at \$14.00 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$28.00 Values at \$14.50 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$29.00 Values at \$15.00 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$30.00 Values at \$15.50 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

\$31.00 Values at \$16.00 each

Men's and Women's all one silk or finest glorio covered umbrellas with latest design handles—among them many exclusive novelties.

Monday! \$4.00 and \$4.50 WHITE DAMASK Dinner Napkins

German and Irish linens, full bleached and silver bleached, 20 inches 22 inches and 24 sizes, all new designs, for one day at a dozen... \$2.88

Monday! 15c Silkolines!

Magnificent new art patterns—in the most artistic color combinations, all 36 inches wide, for one day at, a yard... 9c

Holiday FURS

That can be depended upon going at special Sale Prices

\$25.00 FUR SETS

\$16.90

Made from rich, glossy skins, lined with guaranteed satin, very stylish Isabella Fox and Jay minks. Special

\$8.00 FUR SETS \$4.90

A beautiful brown Coney Boa and Pillow Muff to match. Rod

is fully 62 inches long, and muff is extra large. A regular \$8.00 set, next week

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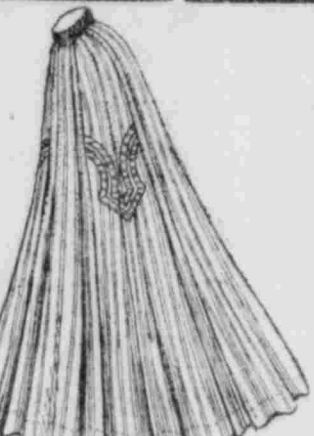
at \$4.90

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at \$4.90

Holiday Specials in Women's Coats, Silk Rain-Coats, Tailored Suits and Tailored Skirts.

that will be appreciated by the thousands who prefer to give the sensible sort of Xmas Gifts—the values commend themselves to every economically inclined shopper, read them carefully.



\$10.00 MISSES COATS \$5.95.

About 50 Misses' 50-inch length coats, made of fine, heavy mixtures, full box effect, double breasted, inlaid notched collar, Gibson effect over shoulders, and handsomely trimmed with velvet, and fancy braid. Sizes 14 to 18 years. Elsewhere \$10.00, here, next week... \$5.95

\$12.00 & \$15.00 SKIRTS \$7.50

The best skirts every offered at this price. Two styles, one 10 gores, made of extra fine chiffon Panama, full pleated around bottom, the other made of "Ladies' cloth, with 17 gores, box plait front and side pleats to back. Brown, navy and black. All sizes. Positively regular \$12.00 and \$15.00 skirts, for next week... \$7.50

\$15.00 LADIES' COATS \$8.95

Extremely stylish Ladies' long coat, loose fitting, made of wool Beaver trimmed with full braid, Japanese effect over shoulder and sleeve. Velvet collar, all sizes. Worth fully \$15.00. While they last at... \$8.95

\$22.00 & 22.50 SILK AND SATIN RAINCOATS \$12.75

These new stylish coats are handsome in appearance and thoroughly practical. Cut full double-breasted, circular back, high storm collar that can be buttoned close to neck. All sizes. Real \$20.00 and \$22.50 values... \$12.75

\$25.00 SILK COATS \$14.75

Two magnificent styles of Taffeta silk coats, one 62 inches long, the other 54 length. Cut very full and loose fitting, heavily inter-lined and lined throughout with Farmer's satin. Worth fully \$25.00. Special next week... \$14.75

A Holiday Sale of HANDKERCHIEF LINENS

Of all the sales one could conceive