



### Opening of our millinery section

The announcement of paramount interest to Salt Lake women is the one that heralds the opening of the Walker millinery store.

Of all openings, the millinery takes first place, and among all millinery openings, the one at the Walker store stands foremost.

All that skill, art and genius combined can do in forming beautiful head-dress will be seen here. The great Parisian designers, the most skilled artists of New York and our own clever milliners have united in making our Autumn '07 opening the greatest success ever.

Monday there will be hundreds of delighted women here to view the superb display—we want you to be one of them. An hour spent in this fairyland of beauty will be an education to those who appreciate.

### Gloves an important factor

One of the most important and sometimes the most difficult to secure part of the costume is the glove. At Walker's it is different—any shade can be matched, and any length supplied. Two or three clasp up to 8, 10, 12, 16 and 20 button lengths.

Of course when asking, say "Perrin's."

### Gorgeous lace and spangled robed

Newest emanations from the minds of New York designers. Rare laces and beautiful spangles—rich appliques on Brussels net.

A superb collection of Princess lace waists. Display in center aisle.

### Showing of lovely ribbons

For trimmings, for neckwear, for beltings, for fancy work in the hundred and one different uses to which the deft needle can put them are ribbons adapted.

Our showing this season is far ahead of any previous exhibit—the designs are more beautiful. The colorings are richer and the selections more varied. All widths and prices.

New ribbon department—East aisle—Main store.

### In the fancy goods section

Of course you must see our new belts and bags—the very newest imported ideas in abundance. Then there are the beautiful back combs, bracelets, brooches, fans etc., which go to suit the individual taste—Our fancy goods department can please the most exacting.

### Autumn silks and dress fabrics displayed

To go right to the big stores in New York to see a handsomer showing, would be to be disappointed. Walker's dress goods and silk department is to all intents and purposes "New York"—here you will find the very things the stores are opening there with—all the novelties all the colorings and weaves are here. Plaid silks in color combinations to match any gown—Dresdens in the richest effects manufactured and the beautiful stripes for fall waists.

A wide range of high class novelty dress patterns in velvet gauzes and crepes. All patterns confined to Walker's store.

Superb array of broad cloths. The new shades are all here. Copenhagen blues, blondines, and different shades of helio included in the selection. A display no one can afford to miss.

TO each and every department we invite you Monday, Tuesday and Wednesday. An exhibit of unprecendented beauty awaits you. Every department rich in its showing of new fall merchandise, with the beautiful Autumn forest setting for a background—we say it is beautiful, you'll agree with us and render a unanimous verdict that the Walker store has again demonstrated its preeminence and clinched the title "Salt Lake's shopping headquarters."

### Our three dressmaking departments are now open

Madam Coniff, Madam Stout, and Madam Hostranft have all returned from their Eastern trips and opened their respective parlors with the newest of this season's models.

Second floor—ALICE.

Women's and children's hosiery and knit underwear in correct weights and newest ideas for fall and winter. Dependable lines and dependable prices.

East aisle—Main store.

### Exhibit of suits and costumes

Surpassing any previous exhibit, we show you this, the one of Autumn '07—a veritable maze of entrancing gowns, beautiful tailored suits, delicate evening wraps and rich furs.

Never were colors richer—the Copenhagen, royal and navy blues, garnets, browns, and rich shades of green predominating in the tailored suits and afternoon and evening gowns. The 36 inch and the 52 inch lengths being the most popular coats.

Evening wraps in delicate colorings of doe cloth including prune, blonde, champagne and Nile green. These in cape effects and coats with Japanese sleeves.

Costume waists of the most beautiful and elaborate laces—styles and materials imported.

A large and comprehensive showing of furs—latest models in mink, lynx, blended and natural squirrel and summer ermine.

### Footwear for the correctly gowned woman

The finishing touch—a correct boot. When selecting from a stock like Walker's the choice is easy.

Wright and Peters supply our high class shoes in every new last and leather.

Cross and Duttonhofer tie for second place with splendid footwear at a medium price—the style though is all there. Skilled salesmen for careful fittings.

### Beautiful neckwear for fall 1907

The dainty, fluffy feather boas are in great demand this season. We show the very newest creations in this line. The range of colorings embraces everything from the delicate shades of pink and blue to the more sombre browns, blacks and greys.

To be correct this fall—one must have a boa.

### Autumn showing in the "Men's coner"

In a secluded corner, where the men may select their haberdashery undisturbed, we are showing the best and most complete line of fall furnishings to be found in the city. The most reliable makers represented in each line. Street, business or evening dress wants can all be supplied here.

Main street entrance—First aisle.

### Art needlework for autumn

Here the woman who loves "fancy work" will revel. Beautiful ideas displayed in stamped and finished pieces. Many distinctly new ideas manifest this fall. Madam Nilsson will give instructions on Tuesdays and Fridays, gratis.