

A CITY OF A MILLION HENS

"Some fifty miles north of San Francisco, the town of Petaluma lies on a moor between low mountains. It is largely built up on the poultry industry. In the portion of Sonoma county tributary to the town, over 120,000,000 eggs were produced in 1907, more than

100,000,000 dozen. At least 75 per cent of the people of the country raise poultry. It is not an occupation relegated to the grandmothers. It is a man's occupation. In Petaluma men are chicken-raisers as they are elsewhere bankers, merchants, or lawyers. One of the hatching plants has a capacity

of 100,000. That is to say, it can, and does, when the season's demands are heavy, turn out 100,000 young chickens every three weeks. They go east to Kansas City, south to Old Mexico, north to British Columbia. "Duck eggs are also hatched out in wholesale lots in incubators in this region. The Chinese are particularly fond of ducks when they have reached just a certain age. I think it is usually about nine weeks. Then the blood

which was in the quills has reached the body and they can be plucked without bleeding. One raiser of ducks in the Petaluma region sold last year 60,000 ducks, averaging more than a dollar each. He sold 16,000 ducks at the nine weeks period for \$15,000 to Chinese alone, who came to his depot in San Francisco with their dollars and their huge, swaying shoulder baskets, and took the ducks away without waiting for delivery."—World's Work.

AN AUSTRALIAN CATTLE KING.
Among the passengers by the Asturias from Sydney was Sidney Kidman who is known in Australia as the "Cattle King." He is the owner of over 10,000 horses, and owns three-two runs, comprising 49,200 square miles. To put his proprietorship into terms of acres, he is the master of 31,683,680 acres, which is only a million acres less than the total area of England. One estate, Annandale, has an area of 1,267 square miles. He owns over 20,000 square miles of land in Queensland and 5,557 square miles in south Australia, and has large holdings in the northern territory of New South Wales as well. He is the largest horse breeder in Australia. Mr. Kidman began his life as a "bullocky." He is accom-

panied by his wife and family on the visit to England.—London Meat Trade Journal.

HAVE YOUR WALL PAPER CLEANED
By Griffin. "I guarantee if I streak or mar your paper, I will repaper your Office Schramm's, 'Where the Cash Stop.' Both Phones."

THE UNITED COMMERCIAL TRAVELERS OF AMERICA

Are Coming!

Three more Days, and Salt Lake wide streets will swarm with 20,000 Traveling Men—Traveling men and their wives from everywhere. Perhaps you expect to entertain out-of-town friends during this great convention. Perhaps you have furnished rooms for rent, and you'll need many furnishings to complete the equipment for accommodating a portion of the immense throng that is coming to Salt Lake. In any event, we have prepared for next week, the Greatest values this store has ever offered. We mention below a few of the things you'll need and the money saving prices.

MONDAY!

30c Imported White Dotted Swisses.
30c White Persian Lawns.
30c White India Linons.
30c White Silk Persian Lawns.
30c White English Long Cloths
ALL GO MONDAY AT A YARD **16c**

MONDAY!

Pillow Cases

Hemmed and Hemstitched, sizes 42x36 and 45x36. Limit 5 to a customer at each—
14c

MONDAY!

400 White Bed Spreads

Hemmed and Fringed, square and with cut corners. Marcellise and crocheted. One to a customer at—
\$2.20

MONDAY ONLY!

LADIES DRAWERS

Best 40c value, on sale at **25c**
Ladies' Drawers of splendid quality. Muslin with deep lace trimmed or tucked hemstitched ruffle, open or closed, all sizes, on sale Monday at **25c**

MONDAY!

20c Huck Towels.
20c Turkish Bath Towels.
20c Damask Towels.
Hemmed and Fringed, all large sizes. Limit 12 to a customer at each—
12c

MONDAY!

Cotton Draper

100 Pieces, 10 yards in each piece. Regular price 90c. One bolt to a customer at a bolt—
66c

MONDAY!

BOYS' WASHABLE SUITS

Values \$2.00 to \$2.50; sizes, 2½ to 8 years; styles, sailor blouse, Russian sailor, Peter Pan and Kimona; materials, linen, duck, pique and madras in woven colors. Special—
\$1.69

A MONDAY FLOOD OF MONEY-SAVERS

Thousands of people have bought at our Monday Sales—and made Rich Savings. Thousands and all the other Thousands who read these lines are respectfully advised that MONDAY'S AND NEXT WEEK'S ADVANTAGES will surpass the Best that this popular store has ever presented.

Our alert New York Buyers have made the greatest Purchases of Summer merchandise at the most remarkable sacrifice by the makers ever accomplished by a Western Store, creating Economies which we believe to be wholly without equal in the History of Western Retailing. The Statements are strong, because the facts are strong. If you fail to share in Monday's opportunities, it will be nobodys' fault but your own.

