



We Have
Inaugurated

A Great Harvest Sale

For Conference
and Fair Visitors

YOUR CROPS ARE ALL IN.

OUR GOODS ARE ALL IN.

We have gleaned an immense stock of the very best merchandise from the leading markets of the world, anticipating your needs and the consequent heavy CONFERENCE BUSINESS. You are all acquainted with the character of this house—its reputation for carrying none but dependable goods, and the reliability of its word when it says it has bargains to offer. We are not going to ask you to buy shop-worn, out-of-date goods, but this season's latest styles and fabrics. If quality is considered with price, you cannot get as much value for your money at any other store in this city, as we are able to give. The following inducements will afford you an idea of offers you may expect in every section of this mammoth establishment during Conference and Fair week. Come in—we want to see you.

SALE CONTINUES UNTIL SATURDAY NIGHT.

Fall & Early Winter Furs

High Class Novelties.

No one contemplating the purchase of furs this season can afford to do so without inspecting our authoritative showing. There is an individual style to our furs that appeals to particular people.

Ladies' Fur Neck Scarfs, Boas and Fancy Scarfs of every description. A Beautiful Line of Children's Furs in sets and separate pieces. An Elegant lot of Fur Lined and Fur Trimmed Coats. Prices to suit all sized purses.

The Greatest Silk and Dress Goods Bargains Ever Offered!

Every Piece Has Fashion's Approval. The Latest and Best Weaves.

Hundreds of bolts of new Taffeta Silks, in black and other colors, the quality that always sells at 85c a yd. during Conference and Fair week, the Harvest price will be **60c**

Also another lot of Dress Goods, in dainty figured effects, regular price 85c to 85c a yard, during Conference and Fair week, the Harvest price will be **50c**

A large line of Novelty Dress Goods in dress pattern length or by the yd. regular prices from \$2.50 to \$3.75 a yard, Harvest bargain price **\$1.00**

The Cloak & Suit Dept.

We Invite You to Visit this Charming Section.

It is teeming with new goods—brimful of the newest and cleverest ideas, making the selection of a new garment a matter of unusual ease. The stock comprises every new, high-class, original and exclusive design. English Box Coats, Tourist Coats in gray and Scotch mixed fabrics, Wool Chinchilla, Astrachan and Squirrel Trimmed Coats of all styles. A full line of Suits and Separate Skirts for Ladies and Misses, in Panama, Broadcloth, Voile, Chiffon Panama and other cloths.

BATH ROOM NECESSITIES.

SPECIALS FOR THE HARVEST SALE.

BATH MATS.

We are showing an elegant line of Bath Mats, in all the latest shades, designs and colors; the former prices have been from \$1.00 to \$2.50, but during Harvest Sale you may discount the prices one-fifth. Bath Mats will be sold at—

TWENTY PER CENT OFF.

BATH TOWELS.

The kind that don't scratch, a fine, soft texture, so agreeable to the skin. They are made of Terry Cloth, and are bleached. Four sizes, four good values at regular prices—now four big bargains.

36x54 inch, usually sold at \$1.75 each, Harvest Sale Price will be \$1.40	36x54 inch, usually sold at \$1.00 each, Harvest Sale Price will be 80c
36x54 inch, usually sold at \$1.25 each, Harvest Sale Price will be \$1.00	36x54 inch, usually sold at 75c each, Harvest Sale Price will be 60c

ONE-FIFTH OFF THE PRICE OF BED SPREADS.

For this week's harvest selling we will place on sale for Marsellees and Honey Comb Fringed and Hemmed Bed Spreads. 25 different patterns to select from, ranging in price from \$1.00 to \$5.00 each. In this sale we will dispose of them at a

DISCOUNT OF 20 PER CENT.

NEW NECKWEAR

Ladies' Stock Collars in lace, silk and washable materials, regular values 35c to 50c. Special Harvest Sale **25c**

IMITATION TORCHON LACES 5 CTS

A splendid lot, 1/4 to 3/4 inches wide, with insertions to match, worth from 10c to 15c a yard. Special Harvest Sale Price **5c**

THE NEW MILLINERY.

SPECIAL BARGAINS FOR GREAT HARVEST SALE.

We will show a choice assortment of Ready-to-wear Hats, unsurpassed for quality, style and serviceableness. Harvest Sale **\$1 to \$2.50**

A beautiful line of trimmed Hats, very dainty, all the latest ideas of fashion, colors and garniture. Conference and Fair Harvest **\$2.75**

SEE OUR SPECIAL OFFERINGS AT \$4.00 TO \$6.00

SCHOOL CAPS AND HATS **45c TO \$1.25**

We claim to have the prettiest hats in the city for Women and children, the best values, the latest styles. We are showing a splendid line of Pattern Hats for Wholesale trade.

