

Utah Students Organize in City of Brotherly Love.

It is a curious fact that thirty Utah men away from home are worth a thousand at home, under ordinary circumstances. At home the average individual is busy with his own affairs, interested in questions of local and national import, but with the exception of the relatively small number of energetic souls who are continually boosting, is not over enthusiastic. Utah with her wealth of resource, mineral, agricultural, industrial and educational, her unsurpassed climate and natural beauty blending in such harmonious lines, with such varied play of light and shadow, the rugged peaks, sloping, green, clad hills, undulating valleys, gliding, restful inland seas and wild mountain streams, are all taken as a matter of course. No particular thought is bestowed on the fact that he is more favored than ninety-nine hundredths of the people on the face of the globe.

AWAY FROM HOME.
But let this same individual go out into the world and see conditions there. Let him be jostled back and forth in the bargain counter rushes of the large cities, let him study the social and industrial conditions, see the hundreds of little children with no play ground or breathing spot except the back alleys and dirty side streets. But how many mothers can pick up and go to them with the children often enough for it to be anything but an exceptional holiday?

realize the full significance of the five-like tenements and flats with from four to 40 or more families housed up together in these so-called homes, where, as Hubbard says, "The stork is fast being replaced by the Teddy bear," and he will become very much alive to all that Utah stands for.

BEARER OF FALSE WITNESS.
Just as these facts are taking hold on him he has the opportunity to attend some so-called religious lecture on Utah. He does not know just what to expect, and is astounded by the surly flow of vituperation and abuse, and the parsimonious hypocrite spreads out his itching palms and in the name of patriotism and charity tells the most damning falsehoods, plotting Utah blacker than Dante's Inferno, with only one ray of living light, modestly burning in the bosom of this sanctimonious liar, he, the Utahian, is a feast long to be remembered followed. Speeches and toasts with Utah as the central thought were made and given. Mr. C. W. Richards making a happy and delightful toastmaster. It soon became evident that something in the shape of a permanent organization was in the minds of all, and on motion of Mr. Horace Merrill the Collegiate Utah club of Philadelphia was organized with the following officers: C. W. Richards, president; Mr. Clarence M. Clark, vice president; Mr. C. E. Fugitt, secretary and treasurer.

A DOUBLE BIRTHDAY.
A pleasant little incident closed the happy event. W. C. Nuttall stated that he wished those present to join him in a bumper of fine apple lemonade, as just twenty-three years before he had made his advent. Scarcely had he taken his seat and cheers and congratulations when G. A. Heimer arose and said, "If the gentleman will permit I should like to share the damages as 21 years ago today I made my little bow to mother earth." It was the last drop that filled the cup to the brim and amid a shower of good wishes and hand shaking the gathering broke up, subject to call by the president.

A TERROR TO DEFAMERS.
But the brilliant particular star in the Utah galaxy is Mr. V. S. Peet, who is to Utah's defamers what a hungry energetic flea is to a sleepy policeman. He just won't let them rest in peace. Just as they get well started on some particular atrocious piece of blackguarding, he drops on them. It is like a ray of sunshine lighting up a dark, damp cellar, there is a scurry of many legged slimy creatures that cannot stand the light of fearless truth, but hide and skulk in the dark labyrinth of falsehood and misrepresentation.

University of Pennsylvania—C. W. Richards, Jr., E. E. Grunwell, W. S. Payne, dental, Ogden; D. Alexander, law; Will T. Nuttall, Robert Alexander, college, Salt Lake City; Jefferson Medical College—Clarence M. Clark, Joseph Walker, St. George; Cecil Clark, Cedar City; Alf A. Robinson, American Fork; Joseph Hughes, John Mallor, Mt. Pleasant; D. Andrews, Salt Lake City; Horace Merrill, J. Lloyd Woodruff, Provo.

PHILADELPHIA USED TO BE AN ANTI-UTAH HOT BED. Every two weeks a large meeting was held presided over by Mother Schoff or some of her ilk and "Utah and her horrors" were hashed and reshaped. These are things of the past; since Utah's plumed knight has taken to the field they have ceased to be. It is an axiom here that Mr. Peet's coat tail blandly flapping in the breeze anywhere on the horizon will give an anti-Utah crusader such a bad case of

heart failure that a sudden change of climate, where Peet will cease from troubling and let the wicked rest, is the only saving remedy. For some reason they "just can't bear him."

