Your Store Will be the Most Interesting one in Town if Your Advertising of it is the Most Interesting in town.

The Saturday "News" Special Foreign Service.

"TOUTING" DONE BY SOCIETY WOMEN

What Haughty Dames Do in Business and How They Sniff At Others.

CARRY SAMPLES WITH THEM.

Sell Bath Tubs, Pedigreed Sheep,

puppy dogs under the arm, to make merning calls with a little packet of samples, to take afternoon ica where one is likely to meet the most probable purchasers of pianolas, motor cars, lamp shades, pedigreed sheep, etc., is how many fashionable women in Londen spend half their time.

Beautiful, highly, often nobly born, and well dressed they are supposed to be living in the lap of wealth and iuxury, supposed to scorn anyone who has ever strayed towards the very outside edge of trade or commerce, but, notwithstanding, they are about the most insistent of commercial travelers.

A CAUTIOUS DRUMMER.

Naturally this "drummer" business is not done too boldly though nearly evervone in society knows about it. Fashionable folk understand when they are onage for understand when they are urged to buy this or that it is not because of a desire that they may reap some benefit, but that the aristocratic agent may increase the sale of her goods. There is not one thing from a paper of pins to a motor car or presen-tation at court for which women are not talking up an agency, for society women have been so swept up into the vortex of money-making that if not occupled with the fluctuations of stocks and shares, they care not whether they dabble in beit buckles or automobiles. laundry recommendations or prima don-nas, so long as they draw a good com-mission upon the results of their ef-forts, And as a matter of fact, the more unlikely as a commercial travel-er, from the point of view of position and popularity, a woman may seem, the more assiduous is she in plying her

I absolutely must sell some of Mr. me a gown for the races.

Would you believe the Duchess of has even been able to get that awful man So-and-so into the Carlton

"Lady M—— lost twenty pounds at bridge last night again, and she used to be as poor as anything till she wore So-That is what you hear in boudoir

One of the most famous women - everybody London could identify her-made £7,000 recently through selling city and suburban motors. Another made, a good thing out of recommending electric baths, and also by selling horses. And many a one creeping up into society will do all they can to get within touch of someone who may be within reach of a certain duchess who is supposed to have wonderful powers to get men into clubs of high standing, women into cir-cles hitherto barred against them, and all into a position in society that would be utterly impossible were the aspirants not burdened with untold wealth.

ALL FOR MONEY.

If is all done for hard cash. No jewel, no dainty trinket, no beautifully bound ooks or even works of art are used to make a delicate acknowledgement of courtesies offered and accepted. A hard cash payment is demanded and given. A present might be awkward to account for, it might not be to the recipient's taste. It is money that always is wantd, and that it shall be promptly paid s the first stipulation made by the tiled aristocrat, who constitutes herself go-between, before she pledges herself to use her influence.

It is said that the general rush to be commercial travelers commenced two or three seasons ago when the wearing of barbaric looking bead necklaces became the greatest of fads. Then there was dot a luncheon party where men and women alike were not badgered by one or another of the guests to buy these trifles. "Don't you think they are just too delightful, Lord So-and-So? You must have one for one of your friends. I know such a nice girl who makes them herself. She is so clever at it, and makes such pretty ones. She is quite a little friend of mine. And probably the woman made them because of the probably the woman made them. woman made them herself, charging several hundred per cent on the value

when one of the season's favorite brides began to receive six to a dozen of the trifles as wedding presents, mostly from men who had bought them for the sake of peace, the deathblow came to this industry. But this one line of isiness gave quite a fillup to society's trading instincts.

COLD CASH FOR SOAP.

One very beautiful woman in society with a lovely complexion of cream and roses now openly confesses that for Years she was paid \$200 a year by a not sole soap firm just to talk about their soap to her friends. Wise in their generation the soap firm knew that a few words from her was to them of far more value than whole hoardings of posters.

