DESERET EVENING NEWS. Advertisers Appreciate the Fact That The Descret News Reaches the Peo-Are You Progressing or Just "Keeping Shop?" In Other Words: Are You Advertising or Not? TRUTH AND LIBERTY.

PART TWO

ple in Their Homes.

SATURDAY MAY 2 1908 SALT LAKE CITY UTAH SALT LAKE CITY FROM A SKY-SCRAPER VIEW POINT

City is Growing so Fast That an Addition of 40 per cent to Office Capacity is going to be Absorbed

windows in Salt Lake is long and narrowish, many a Salt Laker has an opportunity to look out of them too exclusively upon this city.

Within the west sit six sister cities. and all of them are fair beyond the most extravagant dreams of their founders of half a century ago, or their builders of a decade ago. Into the life of each one came a period of renaissance ten, or five, or two years

This was the time when they woke up, and elvie life began to manifest a new spirit, while the politician who ran the town for politics only and the knocker who had soured upon life and let his feeling spill over upon his city, were backed up and off the map, to allow room for the business man who woke up early and sat up late to think of good things for the community, and who slept soundly when he retired at night because he needed the rest.

Salt Lakers' who thre of the view from their office windows have long had a chance to run over to Salt Lake's sister beyond the Royal Gorge, or over to her other sister by the Golden Gate. Soon they are to have a chance to run up to the top of the Newhouse skyscrapers and see how things look from that perspective.

That is it is to be hoped they will. If Mr. Newhouse should become impressed with a missionary's zeal for Salt Lake he couldn't do a better thing than to run an elevator service to the top of his Boston block and let the people look down eleven stories to the ground and see what a town they are | rapacity is going to be absorbed, and a part of.

The renaissance of western cities harks back to the renaissance of Italian awakening to the humanity of man is that it rested not upon the multitude, but upon the few, and that its strength was numbered in those who embraced its opportunities for things in art and humanity, bigger while all around them were many to whom nothing new was known to be in the world.

STORY AT A GLANCE.

From the skyscraper view of Salt. Lake, it is easy to see much that is new. Perhaps the fire clay plant to the southwest has looked to you like a tall smokestack emiting cause for complaint against the smoke nuisance. A glance from the steel girders of the eleventh story shows it to be an ex-

ECAUSE the prevail- | beautiful toy set in a green garden, the ing style for office pleasures of the view make climbing easy.

MODERN MECHANICS. From the top it is good to see forces at work that are the wonder of modern

mechanical skill. A workman who has made his way over narrow planks pulls easily at a small string. A great derrick arm drops its boom-like projection. picks up an immense stone in the vast depth beneath, rises again, pauses, and the stone is ready to be slipped into place in an archway over a ground floor entrance.

The lone workman on the sky line tugs at his little strings and he and his silent derrick arms are all that move while the work goes on. Away below the brick masons are filling in the casings, and on the ground of what is to become a new civic center hod carriers wheel their barrows full of mortar from mixing box to elevator shaft where a hoist can be heard noisily raising them to the lower levels where work is under way.

MORE OFFICE ROOM.

Come conference time again in Ocober and these two first sky-scrapers will be finished. Then at one jump 35 per cent of the total floor space in Salt Lake will be added to the supply of offices. Rooms will be ready for occupancy that will reach a total of 700, which with the 200 of the Judge building, will make the present total of 607,-\$75 feet of rental space jump up to nearly 100,000 feet.

From the Newhouse offices comes rumor that nearly all the space is taken at the present time. That means that Salt Lake is growing so fast that an addition of 40 per cent to the office that none of it will go begging.

It means that what justified the beginning of a sky-scraper era will mean Florence, and the record of that great its continuation that come conference time October, 1909, Salt Lake will need still more sky-scrapers to take care of her expanding development. There are reasons why Salt Lake's

growth has been slow and why it will



PLENTY OF ROOM TO GROW

East of Skyscrapers is Located Valuable Vacant Real Estate Destined to be the Site For Business Blocks.



