DESERET EVENING NEWS SATURDAY JUNE 15 1907



Each season we set our business peg a notch higher and anticipating increased business buy in greater quantities to secure every possible price advantage, which advantage we always share with our trade. This season we show the greatest popular priced shoe stock in the history of the store that DOES THINGS and DOES 'EM RIGHT.

Our store basement and two ware-houses are full to overflowing and more shoes are yet to come, we are compelled to make room and so make a sweeping Cut Price offer of any summer shoe or oxford in store at prices that prove better shoes less money.

We have made unusual plans for a big businees in our Man's department. The stock is improved at every possible turn and we say, More styles, better styles at money saving prices.



Value up to \$5.00.

America's foremost makers, swell styles for

men in oxfords or shoes, in patent, calf or kid.



Man's Shoes and Oxfords fresh from the cases. Splendid assortment of styles, welt and hand process soles, values to \$4.00.



Choice of any man's shoes or oxford this week; best styles and workmanship; value to \$6.00.





size 9 to 13, value \$1.75.



For women: the famous Rona line of \$1.50 and \$1.75 strap sandals, many



This is the only line we advertise in which the sizes are not complete. It is women's patent oxford, sizes 3 to 6 B and C wide. Value \$2.85.



Women's dongola oxford and Gibson ties. Firm uppers. flexible soles, neat style; value \$2.00.

M. S. Jones, Salt Lake; Luella Stevens, Salt Lake.
Stanley Osika, Park City; Edith Bellon, Salina.
C. J. Goodpasture, Green River, Wyo.; Leodia A. Eddie, Green River, Wyo.; Leodia A. Eddie, Green River, Wyo.; John W. Rookledge, Salt Lake; A.
Bess Chandler, Salt Lake.
A. O. Anderson, Independence, Ida.; Rosinia Hofman, Salt Lake.
William A. Rowland, Springyille; El-ia Branson, Scattle, Wash.
Oscar Eklund, Oakley, Ida.; Eleanor Strong, Kimberly, Ida.
Reuben C. Sudburg, Salt Lake; Dolla Cope, Salt Lake.
James E. Ellsworth, Safford, Ariz.; Julia E. Claridge, Thatcher Ariz.
Luke Shaw, Salt Lake; Frederica Philips, Mill Creek.
Andrew Larson, Mammoth;. Tekla S.
Johannson, Salt Lake.
Hyrum H. Martin, Oakley, Ida.; Retta E. Whittle, Oakley, Ida.
Henry Mickel, Salt Lake; Mary E.
Worthen, Salt Lake.
Alma A. M. Ek, Salt Lake; Mary E.
Worthen, Salt Lake.
Alma A. M. Ek, Salt Lake; Julia Lar-son, Baker City, Ore.
George W. Burnaston, Goshen; Eliz-abeth A. Poweli, East Jordan.
Golden C. Bean, Richfield; Vera Fair-banks, Driggs, Ida.
Frederick A. Riley, Murray; Bertha Lederman, Forest Dale.
T. Albert Hooper, Salt Lake; Lullie May Coulam, Salt Lake.
Frederick W. Young, Salt Lake; Flor-ence E. Taylor, Harrisville.
Frederick W. Young, Salt Lake; Flor-ence E. Taylor, Harrisville.
Brigham J. Martín, Park City; Anna E. Campbell, Park City.
Millam C. Wootton, Benjamin; Ada Richardson, Benjamin.
Gordon F. Hall, Clear Creek; Marion Shea, Salt Lake.
Hyrum C. Sandberg, Salt Lake; Alice O. Larson, Salt Lake.
Millam P. Ausphy, Salt Lake; Ida Fer-gensen, Monroe.
John Leo Hafen, Provo; Daisy Marie Nelson, Salt Lake.
Millam H. Landmesser, Salt Lake; Alice O. Larson, Salt Lake.
Millam H. Landmesser, Salt Lake; Idae Cherryholmes, Salt Lake.
Millam tle, Sandy. John T John T. Bringhurst, Taylorsville; Florence E. Smith, Big Cottonwood, William A. Bringhurst, Murray, Pauline D. Fisher, East Mill Creek, John A. Anderson, Park City; Ruth Heistrom, Park City, Fred Fahrni, Jr., Lark; Clara L.