Other beautiful and well-known women are agents for photographers. In
all kinds of gowns they pose before the
camera, and have a plentiful supply of
their own pictures sent them besides
neat little checks to recompense them
for their trouble. Lady D—, a glor-

iously beautiful woman, will in her memory at least, make a list of likely houses at which to call, as armed with two or three of her latest photographs, she goes driving out in the morning. After discussing social triumphs, with her hostess, the photographer's traveler will rise to take her departure, saying, "I'm just going round to see Lady So-and-So to take her one of my photographs; I promised to give her one when I had some new ones done. I don't know which she will like best of these three." "Oh, do let me see them," exclaims the hostess. And then like a postcript to her visit the caller is induced to sit down and show what she knows is a beautiful picture and hopes will induce down and show what she knows is a beautiful pleture and hopes will induce her hostess to rush off to the photographer's studio and have her own photograph taken. The agent is careful enough not to be too enthusiastic, but saws in a quiet way, "Ob, of course, he is the only photographer. No one would dream of going to anyone else. Lady P——thinks he takes delightful photographs." This is outle sufficient. The graphs." This is quite sufficient. The traveler has made her call upon a rich Puppy Dogs, Automobiles and Iunumerable Other Things.

Special Correspondence.

ONDON June 2.—Although something has been said in American newspapers about the way in which aristocratic London society wemen act as "drummers" for tradesmen on commission, it probably is not even suspected at home how far this sort of thing is being carried on in Mayfair at present.

To go about from house to house with supply dags under the arm, to make disappears and in the supply dags under the arm, to make GAYEST OF THEM ALL.

GAYEST OF THEM ALL.

But it is the motor agent who seems have the gayest time. The firm for hom she travels places one of their whom she travels places one of their very best curs at her disposal, and in this she is seen out and about everywhere. In the morning she is shopping in Bond street, and the neighborhood, With the smartest of chauffeurs driving her she does the Ladies' mile in Hyde Park in the afternoon, and leaves only to make a round of calls at smart houses where she expects to meet some probable purchaser. Having met her she contrives to find out where she is going and curiously enough finds that their way is much the same. "Why, let me drive you, I have my car here, I shall be so pleased." And the fly, nothing loath to be seen with this particular woman of fashion goes off with her, and on the road the superiority of this lar woman of fashion goes off with her, and on the road the superiority of this make of automobile over all others is expounded. The talk thus commenced goes on until finally a sale is effected with "Why, I certainly should have one of these. Just mention my name and I'm sure they will treat you well."

AFTER THE OPERA.

After the opera and theater, friends are "dropped" from this smartest of cars, and should word come even through servants that anyone's horse has gone lame or that something has happened, the motor car agent is the first to the care the friends. first to run round and see her friends and beg that they make use of her car which luckily she is not wanting herself for a few days, until they get fixed up again. The troubles and trials of horses in town are gently touched upon and the extraordinary convenience of a car follows as a matter of course.

In the country the plans of the motor

car agent are far more elaborate. cleverest of smart society women is needed to do business there. At some place not too far from town she rents little place perhaps only for a weeks and invites week-end parties, motor spins being the great attraction. The guests are, of coure, selected with utmost care and they are ably those with leanings invariably those with towards motoring. From arrive two or three cars of the best style and with the most experienced drivers to take the guests out. Even those who are a little bit nervous be-come reassured under the gentle driving and congenial circumstances. There is no racing, but instead everyone returns hungry to an excellently served meal and mostly express their enjoymeal and mostly express their enjoyment by ordering cars for their own use. The hostess, of course, says very little, but she does not fail to post on to the chief offices of the firm a list of her guests with notes as to how each might be approached by an ordinary agent of the firm. The entire expenses of the parties rest upon the motor firm. Occasionally a London business house will give so many where the certain will give so many shares to a certain society woman only that she may talk about her holdings, and declare whether consols be up or down or dividends stopped in other organizations, she has not the slightest fear, as hers are always so good.

GETS HER COMMISSION. Nothing seems to be purchased by society folks without some woman pocketing a commission. Lingerie has

only to be mentioned to any dozen wo-(Continued on page 14.)

A SPANISH BEAUTY.

respective balconies than to earn their cwn living. In spite of tradition, how-

ever, the number of "Business Girls" in Spain is increasing rapidly,

Like her, most of her young country women seem better fitted to grace their

Spain, Land of Romance, Becoming Prosaic

Reason is That the Spanish Girl Has to Go to Work on Account of Hard Times -Guitar-Accompanied Serenades Vet Popular but They Will Provide Necessary Pin Money.