Seven Hundred additional offices with the Completion of two new Buildings Now Being Erected

now he more rapid. When Brigham | the Atlantic and the Japanese from the Young drew up his emigrant wagons in the valley below Ensign peak, its chief value to him was that it was so desolate that no other people could possibly care for it, and therefore his people would not be driven as they had been through Illinois and Missouri. Traffic coming westward, and people were stopped at Denver-all of them Denver could possibly stop. But Den ver has her growth, comparatively speaking. People that landed in San Francisco from the west were stopped there--all that the city could induce to stay, and so was hullded there a mighty city,

CANNOT STOP THEM. Farther up the coast, and farther down it, the same law of development governed. Portland grew, Seattle grew, Los Angeles grew, and now with Denver and San Francisco, they combining to make Salt Lake grow, and they are helpless to do anything else. Sitting with a great city 700 miles

gway in each direction, Salt Lake is now conceded to be on the peint of coming to her own, and a city having the full right to begin a sky-scrape

From California we are picking ut industrious citizens who are establishing industries here such as were being established there half a decade ago. From Riverside come men who are buying Utah fruit land to cater in the Boston market with Utah fruits, they having learned it is better to sell their lands there at high prices, buy lands here before their value is known to the more backward owners, and then reach the eastern market from a point 700 miles nearer it. At a recent M. & M. banquet former Mayor Roylance of Provo, pointed out how perishable Utah fruit, last season, was sent to Boston and there held 30 days waiting a rising market, and how southern California fruit men are now buying up Utah fruit lands to carry on this trade. Los Angeles men were first in the southern Utah oil fields, and by the token that Salt Lake is not getting large bodies of foreign immigration-the Greeks from

Pacific coast-these communities are sending in also their surplus energy in many other lines.

FIFTY-SEVENTH YEAR

"BOOST" IS THEIR SLOGAN.

San Franciscans tell that their town. was so asleep in 1898 that grass almost got a rooting in Market street, and hey trace their greatness of the proearthquakian era to the formation of bodies of citizens who learned to pull ogether, to the organization of promotion committees and to the careful gathering of honest California data for distribution wherever it would do the most good.

In 1904 Scattle boasted hardly a skyscraper. The summer of that year saw seven of them jump into existence at once, Los Angeles, more like Salt Lake than any of her sister cities, was only a village a decade ago, and a city so poor compared to her present size live years ago, that she affords the best esson of what another five years can do for Salt Lake.

Denver had trouble with the knockers from the time the original ploneers let go on their activities till the boosters became thoroughly organized and progress again took full head under a board of trade, a civic federation, and a business spirit gaining an ascondency over a political spirit.

BUSY CITY.

Salt Lake growing more firmly, grew more solidly and secured a foundation that kept her the most concorvative of the sister cities. Today, with panic and retrogression in business in many directions, Salt Lake is the busiest city in the west. One ought to go to a few other cities to fully comprehend this fact. The Harriman roads were too anxious for a new depot to let a panic stop its building. Too many men wanted space in the Newhouse sky-scrapers to let them perish in the shape of plaus, even though the mining stock that is the foundation of their builder's vealth was tumbling to bottom prices. President W. J. Halloran of the Commercial club declares that an increase of 25,000 people is a small stimate for the past two years, "Hew else," he asks "can we account for the fact that apartment house micr apartment house is filled with tonauts the day it is completed? How cire he wids, "can we account for the fact that with new homes going up 'n every direction in number greater than last year even, there is still not a house for rent in Salt Lake that has

BUSINESS INDEX. In a great commercial house

not an immediate applicant?"

panse of roofs, not soot covered, but grey with the dust of Utah valley clays, while a smoky horizon away to the northwest shows where perhaps a string of freight cars are being pulled along with a cargo of Utah crucibles and tiling for distant Oregon and Idato points.

The eye's level taking in the red roofs, not the buff brick of the university buildings, the temple spires. the great church steeples of South Temple, the splendid residences that sit against the sky line of the bench lands, and the gas tank that has done away with so many coal hods in Salt Lake homes, embraces an expanse that would stir the heart of any Salt Laker to faith in the city's future as its best as-Net.