W. M. McCrea, Salt Lake; Beatrice W. O'Connor, Salt Lake; Beatrice Rollin W. Dole, Salt Lake; Beatrice C. Hyde, Salt Lake. A. P. Christofferson, Lehi; Sophia Walgren, Salt Lake. M. S. Jones, Salt Lake; Luella Ste-vens, Salt Lake. Stanley Osika, Park City; Edith Bel-lon, Salina.

Fred Fahrni, Jr., Lark; Clara L. Fraser, Lark, Kund Sorensen, Salt Lake; May, Hutchinson, Salt Lake, Joseph F. Stoll, Park City; Catherine N. Post, Park City, Joseph E. Jensen, Taylorsville; Mary I. Graham, Salt Lake, George S. Haddheld, Riverside; Ida Smith, Riverside, Frank Donly, Salt Lake; Ada Gough, Salt Lake,

Smith, Riverside.
Frank Donly, Salt Lake; Ada Gough,
Salt Lake.
Al. Witbeck, Salt Lake; Maude
Thompson, Salt Lake.
J. Hayes, Salt Lake; Mae West,
Salt Lake.
J. Hayes, Salt Lake; Mae West,
Salt Lake.
Benry P. Emeis, Logan; Rietla Morrison, Logan.
Robert Hanger, Salt Lake; Maude
Fairbourn, Crescent.
Abilton R. Johnson, Salt Lake; Catherine E. S. van Ardenne, Salt Lake.
Charles E. Gard, Salt Lake; Catherine E. S. van Ardenne, Salt Lake.
Charles E. Gard, Salt Lake; Andrew Kineall, Thatcher, Ariz.; Josephine Cluff, Thatcher, Ariz.; Josephine Cluff, Thatcher, Ariz.; John D. Street, Walla Walla, Wash.;
Lelia Ann Bentley, Walla Walla, Wash.;
Loigstroth, Mendon.
Lawrence M. Braumbaugh, Salt
Lake. Nora Hanson, Salt Lake.
Ezra Clark, Oakley, Ida.; Maud M.
Thomas, Oakley, Ida.; Maud M.
Canada, Ira Wight, Cardston, Albert,
Canada.
Eugene Mackey, Granger; Geneva Canada.

Canada: Ira Wight, Cardston, Albert, Canada. Eugene Mackey, Granger; Geneva Player, Bennton. Conrad Miller, Salt Lake; Lettie M. Dearing, Salt Lake. Frank W. Freeze, Salt Lake; Minnie A. Foster, Salt Lake. Harreld E. Smith, Salt Lake; Mary Jane Bell, Salt Lake. J. LeRoy West, Ogden; Jessie Pearl Lovesy, Salt Lake. Willard H. Reynolds, Salt Lake; Eve M. Pyper, Salt Lake. Claud A. Erskine, Salt Lake; Olive L. Cushing, Salt Lake. George C. Hean, Ogden: Lucy Kim-ball, Ogden. Joseph F. Walk, Salt Lake; Florence C. Foulger, Salt Lake. James A. DePriest, Manassa, Colo.; Aimira J. Jarvies, Manassa, Colo.; Neil O. Trout, Salt Lake; Rose O'Erlen, Salt Lake. William H. Schuddig, Salt Lake, Eliza Perry, Salt Lake. Rich W. Parrish, Centerville; Maz-ella Parkin, Bountiful. Levi Edgar Young, Salt Lake; Val-eria Brinton, Z.: Lake. Walter Erickson, Murray; Hazel Rowan, Murray. Richard J. Caffall, Salt Lake; Eva

