

San Francisco Launching Out.

Considering the fact that it is not yet 11 months since the great earthquake and fire left desolate such a vast portion of San Francisco, the amount of rebuilding that has already been done is simply astounding. The total area burned was about 3,000 acres, or about 4.7 square miles, containing 520 blocks and 25,000 buildings, about one-half of which were residences. The amount of insurance covering property in the burned district was approximately \$235,000,000, and an estimate based on

the insurance liability places the value of buildings and contents destroyed at \$250,000,000.

The work of replacing that which the elements in so short a period destroyed commenced while yet the embers of the fire smoldered. Up to March 1 of this year, 8,393 building permits had been issued in San Francisco, of a valuation of \$54,000,000. Of these permits 650 were taken out in the month of February, and the cost of the same was given as \$5,000,000. During the same month real estate transfers, 800 in num-

ber, amounted to \$4,000,000. The custom receipts during February were \$847,000 as against \$777,000 for the same period last year, while the bank clearings were \$194,294,000 as compared to \$156,271,000 the year previous.

BUILDING BOOM.

The building boom is in structures of all kinds, flats and apartment houses leading in the list. These, for the most part, are in the section between Kearney street and Van Ness avenue. It is not much of a business district, but mostly residential.

The downtown section is making good progress. A number of banks will shortly locate on Market street. The Union Trust company will move from the corner of Montgomery street to several blocks further out on Market street.

A number of large dry goods houses, at present located on Van Ness avenue, have secured sites in the vicinity of the Union Square, near the St. Francis hotel.

The Pacific Union club, the aristocratic club of San Francisco, has purchased the old Flood site on Nob Hill. There they propose building a magnificent club house. The Crocker estate has donated its holdings on Nob Hill to the Episcopal church, and upon the ground will be erected a great cathedral.

A recently issued pamphlet shows that there are in San Francisco 5,167 hotels and 1,200 lodging houses, available for occupancy, while across the bay there are 1,288 hotels and 331 lodging houses.

LABOR SCARCITY.

There is a scarcity of labor along all

lines. Some of the bricklayers went out on strike, refusing to do work upon any building where reinforced concrete was being used. It, however, is conceded that reinforced concrete buildings are the best, so far as withstanding either fire or earthquake shocks.

The streets of San Francisco have been thoroughly cleaned of all debris, and the greater portion of debris has also been removed from building sites. The supervisors recently advanced \$150,000 towards renovating the city and a citizens' committee keeps a large fund on hand from subscriptions. One day last week 30,000 citizens, society people and labor elements combined, did work of cleaning that would have cost at least \$75,000.

It is estimated that San Francisco now has a population of 425,000 and that by the end of the year the number

will reach half a million. There have been abundant rains during the last few months, the prospects for all crops particularly in the fruit line, are good, and throughout California there is great activity in all industries.

DANGERS OF PNEUMONIA.

A cold at this time if neglected is liable to cause pneumonia which is so often fatal, and even when the patient has recovered, the lungs are weakened, making them peculiarly susceptible to the development of consumption. Foley's Honey and Tar will stop the cough, heal and strengthen the lungs and prevent pneumonia. La Grippe coughs yield quickly to the wonderful curative qualities of Foley's Honey and Tar. There is nothing else "just as good." Sold by F. J. Hill Drug Co.

See Ebert's for Wall Paper.

G. B. BURBANKS TESTIFIES AFTER FOUR YEARS.
"About four years ago I wrote you stating that I had been entirely cured of a severe kidney trouble by taking less than two bottles of Foley's Kidney Cure. It entirely stopped the brick-dust smell, disease disappeared. I am glad to say that I have never had a return of any of those symptoms during the four years that have elapsed and I am evidently cured to stay cured, and heartily recommend Foley's Kidney Cure to any one suffering from kidney or bladder trouble." Sold by F. J. Hill Drug Co.

Pineules For Backache, Rheumatism and the Kidneys and Bladder Sold by Z.C.M.I. Drug Dept., 112-4 Main

SUPERB EXHIBITION OF IMPORTED NEW SPRING MILLINERY AND WOMEN'S CHARMING SPRING CLOTHES!

