AUTHENTIC INSTANCES OF MARVELOUS MEMORY.

WRITERS on psychology and philosophy have cited many examples of prodigious memory. No doubt some of these are exaggerations. Others are fabulous; and only a comparatively few admit of verification.

Recently I have found in my reading three cases so well authenticated that they may be used to illustrate the wonderful power of a well cultivated memory in a mind of strong native endowment, says a writer in the Chicago-Record-Herald. In each instance, too, this remarkable retentiveness seems in no way to have retarded the fullest development of other mental powers.

Probably the most remarkable of the three was the memory of Leonard Euler. Euler was a native of Basle, but most of his life was spent in St. Petersburg. He was born in 1707 and died in 1783. He was a teacher of great power and a most prolific writer. More than half of the forty-six quarto volumes of mathematics published by the St. Petersburg academy between 1727 and 1783 were from his pen. At his death he left more than two hundred manuscript treatises.

KEEN MEMORY FOR MATHEMATICS.

In the later years of his life he was totally blind. Then and probably earlier, too, he carried in his memory a table of the first six powers of the "series of natural numbers up to 100." It is related that on one occasion two of Euler's students attempted to calculate a converging series. As they progressed, they found there was disagreement in their results. The results differed by a unit at the fifteenth figure. The question was referred to Euler, who decided to make the calculation. He did this mentally and his result was found to be correct.

The seventeenth century furnishes the other two instances to which I call especial attention. The first is that of the Italian scholar, Antonio De Marco Magliabecchi. Magliabecchi was the literary prodigy of his time. Royalty and other distinguished personages paid tribute to his wonderful learning. His contemporaries have said that his memory was prodigious that he was able to retain verbatim most of the contents of his "Multitudinous books."

A comparatively recent writer has declared that Magliabecchi "could name all the authors who had written upon any subject, giving the name of the book, the words and often the page." This is doubtless exaggeration. But, on the other hand, it should be remembered that the number of books on any subject were much fewer than at the present time.

MIND RETAINS ENTIRE BOOKS.

Besides this there are two stories that have come down from Magliabecchi's time to ours that give color to its truth. On one occasion a gentleman of Florence desired to test Magliabecchi's memory and ascertain for himself whether the wonderful stories told were truth or fiction. He gave him a manuscript to read, then some days after its return, pretending to have lost it, he asked Magliabecchi to recall it, which, it is said, he did with remarkable exactness.

At another time the Grand Duke of Florence asked him if he could procure a certain book for him. Immediately came the response: "No, sir; it is impossible; there is but one in the world; that is in the Grand Seignior's library at Constantinople, and is the seventh book on the seventh shelf on the right hand as you go in."

The other instance in the seventeenth century is that of Dr. John Wallis. It is not as a theologian, however, that Wallis' name is permanently enrolled in the temple of fame, but as a mathematician. His great work is the "Arithmetica Infinitorum." In this he makes the successful attempt to solve a number of the more simple problems of the calculus by the summation of series to infinity. His power of concentration and memory were so strong that "while in bed in the dark he extracted the square root of a number of fifty-three places to twenty-seven terms and repeated the result twenty days afterward."

REPEATED LISTS OF NAMES.

These examples of retentive memory are quite well authenticated and give plausibility to the possible truth of others frequently cited. Pliny tells us that Cyrus the Great knew all his soldiers by name, and Cicero in his "De Senectute" says that Themistocles could call the 20,000 citizens of Athens by name. It is related that both Horace Vernet and Gustave Dore could paint a portrait from memory.

There is a story that is more than tradition that Wolfgang Mozart "set down the whole of the Sistine Miserere from memory," and that, too, from hearing it but twice. Sir William Hamilton, in his "Lectures on Metaphysics and Logic," gives Muretus as authority for the statement that a young Corsican could repeat in either direct or reverse order, or begin at any point and repeat both ways, a list of 36,000 names.

Seneca, the rhetorician; Pascal, Ben Jonson, Scaliger, Niebuhr and Maculey all were men of marvelous memories. Pascal says he never forgot anything that he read. Ben Jonson tells us that he could repeat all he had ever written "and whole books" that he had read. The same feat, too, is credited to Niebuhr, the historian.