THREE WHITE HAT SPECIALS

HARVEST SALE INDUCEMENTS.

The first is one we have sold right along for \$1.00, one of the newest effects in white felt, exquisitely trimmed with white velvet, ribbon, wings or plumes, every conceivable shape. Just the proper idea for the Derby during the fall. For the balance of this week it will be **\$5.00**

Another real smart dress hat in white is one we always get \$5.00 for; not so expensively trimmed as the one just described, but a real handsome chapeau, stylishly made in very latest shapes, not so many left but what we should urge you to come quickly to get one. Remember it's a five dollar hat which will be sold during the Great Harvest Sale for **\$3.50**

The third all white hat will probably suit you better for all general purposes; it is one of the more popularly priced creations, exclusive and late in style, chic and desirable. A full value hat even at \$2.50, but during the Harvest Sale you may have one for **\$1.75**

Staple Dept., Big Offers.

DURING BIG CONFERENCE HARVEST SALE.

33-inch Madras Gingham, suitable for Ladies' and Misses' Waists, Children's Dresses and Men's Shirts—every desirable pattern, regular price 25c yard, Harvest price **15c**

A splendid line of Zibeline Flannelettes, in suitable patterns for Ladies' House Dresses, Wrappers, Dressing Suits, Kimonos and Children's School Dresses, a staple line, known by the public to be worth 15c a yard. It will be given a Harvest price of **10c**

The popular Arnold Flannelette, a finer line than was ever before shown in this city, in designs of Persian, Japanese, Dots, Stripes, Plaids and Figures, regular price 30c yard, Harvest offer **15c**

Amoskag Apron Gingham, sold regularly at 75c yard, Harvest price **6c**

All light and dark colored Outing Flannels, regular 1-1/2c, Harvest price **7c**

Outing Flannels, regular 1-1/2c, Harvest price **8c**

Outing Flannels, regular 1-1/2c, Harvest price **10c**

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Shawls and Steamer Rugs

SPECIALS DURING THIS GREAT SALE.

A complete line of new Shawls just received. Single and Double Wool Shawls, in mixed gray, brown and green plaid patterns, as well as plain gray, brown and black, and black and white checks—

\$1.75 to \$7.50.

A splendid assortment in those thick, soft, warm, reversible shawls, at all prices from—

\$3.00 to \$11.00.

Breakfast and Evening House Shawls, in plaids and checks—

75c to \$1.50

An elegant line of Steamer Rugs, equally useful to travelers by team and rail over land—

\$7.50, \$9.50 and \$15.00.

IF

WE DON'T
HAVE
WHAT YOU
WANT,
TELL US.

*Zion's Co-operative
Mercantile Institution*
HAS THE PEOPLE'S CONFIDENCE

BUT

If we do have
what you
want, please
tell
your neighbor.

KID GLOVES.

During Great Harvest Sale Only.

Women's fine Pique Street Gloves, in all the latest shades, newest Paris point, worth **\$1** regularly \$1.50, for Conference Harvest Sale **75c**

2-1/2 C. M. I. Special Street Gloves, the most serviceable glove on the market in all colors, Paris point embroidered backs, worth \$2.00, **\$1.50** Conference Harvest Price

Embroideries at Half Price

During Great Harvest Sale Only.

An especially fine lot of Mill Ends Embroideries, consisting of Nainsook, Swiss and Cambric, Fairs and Insertions in lengths from 1/4 to 6 1/2 yards offered during this Conference Harvest Sale at half regular prices.

INFANT'S APPAREL

SPECIAL OFFERS FOR THE HARVEST SALE.

INFANTS' SACKS, in elderdown outing flannel, knitted and silk embroidered flannel, a splendid line, in white and all colors. Harvest Sale Price **35c up to \$2.50**

INFANTS' KNITTED FOOTERS, in wool and silk. A complete assortment, in all the latest colors, will be sold during **15c up to \$1.00**

INFANTS' KNITTED KNEE AND PANTIE LEGGINGS, in colors, white and black will be marked during this **35c up to \$1.25**

INFANTS' KNITTED HANDS AND WRAPPERS, in cotton, wool, silk mixed and all silk, our line has never more **25c up to \$2.00**

BABIES' CHILDREN'S AND MISSES' COATS.

The largest line of these Fall and Winter Wearables ever shown in this city. Bearskin, Crushed Plush, China Hills Cloth, Plume Velvets, Broadcloths, and Flannels are the fabrics for the Babies and Children's Coats, in red, royal blue, Reseda green, brown, tan and gray, ages 1 to 6 years. Prices range from—

\$1.75 to \$15.00.