A PRETTY DAUGHTER OF CASTILE,

Her mantilla is of immense utility in flirtation, to which the Spanish girl hitherto has devoted most of her time, but probably she won't be allowed to wear it at business.



MARCHIONESS OF VISTAFLORIDA,

At whose recent betrothal to the Duke of Ibarra, the Castilian millionaire, many old Spanish customs were ob-

ADRID, June 1 .- If there really is a little god of love, he must be rather distressed, just now, over a change that is slowly but surely taking place in Spain. There is reason to believe that this, which all the world knows as the land of courtship, and of love-songs thrummed beneath casement windows to guitar accompaniments; where, in fact, almost everything is of less importance than the tender passion, may shortly become prosaid like the rest of the universe And the reason is this: the Spanish girl is going to work!

Seriously, this is a development which may be expected to make a real difference in the national life. It is one, too, that a few years back would have seemed almost impossible to those who know the stiff prejudice of all classes in Spain regarding women in trade. One would have said that the girls of America, England or any other country might become typewriters, work in stores, or enter the professions—but not those of Spain. In this land the idea always has been that a girl's energies should be put forth with just one object; that of geting married!

FEMALE DOCTORS.

Now, however, as in other countries female doctors and dentists are making their appearance in Spain, some girls are going into business and others getting employed by the government offices as well as by the principal banking houses. This sudden desire to earn money on the part of Spanish girls is by no means owing to any new fangled ideas regarding the "true mission of woman in modern society," or to any wish for more liberty, or to become more independent. It is due to just plain necessity. Living in Spain is getting dearer every day, especially in Madrid and the other large cities, and in most cases, girls are going to work simply because their parents' incomes no longer suffice to make both ends meet. National prejudice is just as by no means owing to any new fangled meet. National prejudice is just as much against the notion of girls in business as ever it was, but unless times get better in this country un-doubtedly in time the ancient feeling on the subject wil go by the board, and the "business girl" becomes as familiar an object as she is either in the United States or England today.

MUST BE PRACTICAL. In that case, courtship will have to be relegated to as comparatively suborAt sixteen years, at the latest, the young woman leaves off going to school, and from that moment, it may be said, begins for her the chase after a husband. "Chase' really is the only word for it. Under the constant supervision of her mother, who usually favors the matrimontal neglectors of her daugh. matrimonial aspirations of her daugh-ter—the young girl commences to fre-quent assiduously the public walks, private reunions and the thea-ters. She goes out in the morning on the pretext of going shopping or to church, but in reality to be seen of young men; in the afternoon, after dinner, she embroiders a little (she prefers embroidery to sewing) or attends to the making of her own dresses, and then she goes out again to the promenades. At night she either goes to the theater, or stays at home and receives her friends. Music and dancing nearly always accompany these soirees.

dinate a place as it now occupies in more matter-of-fact lands, which will be a mighty change indeed, for it is really remarkable what an immense

amount of time the average Spanish

girl now devotes to maters of the heart.

AFFAIRS OF THE HEART,

Although she exhibits herself much, it must not be believed that the Spanish girl always finds it easy to get a husband. It is indeed true that Spain occupies (or, at least, has occupied until lately) the second place amongst European nations so far as the number of marriages registered annually is concerned; but now that the cost of living is increasing so fast in Spain young men are growing more and more reluctant about assuming new responsibilities. Besides, there exists another unfavorable circumstance and that is that, according to the last census, there are in Spain nearly 500,000 more women than men. In Madrid alone the women exceed the men, in number, by 30,000!

