



Wee Bobbie and Bessie awoke in the night;
'Twasn't dark for the moon gave a beautiful light;
From the room where the stockings were hung came a
sound as if there were somebody moving around.

"Dat's St. Nicholas come down de chimney, I guess,"
In awe-stricken whisper said Bobbie to Bess,
"Oh! Bobbie," said Bessie, "let's get up and creep
Down the hall to the sitting-room doorway and peep!"

The Best Christmas Store For You in Salt Lake :-

BRING ALL THE CHILDREN AND LET THEM SEE ALL THE MARVELS OF OUR
WONDERLAND OF DOLLS AND TOYS

Hundreds of attractions that will make their eyes sparkle with wonder and delight. Features they never saw before. The Doll and Toy Display is unrivalled; it is by far the finest in the city and is an education in itself. Never before has our store been so magnificently ready for Christmas--never before so "brilliant" with Christmas splendor. Read carefully this page of gift hints.

CHRISTMAS ON THE SECOND FLOOR

Beautiful Dolls.
Dressed Dolls.
Undressed Dolls.
Kid Body Dolls.
Bisque Dolls.
Teddy Bear Dolls.
Teddy Bear Dogs.
Teddy Bear Monkeys.

Teddy Bear Cats.
Teddy Bear Rabbits.
Doll Beds.
Go-Carts.
Doll Carriages.
Toy Furniture Sets.
Toy Kitchen Sets.
Toy Ranges.

Toy Pianos.
Toy Trunks.
Mechanical Toys of all description.
Trains, wagons.
Hook and Ladders.
Fire Engines.
Hose Carts.
Patrol Wagons.

Humpty Dumpty Sets.
Air Guns.
Pop Guns.
Tops.
Toy Circuses.
Christmas Trees.
Ornaments.
Pin Cushions.

Whisk Brooms.
Work Boxes.
Looking Glasses.
Powder Puffs.
Ash Trays.
Ink Wells.
Cut Glass.
Clocks.

Jewel Cases.
Manicure and Toilet Sets.
Handkerchief Boxes.
Glove Boxes.
Stationery.
Building Blocks.
Story Books.
Children's Games.

Gifts for Men.
Poker Sets.
Shaving Sets.
Smoking Sets.
Military Brushes.
Collar and Cuff Boxes.
Pipe Racks.

The Season's Most Charming Cos- tumes Especially Priced for Christmas Buying at One-Third Off

Rich Dressy costume creations in dainty, beautiful styles. Gowns especially adapted for receptions, dinners, theaters or ball room. All handsomely trimmed reflecting style. Whims of the Directoire and Grecian Periods. A display and sale that no woman should miss. Read the reductions.

\$25.00 Costumes \$16.70	\$37.50 Costumes \$25.00
\$27.50 Costumes \$18.40	\$40.00 Costumes \$26.70
\$30.00 Costumes \$20.00	\$45.00 Costumes \$30.00
\$32.50 Costumes \$21.70	\$55.00 Costumes \$37.50
\$35.00 Costumes \$24.00	\$67.00 Costumes \$44.75
\$35.00 Costumes \$24.35	\$15.00 Wool Dresses \$10.00

AN EXTRA SPECIAL.

A CHRISTMAS SUGGESTION—You can have your choice of about 50 beautifully trimmed hats, exquisite creations of the Milliner's artistic designing. They are trimmed with ostrich and fancy feathers—beautiful flowers, foliage and ribbons. Your choice Monday while they last at \$5.00

CHRISTMAS WAISTS.

Every Woman wants Two or Three of Them.
They Make a Rich, Useful Gift.

An importer's line of Beautiful Hand-Made Battenberg Lace Waists, \$5.50, \$9.00, \$10.00, \$12.00 and up to \$27.50, worth fully from one-fourth to one-third more.

AN EXTRA SPECIAL SALE OF CHRISTMAS WAISTS \$4.95

We are determined to make this one of the greatest sales of waists in the history of the store. We want a Christmas business that we can talk about in years to come. The way to get such results is to place a price upon the goods that will compel you to buy. We have taken waists up as high as \$7.50, \$8.00, \$9.00 and \$10.00 and cast them into this great selling price. Waists of every description will be represented and many a good bargain can be had by coming early.

Elegant Short Caracul Coats, Christmas Special

\$14.95

The immense demand for Caracul Cloth Coats has been so that the supply of the finer qualities, has practically been exhausted—Our early purchase saved the day for us and enables us to offer you a regular \$25.00 coat Monday at the above quoted price—Buy for one of the best of the season favorites—Handsome Caracul cloth, with guaranteed linings

Winter's Choicest Coats. \$25.00 and \$30.00 Models

\$17.95

Rich and Dressy coats made of an extra heavy quality of rich Satin—characterized by exquisite elegance of tailoring, which imparts a high class of distinction. There are several high class styles, as well as the brilliant Directoire effects, smartly trimmed with buttons and tucks of Persian braid.

Handkerch'fs

For Christmas Presents

If in doubt come here, where gift suggestions meet your gaze at every hand.