MRS. SCHOFF BALKED.
An amusing incident occurred here only last week. The Free Liberal club sent a special invitation to Mrs. Frederick Schoff to speak on her "pet subject." They have had a number of pro-Utah talks lately and being wholly liberal they wished to get something from the opposition from one of its foremost advocates. The lady knew of Mr. Peet's presence in the city, also that she would be widely advertised, and what was more to the point that ten minutes would be allowed for any who cared to discuss the subject. She would not be in a semi-private gathering, where an opposing voice could be quickly quelled by zealous policemen, as is usually the case when she or her allies griddle Utah. No, indeed, the conditions were not at all to her liking so she returned a polite little note declining the honor, but suggesting that it would be beneficial if a member of the club would occupy the time in reading ex-Senator Dubois dying wall in the senate, to quote the lady's "masterly, exhaustive and honest expose." Shades of Parliamentary good form, think of such an answer to some of the brightest of Philadelphia's wit and honor! The lady with an invitation to address them. It is only another example of the methods of the anti-Utah who dare not come out and fight in the open.

HAVE YOU A COUGH?
A dose of Ballard's Horsehold Syrup will relieve it. Have you a cold? Try it for whooping cough, for asthma, for consumption, for bronchitis. Mrs. Jos. McGrath, 27 E. 1st Street, Hutchinson, Kans., writes: "I have used Ballard's Horsehold Syrup in my family for five years, and find it the most palatable medicine I ever used." Sold by Z. C. M. L. Drug Dept., 112 and 114 South Main St. S.

Opening dance Saltair, Friday, April 5.



MRS. GRACE MCGOWAN COOKE

SINCLAIR'S UTOPIAN DREAM SHATTERED.

Grace McGowan Cooke, novelist and lately a member of the colony founded by Upton Sinclair near Englewood, N. J., is quoted as saying that the dream of the author of "The Jungle" does not seem practical. "Since the destruction by fire of Helicon Hall, where the colonists lived, a great deal of gossip has filtered out into the common world from that center of philosophy and highbrowed thinkers. Mrs. Cooke is reported to have said that the various theories of socialist life held by the

thinkers were so conflicting that they not the hull being destroyed as it was there is every reason to believe that the colony would soon have dissolved. It is also asserted on what is believed to be good authority that Mrs. Cooke will shortly publish an article on socialism and in it will point out exactly where his ideas can never be carried to an effective result.

CURES OLD SORES.
Washburn's Ointment, made by Dr. Washburn, cured an old sore on the side of a chin that was supposed to be a cancer. The sore was stubborn and would not yield to treatment, until I tried Washburn's Ointment, which did the work in short order. My sister, Mrs. Sophia A. Carson, of Lawrence, Mass., has a cancer. Please send her a box. Sold by Z. C. M. L. Drug Dept., 112 and 114 South Main St.

VIA NIAGARA FALLS AND LEHIGH VALLEY R. R.

To New York.
A delightful trip at any season. The route of the Lehigh Valley is for its scenic beauty, and comfort for its double-tracked trains. Its double-track is a stone balustrade throughout, and trains are protected by automatic electric block signals. Your local ticket agent will sell you tickets reading over the Lehigh Valley from Niagara Falls or Buffalo to New York or Philadelphia. Descriptive matter mailed on request to Chas. S. Lee, G. P. A., 112 Liberty St., New York.

Opening dance Saltair, Friday, April 5.

GET THE HABIT

Go to Ebert's for wall paper, you will be surprised to find what you will buy. Both phones, 57 Main.

A Monday sale and a Monday's Price on
NEW ZEPHYR GINGHAMS
which answers the question of where to buy cheapest.
100 pieces
New Zephyr Ginghams
Patterns that were never equalled for beauty and variety of design—all color effects—regular price, 25¢; on sale Monday, 8¢.
Limit 12 yards to a customer.

Here's a Bargain Snap for you
MONDAY ONLY
LADIES' WHITE SKIRTS
\$2.50 VALUES AT \$1.49
A great variety of fine white Muslin Skirts, beautifully trimmed in lace or embroidery, styles you never expect to buy for less than \$2.50—go on sale Monday only \$1.49.

To Salt Lake's Host of Conference Visitors!
WE EARNESTLY INVITE YOU TO VISIT AND INSPECT THE
Auerbach Store
A LANDMARK FAMILIAR TO ALL UTAHNS.
It is known far and wide for the immensity of its stocks, for its diversity of the world's choicest products and as the Mecca of the thrifty and economical.

A Sale of Great Importance
Monday All Day
LADIES' NIGHT GOWNS
Values and qualities which will be quickly recognized and appreciated. Styles including long or short sleeve models, come in all sizes, liberally cut, beautifully trimmed in qualities worth up to \$1.75 each, on sale Monday at the uniform price of 99¢.