THE TIME HAS ARRIVED! THE GOODS ARE HERE, and Everything is Right for the Initial Showing of SPRING HEADWEAR and SPRING CLOTHES!

The Auerbach Store bids you welcome and extends a hearty and sincere invitation to every one to attend our Magnificent SPRING OPENING of Millinery and Ready-to-Wear Garments which occurs Monday, Tuesday and Wednesday of next week.

ESTABLISHED 1864
F. Auerbach & Bro.
ONE PRICE TO ALL NEVER UNDERSOLD

In keeping with our usual custom as an incentive for you to immediately become acquainted with the grandeur, desirability and character of the splendid merchandise the Auerbach Store proposes to handle this Spring, we have prepared a series of EXCEPTIONAL OPENING SPECIALS FOR MONDAY ONLY. Every item quoted carries a substantial saving to you. Every Department in the Store will participate in the value-giving carnival. These Opening Day Specials establish new selling records at Auerbach's Monday. Profit by them.

MONDAY!

AN OPENING SPECIAL IN WASH GOODS for quick selling, 1,000 yards DOUBLE FOLD PERCALES, waist and dress styles, all colorings, value 10c, Monday at—
7½c yd.

MONDAY!

AN OPENING SPECIAL IN WASH GOODS! A chance you should not fail to grasp 50 pieces of THE NEW PERSIAN CHAI-LIES, value \$1-3c, Monday at—
5½c yd.

MONDAY!

AN OPENING SPECIAL IN WHITE GOODS! No need of draining your purse when the season's best and newest white goods are to be had at such a little price, 1,000 YARDS WHITE EMBROIDERED DRESS SWISSES figured, pin and medium dots, values, 40c, Monday, at—
24c yd.

MONDAY!

AN OPENING SPECIAL IN WASH GOODS, an opportunity such as has not been known in Salt Lake for many a year, 20 pieces of NEW COLORED DRESS LINENS, full yard wide, value 35c, Monday at—
24c yd.

Monday, Tuesday, Wednesday, March 11th, 12th, 13th

MILLINERY OPENING

The Most Magnificent Display in the Entire History of the Auerbach Store

The Best that Paris has Produced.

The Nobbiest that London Makes.

The Choicest of American Styles, Together with our own Creations.

All Meritorious in the highest degree, All the very Acme of STYLE.



A Style Show OF Beautiful Spring FASHIONS In Tailored Suits Coats, Skirts and Waists

Never has more novelty and originality been shown in women's attire than in the garments that we've featured for our present display. The assortment and selection of raiment shown offers a representation of all the approved models for spring and summer.

A PERFECT STYLE SHOW

Varied styles for every taste and figure, clever touches and something away from the ordinary. The specially advantageous feature of our display is the immense variety of choices and the fineness of each kind. This insures satisfaction and exclusiveness. A personal inspection can only display the true magnificence and character of this clever new apparel.

TAFFETA SILK JUMPER SUIT—Very handsome model, in tan, brown, navy, cardinal or black, the jumper is artistically finished with small silk covered buttons, full box pleated skirt, come in all shades, very special at **\$10.75**

TAFFETA SILK JUMPER SUIT—The French model, made of heavy Taffeta silk, jumper finished with black taffeta ribbon, side pleats and fancy metal buttons, full box pleated skirt, come in all shades, very special at **\$15.00**

THE NEW TAILOR MADE SUIT—Of fancy plaid worsted, jacket silk lined, bias straps of same material on Eton and skirt jacket, trimmed with braid and soutache, new style sleeves, on sale. **\$19.75**

THE JAUNTY PONOZO SUIT—Of fine quality voile, double row of braid, applique collar, jacket silk lined, new style sleeves, finished with turn back cuffs, tailor made pleated skirt to match. **\$25.00**

NEW MODELS IN SPRING JACKETS—The Ponozo Jacket, of fancy weave, lined with heavy silk, round collar, jacket trimmed with cloth covered buttons, heavy tailor stitching, new model sleeves, very special at **\$6.75**