At 5c	Each immense variety—such as fine linen hemstitched, French plaid, cross bar, dotted borders, fine cambric, satin stripe; also men's plain cambric.
At 10c	or 3 for 25c, fine quality pure linen, extra fine cambric and scalloped edge embroidered.
At 15c	or two for 25c, very dainty sheer embroidered—both in scalloped edge embroidered and hemstitched embroidered, and the new cross bar with hand embroidered corner. Included in this price a large assortment of gents' pure linen.
At 25c	The most beautiful line of Christmas Handkerchiefs ever shown in the city; an endless variety to select from, such as fine, sheer, pure linen with dainty embroidered hem—scalloped edges, corded and embroidered; also narrow and wide hem.
At 35c	or 3 for \$1.00, pure linen with hand embroidered corners; also dainty lace trimmed extra special. Ladies' pure linen initial Handkerchiefs, packed six in a pretty box, special at \$1.00
	Beautiful real lace Handkerchiefs, each in a fancy box—each from \$1.00 to \$2.00. Men's fine all linen Handkerchiefs, packed six in a box, special at the \$1.50

A Christmas Gift

Would be one of those modern, comfortable knit jackets. Our \$3.75 and \$4.00 ones will be placed on special sale Monday at \$2.95 the special price of.....
They come in grey, white and red—all sizes.

Gloves

The Most Popular Christmas Gift.

A beautiful Holly Box free with each pair of Kid Gloves.

THE CROWN, our famous Kid Glove, extra special, the pair.....	\$1.00
THE SOVEREIGN, in all colors, extra good quality and highly satisfactory. Special, the pair for Christmas.....	\$1.25
THE CARLTON, extra quality, best French Kid, most reliable and perfect fitting. Christmas special, the pair.....	\$1.50
THE MAJESTIC, this is, the very best Kid Glove made, Paris points plique stitching, special the pair.....	\$2.00
POWNER BEST QUALITY \$4.00, 16 button length Kid Gloves, special the pair.....	\$2.95

Women's Silk Stockings.

The Gift. Aristocratic

No Woman can have too many, so she is sure to welcome with enthusiasm a gift of shimmering silk hosiery. Here's an opportunity unexcelled:

At \$1.75	Women's Pure Thread Silk Hose sorted colors, black, tan, sky blue, pink.
At \$1.50	Women's fine Little Thread Hose, silk embroidered in colors, regular \$1.25 and \$1.50 Hose, three pair in box, colors, pink, sky blue, gray, black. Extra Christmas special at \$1.50 all sizes.
At \$2.50	The pair, Women's Pure thread Silk Embroidered Hose in dainty floral designs.

Furs for Xmas

An Extremely Useful Gift

Furs for the Children. Furs for your Girls. Furs for Women. We pride ourselves in having the largest collection of the most desirable Furs in the city—the quality the best—the prices the lowest—

At \$4.45 You can buy a beautiful Black French Coney Fur set that is worth \$9.00 regular, the muff is the large Pillow effect, with a 50 inch throw, the entire set lined throughout with the skinner satin. A handsome gift for Christmas.
\$11.95 Buys a beautiful sable squirrel set; sell regularly for \$15.00; pillow muff stole throw—extra light—just eight sets left so hurry along—they will not last long.
\$24.95 A beautiful Mink set, large pillow muff trimmed with heads and claws—a large handsome throw, entire set lined throughout with heavy brocade satin; this set sells regularly for \$37.50; an extra special Christmas offering.

Beautiful Opposum Fur Sets, large Muffs, and handsome throws; \$11.00, \$12.50 and \$17.50.

French Coney Fur Sets—Special at	\$10.00
Brown Coney Scarfs—Special at	75c
Brown Coney Scarfs—Special at	\$1.25
French Coney scarf, 72 inches long, trimmed with heads and tails, cord and chain fastened	\$1.95
A beautiful Brook Mink scarf, a regular \$ 5.00 Fur, handsomely brocaded satin lined 48 inches long. Special Monday at	\$3.49

Leather

Bags & Purses

A splendid Christmas gift especially priced for the occasion.

\$1.25 Christmas special	95c
\$1.50 Christmas special	\$1.25
\$2.00 Christmas special	\$1.69
\$2.50 Christmas special	\$1.95
75c Christmas special	50c
Bead and Opera Bags special, worth up to \$5.00, Monday at	\$1.95
Bead and Opera Bags, values up to \$9.00, Christmas special	\$3.95
Crystall Bead, and Gold Plated neck chains, values up to 25c. Special.....	10c

APRONS FOR CHRISTMAS

Fancy aprons in plain and dotted Muslin with ribbon, lace and embroidery. A large assortment to select from, especially priced for Christmas at, each—

50c, 65c and 85c
Fancy aprons, made of dotted Swiss and embroidery, handsomely trimmed with ribbon, special at—
\$1.25, \$1.75 and \$2.00
Ladies' bib aprons, made of good quality material, embroidery trimmed, special at—
35c, 40c and 50c

Silk Petticoats

A Beautiful Gift

We are showing the largest collection of beautiful silk tulle & petticoats that's ever been our pleasure to exhibit; they are all handsomely tailored and trimmed with ruching tucks, shirring with deep flounce and extra full sweep, all colors, for evening and street wear as well as black, ranging in prices from \$5.00, \$7.50, \$9.00, \$10.00, \$12.50 and up to \$22.50, a beautiful showing.

Christmas Ribbon Special

Largest variety of Holly and Christmas Ribbons in the city, price according to width, from 5c up to 50c, the yard. The proper ribbon to the Christmas packages.	
25c Lustre Silk Taffeta Ribbons, yard	15c
30c Lustre Silk Taffeta Ribbons, yard	20c
75c Imported Persian Ribbon, special, the yard	50c
Baby Ribbon, in all colors, special, the yard	1c

Extra Special List

Especially priced for Christmas:	
20c Box writing paper, the box, special.....	10c
25c box writing paper, the box, special	15c
50c and 50c Kid Belts, special	25c
75c and \$1.00 Kid and Leather Belts, special	50c
Fancy Comb Sets, special.....	65c
25c and 35c Fancy Back Combs, special	19c