

Be Ready Monday at 8:30 a. m. Another Record-Breaker at This Popular Store.

PRICES PRECIPITATED

FEARFUL HAVOC WROUGHT IN DRY GOODS VALUES.

ALL SUMMER GOODS MUST GO

The Best Assorted Stock in Salt Lake to Be Closed Out Without Reserve

GOODS
SOLD FOR CASH
ONLY.

AT COST AND FAR BELOW COST

Regardless of Value, Making a Sale Event Embodying
The

NO APPROVALS,
SAMPLES
NOR EXCHANGES.

Swiftest and Fiercest Price-Cutting Ever Known

NOTHING RESERVED.

This sale is radiant with hundreds of the most phenomenal values ever known at this season. It offers the most seasonable goods, in the best styles, at prices unparalleled for their cheapness. The orders from headquarters are, "All summer goods must go." Nothing is to be carried over. Original cost or real values are not considered when orders are "Sell," and that simple word means volumes to you.



NOTHING RESERVED.

Unseasonable weather and too heavy buying have produced an appalling condition in our stock. The penalty must be paid. Whatever the loss, this effect entails, every dollar's worth of stock must go. The Herculean power of cost and far below cost prices, will be brought to bear on the entire stock, and this tremendous aggregation of crisp, fresh and desirable merchandise given a mighty impetus to get it out of the way.

A Few Sample Values.

There are hundreds more just like them.

5c Cambric Handkerchiefs	1 ct
Yard wide Lonsdale Muslin	7½ cts
15c Silklines, cut	8½ cts
50c Ladies' Union Suits, broken lines	15 cts
65c Corded Wash Silks	23 cts
75c and \$1.00 Opera Length, Hose.	25 cts
65c and 75c Wool Dress Goods	35 cts
85c Nottingham Curtains	35 cts
\$1.35 parasols, cut	39 cts
\$1.00 Foulard Silks	50 cts

THE ENTIRE STORE IS AGLOW WITH VALUES TO MARVEL AT.

Just Fancy.

Our entire magnificent stock of desirable, high class merchandise which has been the admiration of every shopper during the fore part of the season, is all included in the great mark-down.

This Is The Chance of the Year.

A Few Sample Values.

The Entire Store Abounds with Such Values as These

65c Dressing Sacques	15 cts
50c Shirt Waists	19 cts
50c Grass Linen Skirts	19 cts
75c Petticoats, cut	38 cts
98c wrappers, cut	45 cts
\$1.25 Child's Cloth Jackets	50 cts
\$4.95 Ladies' Jackets	75 cts
\$2.75 Ladies' Shirt Waist Suits	\$1.25
\$4.50 Ladies' Walking Skirts	\$1.50
\$8.50 Jacket Suits	\$2.50

EVERYTHING IN EVERY DEPT. MUST GO REGARDLESS OF LOSS