Four Butter-rick Patterns Free

We invite you to call at our Pattern Department and we will tell you how you can get The Delineator for one year, and four copies of Butterick Fashions each issue, including a certificate good for one Butterick Pattern, all for—
\$1.50

ESTABLISHED 1864

F. Auerbach & Bro.

ONE PRICE TO ALL NEVER UNDERSOLD

Butterick Patterns

Are the Best

Butterick Styles are the World's Criterion.
Even Paris sells Thousands annually.

MONDAY!

30c Embroidered Silk Mulls at 11c a yd.

One of the biggest hits and the very biggest Wash Goods bargains of the season. DOTTED SILK MULLS in cream, white and black, red and Nile green. Regular price 30c. One dress pattern to a customer at a yard **11c**

MONDAY ONLY

LADIES' UNION SUITS

Best 50c grades on sale at **25c**
Ladies' fine ribbed, low neck, sleeveless union suits, lace trimmed on bottom, all sizes, in a very superior 50c grade, for Monday lively selling at **25c**

MONDAY ONLY

CORSET COVERS

up to \$1.00 values on sale at **49c**
Ladies' fine nainsook corset cover elaborately trimmed in lace or embroidery, 8 different styles to choose from, regular 75c to \$1.00 values, all on sale Monday **49c**

MONDAY!

8½c PERCALE PRINT at 5c a yard.

It's a remarkable offer.
100 pieces American percale prints extensive varieties of this season's newest patterns, spring and summer colorings, value 8½-3c. Limit 12 yards to a customer at a yard **5c**

A MANUFACTURERS' CLEAN-UP of Women's Silk Jumpers and Linen Suits

By Fast Express Came These 4 Lots of Women's Silk Jumper Suits and Linen Suits.

That will be eagerly sought by the economic women of this vicinity this week. A little money will go a great way in the purchase of ready-to-wear garments here Monday.

UP TO \$30.00 SILK SUITS—\$12.95

Silk Jumper Suits of handsome chiffon taffeta in all the latest shades and stripes, some have lace sleeves and yoke; others elaborately trimmed. Positively worth up to \$30.00—this week they'll go at **\$12.95**

\$9.00 Wash Suits, \$6.75

Excellent quality "Linene" in all shades and combination of colors; Prince Chap jackets single or double breasted; gored circular skirt; positively worth \$9.00, this week they'll go **\$6.75**

\$12.00 Misses' Wash Suits, \$8.50

The jauntiest suit we have ever shown, for little women and misses. White Rep. coat is single breasted, hip length; skirt is circular with one row of detachable buttons down front; positively worth \$12.00; this week they'll go at **\$8.50**

\$15.00 Linen Suits, \$11.00

One suit in this lot of white Rajah Linen is very stylishly trimmed with light blue; coat is three-button, loose front effect; skirt full circular, with deep band above hem; positively worth \$15.00; this week they'll go at **\$11.00**

MONDAY—\$1.25 WASH PETTICOATS—73 CENTS.

25c colored wash petticoats, of good percale, in light shades, full width, deep flounce, with two ruf. fls. trimmed with braid. Regular \$1.25 value. Today **73 Cents.**

SPECIAL PURCHASE OF Fine Wash Fabrics at Special Prices.

And the offerings are not to be judged by the small space we must give them here today. Investigation will show that the values cannot be duplicated in any other store.

AT 19c a yd.

30c and 40c Wash Goods Novelties at 19c
Dozens of styles—the most popular and most satisfactory fabrics for the warm summer months. Lingerie, Batiste, Printed Voiles, Eolennes, Cluster Dimities, Carreaux Dimities, Silk Tissus, Pole de Sole, Drap de L'Inde, all go this week at a yard **19c**

AT 29c a yd.

50c and 60c Wash Goods Novelties at 29c
Exceptional values in high grade, seasonable wear fabrics, shaded Plaid Silk Tassus, Lake Striped Silk Tissus, Cameo Striped Lingerie, Batiste, Cameo Satin Striped Voiles, Mercerized Voiles and bordered Swiss Applique. All go at a yard **29c**

AT 39c a yd.

65c and 75c Wash Goods Novelties at 39c
The scarcest and most looked for Paris fabric, French Corded Organdies in flowered designs, spider Silks, Calcutta Silks, Tokio Silks, Jaguar Silks, Foulard Silks, Pongee Silks, all go this week, per yard **39c**

READ EACH OF THESE Silk and Dress Goods Items With Particular Care.

