

Another Important Economy Event Begins Here Monday Next!

A GREAT MID-SEASON SALE!

Is Announced.

TOO MUCH WARM WEATHER.

STOCKS MUST BE REDUCED.

A SALE THAT MARVELOUSLY LOWERS PRICE BUT NOT QUALITY.

EVERY DEPARTMENT contributes its full share of Bargains and when we say "Bargains" we mean "Bargains" in the full sense of the word—fresh, bright, new goods straight from our very complete lines are offered, unchanged except in price. Now is the time when winter needs assert themselves most strongly. Are you prepared for the colder weather which will soon be here? This Sale offers the goods you want at the prices you want to pay.

What Economical Woman Will Miss This Chance?

Wonderful Values IN Ready-to-Wear Goods

SUITS at \$6.95.

A full line of belted and Norfolk jacket suits with round length skirts, in chevrons, serges, and tweed mixtures. Assorted colors and sizes. Value \$10.00.

SUITS at \$10.95.

A large assortment of handsome suits, long, short and medium length jackets. A large variety of materials and colors to choose from. Sizes to fit every one. Values up to \$27.50.

DURING THIS SALE WE WILL GIVE 20 PER CENT DISCOUNT ON ALL WAISTS MARKED TO SELL REGULARLY AT AND ABOVE \$5.00.

Included in This Offer are the Celebrated Perfect Fitting "Opera" Waists so well known to the Ladies of This City.

SKIRTS AT \$1.48.

Ladies' melton walking skirts in pretty novelty mixtures, neatly stitched and finished with button trimmings. Value \$2.25.

SKIRTS AT \$2.23.

Ladies' dress and walkingskirts, in great variety of styles, materials and colors. Values up to \$4.50.

SKIRTS AT \$4.23.

Ladies' dress and walkingskirts in serge, broadcloth, zibeline, melton, voile, twine cloth and novelty mixtures. Colors, black, navy, grey, tan, brown, etc. Great variety of styles. Values up to \$7.00.

DURING THIS SALE WE GIVE 20 PER CENT DISCOUNT ON ALL DRESS AND WALKING SKIRTS NOT INCLUDED IN THE ABOVE LOTS.

WAIST BARGAINS IN THIS SALE!

SILK WAISTS AT \$2.98.

Ladies' silk shirt waists made of good black taffeta, front and back made with stitched box pleats. Value \$4.00.

SILK WAISTS AT \$3.23.

Ladies' shirt waists in taffeta or lousine, in black, and colors, made with fancy tucked yokes and wide stitched tucks. A fine value. All sizes, value \$4.50.

WAISTS AT 98c.

Made of ladies' cloth. Hemstitched tucks, full front, and sleeve, colors, black, navy, green, royal, red, tan and brown. Value \$1.50.

WAISTS AT \$1.39.

Made of ladies' cloth and brillantane, full tucked and box pleated front with large sleeves, in black and colors. Value \$2.00.

WAISTS AT \$1.98.

Made of good quality ladies' cloth, front trimmed with cut applique, and embroidery and tucks. Full sleeves. Come in red, blue, green and tan. Value \$3.75.

WE CONTINUE FOR THIS WEEK OUR OFFER OF 25 PER CENT DISCOUNT ON COATS, TAILORED SUITS, COSTUMES AND SKIRTS AT \$25.00 AND ABOVE.

COATS! MARVELOUS BARGAINS IN COATS!

\$15.00 LADIES' COATS—\$9.98.

Beautiful coats made of fine kersey, fitted back, velvet collar, trimmed with stitched bands and fancy buttons. Newest sleeves and cuffs. Colors, black, brown, and castor.

\$8.50 MISSES' COATS—\$5.98.

A very stylish coat made of kersey, loose strapped back, cape effect velvet and broad trimmed. A fine value. Colors, blue and castor. Sizes 8 to 18 years.

CHILDREN'S COATS \$1.48.

Made of heavy elderdown, in grey, light and dark blue, large collar, braid trimmed. Value \$2.50. Sizes 1 to 5.