It is also told of Niebuhr that in his youth he was employed in one of the public offices of Denmark. Part of a book of accounts having been destroyed, he was able to restore it completely through his recollection.

COMMITS THE WHOLE ILIAD.

Joseph Justus Scaliger in his youth was a student of the famous Turebus. There is a tradition that he became dissatisfied with his progress in Greek, and to make more rapid progress he closeted himself with his Homer. Then, with the aid of a Latin translation, he read the whole of the Iliad and committed it to memory in twenty-one days. Whether this was an actual occurrence or not, it is certain that his mind was one of great retentiveness. He spoke thirteen languages and was one of the most erudite men of the sixteenth century. Casaubon says of him: "He read nothing (and what did he not read?) which he did not forthwith remember."

The many stories told of Macaulay's almost portentous memory have been related too often to bear repetition. Not a few of them are on seemingly certain authority. He was a man of splendid talents. His knowledge of English history was unsurpassed by his contemporaries. He was an excellent classical scholar, and had a most remarkable miscellaneous knowledge of literary and historical subjects.

Given Up to Die.

E. Spiegel, 1201 N. Virginia St., Evansville, Ind., writes: "For over five years I was troubled with kidney and bladder affections which caused me much pain and worry. I lost flesh and was all run down, and a year ago had to abandon work entirely. I had three of the best physicians who did me no good and I was practically given up to die. Foley's Kidney Cure was recommended and the first bottle gave me great relief, and after taking the second bottle I was entirely cured." Sold by E. J. Hill Drug Co.

UTAH'S MOST POPULAR STORE.
ESTABLISHED 1864
F. Auerbach & Bro.
ONE PRICE TO ALL NEVER UNDERSOLD

AUTUMN

Unfolds Her Choicest Style Gems Fresh From The Mint of Fashion

The Store That Performs What it Promises.
ESTABLISHED 1864
F. Auerbach & Bro.
ONE PRICE TO ALL NEVER UNDERSOLD

BRILLIANT NOVELTIES lighten up every counter and corner of this Wide-Awake Store. New Goods everywhere. Values in Brand New Spic and Span Fall Merchandise, such as you never beheld at the ushering in of a new season. Autumn's favorite styles in apparel and fabrics at prices that mean economy. The products of the best American and European mills and factories are represented and are so enticingly priced, that this week will unquestionably witness the busiest September selling in the Auerbach Store's experience. We urge taking advantage of these offerings.

OPENING DISPLAY of the NEW READY-TO-WEAR GARMENTS FOR WOMEN.

In this important Department our chief has outdone all past efforts and presents an array which, from the practical standpoint leaves nothing to be desired. While the showing includes those very desirable garments for the ultra fashionables, we have also been careful to arrange selections to meet the popular purse and to suit every taste, however simple. There is but one word that will fittingly describe our great stock and that word is Complete."

NEW FALL WALKING SUITS of brown, blue and black mixtures. These suits are strictly tailor made, lined with guaranteed Satin Venetians, the opening price..... **12.50**

STUNNING NOVELTY TAILORED SUITS of black, blue, brown and green cheviot, coat 48 inches long, half lined with taffeta to match, eleven gored skirt. The opening price **17.50**

WOMEN'S NEW FALL COATS of gray, mannish mixtures, tailored in gentleman's overcoat style, loose back and front, 42 inches long. The opening price..... **10.00**

NEWEST FALL WALKING SKIRTS in black, navy and brown Panama, finished with double stitched side pleats, cut very full. The opening price..... **$5.75**

LITTLE GIRLS' SCHOOL COATS in brown, blue and green mixtures, front and back with wide inlaid pleats and velvet piping; sizes 4 to 14 years. The opening price..... **$3.50**

VERY STYLISH FALL WAISTS of fine quality Sicilian in blue, brown, white and black; very handsomely tucked; wide sleeve; French cuff—the opening price..... **$1.85**

NEW FALL WAISTS of French silk mull in white only, surplice effect, scalloped and embroidered in silk to match, new sleeve—the opening price..... **$4.95**

NEW FUR SCARFS—We are able to show the most complete line in the city, 50 sample Fur Scarfs in short and long lengths, values up to $12.50—the opening price..... **$5.00**

First Formal Showing

OF ADVANCE AUTUMN STYLES IN LADIES' MISSES' and CHILDREN'S HEADWEAR.