Bedsread Values
The economical shopper won't fail to miss.
A MONDAY SALE
100 FINE WHITE MARSEILLES BED SPREADS with Pique weave center and border, the most artistic Marseilles patterns, and out-cornered, Fringed White Bed Spreads, with heavy fringe, beautiful designs; all extra sizes; can't be matched at \$4.00; on sale Monday at, each, \$2.45.

FINE TABLE LINENS
will cost you considerably less than you thought possible, if you get them here Monday.
A MONDAY SALE
100 White Damask Lunch Cloths with drawn work borders, 30 inches square; value 75¢; on sale Monday at, each, 36¢.
GERMAN TABLE LINEN
In scroll, fleur de lis, dot and rose designs; 72 inches wide; regular price \$1.65; on sale Monday, per yard, \$1.12.

"The Best Millinery"
Hats that possess charm, designs that are artistic and graceful, effects that are novel and stunning; these and many other features distinguish the Auerbach Millinery from the usual sort—even our low-priced hats have an air of individuality about them so desirable in millinery, and so difficult to attain. We copy the masterpieces in making up our \$4.25 and \$6.25 lines, and use exceptionally good materials.

THE STRONGEST VALUE-GIVING ATTRACTIONS
IN NEW SPRING GOODS
Are Bulletined for This Week. Offerings that should be instrumental in Bringing the Crowds to Auerbach's. We Anticipate the Busiest Week this Store has ever experienced.

THE PRINCIPLE AIM IN PRESENTING THIS GROUP OF BARGAINS IS NOT TO SHOW THE TRIFLING COST at which a limited number of articles may be obtained; it illustrates a low-price principle, and that principle applies to thousands of articles. Thousands seem like a good many, but there are more than that number of items in Next Week's Spread of Offerings for the Entertainment of visitors and residents of this city, and Every Item is a Bargain.

Remarkable Offerings in New Silks!
There's a host of Silk Bargains that will make many women's eyes sparkle with eager anticipation. The most desirable weaves and the most reliable qualities are offered at special prices.

Fancy Summer Wash Silks
25 pieces of Fancy Striped Wash Silks, in colors light Blue, Lavender, Black and White, Green and others; 60¢ quality; on sale at, per yard, 45¢.
75¢ quality Fancy Figured White China Silk, 24 inches wide, per yard, 55¢.

Black Taffeta Silk
75¢ Black Taffeta Silk, 19 inches wide, per yard, 59¢.
\$1.10 Black Taffeta Silk, 27 inches wide, per yard, 85¢.
\$1.50 Black Taffeta Silk, 35 inches wide, per yard, \$1.20.

Black Peau De Poi
85¢ quality Black Peau De Poi, 19 inches wide, per yard, 69¢.
\$1.35 quality Black Peau De Poi, 34 inches wide, per yard, 98¢.
\$1.50 quality Black Peau De Poi, 35 inches wide, per yard, \$1.15.

AS ANNOUNCED IN LAST SATURDAY'S PAPER.
Madam Cownorth has returned from the fashion centers, where the models are originated. Already the rush of orders has begun and it really would be the part of wisdom to place your orders early, early that we may give it the most painstaking and thorough attention.

ESTABLISHED 1864
Auerbach & Bro.
ONE PRICE TO ALL NEVER UNDERSOLD

These Outer Garments Demand Notice.
First because of their style and prettiness, their goodness, and then because of the low prices they're marked at. The more women shop around the more we hear it remarked right on the cloak room floor, "Why, I hardly thought it possible to save so much on the very garment I wanted." A few price hints from a store full.

\$12.00 NEW ETON SUIT \$8.75—Of fancy plaid cloth, jacket lined, Gibson effect, front trimmed with fancy braid; pleated skirt to match, a great value at \$8.75.

\$15.00 MISSISS WALKING SUIT \$11.50—A jaunty Pony coat suit of fancy plaid suiting, lined velvet, collar finished with novelty braid, fancy cuffs to match, full box pleated skirt; for Misses 14, 16 and 18 years, very special \$11.50.

\$25.00 NOVELTY SUIT \$18.75—Of good quality voile in black, blue or brown, jacket taffeta lined, finished with silk braid, fancy sleeves \$18.75.

\$15.00 TAFFETA SILK COAT \$10.75—Fully 30 inches long, box pleated front and back, 3/4 length sleeves finished with lace, pretty silk ornaments, reduced to \$10.75.