CHILDREN'S COATS \$1.69.

Child's flannel coats in red, blue and brown. Circular collar and braid trimmings. Sizes 2 to 5. Value \$2.35.

CHILDREN'S COATS \$2.98.

Made of heavy zibeline in blue, red, green, brown. Military effect, with shoulder caps, braid and button trimmed. Sizes 8 to 12. Value \$4.00.

CHILDREN'S COATS \$5.28.

Very pretty coats made of heavy kersey, in red, blue, tan, and brown. Large fancy collar, braid and button trimmed. Value \$7.00.

"The Paris"

ITEMS THAT WILL INTEREST EVERY WOMAN AND ARE

Money Savers!

Ladies' Underwear.

- Ladies' fleeced vests and pants, broken lines, high neck and long sleeves, value 25c. Special, value 19c. Ladies' fleeced vests and pants, Ecu only. Heavy quality, value 27c. Ladies' fleeced vests, extra heavy cotton, grey only, broken lines, value 39c. Ladies' wisia ribbed fleeced vests, and pants, natural color, extra fine finish, value 59c. Ladies' fleeced union suits, Egyptian maco cotton, "Melba cut" fine quality, size four only, value 65c. Ladies' heavy wool union suits, black only, "The Florence Cut" fine quality, value \$1.85.

Children's Hosiery!

- Misses' pure cashmere hose, plain or 1x2 rib, sizes 8 1/2 and nine only. Value 25c. Special. Child's worsted hose, fast black, 1x1 rib, value 16c. Special. Child's worsted hose, fast black, 1x1 rib, fine quality, value 29c. Child's fleeced cotton hose, fast black, double heels and toes, value 16c. Special. Misses' pure cashmere hose, fast black, 1x1 rib, fine quality, value 29c. Special.

Infants' Sacques

- Infant's flannel sacques, kimona style, pink, blue or white, value 25c. Special. Infant's hand knit or flannel sacques, pink, blue or white, value 29c. Special. Infant's fancy flannel or knit sacques, value 43c. Special.

Children's Dresses

- REDUCED IN PRICE. The 85c kind . . . 23c The 75c kind . . . 48c The \$1.50 kind . . . 98c The \$2.00 kind \$1.48 The \$2.75 kind . . . \$1.08

\$9.00 Silk Skirts, \$6.87

Ladies' petticoats, made of very good taffeta, in assorted colors and black; all lengths; accordion pleated boue and ruffle trimmed. These skirts are made very full and are particularly desirable.

Ladies' Hosiery

- Ladies' heavy fleeced maco cotton hose, fast black, value 12 1/2. Ladies' heavy fleeced cotton hose, fast black; double soles, value 16c. Ladies' seamless wool hose, fast black or natural, value 19c. Ladies' fine quality wool hose, fast black, out size, value 59c. Ladies' finest quality cashmere hose, 1x1 rib, guaranteed fast black, value 59c. Special.

Children's Underwear!

- Boy's fleeced union suits, grey only, size 22 to 34 only, value 47c. Special. Boy's heavy fleeced shirts and pants, grey only, value 29c. Special. Child's fleeced union suits, grey only, value 25c. Special.

Neckwear!

Beautiful assortment of Wash Stocks, embroidered linen turnovers and fancy stocks, 30 different styles to choose from, values 25c and 35c. Sale Price—

19c

MAIL ORDERS WILL BE GIVEN PROMPT ATTENTION. WE GUARANTEE SATISFACTION.

Corsets!

- Ladies' J. S. Corsets, satin covered, black or grey, gored, straight front, medium length, value 50c. Special, value 35c. Ladies' G. D. Corsets, gored, straight front, medium length, drab, or black, value 70c. Special, value 60c. Ladies' C. B. a la Spirite corsets, satin covered, short hip, straight front, black, drab or white, value \$1.00. Special, value 79c. Ladies' C. B. a la Spirite corsets, dip hip, straight front, fine quality satin, drab, black or white, value \$1.25. Special, value 98c. Ladies' C. B. a la Spirite corsets, dip hip, covered with fine quality coutille, gored, white, drab, or black, value \$1.50. Special, value \$1.29.