It is just a little shy of 200 feet from the bottom to the top of the Newhouse block. Climbing, the distance by narrow stairs and ladders above the seventh floor isn't as restful an occupation as sitting below, but when the city to the southwest begins to appear like a vast grove of trees each one paying tribute to the foresight of the pioneers who tried to make the desert green as a first activity, and when the city and county building begins to look like a

Photos by Harry Shipler. LOOKING DOWN ON NEWHOUSE BLOCK. How the New Skyscrapers Appear to the Birds on the Wing.

THE PHOTOGRAPHER PHOTOGRAPHED. Daring Feat of the Camera Man 200 Feet in the air-The Picture he Took is Reproduced on the Front Page.

NORTH EAST CORNER. Commercial Club Building Will Be "Just Next Door."

business is a good index of general western conditions, the report is that businers in Utah is so good that it-Z. C. M. I .- now fully expects the 1908 record to surpass the record of 1907. and this was considered abnormally large. The conclusion of Col. T, G. Webber is that Salt Lake's many pressing demands to accommodate its sudden growth renders the city partieproof and invuinerable by any kind of hard times.

All of the sister cities to Salt Lake gathered strength through catering to big conventions. For the past 10 years Denver has entertained from 29 to 40 a year of them. Salt Lake is now preparing for the traveling men, who make a standing advertisement the year round for any city that treats them well, and is beginning a campaign to secure the Grand Army for 1909. The cadets are on their way to pay the prettiest taken of a city's good will towards another that ary of the sisters have yet devised.

The sign of the Rio Grande road a niready lowered on Second South. and railroad row has gone the way that the mining curb is soon to go to commemorate the beginning of Salt Lako's sky-scraper era.

ISAAC RUSSELL.

BLACK FOX INDUSTRY.

The Animals Raised for Their Skins in Prince Edward Island.

Consul John H. Sherely, of Charlottetown, in forwarding the following report, says that as strangers are not allowed on or about the fox farms it is impossible to secure any very definite information concerning the industry. information concerning the industry. There are three black fox farms near Atherton where these animals are raised for their skins. These farms contain 20, 25, and 30 foxes, respectively. The skins are sold in London at prices thinging from \$250 at \$1,800 each, acc-ording to quality. I am informed that the fur is used for ornamenting the cloaks of royality, as it is the only fur to which gold will cling. The farm containing 20 foxes is a rough, knoken woods country, where the animals are confined by heavy woven-wire netting. The wire is set in the ground two and three feet. In order to keep the foxes from burrow-tine means and the set for the set.

order to keep the foxes from burrow-ing under, and is about eight feet high above ground, with a curve in-wardly at the top of each post of an-other three or four feet of whre, in or-der to keep them from climbing over the fence They sleep in the area the the fence. They sleep in the open the year round, in hollow trees and hollow logs. These antimals are not crossbred, but are confined to their own kind, to keep the fur of the best quality possible. They are fed principally on oats and milk and bread and milk, with a small quantity of cooked meat once a day, at foon, the amount of meat lessened during the amount of meat lessened quantity of cooked meat once a day, at hoon, the amount of meat lessened during the summer, as it has been shown that too much meat creates mange, diseased scalps, etc. These ani-mals are very wild, and no one can get hear them except the keeper, and he ("I'y when he brings them food.



thousands of jackles ashore into the welcoming arms of the city, the average Utah visitor is going to be somewhat nonplused at the difficulty of telling precisely just "Who's who in the blue book of the navy.

Lieut, commander. Major. Lieutenant. Captai Lieutenant. Captain. Lt. (junior grade). First lieutenant. In the navy the different grades of officers and crew are far more numerous than in the army. Four classes constitute the neval personnel-commissioned officers, warrant officers,

Second lieutenant. Ensign. Midshipman. Cadet. The rank of commodore, now nonexistent, was equal to that of briga-

Admiral. Vice admiral.

