

ESTABLISHED 1864

F. Auerbach & Bro.

ONE PRICE TO ALL — NEVER UNDERSOLD

MONDAY, June 15, at 9 o'clock
we will commence our
Monstrous JUNE Sale.
We've knocked the whole bot-
tom out. You never saw such
a wholesale price crash.

MOVEMENT which will
agitate trade circles all
over Utah. A sale which
extends throughout the length,
breadth and depth of this store.
Everything slaughtered.

OUR MONSTROUS JUNE SALE

THE SALE OF SALES—THE GREATEST TRADE SENSATION IN YEARS

Starts Here Monday Morning, June 15th,

At 9 o'clock, sharp.

At 9 o'clock, sharp.

THE HOUR HAS COME when we find it necessary to resort to heroic measures in order to reduce our shelves and counters of surplus spring and summer stocks. The unsettled state of the weather, taken in connection with the fact that our stocks in every department of the store, are far and away larger than those with which we ever before commenced a season. These conditions have made this sacrifice of values an imperative commercial necessity. Therefore with Spartan courage we apply the remedy by pounding the life out of prices, making every paragraph of this advertisement pregnant with glorious tidings for all the people. Every line breathes of bargains rich and rare. It is a sale which is the crowning glory of our bargain record. Liberality is linked with reckless daring, and daring enterprise stands shoulder to shoulder with Twentieth Century methods. Be as wise as your neighbors. Get here at the opening of the doors Monday morning or you'll have cause for regrets. A large force of extra salespeople have been engaged for this sale. No Samples Sent. No Approvals. No Exchanges.

SLAUGHTERED IS THE WORD

To be used when speaking of this

Bargain Sale of Silks

ALL LOW PRICE RECORDS

SMASHED. THE CRASH HAS COME.

45c Quality, Corded Kalki

Wash Silks, 50 piece assort-

ment, a yard..... 28c

\$1.00, 80c and 85c Colored

Taffeta Silks, 60 colors to se-

lect from, a yard..... 55c

Up to \$3.00 a yard Novelty

Silks, most extensive, up-to-

date styles to be cleared at

a yard..... 75c

60c Wash Silks, pure Lyons

dye, all colors, 25 inches wide,

at a yard..... 35c

90c Quality Genuine Pong-

ee, the best quality for, a

yard..... 63c

50 pieces Plain China Silks,

20 inches wide, fast colors, at

a yard..... 24c

BLACK SILKS.

Entire stock marked at a Reduction

of one-third and one-half off regular

prices. Nothing reserved. All must

go.

A WASH GOODS AND WHITE GOODS STAMPEDE

Imperative instructions compel the immediate disposition of every piece of Summer Goods—regardless of the loss—so every item will be priced for a quick sale—priced at a figure that can't help but draw crowds. That's the claim, that's the fact, and here are sustaining proofs.

150 pieces American fine

Zephyr Ginghams, in bright

pretty checks and stripes, a

large assortment of styles in

pinks, light blues, reds, navy

blue, and seersucker patterns, war-

ranted to be the best for the

money at 10c, in this 54c

sale, per yard..... 54c

60 pieces beautiful finished

Dress Satens, principally in

black grounds, but also many

colors, choicest printings, un-

exceptional value at 12½c,

in this monstrous sale, 54c

(per yard)..... 54c

5,000 yards Percales, 32 and

36 inches wide, dark and light

grounds, colors to suit every

body, and all fast, well worth

12½c, on sale at (per 64c

yard)..... 64c

650 yards White Lace and

Satin Striped Lawns, for

children's aprons and dresses,

positively worth 12½c, in

this sale, (per yard)..... 64c

30 pieces Linen finished

Seersuckers, Dress, waist and

shirt style, every yard

worth 15c on sale at 74c

just half (per yard)..... 74c

1,500 yards Embroidered

Union Linen Madras Ging-

hams, in the most popular

color, combinations, launder

perfectly, actual value 20c

go in this sale (per 84c

yard)..... 84c

600 yards White Indian

Linen, regular price 162-3c

in this sale (per 10c

yard)..... 10c

40 inch wide White India

Linen, reduced from 14½c

25½c to (per yard)..... 14½c

All Grass and Holland

Linen, in the natural linen

color, most serviceable for

traveling suits, all linen skir-

tings, and all the covert

cloths for outing skirts, in

this sale at less than cost.