THE NEW PONY JACKET—Elegant model, unlined, in new light shades, part velvet collar piped with braid, bias straps down front, large metal buttons. Ladies' or Misses' sizes. Grand opening price **\$11.95**

THE PRETTY JAPANESE SILK WAIST—Folkie trimmed with fine val lace insertion and graduating tucks, cuffs edged with Valenciennes, all sizes, special price **\$5.00**

WHITE SHEER LAWN WAIST—Short sleeves, buttons down back, all over embroidered front, graduating tucks and pleats, pleated back, a grand special for Monday at **95c**



MONDAY!

AN OPENING SPECIAL IN WHITE GOODS, an item of interest to all, 100 pieces WHITE ENGLISH LONG CLOTH, 12 yards in each bolt, regular price \$2.70, Monday at—
\$1.88 a bolt

MONDAY!

AN OPENING SPECIAL IN MUSLIN, that will through our popular domestic section! 1,000 yds. of FIRST CALL BLEACHED MUSLIN, finished for family use, the best in quality and finish at \$1-3c Monday at—
5c yd.

MONDAY!

Limit 20 yards to a customer.

MONDAY!

AN OPENING SPECIAL IN LADIES' SWELL IDEAL PAT. KID OXFORDS, with dull kid tops and large eyelets, ribbon ties, light turn sole and nobby Cuban heels (size 2½ to 7). Value \$3.50. Monday—
\$2.95

MONDAY!

AN OPENING SPECIAL IN THE CLOTHING SECTION, Boys' all wool highest grade navy blue serge Norfolk suits, with bloomer pants, Worth \$7.50. MONDAY ALL DAY ON—
\$4.95

A Showing of Unexcelled Variety in the Popular New Dress Goods Materials

The word "NEW" always has a decided charm and never fails to arouse curiosity. That is just what we want to do in this instance. We want you to see these new materials from the standpoint of style. We will be perfectly frank and say that the prices offered for this week are additional inducements and encourage you to visit the Auerbach Dress Goods Section.

The Newest Novelties

A showing of all the newest in plaids, checks, stripes and mixed Suitings; beautiful black-never sells at less than \$1.60 per yard. The quantity of this is limited, and lucky is the buyer who gets it next week at the low price, per yard..... **1.27½**

Special Opening Price 95c, \$1.25, \$1.35, \$1.60 Serge Special

* 35-inch all-wool Storm Serge in Reds, Blues, Browns, Greys, Greens, Tans, Black, etc.

Special Opening Price 58c a Yard

Black Taffeta Silk

BLACK TAFFETA SILK, 36 inches wide, high lustre, crisp and rustling, beautiful black-never sells at less than \$1.60 per yard. The quantity of this is limited, and lucky is the buyer who gets it next week at the low price, per yard..... **1.27½**

Pongee Silks

85c quality, 22-inch wide, at, per yard..... **69c**
\$1.00 quality Silver Grey, 22 inches wide, at, per yard..... **85c**
\$1.45 quality checked, natural color, 25 inches wide, at, per yard..... **85c**
\$1.50 quality natural Pongee-Navy, Brown and Black—at, per yard..... **\$1.15**

OPENING SALE OF New Long Kid Gloves!

IN THE FACE OF A RAPIDLY ADVANCING MARKET AND THE SCARCITY OF SALE BARGAINS, WE OFFER THIS WEEK THREE OF THE MOST EXTRAORDINARY BARGAIN MARKET PRICES.

16 B length French Kid Gloves, come about 4 inches above the elbow, in black, white, brown, grey, tan and red; all sizes; best grade at **\$3.39**

12 B length French Kid Gloves, regular elbow length, in black, white and tan; all sizes; best **\$2.95**

8 B length French Kid Gloves in black, white, tan, Brown, Green, Grey and Red; best \$2.75 grade, on sale at **\$1.95**

EVERY ONE OF THESE NUMBERS WARRANTED AND FITTED.