MONDAY, TUESDAY, WEDNESDAY, Sept. 18th, 19th, 20th.

ENTIRELY new styles, entirely new material, entirely new colorings. The models of the foremost Parisian milliners, as well as copies and adaptations of their models, and our own exquisite creations, the whole array of millinery beauty, the best from home and abroad awaits you in THIS GREAT OPENING EXHIBIT.

If you admire novelty and originality; millinery that the touch of foreign genius has made charming, hats cleverly designed and as cleverly made up by our own experts, hats that are inexpensive but the magnificent creations of the most adept millinery creators, WE ASK YOU TO ATTEND. We're confident that the most exacting demands of the critical buyers will be fully satisfied, and at a far lower price than could possibly be obtained elsewhere.

Opening of Dress-Making Division

Madam Cawthorne has returned from the east, where she has seen and made extensive notes of the most notable production of the masters of fashion and brings to your service the advantage and authority of the world's great fashion centers.

She already sees volumes of work in store for her and never was she better able to care for the welfare of a handsome and exclusive gown from its selection to its completion than she is at present. Efficiency and exclusiveness, these are the two words which have placed the hall mark of the satisfied patron upon the workings of our dressmaking organization. We have placed a high standard for this organization to live up to, and every facility that will enable its being lived up to will be placed at the disposal of the ones who are here to make your gown artistically beautiful.

An invitation to visit is always yours.

MARVELOUS NEW AUTUMN SILKS.

The richest, daintiest, most exclusive and worthiest fabrics assembled here in assortment shown by no other house in Salt Lake. Novel designs and most intricate weaves, in the whole range of colorings, from exquisite evening shades, to the somber but fashionable colorings and blacks. The price story can be quickly told, lowest, of course.

SCOTCH AND FRENCH PLAID SILKS, an elegant assortment of plaid silks for separate waists, beautiful combinations of colors, reds, greens, browns, blues, and Alice blues, price, per yard 85c, 98c, $1.15 and $1.25.

NEW NOVELTY SILK, A splendid array of new novelty silks for waists and shirtwaist suits, comorising satin barred taffetas, Louisines in Paisley designs and large checks, combinations striped and figured taffetas, Moire Velours, also a numerous assortment of grays in checks, figure an hairlines and other designs, prices, per yard, 98c, $1.10, $1.15, $1.25 and $1.50.

NEW FALL VELVETS—A large and complete assortment of foreign and domestic Velvets in plain cruise Paon chiffolene, chiffon, in every conceivable color including black and cremns in prices 75c, 85c, 95c, $1.10, $1.25, $1.35, $1.50, $1.75 and up to $9.00 per yard.

GUARANTEED CLIFTON BOND TAFFETA SILKS—The combined features of this silk are many and is guaranteed not to split, tear, crack, or pull at the seams, if so the money will be refunded. It's a handsome taffeta suitable for shirtwaists or shirtwaist suits, comes in all colors, including black and cream.

We have just received a large consignment of new black silks which will be immediately placed on sale at prices not equalled elsewhere: following are a few of the widths and prices:

19 inches wide, black taffeta, per yard, 48c, 65c, 59c, 65c 69c, 75c, $1.00

23 inches wide black taffeta, per yard, 75c, 85c, $1.00, $1.25, $1.35.

27 inches wide, black taffeta, per yard 89c, 95c, $1.10, $1.35, $1.40, $1.60, $1.75.

36 inches wide, black taffeta, per yard, $1.15, $1.25, $1.35, $1.60, $1.69, $2.25.

20 inches wide black Peau De Sole per yard, 69c, 79c 98c and $1.35.

24 inches wide, black Peau De Sole, per yard $1.19, $1.35, $1.40, $1.60, $1.75, $2.00.