And the entire stock is as temptingly priced as the few told of below.

SILK FOULARDS

23 inch Foulard Silk, in assorted colors, polka dots on grounds of navy blue, Alice blue, brown, green, champagne, leather, cream, etc. Regular 75c to \$1.00 a yard. Monday and week at **46c**

NEW FOULARDS

24 inch all silk best quality satin-finished Foulards in dots, striped novelty and shadow effects, etc., in colors navy, brown, green, tan, raspberry, Alice blue, cream, black and white, etc. Regular \$1.15 to \$1.35 a yard. Monday **76c**
Regular \$1.40 and \$1.50 grade, Monday and week, **93c**

SPRING DRESS GOODS

44 to 46 inches, plain and fancy all wool voiles, silk and wool eolennes, all wool stripe serge, shadow novelties and grey mixtures. Suitable for day and evening wear. Values up to \$1.85. Monday and week at a yard **95c**

IMPORTED SUITINGS

46 to 48 inches, exclusive and imported all wool and silk and wool dress goods, in all the newest weaves and colorings suitable for street and evening wear. Values up to \$3.00 a yard. Monday and week at a yard **\$1.95**

MONDAY!

\$2.00 Table Linens at \$1.29 a yard

The finest \$2.00 Gold Medal Banner Table Linens. The Standard \$2.00 John S. Brown Table Linen; the celebrated Reid's Banner \$2.00 Table Linens; Richardson's most popular \$2.00 Bleached Table Linen; the finest German, \$2.00 Bleached Table Linens. All two yards wide, in dot, poppy, fleur de lis, American Beauty rose, diagonal stripes, chrysanthemum patterns, all go Monday, per yard **\$1.29**

MONDAY!

\$2.25 CURTAINS

Colored and white, Madras, Swiss and Nottingham. Special for one day at a pair—
\$1.29

MONDAY!

95c Bed Sheets

The celebrated Boston and Majestic makes, 2 yards and 2½ yards wide, all 2½ yards long and all seamless. Limit 4 to a customer, at each **66c**

MONDAY ONLY

HOSIERY SALE

Best 35c grades on sale at **21c**
Children's fast black or white extra fine ribbed Silkaline Hose equal in appearance to Silk Hose and superior for wear or children's lace Hose in fast black or white, all sizes, 35c grades on sale Monday at **21c**

MONDAY!

Nain-sook

22½c White English Nainsook. 36 inches wide, 12 yards to a customer, at a yard—
12 1-2c

MONDAY!

Russia Crash Towelings

18 inches wide, 12 yards to a customer at a yard—
7 1-2c

MONDAY—\$14.50 Hats at \$7.25

People who reside in the city and those who come here from out of the city should not fail to call on us this week early as convenient and get first pick of over
\$2.00 Dress and Tailored Hats which we will place on sale at this ridiculously low price. There is not a hat in this lot worth less than \$14.50. Come be convinced and take your choice at **\$7.25**

Some Irresistible Gent's Furnishing Values For Next Week.

They're only hinted at here, the department is full of them.

\$1.00 and \$1.25 Shirts at 79c
Excellent quality madras shirts in printed and woven colors also percales in patterns innumerable. Regular \$1.00 and \$1.25 values. Special at only **79c**
\$1.25 and \$1.50 Negligee Shirts, 89c
There's nothing quite so satisfying this hot days as a nice negligee shirt with soft collar attached. There's no excuse for being without one now. Plain white, cream, tan, blue, grey, pink and fancy stripe effects, etc. Special **89c**
\$1.50 and \$1.75 Plaided Shirts, \$1.19
All the latest blue stripe effects, also a big assortment in white ground with combination stripe and figured effects. Special at **\$1.19**

THE SHOE STORY

For Next Week is Terse.

Only hinting at the many scores of Bargains awaiting you here this week.

Misses' Black Kid Oxfords, Blucher Cut (sizes 1½ to 2½). Value \$1.75 **\$1.35**

Children's Black Kid, One Strap Slippers, with bow over instep, (sizes 8½ to 11), at a pair **\$1.10**

Little Boys' Black Kid Oxfords, blucher cut, extension soles and nobby last (sizes 9 to 13). Value \$2.00. Special this week, at a pair **\$1.55**

Ladies' Mixed Gray Canvas Oxfords, with leather soles and heels (all sizes), at a pair **\$1.10**

Ladies' Vel Kid Oxfords in blucher cut, comes with heavy or light soles (all sizes). Value \$2.25. Go while they last, at a pair **\$2.65**

Any Ladies' Oxford in the entire stock, goes this week at, per pair **\$3.45**

We have the largest assortment of infants' and children's slippers in the city and price the lowest.