On the other hand, although it is becoming increasingly difficult for a
young woman of the Spanish bourgeosie to secure a husband, it is exceedingly easy for her to find a beau. Though
she is generally not tall she is very
pretty, or, at least, well formed and of
a most pleasing physiognomy. She has
large even usually dark and very exlarge eyes, usually dark and very ex-pressive; a little nose slightly turned up; much hair, which she combs with infinite care and arranges with much she has a most graceful style walking, possesses natural elegance and dresses tastefully, although she prefers somewhat showy colors. Her manners charming and she is good humored

ALL CAN SING AND PLAY,

To all this may be added that there are few girls who cannot play on some instrument, the piano or the guitar, sing some couplets d'amour and dancebesides the common measures—the graceful and characteristic dances of the country; and so it will be readily understood that the Spanish girl of the middle class need never lack an admir er, especially as, like the majority o young women, she may—without the slightest indecorum—have three or four lovers, successively, before marrying. The different phases of these transient love affairs are really curious. When a young man is convinced that the girl a young man is convinced that the girl who has attracted him is likely to accept his addresses he immediately makes her the object of what might well be termed constant and systematic persecution. He passes hours under the balconies of her house and follows her, like her shadow, about the streets and in the theaters, and, if he is not already personally acquainted with her, he seeks to be admitted to the gatherings at which she is present, so as to ings at which she is present, so as to find an opportunity to be introduced to her and declare his admiration.

A DARING LOVER.

More daring than an Anglo-Saxon, if the Spanish Romeo cannot manage to obtain an introduction, he writes his divinity a love letter which the door-keeper or a servant at her house on receipt of a little tip, undertakes to deliver to the young lady. By the same means he shortly afterward receives an answer from his fair—and in this respect—rather unconventional charmer. Of course, the mother of the girl is not long in discovering that her daughter has an admirer, and if the matron knows or believes she knows, that the lover is a desirable young man she gives her daughter good advice and then, for the time being, lets things take their course, although she watches the girl more closely than before. From that More daring than an Anglo-Saxon, if more closely than before. From that

moment the girl and her lover, besides moment the girl and her lover, besides meeting on the promenade and at theaters and parties, write each other long letters every day; and, in the evening have equally lengthy chais, she from the balcony of her house and he from the street, utilizing for that purpose a sort of small pocket telephone which is called here, in test, "Love's Telephone."

MOTHER'S PERMISSION.

At the end of a certain time, if the tender relations between the young people continue, the good mother per-mits her daughter to introduce the young man to her and after consulting her husband invites him to her house treating him at first, however, simply as a friend. Then it is seen whether the young man seriously thinks of marrying or whether he merely treats

the affair as a pastime.

In the latter case, he is politely sent about his business by the mother of the girl. If, on the other hand, the swain is satisfied that the character swain is satisfied that the character and education of his sweetheart suit him, he presents himself to her father, tells him that he loves the girl, that she reciprocates his love and asks permission for their formal engagement. Meanwhile, the father has already made inquiries concerning the youth, his social position, and that of his family; and if the information received proves satisfactory he gives the young man a favorable answer.

DAUGHTER'S HAND. The latter then announces that member of his family would come in his name and formally ask for the daughter's hand, and this happens a few days afterward, with a certain amount of solemnity, in the presence of the girl's nearest relatives. On the of the girl's nearest relatives. On same day the lover, being now same day the lover, being now of-ficially declared an accepted suitor, fol-lowing an old custom, presents his fiancee with a gold bracelet in order to commemorate the ocasion, and she, in her turn, makes him a present of a gold ring.

At the same time, the date on which the wedding is to take place is fixed by the fiance and the family of the bride, and this at the latest is a year after the young woman's hand has been asked for. The betrothed may now see each other as often as they please. THE WEDDING DAY.

When the wedding day draws nigh-

in accordance with another old Spanish custom—the bride receives from the bridegroom the gift of two or three dresses and some jewelry, and the latter is presented from the former with the gold studs which he is to wear in his shirt on the day of the marriage ceremony, and, besides this, the flances is obliged to purchase all the furniture required for the bridal chamber of her new dwelling. The nuptial bed, tables, chairs, supboard, wash stand, etc., but the bridegroom must furnish all the other rooms of the house.

As regards the marriage ceremony, it is unnecessary to describe it, as it differs little from that gone through with eisewhere, but it may not be out of place to remark that nobody in Spalu marries neither on a Tuesday nor on a Wednesday, because these days are considered most unlurky for such ventures.

such ventures.