\$11.50 SILK COAT \$8.75—A handsome coat for spring wear, 27 inches long, loose back and front, large applique collar, full length sleeves with turn back cuffs, on sale \$8.75.

\$9.50 SPRING JACKET, \$6.75—Come in a variety of fancy plaids and checks or plain covert cloth, all neatly trimmed with fancy metal buttons, with collar or collarless style, for Monday and week, \$6.75.

\$3.25 BLACK PETTICOAT, \$2.45—Made of good quality leather-bottomed Taffeta, (the Black make), large flounce, finished with two rows of shirring, separate underlay, all lengths, this popular petticoat at \$2.45.

\$10.75 ALL OVER EMBROIDERY WAIST, \$7.50—In white or ecru, front trimmed with fancy medallion, pretty collar finished with ruching, three-quarter sleeves, entire waist \$7.50.

\$5.00 CHINA SILK WAIST, \$3.95—Very handsome design, low neck, yoke and front trimmed with embroidery and insertion, small plain tucks, short sleeves, edged with lace, a bargain \$3.95.

OUR MONDAY SPECIAL.
\$6.50 Panama Walking Skirts \$4.45
Made of very fine Panama in black only, nine gored dropping from the knees in many side pleats, making the skirt very full, large or small sizes, regular value \$6.50, special for Monday \$4.45.

Dress Goods Week at Auerbach's
In the midst of the Greatest Dress Goods Season in our history and just when you want them most, we quote prices you cannot afford to pass. This week will be a week of great saving if the announcement is carefully read. This season's approved styles make this a remarkable event. Note fully below:

38c for 38 inch STORM SERGE.
In a complete assortment of all colors, including Black. Regularly worth 50¢, for a yard, 38¢.

90c for 45 inch Wool Taffeta Wool Panama.
A complete assortment of all the new Spring Colors, including Blue, Greens, Reds, Browns, Greys, Tans and Black; worth \$1.25 a yard; for a yard, 90¢.

\$1.25 for 45 inch Wool Novelties Mohair Novelties.
Consisting of all the newest in Black and White, Grey and White, and new color effects in Black, Plaids, Hair Line Stripes, Check or Plaids, Shepard checks, etc., worth up to \$1.85; for a yard, \$1.25.

A Brilliant Assemblage of the Finest Wash Fabrics
that tempt to quick possession. Wash Goods Novelties in such a variety as no other store in Salt Lake presents and at such former years' prices are lower than anywhere else—that's why this is "The largest and busiest wash goods department." To make this week especially interesting to early buyers, we offer following tempting values.

All new Silk Wash Foulards in pastel plaids.
All the new Embroidered French Batistes in white grounds with overcast satin plaids. All the new Shadow Check Silk Lingerie Tissues, all the new Shadow Check Crepes, all the new Printed silk Organzies, and all the new Swiss Appliques. Values up to 45¢, this week, a yard, 30¢.

Strangers Marvel at White Goods Prices
To people who patronize our stores and are not familiar with our White Goods Section, the values we quote will be surprising—almost incredible. But they simply are examples of the splendid saving, which this department affords patrons. 20 pieces White India Linon and Persian Lawn, regular 12-23¢; special for this week, 11¢ a yard.
White Dimities in checks and stripes, White India Linon, mercerized Poplin Waistings and Plain White Swisses, regular price 25¢, all sizes, this week, 16¢.
1 case of Imported White Pin dot and Embroidered Swisses, regular 45¢; go this week, 20¢ a yard.

PEERLESS SALE VALUES IN
Infants' Long and Short Dresses
Newest and best 1907 styles, daintily finished, marked at prices that you'll gladly pay when you see the excellent qualities and charming styles.
For Infant's long and short embroidery or lace trimmed Dresses in a great variety of styles, less than \$1.25, and most of them \$1.00 each.
9¢ choice of a large variety of Infant's long and short dresses, worth up to \$2.25 each, trimmed in lace.
For Child and short trimmed in tucks.
A fine French Dress, long waist skirt, made of excellent lawn and of beautiful embroidery.

STILL GREATER
COUCH COVER AND CURTAIN SELLING FOR THIS WEEK
Here are a few of the prices that prevail this week each:
Persian Striped Couch Cover, worth \$1.50, this week each, 88¢.
60 inch wide rugous Couch Cover, worth \$5.00, this week each, \$1.95.
\$2.50 White Irish Point Curtains, this week, per pair, \$2.20.
\$4.50 White Irish Point Curtains, this week, per pair, \$4.60.

