DESERET EVENING NEWS SATURDAY OCTOBER 17 1908

If you start at this time you are al= most certain of winning a \$25.00 PRIZE

There is no reason on earth why you can't win out. If you are paying \$10.00 a month on a piano account, make it \$26.00 this month. This will mean 15.600 votes and will certainly give you a chance of at least a \$25.00 prize.

There are only a few contestants near the top, and 509 prizes valued at from \$12.30 up to \$175. Only ten more weeks, and in that time you can certainly gct a prize valued at from \$25.00 up.

Remember until we have more than 509 live contestants, no matter how many votes you get you are going to win.

\$10.00 CASH BUYS A NEW PIANO

and one piano sale is almost sure to win you a good prize. If you will look over the list of contestants and their standing when published you will see that anyone with 10,000 to 20,000 votes is sure of win-

Up to this time there are 100 more prizes than we have contestants, so there are just 100 more chances for you to win a prize valued at not less than \$25.0^m. No matter how many votes you have, send them in. Nominate yourself or some friend. Until there are 509 live contestants you are sure to win a prize. A complete list of contestants will be published in next Friday's Salt Lake Tribune, Telegram, Inter-Mountain Republican, and Deseret News. DON'T FAIL TO GET A COPY OF ONE OF THESE PAPERS.

100 More Free Prizes

100 MORE LIVE CONTESTANTS WILL SURELY WIN.

Here's Where You WIN Out!

> 10 Carloads of PIANOS

TO BE SOLD AT Rock Bottom Prices!

Over 100 More Contestants ARE SURE TO WIN. Do you realize that we are going to give away 509 prizes? Not to just a few people, but to 509 individual contestants. This means that until we have 509 live contestants, every one is bound to win a prize, no matter how small the number of votes they may hold. The only condition we make is that the holder of these votes must be an active contestant. You must do a little work. One of our customers has shown his exceptional keenness in grasping this condition of the contest by dividing up the votes which he had amongst his friends, sending in all their names, and entering each one as a separate contestant. While this is a condition that we have not exactly anticipated, we cannot but admire the man's cleverness, and we

It

is not

too late

to enter

the contest.

NEW PIANOS FROM \$250.00 to \$1100.

hope that not only the members of his family, but the several friends which he cast his votes for, will

be winners of some of the grand prizes. WE WANT

100 MORE LIVE CONTESTANTS to hustle dur-

ing the next few weeks, and make the contest a hum-

mer. YOU ARE CERTAIN OF A \$25.00 PRIZE

AT LEAST, and from that on up, depending on the

amount of effort you put into it.

Why put it off longer? You have been promising your wife or daughter for sometime that you would buy them a piano—why not buy it during this big sale and make them a Christmas present.

Our Mr. Anson, on his recent trip to the east, made arrangements for several carloads of pianos, and on account of large purchases, he was able to get inside prices. During this great \$40,000 voting contest sale, we will be able to offer you some very attractive bargains.

Our line of new pianos and piano-players includes such well known makes as the Everett, Hardman, Fischer, Bush and Lane, H. P. Nelson, Harrington, Harvard, Wellington, Gerhard, Victor Bradford, Gilbert and others. We are also sole agents for the well known Pianola Piano-Player and the Pianola-Player Piano. Every piano marked in plain figures. No fancy prices—you get value received when you buy from us.

ning a good prize. Stop and consider what the purchase of a piano would mean. Take for example a person buying a \$201.00 instrument for cash. This would be regarded as new business and would entitle the purchaser to 1,200 votes on the dollar, or a total of 242,000 votes. This will certainly win, if not a piano, at least one of the big prizes, and it would be well to bear in mind that we are not only giving away one grand prize, but 18 prizes valued at over \$300.00 each, so that at least 10 different contestants will get prizes that run into a large amount of money. We know that comparatively few of our contestants ever thought of buying a piano, but it is more than probable that a great many of them know some person contemplating purchasing a piano or other musical instrument, from whom they could secure the votes that such a purchase would entitle them to. This of course would help you very materially. REMEM-BER ONE PIANO SALE WILL CERTAINLY WIN A PRIZE FOR YOU. See if you can't land one during the contest.

IT'S ALL UP TO YOU as to the value of the prize YOU WILL GET During this Great Sale. Don't Fail to Call on Us Before Buying.

\$40,000 in Prizes to be Given Away to Our Customers and Friends.

IF YOU HAVE A FRIEND

who is thinking of buying a piano, either now or later, don't fail to send us his name with particulars. It doesn't make any difference whether he wants to pay cash or buy on time, we want to know about it. Send us the name and address and you may rely on us to do the rest. We will help you in landing one of these BIG PRIZES if you will only give us a chance. Sometimes our salesmen can interest a customer in our special bargains when you might not think there was any possibility.

In the event of a tie vote for any prize offered, a prize identical in character and value to that offered will be awarded to each of such persons.

ADDRESS ALL COMMUNICATIONS TO

"Contest Manager"--- Telephone Main 1073

Carstensen & Anson Co.,

We Make Terms to Suit You

Any piano on easy terms at \$250, \$275, \$300, \$325, \$350, \$375, \$400, \$450, \$475, \$500 and upwards. Pianola Players Pianos at \$550 to \$1,100. If you are ever going to puy a piano this is the time to do so No such inducements will ever again be offered to piano buyers in Salt Lake City. The Salt Lake City Board of Education recently purchased two pianos from us for the city schools and entered the Riverside Kindergarten as a contestant in our contest, and within the last week we sold four \$1,100 Weber Player-Pianos to prominent Salt Lake citizens. This shows you the class of people that are buying guaranteed pianos during this great \$40,000 voting contest sale. We are selling more high grade pianos during this contest sale than all our competitors combined.

> Now why not buy a Piano during our Contest Sale? Lowest prices and terms to suit

75-77 West Second South

Salt Lake City, Utah

you.