

# LIGHTS AND SHADOWS OF A CITY AS SEEN BY A SALT LAKE WOMAN

The thrifty and conscientious housekeeper is up before, with thought and energy bent in one direction—the putting of the house in order, are the days as fair as the sun. And by the time visitors begin to come, it is immaculate readiness not only to welcome them, but to please and rest them.

How comforting it would be if our city's keeping of its house were done with the thoughts and energies bent in one direction—the putting of the town in order, she is fully awake; so that by the time the populace is about to start out upon to the day's work, the streets, the public highways, like the streets of "empty town," will meet and soothe their eyes like the faces of dear old friends.

It is a quiet morning, too; the people dodged this way and then that, vainly hoping to reach the church unnoticed, with their voices low, and the doors open, that they may be known, belligerent with grim, coarse and cheeking dust, they went into worship out of temper, and far from the quiet, well-tempered harmonious frame of which by which mortals are supposed to enter into bliss.

In the midst of traffic and trade, shopping and sightseeing, the sweeper must be at his work enveloping men, women and children fine clothes and feathers, in clouds of dust, to say nothing of the mighty pouring forth of microbes straight down the throats of the busy.

What kind of street washing is this?

The hour of the day seems to be most any hour of the day. In the progressive cities of the east, and nowhere else, than in the progressive cities of the west, the day begins with the sun, the sun going on either in the middle of the night, or in the gray dawn of the morning; so that by the time humanity is ready to take up the early work, it is dark, sultry, and the clean, sunlit stretches of the city give it new heat, new spirit, and courage to move onward, without the fear or power of being an odious and unwholesome street sweeper.

Why cannot we be like the progressive cities?

Last Sunday afternoon between 1 and 3 o'clock, a certain section of South Temple was like a rushing river, while at the crossing of the side streets running southward, the peaceful Sunday strollers to either jump or wade, and devoutly wishing in their hearts they had brought along their robes.

An old lady watching to reach a South Temple car stood in a state of perplexity and indecision. She knew not which way to turn. She wore very fine led shoes and stockings, and a silk skirt and blouse, with a very long train. She finally decided to wade, as the car was coming nearer and nearer, so clutching her purse, she stepped out, and as she did so, a side door started out. She was making fast progress, even though her very long train was trailing several inches beneath, cozy water, when to her dismay, just as she turned around, a side door on the opposite side of the car, where she was supposed to enter, wheeling about on the same side at the same moment, a sprinkling car, and the two cars met, the one driving in the other direction, of course; and the helpless old lady was obliged to calmly and meekly take a dressing she was not looking for, and wait for another car.

What kind of street washing is this?

A lad was sweeping a pavement—that is he was giving an imitation of it, sweeping a pavement—but he was grumping mightily over the fact that he did not sweep those pavements, and he did not see why he could not do as the neighbors did, and besides, he wanted to play. "There's a lady walking along in her blouse just as the ladies often call to him to sweep clean. This made the already warm lad so furious that he began a series of fierce and reckless strokes, completely covering the lady with dirt.

If everybody would attend strictly to business and keep off the public pavements, there would not only be fewer complaints to the city's unkept pavements, but the passenger would not be obliged to take other people's dust.

A new broom sweeps clean, to be sure, but there is a proper time to use it. There is a store down town that makes fine promises of being strictly up-to-date, and boasts of having the very best goods in its line. It is an old and well-established store, dating from early days.

The goods may be new and up-to-date, but the old building is not. The reason, as "The proxy of the building is in the tasting," but the building is probably old. We could, however, put up with the building, as it went clean, and even gave a good imitation of being clean and cleaned at the proper time.

One morning, between 10 and 11 o'clock, some ladies came into this particular store, to get a mat and chair back by a Ley of damped dust. One boy was vigorously flourishing a sprinkling can, while another was making what looked like a sponge. When the movements of cleaning had been gone through with the floor? Swept and streaked from end to end and wall to wall, with a dark floor mixture that much resembled mud. See for dainty silk and white linen skirts

to wash over a few times. Not until customers begin pouring in does the spirit of cleaning up move the employees of this unclean establishment.