Walter Erickson, Murray; Hazel
Howan, Murray.
Richard J. Caffall, Salt Lake; Eva
A Glies Salt Lake.
Lester P. Fleher, East Mill Creek;
Lucy Dexter, Salt Lake.
William N. Evans. Salt Lake; Nel-lie Owen Loback, Salt Lake; Nel-lie Owen Loback, Salt Lake; Nel-lie Owen Loback, Salt Lake;
William C. Sullivan, Salt Lake;
William Layson, Rockland, Ida., Ruth Hutchison, Rockland, Ida., Ruth Hutchison, Rockland, Ida., Theodore Peterson, Salt Lake; Nel-lie Curtis, Salt Lake.
Reese Jones, Salt Lake; Carrie Til-ford, Salt Lake.
Frank Ravnikar, West Jordan; Fer-isa Pokorn, West Jordan.
Mate Sabon, Lack; Milka Franctich, Lark.

Lark. Marion C. Clark, Georgetown, Ida.; Ella Shepperd, Paris, Ida. James Wallace, Cheyenne, Wyo.; Mildred Clark, Sait Lake. John E. Kelley, Sait Lake; Rosa L. Fitzgerald, Sugar City.

Store Street

Choice of women's white or colored canvas oxford in store, the very newest novelties. Hand (process sewed turn or welt soles; colors Alice Blue, light blue, cadet blue, or navy blue, pink, old rose, nile green, heliotrope, red, confederate and oyster gray and white galore. all at one price

FOR WOMEN WHO LOVE COMFORT

We show a dandy line of plain toe styles, nice, neat and roomy shapes, flexible good wearing soles, soft uppers. Wh have hundreds of patrons who swear by these shoes-try a pair, you'll know no foot care.

\$2.00 Value Lace or Congress Comfort Style, Plain Round Toe, \$1.45.

The maker of our famous \$1.95 Juliets with rubber heel for women makes more of this shoe than any similar shoe in the world. There is a reason; it is absolutely the best value produced. Flexible soles, neat toe shape, tip or plain toe.

Our \$1.95 rubber heel, lace shoe for women; neat round toe shape, flexibie solid sole with rip-proof features to reinforce it. Uppers are made of genuine dongola goat. These shoes look and wear well.

The nicest shoe in the shop for comfort lovers is our Oh-so-easy plain toe, hand sewed, comfort style, lace shoe. Is has soft leather uppers and hand sewed soles, value \$3.50, special at \$2.45.

Our leader and pride is our \$1.95 special oxford for women, combining as they do style, fit and wear of \$2.50 and \$3.00 values. Styles include duplicates of high grade models in button, Gibson ties and oxford in patent; also many pretty styles in plain or fancy effects in kid.



Absolutely the best value in Salt Lake. These low shoes for women are leaders in their class. There is character, style and individuality combined with the best of shoe making and materials. The styles are varied and include among others these:

Patent colt button swing last welt extension sole. Patent colt Gibson nature last welt extension sole.

Patent colt Gibson swing last welt extension sole.

Patent colt Gibson panel top welt extension sole.

Patent colt smart tie two eyelet effect, plain toe welt extension sole.

Patent colt new style vamp and fancy fox welt extension sole. Patent colt stub last plain toe light sole. Patent colt light sole stub last four button. Kid vamp pat tip sweet pota last welt extension sole. Kid vamp fashion last medium toe shape welt extension sole. Kid vamp colonial last medium blucher turn Oxford sole. Gun metal calf swing last welt extension.

Patent colt plain toe swing last, very snappy heavy sole.

THE CHILDREN'S CORNER Of our store is a very important one. Styles for sturdy youngsters to rough it in or dainty dressy effects, each suited for its special purpose. Babies' shoe stock replete with novelties shown exclusively here. The most beautiful combination colors in black ever created, prices Shoes for larger Children for dressy wear in Patents or kid, many splendid styles in the wide toe nature effect, every \$1.00 to \$1.95. pair absolutely dependable. Premiums Free to Boys and Girls with shoes from \$1.25 and up.