What has been said regarding the Spanish girl's courtship applies expecially to maidens of the middle class of bourgeosle, and its comparative unconventionality seems to be the outcome of a desire to marry them at any cost. There is, however, really no great difference between the wooing of the business man's daughter and that of the aristocratic miss. Naturally, the latter's marriage is a much grander affair than the nuptials of her less fortunate sister. Great pomp is displayed which includes the exhibition of the trousseau of the bride and the magnificent presents which she always retrousseau of the bride and the magnificent presents which she always receives. These exhibitions are a source of great delight to the aristocratic folks. It happens that one is just now taking place at the palace of the most noble and historic family of the marticuls of Vistaflorida, whose only daughter is about to be married to the young millionaire, the Duke of Ibarra.

MARION HORTON.

"FRESENTED" BY SIR ERNEST

ences with King Edward are gen-

Special Correspondence, ONDON, June 2 .- As private audi-

erally granted only to distinguish ed men either in the diplomatic or consular services, the recent reception of Jacob H. Schiff of the New York banking house of Kuhn, Loeb & Co. caused much discussion in society circles. Mr. Schlff, on getting home seems to have had little to say regarding his audience with his majesty but I learn privately that it was secured through the influence of Sir Ernest Cassel the Jewish baronet, who is on cassel the Jewish baronet, who is on terms of personal intimacy with the king, and that the whole affair was arranged at the last Newmarket race meeting where Mr. Schiff came into personal contact with King Edward for the first time. Mr. Schiff is also said to have contributed a good round sum to charities in which the Jewish community here is interested. The Allen Emigration act is causing the community here is interested. The Allen Emigration act is causing the Jews much anxiety and they are doing all they can to save their coreligionists from repatriation. Mr. Schiff went alone into the Whitechapel slums and there investigated for himself the con-ditions under which the poor Jews He was the guest of the Roths childs during a portion of the time he spent in London and with Lord Rothschild he went closely into the methods that govern and regulate the Jewish board of guardians. He also visited the Alexandra trust which was founded by Sir Thomas Lipton and in which her majesty the queen is so per-sonally interested. He saw the work people of the district enjoy their midday meal there and he expressed aston-ishment at the cheapness and good quality of the food supplied. He wondered why a similar situation co not be established in Whitechapel the benefit of working Jews. It is understood that Sie Ernest Cassel is considering a scheme of the kind.

ISABELLA'S CROWN.

When Jay Gould as a young man was wandering about the country trying to sell books the queen of Spain was wearing as her crown the valuable possession which now often graces the head of the book canvasser's daughter. When Queen Isabella. was exiled she carried with her most of her jewels. One of these was a crown set with some of the finest diamonds, emeralds, rubles and sapphires in the world. A few years ago a Spanish grandee, known as the Prince del Drago, came to America. His sole fortune consisted of the gorgeous crown which had be-longed to his grandaunt. The imperial bauble was offered for sale and was eventually bought by the Goulds for \$125,000. It is now worn by the Countess Castellane.

THE CZAR'S ENEMY.



There is no man whom the exar fears more than his uncle, the Grand Duke Viadimir. The enmity of the Grand Duke is manifested, and that he and his party wil endeavor to profit by Russla's present predicament goes without

THE PASSING OF "BLACK MICHAEL"

Withdrawal from Politics Reduces the Little Group of "Old Timers."

IN THE BRITISH PARLIAMENT.

Picturesque Personality of the Baronet Who Has Sat Longer in the House Than Any Living Man,

ONDON. June 2.-Sir Michael Hicks-Beach's announcement that he will not seek re-election to the house of commons after the dissolution means that parliament is about to lose one of its few remaining great figures of the past. Sallsbury is dead, Harcourt has refired, and when "Black Michael" as the famous ex-chancellor of the Exchequer is known-deserts in his turn, practically the only remaining nembers of the old goard in parliament will be Joseph Chamberlain on one side and John Morley on the other,