For Misses the variety of styles, fabrics and colors is fairly bewildering. Every coat new this season, many ideas not seen before. Prices from—

\$4.00 to \$25.00.

Ladies' 3 Coats

In black, blue, green, castor and tan, as well as all the new Fancy Mixtures, an immense assortment of styles; every garment of this season's make. Prices range from—

\$7.50, \$10, \$12.50, \$15 and up to any figure desired

Capes

We sell so many Capes. Our new line is just in, and the assortment is sure to please. Those in black Kersey cloth are—

\$8.50, \$10.00 and up to \$20.00

Our Clothing Dep't.

Deserves a visit from you whether you purchase or not. We have all the latest styles, and as to price we can do better than any other store in Salt Lake City.

DRESSING SACQUES 60c

DURING THIS GREAT HARVEST SALE.

A very pretty line of Dressing Sacques, made of fleece flannel, in stripes, shepherd checks and floral designs; light and dark colors, all sizes. So nice and comfortable these autumn days. Special for the Conference Harvest Sale, **60c**

\$3 WRAPPERS FOR \$2

How much easier it is to work with a good fitting wrapper on than when you wear a tight fitting dress—and oh, how much easier to buy!

We have a very good line of wrappers, made of Teazelsown Flannel, in pretty pink, blue and light gray stripe effects. The value is \$3, but the special price for this Harvest **\$2.00**

INITIAL LINEN HDKFS, 25c

DURING THE HARVEST SALE.

A beautiful line of Ladies' Linen Handkerchiefs, made of fine quality Shamrock Linen, with pretty hand embroidered initials. Worth 40c each, but to secure a quick clearance during this great Conference Harvest Sale they will be sold at **25c**

SILK AND LEATHER BELTS 25c

DURING THE HARVEST SALE.

You have never been offered such bargains before in your life. No other store does sell them at this price. We buy so many we get lowest prices. Have sold them all summer at 35c to \$1.00, but the special price during the Harvest Sale will be **25c**

SHOES

FOR MEN

SHOES

FOR WOMEN

SHOES

FOR CHILDREN

SHOES

Correct in style, Perfect in fit, satisfying in length of wear.

SHOES

That's our

\$1 Ladies' Night Robes, 75c

DURING THE HARVEST SALE.

LADIES' MUSLIN NIGHT GOWNS, high neck and long sleeves, with embroidery insertion and tucking, a \$1.00 gown to be sold this **75c** week for

CHILDREN'S MUSLIN DRESSERS, WITH TUCKING, AND UP, JUST IN—A fine new line of Muslin Underwear, Aprons, Infants' Slips, Skirts and Misses' Dresses.

SOME RECENT ARRIVALS IN THE DRESS GOODS SECTION.

There is hardly a day passes but what we receive some new goods for this department of the store. The assortment now is unquestionably the largest and most varied we have ever shown. All the new weaves and new colors are represented, making a selection to your taste and demands an absolute certainty.

BOULEVARD SILK FACED VELVETEENS.

We have just received a shipment of real choice Silk Faced Boulevard Velveteens, those rich and natty looking clothes worn so much now for both Dress and Walking Suits. We have them in black and colors.

WIDE WALE CORDUROY.

Another late comer is a handsome line of colored and black wide wale Corduroys, every piece warranted for color and wear, unsurpassed for high class costume. Must be seen to be appreciated.

BEAUTIFUL PENSION CHALLIES.

They haven't been opened any more than two or three days, so if you are interested in their newness, and in the exclusiveness of their style and patterns, you will do well to come here in the morning and see them. There is nothing finer made for those who want something just a little better than the ordinary. You ought to have some for your Kimono, Wrapper, or Dressing Sacque. Prices are sure to induce a purchase.

VISIT OUR CARPET DEPARTMENT

In anticipation of an unusually large business in Carpets and Rugs, we have provided ourselves with an exceptionally large and beautiful collection of floor coverings, conspicuous for elegance of designs and richness of colorings. The qualities are the best that leading manufacturers produce. The prices are as low as dependable goods will allow us to make them. An elegant line of Lace, Silk and Tapestry Curtains.



LEAVE AN ORDER FOR A "MILLER RANCE"

The price you have to pay for one is a little higher than what is asked for other ranges, but it is worth so much more in lasting qualities and every other point that goes to make up a good range, that comparison is useless. It will outlast two ranges of any other name, burning less coal and will heat more water in a shorter time than any other make. Buy one and always be satisfied.