There are scores of these old back bayou stores on Main street, doing business in this same slip-shod and untidy manner. Some of them are losing customers, but it, too, people are not going to patronize them, unless they are in the same up-to-date line. In a store that is not only clean and shining all the time, but clean and shining before breakfast.

LADY BABE.

## WORLD-WIDE RUBBER TRUST.

New York, April 12.—The Herald today says that negotiations are now under way for the formation of a world-wide rubber trust, to be formed by the consolidation of the United States Rubber Company and the International Rubber Company, which controls vast sources of the raw product in Mexico and the Congo. Committee has been appointed from each company to consider the terms and obtain data upon which the earning powers and resources of the companies can be based.

The statement is made that if the consolidation is effected a great parent company will be formed to issue securities not less in amount than \$150,000,000. In the company will be represented such interests as King Leopold of Belgium, J. D. Rockefeller, Jr., Thomas F. Ryan, the Guggenheim syndicate, the First National Bank, Senator Aldrich, A. N. Brady and Col. Samuel P. Colt.

Tribune Bicycles Arrived.  
M. & G. Co., 238 Main St., agents.



FAMOUS BANKER NEARING DEATH.

Alfred de Cordova, one of New York's most famous bankers and a comparatively young man, is at the point of death at his home in the metropolis. Mr. de Cordova is the founder of the

house of Alfred de Cordova & Co., and has been a member of the New York stock exchange for 21 years. He is a native of Portugal and in early years went to Jamaica, coming to New York about 1880, and with his brothers, Estacio and Almonte, the latter having now died. Mr. de Cordova was married ten years ago to Miss Louise Schroeder. She is an expert horsewoman and her pets have taken many prizes. Mr. de Cordova's hobbies have been the breeding of carrier pigeons and trotting horses.

## SILK MILL MERGER.

York, Pa., April 12.—A silk mill merger with a capital of \$22,500,000 was announced here today. The merger thus far includes the York and Monarch mills in this city, and Carlisle, Fleetwood and Reynoldsville in the state. The purchaser is the American Silk Manufacturing company of New York. Plans are under way for the merging of total of 30 mills, principally in Pennsylvania.

## STOMACH AND LIVER TROUBLE CURED.

Orino Laxative Syrup cures stomach and liver trouble as it helps digestion, and stimulates the liver and bowels without irritating the organs like salts and mineral cathartics. It cures indigestion and sick headache and chronic constipation. Orino Laxative Syrup does not nauseate or gripes and is mild and pleasant tasting. Please substitute Solid by F. J. Hill Drug Co.

# SEVEN COLUMNS OF SOLID VALUES-SAVINGS THAT AMOUNT TO SOMETHING

*Never a Bargain Page more full of money-saving opportunities than this remarkable announcement of these special economies for next week's buyers. Next week more of the fashions best—in reliable goods will be temptingly priced for saving buyers. Next week a great army of thrifty buyers will again assert an enthusiastic confidence in the superior excellence, variety and low prices of our New Spring Merchandise. Next week you'll again find exceptional qualities at exceptional prices. Do your Monday trading in the forenoon. Store closes at 1 o'clock "Arbor-Day."*

## WANTED SILKS AND DRESS GOODS AT PRICES YOU'D NOT EXPECT TILL THE END OF THE SEASON . . . . .

May be that's the reason we're doing such a wonderful Silk and Dress Goods business this season. The Auerbach trade way has worked so many bargains in Silk and Wool Spring fabrics that prices almost universally throughout these departments are near a third below any other store.