36 inches wide black Peau De Sole, per yard, $1.15, $1.35, $1.60, $2.00, $2.50.

And many others including the luxurious Peau De Cygnes, Louisins, Messalines, Chiffon, Taffeta and Peau De Lyons. A world of silks and well worth knowing about if you should not buy ask to see them.

PLAIN AND FANCY CREPE DE CHENES—Print warp Crepe de Chenes in blue, pink and white grounds, beautiful designs, also the plain Crepe de Chenes in all evening and street shades including black, white and cream in widths 24 and 42 inches, per yard, $1.03, $1.25 and **98c**

PLAIN, COLORED AND WHITE JAPANESE SILKS, 25,000 yards of Taffeta, finish India and the soft Japanese silks, the largest consignment ever brought to Salt Lake at one time; a silk suitable for all purpose waists, evening dresses, trimmings, and they are here in every conceivable color, widths and prices as follows:

20 in. wide, soft finish, per yard..... 30c
20 in. wide Taffeta finish, per yard..... 35c
24 in. wide Taffeta finish, per yard..... 49c
27 in. wide Taffeta finish, per yard..... 60c
27 in. wide Taffeta and soft finish, from 39c to..... $1.25

Autumn Dress Goods For Gowns, Correct and Smart

Dress Goods from the makers of the world will be shown this week in a very large selection. We have shown before the new Dress Goods, but the showings this week will be the first really complete exhibition of the immense line.

SHADOW CHECK FRENCH BATISTE—For stylish street and party gowns, all wool, 44 inches wide, in Green, Mode, Wine, Navy, Parcifal, Brown, Black, well worth $1.35, at, per yard..... **$1.00**

IMPORTED EOLLINNES—Beautiful quality half silk and wool, come in plain and dotted styles, in colors Mode, French, Gray, Reseda Green, New Blue Champagne Cream and Black. 46 inches wide, at, per yard..... **$1.25**

ALL WOOL PANAMA—Guaranteed all wool, exceptional values, 38 to 44 inches wide, in Navy, Tan, Gray, Brown, Reseda Green, Dark Green, Wine Garnet and Black. Actual value of these Qualities 85c, $1.25, $1.50. SELLING AT, per yard—
65c 90c and $1.25

SATIN PRUNELLA CLOTH—Beautiful Soft Brilliant all wool Imported Goods, in colors Reseda Green, Dark Green, Navy Blue, Royal Blue, Parcifal, Wine, Cardinal Brown, Cream and Black. ACTUAL VALUES $1.25 and $1.50. AT, per yard .....
95c and $1.25

BEAUTIFUL NEW ENGLISH SUITINGS—In all the new colorings, come in fine checks stripes and even complicated small patterns, 44 to 50 inches wide. SELLING AT $1.25, $1.35, $1.50, $1.65 and $1.75 a yard.

CHIFFON BROADCLOTH—Very soft, light weight, highly finished, 54 inches wide, in all the new shades of Red, Prune, Brown, Tan, Gray, Parcifal Black, Etc. at, per yard **$1.75**

Furnishings For Men and Boys'.

The Department devoted to furnishings for men and boys is unusually complete and includes everything needed by young and old. This week the offerings in new fall and winter gloves, waists, knee pants and gent's shirts command the most attention. Here are extraordinary low prices for the best makes and right styles.

GENTS' GLOVES.

In our Mammoth Gent's Glove Department $1.75 values at $1.00. Heavy gloves for railroad men, linemen and teamsters. The best in the market, made by the Block and Standard Glove Works of California. Calfskin, buckskin, cordavan, reindeer, and seal skin; dry, asbestus or oil tanned; gauntlet or short wrist. These gloves are union made, and have welt seams, double sewed, with patent rivited thumb and palm protection; sizes 8 to 10. We want your trade and ask you to see these gloves for yourself. The best $1.75 gloves in the market at..... **$1.00**

MEN'S SHIRTS.

In Men's Shirt Department, $3.00 values at $1.65. Something exceptionally nice in Scotch and French Flannels with or without silk stripes, all shades, sizes 14½ to 17. These fine goods we offer you at the low price of..... **1.65**

BOYS' WAISTS.