Rear admiral.

Captain.

Commander

Photo by Harry Shipler.

General. Lieutenant general.

Major general. Brigadier general. Colonel.

Lieutenant colonel.

In the engineer's division the duties lie in the engine and five rooms, about the auxiliary machinery and in the various kinds of machine and tool work about the ship. Next to the engineer himself rank the engineer's petty of-ficers, then come the fivenen and the lovest when are of the lowest coal passers, who are of the lowes

The man in supreme charge of the ship is the captain, and next to him comes the executive officer, who is the captain's prime minister. Now, how shall one tell the runk of

missioned officers, warrant officers, neuronal contrast officers and the calisient, was equal to that of brias. Added to these are the midshipmen, commissioned officers in embryo, pos-senting and calibration and calibrati

tripe: around his sleeve; a vice ad-niral, two broad and a narrow ec-ween; a rear admiral, one broad and ne narrow. A captain has four half the marrow: A communication in the half och stripes; a communication term and a quarter to stripes and a quarter to stripe between; a lloutenant, two saft-inch stripes a lloutenant, junior rade, a half-inch and a quarter-rade, a half-inch and a quarter-rade, a half-inch and a quarter-

ene sliver bar: ensign, the corps badge alone in sliver; midshipman, a gold anchor. On the gold lace around the sleve the corps badge of the line is a stur. The staff corps have no stur, their corps nuck being in the shape of col-ared cloth, as follown Medical corps, a dark cluret color; pay corps, white; construction corps, blue. An admiral bas three broad gold stripe: ground his sleeve; a vice ad-miral, two broad and a narrow ee-tweer; a rear admiral, one broad and one narrow. A captain has four haff

mers, quartermasters a ship's wheel, sail makers' mates a pointed spike, gunnars' mates two crossed guns, masters at arms a star. Whatever his rating may be a distinguish-ed marksman always wears a white gun on his sleeve. Taken altogether, everything ou

board ship-overy badge, mark or in signta-has a relative importance an serves to place the rank and duties of serves to place the rank and duties of the wearer before the one who knows how to read them Life on board a man-of-war is at once pratical and spectacular-practical because of the peculiar fitness of each object to its appointed place, spectacular because of the ceremonials which invest the life with such electioners. It is main of the ceremonials which invest the life with such significance. It is most interesting, well worth study, for that the large body of shore living citizens are ignorant of the meaning of the fo-signis flashing from every havy man's showe and of the duties which Jack performs as his duily round there is performs as his daily round there is small doubt. It is a new world, Doubt-less there will be many Columbuses go-

ing exploring while the big floet is in

THE COST OF LIVING.

Few topics of conversation afford a more general agreement among all classes of people than the increase in the costs of living. Estimates vary as to how much the increase has been, but nearly every man who supports a famwill say, without hesitation, that costs more than it did twienty-e years ago. There is truth in the that statement, but perhaps it is not the whole truth or the most important part of it. Each man's experience has to do, of course, with his own family; and families have a way of beginning small and increasing. Moreover, as children grow older it costs more to

keep them, t A more accurate statement is that the actual cost of the necessities, al-though greater now than a year or two ago, has not materially increased since ago, has not materially increased since 1870, but that the tastes and ideals of the people have made the expenses of the family greater. The network of trollay cars offers

The network of trollay cars offera inducements to spend a nickel for a ride, and mukes it easy to take shopping trips, on which other nickels are spent. The telephone means another outlay. Refrigeration has made possible a far more varied dict, but it is also a more expensive dict; and the cultivation of vegetables under glass has placed upon the poor man's table in midwinter such articles of food as not even the rich could secure a generation or two ago. ould secure a generatation or two ago could secure a generatation or two ago. Finally, there is the matter of fashion, which now provides evening clothes for children whose parents, in childhood, did not own a suit waist, sensbile as it is, means an increase in the iaundry bills. It may cost more to live now than it used, but whether the cost of living is greater is something which will bear examination.—The Youth's Companion.