### SPECIAL

50 Pieces of the Newest Style Dress Goods at a Startling Reduction

Consisting of 44 to 56-inch all-wool and Mohair mixed Suitings in the new Block plaid, cumber plaid, Shepard checks, fancy stripes, shadow plaid, etc., in assorted light grey tones, blues, greens and including new novelties in black and white, suitable for skirts, suits or coats. Value \$1.65 to \$2.00. SPECIAL REDUCTION, yard..... \$1.05

### WOOL NUNS VEILING

\$3-inch very fine all-wool, soft quality French Nun's Veiling in Blue, Green, Tan, Grey, Brown, Red, Pink, Light Blue, Dark Blue, Lavender, Cream and Black. Value 75c a yard. Special \$5c Reduction, a yard..... \$3.50

### PONGEE SILKS

We have just received 75 pieces of Pongee Silk, extra fine qualities, suitable for ladies' and children's outing wear, suits, waistcoats, and coats, in widths and pieces as follows:

22 inches wide, per yard..... \$6.00  
24 inches wide, per yard..... \$5.50  
27 inches wide, per yard..... \$7.00  
27 inches wide, per yard..... \$8.00  
30 inches wide, per yard..... \$7.50  
32 inches wide, per yard..... \$10.00  
32 inches wide, per yard..... \$11.00

### White Silks for Waists and Dresses

96c quality taffeta silk, 19 in. wide per yard..... \$1.75  
\$1.25 quality Messeline, 20 in. wide, per yard..... \$1.00  
\$1.25 Beau de Sol, 20 in. wide per yard..... \$1.00  
\$1.25 crepe Princess..... \$1.00

### Soft Japanese and Taffata Finish India Silk

A large consignment of these bought at prices greatly below the market value, has just arrived and we are enabled to place them on sale at bargain prices. They are in all widths, from 18 to 36 inches and at prices from

35c to \$1.35 per yard.

## ESTABLISHED 1864

# F. Auerbach & Bro.

ONE PRICE TO ALL NEVER UNDERSOLD

### EXTRA SPECIAL MONDAY AND TUESDAY.

An event of utmost importance. A two day's Wash Goods Sale far greater than the ordinary.

### 100 PIECES FRENCH TWILLED WASH GOODS

Exact imitations of the high colored French Wool Plaids in all the popular Spring Tints for jumper suits, waistcoats, misses and children's dresses; value 35c; on sale Monday and Tuesday only at a yd..... 19c

### Can't Put Off Buying Your Spring Hat Much Longer

So why not come here next week and take advantage of the great sale? You'll be sure to find just something to suit you to a tee, for we've got everything that's new and good, and every hat is temptingly priced. If you'd be agreeably surprised, come this week and see this special collection of beauties that are to be seen at—

\$12.00, \$8.00 and \$6.00

### EXTRA SPECIAL MONDAY AND TUESDAY.

### LADIES' PURSES

Regular \$2.00 Values On Sale at \$1.00

A really superb assortment, the broadest and greatest collection of the season, including leather, lace, satin, vanity bags, envelope bags, etc., in the greatest variety of plain and fancy leathers, including the washable white leather purses, qualities you'll never duplicate for less than \$2.00 each. On sale Monday and Tuesday at..... \$1.00

## The Rarest, Richest Collection of Magnificent Wash Fabrics Offered in Salt Lake for Years

AND THE GREATEST VALUES OF THE NEW SEASON WILL GREET THOSE WHO'LL VISIT THIS DEPARTMENT NEXT WEEK. You never in your life saw such a bewildering upheaval of Beautiful and Rich Effects in colorings as is daily seen on our Wash Goods Counter. The Section which is the Rendezvous of all tasteful and intelligent women.