GLOVES!

- Broken line of heavy walking gloves, size 6 only, value \$1.25. Special, value 69c. Imported golf gloves, in plain colors, grey, brown and tan, very fine quality, value 50c. Special, value 50c. The celebrated "Kaysar" cashmere glove, best quality silk lined, value \$1.00. Special, value 75c. Ladies' fine quality cashmere gloves, fancy wool linings, value 43c. Special.

Infants' Bonnets

- Infant's white India silk bonnets, trimmed with lace, value 19c. Special. Infant's white India bonnets, trimmed with ruffles and lace, value 39c. Special.

Belt Buckles!

This season's styles in Fancy Buckles, cut steel, gilt or oxidized at Greatly Reduced Prices.

Millinery!

Millinery will be priced exceedingly low for this sale. Look where you will and you will not be able to duplicate the values that we offer.

AN EVENT OF SUPREME IMPORTANCE.

33 1/3% DISCOUNT ON ALL PATTERN HATS 33 1/3%

The Parisian models, as well as our own exquisite conceptions in the Millinery Department have played their part so far as we are concerned. We must hurry their sale. Therefore even these beautiful creations must play their part in the Mid-Season Sale, and will be sold at a reduction of ONE THIRD.

Hats! Hats!

As Stylish as They Are Inexpensive. Unmatchable Values.

- CHILD'S SCHOOL HATS, value \$1.25, Sale Price next week 69 cts. CHILD'S SCHOOL HATS, values up to \$2.00, Sale Price next week 98 cts. A Large Variety of Misses' and Ladies' Ready-to-Wear Hats, values up to \$2.25, Sale Price 1.23. Ladies' Trimmed Hats in all the Latest Shapes and Trimmings, values up to \$5.00, Sale price 2.95. A Large Assortment of Ladies' Trimmed Hats, in all of the latest effects, values up to \$6.50, Sale price 4.95.

Ladies' Knit Skirts.

Ladies' knit skirts, in grey with different colored borders. Sale Price—

39c

Flannelette Goods

At Reduced Prices.

Ladies' gowns, in striped flannelette, trimmed with braid, full sizes. Sale— 59 cts.

Ladies' gowns in white, also in striped flannelette, trimmed with braid. Sale— 98 cts.

Ladies' gowns made of good flannelette, full sizes, in pink and blue. Sale— \$1.29

Children's gowns in striped flannelette, sizes from 4 to 14. Sale— 69 cts.

Ladies' skirts, knee length, made of good flannelette, trimmed with lace. Sale— 59 cts.

Ladies' skirts, made very full, with wide flounce. Buttonhole stitched. Sale— 79 cts.

Ladies' fleeca lined wrappers, in red, blue and black fancy materials with braid trimmings. Sale— 59 cts.

Ladies' fleeca lined wrappers, in assorted colors, with braid and ruffle trimmings. A fine value— 98 cts.

Furs

AT SAVING PRICES.

Black sheared coney boa with six large tails, value \$1.15— 89 cts.

Long boa made of sheared coney, with two tails, also water mink boa with six tails. Both fine values. Worth \$2.50. Sale— \$1.89

Opposum fur boa with six large tails. A fine value. Sale— \$2.98

Sable opposum boa, stole effect, one half lined with brown satin, trimmed with fancy ornaments. Sale— \$6.98

Isabella opposum boa, long stole effect, with six tails, brown satin lined and finished with cord and tassels. Sale— \$8.98

Bargains in Sateen Skirts

Petticoats made of good quality spun glass in black only, with accordion pleated flounce and ruffle. Value \$1.25. Sale— 83c

Petticoats made of good quality black sateen or moire, trimmed with ruffles, flounces and accordion pleatings. Values up to \$2.00. Sale— \$1.39

THE GREAT LACE SALE TO BE CONTINUED ANOTHER WEEK.

The Paris Millinery Co