EXTRAORDINARY VALUES IN LADIES' GLOVES.
AT PRICES CONSIDERABLY LESS THAN YOU'D HAVE TO PAY FOR EQUAL QUALITIES ELSEWHERE. Ladies' 2 clasp Lisle Thread Gloves in black, white and colors, best quality, offered anywhere at 35¢. Our price 25¢.
Ladies' pure silk 12 length Gloves in Black and White, splendid \$1.50 value. Sold here \$1.00.
Ladies' Kid Gloves in tan, brown or red, large sizes only, best \$1.00 value; to close 69¢.
Ladies' best quality, washable Chamolles Gloves, in white or natural, 16 1/2 length, best \$3.00 grade, out price this week \$2.50.
Ladies' pure silk 2 clasp Gloves with warranted double woven figure tips, in black, white and colors, best 75¢ grade, on sale at 59¢.

EXTRAORDINARY VALUES IN Ladies' Underwear
IF THERE IS ONE OCCASION WHICH GIVES YOU THE MOST TIMELY BARGAINS OF ALL AT THIS SEASON, IT IS WHEN YOU ARE ENABLED TO PURCHASE DEPENDABLE UNDERWEAR FOR SPRING WEAR AT THESE REDUCED PRICES.
Ladies' Harvard make, Jersey ribbed Union Suits, in long or short sleeves, knee or ankle lengths, all sizes, best 75¢ quality \$59¢ at sale at 25¢.
Ladies' White Jersey Ribbed Vest with long or short sleeves and knee or ankle length pants to match, all sizes, best 50¢ grade, on sale at 25¢.
Ladies' Harvard make Jersey Ribbed Vest with long or short sleeves and ankle length pants to match, splendid 75¢ value, on sale at 50¢.
Ladies' best 25¢ grade low neck, sleeveless vest, all sizes, opening sale bargain this week 19¢.

Demonstrations of Good Values in New Boy's Clothing
A little list of the best spring styles at very special prices; styles that are more attractive than ever, but that is a specialty of ours, garments can be made at these prices, but that is a specialty of ours.

THREE LOTS OF BOYS' AND YOUTH'S CLOTHING AT SPECIAL PRICES FOR CONFERENCE WEEK.
Lot No. 1.
\$3.50 Boy's Norfolk Suits a \$1.98
In this collection we have a special value in boys' blue and dark chestnut suits in Norfolk and double-breasted styles. This No. 1 is one of our special \$3.50 suits made special for our department to sell at less than \$3.50. It is well made and tailored throughout, size from 8 to 14 years. SPECIAL \$1.98 OR CONFERENCE WEEK AT \$1.98.

Lot No. 2.
All Our \$5.00 Suits a \$3.89
This lot contains any \$5.00 suit in the house. This is a fine selection of boys' fancy chevrons and Monarchs, in plain, single and double-breasted styles. This is one of the best French imported Serge. This is one of the most stylish suits shown this season, size 8 to 14 years. SPECIAL \$3.89 THIS WEEK ONLY AT \$3.89.

Lot No. 3.
\$7.50 Boy's Blue Serge Norfolk suits \$4.98
This is one of our new spring styles of suits. It is made in the Norfolk style with blazer pants, very neatly tailored. The material is one of the best French imported Serge. This is one of the most stylish suits shown this season, size 8 to 14 years. SPECIAL \$4.98 THIS WEEK ONLY AT \$4.98.

Extremely Low Prices will Rule in SHOE DEPARTMENT
And everybody can be suited, and every shoe carries with it our guarantee of absolute satisfaction. We are anxious to have you look at these offerings and compare them—price and quality—with those of other stores.

LADIES' FANCY VESTING TOP OXFORDS with patent tip and military heels, sizes 2 1/2 to 8 wide widths, out price this week \$1.70, value \$1.15. This week, per pair, \$1.70.

LADIES' KID OXFORDS IN BUCKLE STYLE, with large eyes and ribbon ties, extension or light sole, value up to \$9.00. This week's price \$2.45.

ANY OXFORD IN THE ENTIRE STOCK, consisting of fine patent k.d. kid and the new shade of brown dandy kid, all sizes and widths, value up to \$4.50, go on this sale at per pair \$3.45.

LADIES' KID BED ROOM SLIPPERS in all colors, sizes 2 1/2 to 8, value \$1.15. This week, per pair, \$77¢.

LADIES' STREET SHOES, with patent tip and extension sole, size 2 1/2 to 8, value \$2.25. Special at \$1.95.