Prices on all Wash

Goods, Novelties,

White and Colored

Waistings, Sheer

White Fabrics, all

Black Goods, the New

Colored Butchers

and Etamine Linens

have been summarily

swept away or so

nearly that mere

parts or fragments of

prices remain. It's a

disastrous wreck-

ing of every wash

goods price.

Absolutely fast black em-

brodered and open work

striped Lawns, assorted pat-

terns, bought to sell at

18c, marked down to 9½c

(per yard)..... 9½c

Dress Batiste Lawns, 52

inches wide, a grand lot, in

all the new and most fetching

styles, the swiftest design-

and choice colorings; also

many black and white com-

binations, worth up to

20c, in this sale, 9½c

(per yard)..... 9½c

Thousands of yards Em-

brodered Swisses, imported

Dimities, printed Batistes, in

white and tinted grounds,

overshot with all the beau-

tiful floral, shaded and Dren-

den effects. Many fabrics

you'll frankly admit, you

have never seen before below

25c oftentimes more. Every

color and color combination

solid blacks and black and

GAINS.

whites, you can pick from

hundreds of pieces and pat-

terns, in this sale at 12½c

(per yard)..... 12½c

Mercerized Chambrays, in

fancy stripes and pretty

solid colors, look like silk;

they created a great furor

at the beginning of the season

a 25c value, while

they last, in this sale 16c

(per yard)..... 16c

All Black Mercerized Satin

Striped Dimities, all black

skeleton striped linens, well

worth 30c, in this mon-

strous sale, (per yard)..... 18c

All White Waistings, all

White Wash Chiffons, all

White Paris Lawns, all

Swisses, White Persian

Lawns, White India Linens,

and Victoria Lawns, Dimities

and Nainsooks, in this sale

at 1.19

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Linings

Kid finish Shirt

Lining, all colors,

and black, Clear-

ing Price, (per

yard)..... 4c

12½c Assorted

Silena Waist Lin-

ing, 36-inch wide,

all the wanted

colors, Clearing

Price, (per yard)..... 8½c

35c Mercerized

Satens, 36-inch

wide, all colors,

like silk, but

wears better,

Clearing Price

(per yard)..... 19c

25c Austria Silk

Finish Percale,

all colors, a good

substitute for silk,

Clearing Price,

(per yard)..... 15c

Corsets

You have never

seen GREATER

VALUES.

Every price cut

to less than cost

of manufacture.

50 dozen Sum-

mer Corsets, white

only, 60c quality,

at, per pair..... 25c

60 dozen Sum-

mer Corsets, in

white, pink or

blue, Batiste or

Nainsook, 75c

grades, at, a pair..... 39c

1.19

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The Finest

Millinery

AT ABOUT.

Half

Regular

Price

Not a Hat excepted. Everything included—trimmed and untrimmed. This is the heaviest and most sweeping cut this department has ever made. You cannot comprehend the very Extraordinary Nature of this sale until you have seen these beautiful examples of most fashionable headwear. The Early Comer will have the advantage.



A Monstrous \$40,000 Stock of Ladies' Misses' & Child's Garments

Turned Loose like a Mighty Flood in the greatest SALE OF SALES.

Every garment ready-to-put-on is marked down, marked low, marked at a fraction of its cost, marked to sell in the shortest period of time, marked to create a furor in the Cloak Department that was never heard of or seen in this city or any other. Come early and get the cream of the stock, bring the children and fit them out. A few items below tell a startling story:

Ladies' Suits

Every Ladies' and Misses' Suit in the house from the cheapest to the highest, on sale at—

Half Price

Prices run from \$10.00 up. Now just half.

Silk Coats

Every silk Monte Carlo Coat and Blouse in the house, from the cheapest to the highest, on sale at—