Boys' Waist Department.—40-cent values at 19 cents. Dark and medium colored blouse waists, the proper thing for school boys, sizes 4 to 10 years, only..... **19c**

BOYS' PANTS.

Boys' Knee Pant Department—65c values at 39 cents. Blue cheviot Knee Pants, a very dressy thing. We offer you this special 65c value at (per pair)..... **39c**

Boys Corduroy Pants—75c values at 45c per pair. An exceptionally good wearer for school, in brown and grey. All sizes, 3 to 16 years, at..... **45c**

Ladies' New Outing Flannel Night Gowns.

GREATEST VARIETY OF STYLES IN THE GREATEST, MOST UNUSUAL VALUES, QUALITIES THAT ARE SUPERB AT PRICES EXCEEDINGLY LOW, SPECIAL FOR THE WEEK:

40 doz. Ladies Night Gowns, made of good quality Outing Flannel, cut full length, and extra wide, a Gown made to retail at 75c each, on sale, all sizes, at..... **49c**

NEW FALL RIBBONS.

INDESCRIBABLY ATTRACTIVE, AND YET MARVELOUSLY LOW PRICED. YOU'LL WONDER AT THESE EXTRAORDINARY RIBBON VALUES, THEY ARE THE RESULT OF CAREFUL KNOWLEDGE OF RESOURCES, OF AN ABILITY TO GIVE THE PUBLIC SOMETHING EXTRAORDINARY, THE LINE COMPRISES EVERY NEW AND PRETTY STYLE, INCLUDING THE NEW BAYADIRE RIBBONS, IN THE GREATEST ALMOST LIMITLESS VARIETY.

Our Opening Special at 25 cents a yard.

Beautiful fancy and plain Ribbons, in each and every desirable color, including black and white, also the very newest effects in shaded, plaid and Persian effect Ribbons, excellent 40c and 50c values, the sale price for this opening week, per yard ... **25c**

The New Fall Waistings, Flannels and Blankets, Are Now in Readiness

And early choosers get the best, of course. Drop in next week and see the New Fall Stocks—it's the season's best chance to buy at little prices.

Novelty Waistings, embroidered worsted checks, embroidered batiste, embroidered dress blousings, embroidered mohair checks and lace spider checks, representing the latest and most fashionable combinations, woven solely for our exclusive trade, per yard 85c, 65c, 60c and..... **50c**

Yard wide cream white Japanese Flannel, non-shrinkable and none better or more extensively used for infants' wear, value 75c—as an opening special fo this week, a yard..... **48c**

Extra large fine white California Blankets, 12-4 size steam shrunk, very soft and fine, with a beautiful finish and fancy borders—the best $10.00 Blankets—as an opening special, this week **$7.15**

Mail Orders Promptly Filled.

New Fall Shoes!

The Pronounced NEW THINGS

Dressy, Shapely, Genteel Shoes, and withal comfortable and durable—Shoes that possess every desirable feature.

Children's fine Vici or Pat. Kid Shoes, genuine hand turned soles (sizes 8½ to 11), worth up to $2.50, go for one week only at..... **1.65**

Same style as above in Misses' (sizes 11½ to 2), worth up to $2.75, go at..... **1.75**

Young Ladies' Low Heel School Shoes with extension sole and patent tip (sizes 2½ to 6), worth $1.75—sale price **1.35**

Ladies' Dongola Kid Shoes, light or heavy soles (sizes 2½ to 8), worth $1.75. Sale price..... **$1.35**

WE HAVE FIVE HUNDRED PAIRS OF LADIES' FINE DRESS OR STREET SHOES that have been selling from $3.50 to $5.00. Starting Monday morning these shoes go, while they last at (per pair)..... **$2.85**

Our Fall and Winter 1905-1906 Catalogue! Will Soon Be Ready

It will be finer in every way than any of its predecessors—more complete, with more illustrations, better paper and handsomer cover. It is most valuable as a reference work. If you wish a copy, please send name and address on a postal card and we will gladly send you a copy when issued.