50 pieces Silk—plain colors in all the desirable shades—\$12.1c

100 pieces Linen Finished Batiste Lawns, the largest and most comprehensive assortment of patterns, for waists, dresses, kilimons and children's wear, in the prettiest plaids, pin dots, polka dots, checks, stripes, floral and Persian designs, at per yard..... 15c

French Printed Shirring Madras—an exceedingly handsome fabric with woven stripes, checks or Jaquard figures in cloth and printed in an elegant assortment of designs, for Men's Shirts, Ladies' Waists and Suits, at per yard..... 18c

Mercerized Organdie Carreaux—suited for fashionable visiting toilette or for afternoon wear, sheer fabrics, distinguished for Brilliance and charm of color effects, next week, per yard..... 30 and 22.1c

Printed Silk Tissues—make up charmingly into Evening and Summer Gowns, a yard..... 30c

Printed Silk Bathists in Lingerie Effects, a new creation in Silk Wash fabrics for the fastidious dresser, at a yard..... 35c

Soie Radiant—an exclusive French Silk Wash Fabric in plain colors, with raised cable cord checks, a yard..... 40c

Yoga Silks—the newest and the latest of choice new silky fabrics, washable, looks and will wear better than any silk fabric that cost twice as much—similar in appearance to Raja Silks, at a yard..... 58c

OUR 95c WAIST SALE

Attractive Sale Bargains in MUSLIN UNDERWEAR

You can't afford to overlook these matchless offerings. We know that you'll not hesitate to buy when you see the high grade qualities we sell at the price quoted.

\$2.95 For ladies shirts of finest cambric or long cloth elegantly trimmed in lace or embroidery. Here's the most exquisite line of high grade skirts worth up to \$4.50 each; the sale price..... \$2.95

59c For ladies skirts of good muslin with 11-inch deep umbrella, tucked or lace trimmed ruffles. These are excellent 90c grades in several styles, to choose from, at each..... 59c

**MISSES' SKIRTS** at less than cost of material.

12c For a splendid muslin skirt with hem on bottom, in sizes 4 to 10 years, worth more than double.

17c For a lace trimmed skirt of splendid muslin, in sizes for girls 4 to 10 years; 35c would be a reasonable price for this grade.

49c For choice of a number of lace or embroidery trimmed styles in muslin skirts; well worth 90c each; this week sale price, each..... 49c

## IN THE CLOAK DEPARTMENT

The supremacy of this department is assured. The new spring showing has won for it greater laurels than anything we have ever shown. Extravagance in prices is barred. We appeal to sensible women, with choice styles, at prices that must be conceded reasonable. Glance over the following values, for example: Nowhere else in all the city can you do so well. "The facts speak for themselves."

OUR \$15.00 SILK JUMPER SUITS—Made like illustration of fine quality taffeta, in plain colors or prettied with either finished or finely stitched straps joined by narrow taffeta bands and buttons, skirts flared front and back, our \$15.00

OUR \$18.75 TAILOR MADE SUITS—After East or West, this is the line of \$18.75 suits is somewhat different, as this is a very popular price, we have decided to replenish the same by reducing all our \$22.50, \$25.00 and \$27.50 suits making one grand lot at..... \$18.75

OUR \$8.00 TAFFETA SILK COATS, of extra quality, made of large plaids, shouldered, elaborately trimmed with applied loose back and front, full length sleeves, with turn back cuffs, you will have to pay elsewhere \$12.00 or \$18.00 per special price..... \$8.00

OUR \$1.75 TAFFETA SILK SKIRTS, of best guaranteed taffeta, extra wide model, beautifully pleated strictly tailored, come in black only, this handsome skirt is fully worth \$12.00, \$8.75

OUR \$4.98 SILK PETTICOATS—Made of heavy rustling taffeta, Silk, in checks of pretty fancy colored plaids, made with large flaring blouse, heavy silk underlay, lengths 38 to 43 in. value \$7.50, while they last..... \$4.98

OUR \$2.45 LONG KIMONAS—The new 1907 model, made of fine quality lawn in pretty Persian designs, fancy border to match, shirred back, this garment is very artistically made, worth \$3.75, next week..... \$2.45

OUR \$1.75 TAFFETA SILK JACKETS—Made of fine quality taffeta, in plain colors, sizes 5 to 15 years, worth \$2.50. SPECIAL FOR NEXT WEEK ONLY. A SUIT..... \$1.75

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