Though the titular "father of the house" by virtue of having occupied a seat in it continuously longer than any living member-40 years-Sir Michael cannot be regarded as an old man as old parliamentary hands go. He is only old parliamentary hands go. He is only 67 and entered parliament when he was 27. Four years later that shrewd judge of men, Disraeli, "discovered" him and made him under-secretary of the home devartment. Thereafter his political advancement was rapid. From 1874 to 1875 he was chief secretary for Ireland. In 1878, two years after Chamberlain had made his political debut, he was appointed colonial secretary. From 1885 to 1886 he was chancellor of the exchequer, and presidancellor of the exchequer, and presidence. chancellor of the exchequer, and president of the board of trade from 1888 to 1892. In 1895 he was again entrusted with the nation's purse strings, resigning in 1902. He has held office longer than any of his Conservative

than any of his leagues.
Under ordinary conditions the man who had served his party so ably, faithfully and zealously would have waited for a fitting opportunity to make his exit from the commons by way of the house of lords, with a peerage to conscle him in that region of innocuous calm for the loss of actual political power, and the approaching infirmities of age. But Sir Michael has put all of age. But Sir Michael has put all of age, but sir Michael has put all this from him. With his fighting pow-ers still undiminished, he has decided to sheathe his sword and retire from the field of battle to devote himself to

those pastoral pursuits for which his 4,000 acres afford ample scope. It is Chamberlain—the masterful, pushful, resourceful man, a year older than himself, but much younger in appearance and still more so in powers of adaptability to altered conditions—who has side tracked the baranet. The Chamberlain gospel of commercial re-generation by means of protection, retaliation and preferential colonial tar-iffs, which so many of his party have espoused, he regards as blasphemous espoused, he regards as blasphemous heresy against the one true inspired faith—free trade, and is convinced that it can lead only to political perdition and the weeping, wailing and grashing of teeth that accompanies overwhelming defeat. Too loyal to Whig traditions of featity to fight against his party, torture to his convictions to follow it along the untried paths whither Chamberlain would lead it. Sir Michael has no other recourse than to become practically a parliamenthan to become practically a parliamen-tary non-combatant and nonentity or withdraw from the field. It will be the less ignoble part.

There was a hot time in the cabinet when as colonial secretary Chamber-lain tried to boss Sir Michael. It ended

in Sir Michael resigning the chancellor-ship of the exchequer. Subsequently Chamberlain resigned his post. But nothing could illustrate more striking-ly the essential difference between the two men than the fact that the Birm-techam member now bulks larger than righam member now bulks larger than ever in the nation's eye while the barover in the nation's eye while the bar-ouet has almost dropped out of sight. And gall and wormwood it must have been to him to see Chamberlain's son —young Austen—filling his place as the nation's purse holder. When a nickname sticks to a man

When a nickname sticks to a man it is generally because of its innate appropriateness. That is why the epithet which the turbulent Irish members bestowed on him when he was Irish secretary—"Black Michael" has clung to him ever since. His stern expression of countenance seldom relaxes in parliament. A frown is seen on it much oftener than a smile. He has always taken the game of politics very seriously. He has none of that exuberant joy in controversy which causes many men to seek refreshments. He has never gone pround seeking trouble, has never gone around seeking trouble but when attacked his eyes glow; he torns savagely on his assallant and generally manages to hurt him some-where, for to an irascible temper he unites a sharp and bitter tongue, and has a scale and discovering his op-ponent's raw spot. Lord Randolph Churchill found this out when he start-ed in to "smash the old Conservative gang," and decided that Sir Michael was a good man to leave alone.

AMIABLE AT HOME. AMIABLE AT HOME.

Round about his own country seat he is said to be an amiable man enough, but that trait he has always stadiously concealed in the house of commons. Hence he has never been popular there. Many a time in the jobbles and lounging rooms he has been known to pass by his intimate acquaintances without a word or so much as a nod of recognition. They do not result it, knowing that no rudeness is intended by it. It is just his way, another peculiarity of his is that of policy with the said of the

adid and uncomplimentary opinions his political contemporaries. On one coasion he punctuated an eloquent chilical peroration by Mr. Chamber-uin by giving vent to an ardent and incere wish that that gentleman might transfer his pernicious activity to a region where the wicked do not cease from troubling and neither are the weary at rest.