

AMERICAN FORK AND ITS BUSINESS ACTIVITY.



CHIPMAN MERCANTILE COMPANY.

AMERICAN FORK is one of the most prosperous and progressive communities south of Salt Lake City. It has a population of about 2,000, and among its principal public buildings are Latter-day Saint and Presbyterian churches, excellent schools, express offices, and two railroads, both the San Pedro and the Rio Grande Western passing through it. It has a creamery, a bank and substantial

stores. It also enjoys long distance telephone connection.

A great part of the mercantile business of American Fork is transacted by the well known

CHIPMAN MERCANTILE CO.

The Chipman Mercantile Company was incorporated in June, 1892, with James Chipman as president; James Chipman, Jr., vice president; W. S. Chipman, secretary; S. L. Chipman,

treasurer. This mammoth firm are successors to the Hon. James Chipman, who carried on a most successful business for many years, dating back as far as 1873. Their principal place of business is located at American Fork, Utah, in a two story and a half stone and brick building; with an 82 foot front, running back at the present time 210 feet. This is the largest firm in Utah county and, outside of the Z. C. M. L. one of the largest in the state of Utah. They employ at the present time 50 regular hands, and many others on special occasions; they have the latest cash and package carrier system, and all late improvements necessary to the carrying on of a successful business.

BANK OF AMERICAN FORK,
James Chipman, proprietor.

INTERIOR OF THE APOLLO HALL, AMERICAN FORK.

They have their business divided into departments with a head man over each. Their stock is well kept and they carry a complete line of groceries, hardware, glassware, tinware, clothing, furnishing goods, shoes, dry goods, notions, harness, saddles, furniture, carpets, coal, lime and lumber. They do an immense mail order business, selling goods in all parts of the state and in a number of cases extending into Nevada, Idaho, Wyoming and Colorado.

FURNITURE.

The furniture department of the Chipman Mercantile company is second to none in the county; equipped with all kinds of kitchen, dining room, bed room and parlor furniture, from the cheapest to the most elaborate. The Lumber Yard is filled with all kinds of building material—doors, windows, lath, shingles and lumber of all dimensions. Coal, lime and fencing are all handled in large quantities.

ROLLER MILL.

We must not forget to mention their next, brick roller mill, a cut of which can be seen in this issue, along with their other buildings. Some of the best flour is made in this mill that was ever used for making bread. Every sack is branded with a star and when you get the star brand you may know you are getting the best. The mill is run by water and electric power and is kept going night and day to meet the demands for this excellent grade of flour branded with a star.

THE BANK.

You, no doubt, have noticed ere this the cur of the neat, little bank of American Fork, James Chipman being the sole owner, James Chipman, Jr., is the cashier with Washburn S. Chipman and H. C. Johnson as assistants. People who have banking to do, will find all of them congenial and businesslike in all of their transactions.

The Chipman family located in American Fork in an early day and the most part of the children have remained there ever since.

S. L. Chipman is the superintendent of the Chipman Mercantile company and has held this position since its or-



CHIPMAN COMPANY'S FURNITURE AND CARPET DEPARTMENT.

ganization. It is under his able management that their business has grown to such large proportions and he bids fair to increasing the business to a much larger degree.

It has been the motto of this institution from its beginning, "Satisfaction Guaranteed" for it is the satisfied customer that comes back.

THOSE EUCHRE PRIZES.

"So your husband objects to your playing progressive euchre?"

"Yes."

"But you are very lucky!"

"That's the difficulty. He says the house is getting so full of bargain counter prizes he can't find any place to hang his hat!"—Washington Star.



THE CHIPMAN ROLLER MILLS.



THE CHIPMAN LUMBER YARDS.

A UNIQUE POSTCARD.



A PLACE WHERE FOUR COUNTRIES MEET.



One of the great fads of the day in Europe is the illustrated postcard, on the back of which all manner of humorous, sentimental and picturesque views are printed. Herewith is shown a recent specimen over which the people of France are still chuckling. It appeared apropos of the visit of King Victor of Italy to France and under the title of "The Invitation to Dance" depicts King Victor and President Loubet waltzing together, while England, Russia and Germany look on in offended surprise. The card surpasses most of its fellows in real meaning, attaining almost the dignity of an international cartoon.

TURPENTINE INDUSTRY.

The discovery of a new way of extracting turpentine, made two years ago by Dr. Charles H. Herty, working under the direction of the Bureau of Forestry, is leading to a complete change of methods in the turpentine operators all over the south. In a bulletin published last spring by

the Bureau of Forestry the claim was made that the experiments with the new cup and gutter system of turpentine had resulted in an increase over the old boating system of 27 per cent. In the amount of the ground exhausted, the amount of oil now raised is more than 26 per cent. In other words, Dr. Herty's system, when universally adopted in the south, as it is bound to be, will have wiped out the turpentine production of this country by more than a third.

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