

# LAWRENCE, OSTROM & COMPANY'S

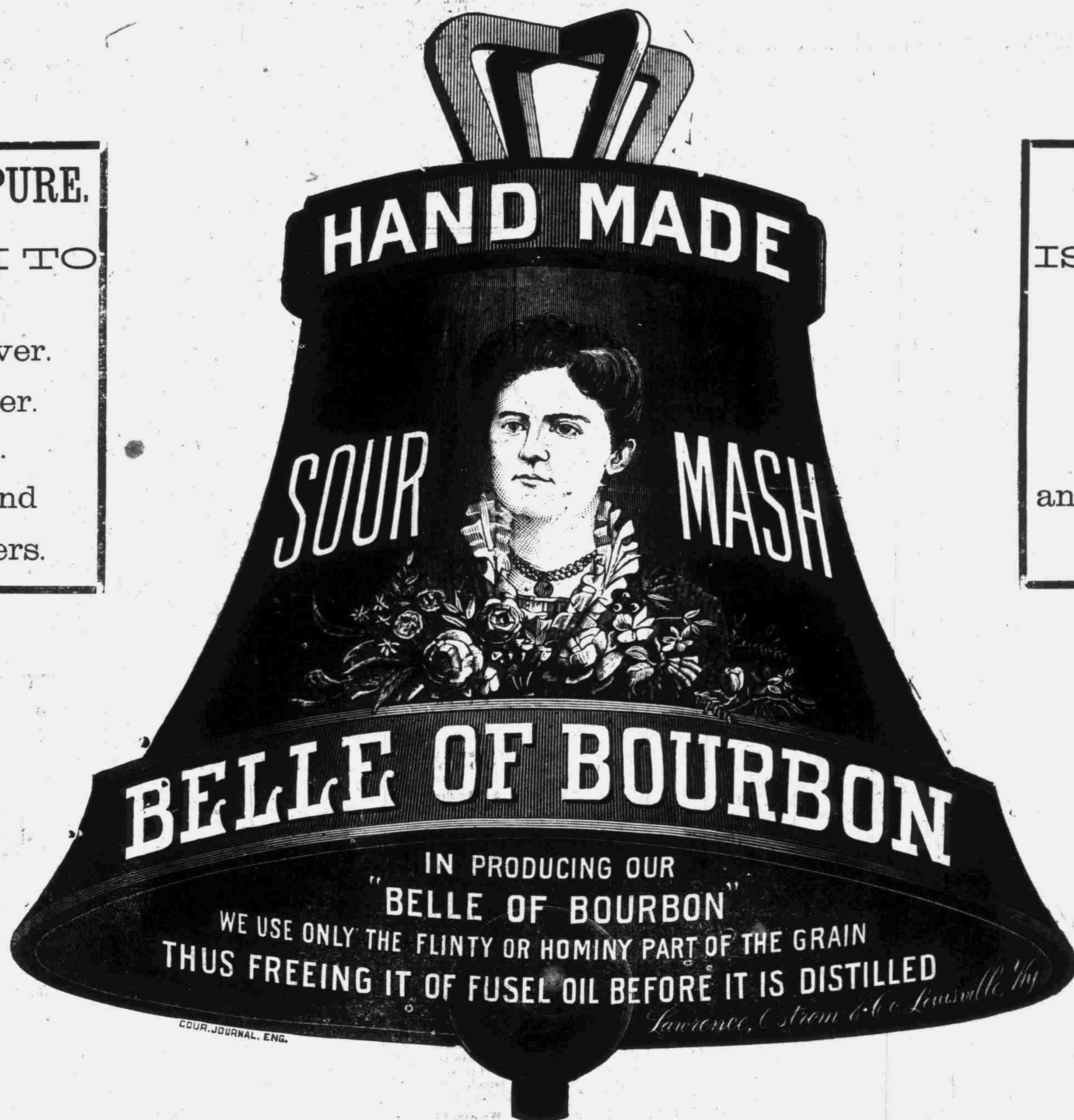
## TEN YEARS OLD

# Famous "Belle of Bourbon."

### For Medicinal and Family Use.

**ABSOLUTELY PURE.**  
IS DEATH TO  
Malaria,  
Chills and Fever.  
Typhoid Fever.  
Indigestion.  
Dyspepsia, and  
Surgical Fevers.

**NO FUSEL OIL.**  
IS DEATH TO  
Blood-Poisoning,  
Consumption,  
Sleeplessness or  
Insomnia,  
and Non-Assimilation  
of Food.



## 'Belle of Bourbon,' the 'Water of Life,' and the Great Appetizer

### HIGHLY ENDORSED and RECOMMENDED.

This will certify that I have examined the Belle of Bourbon Whisky, received from Lawrence, Ostrom & Co., and found the same to be perfectly free from Fusel Oil and all other deleterious substances, and strictly pure. I cheerfully recommend the same for Family and Medicinal purposes.

J. P. BARNUM, M. D., Analytical Chemist, Louisville, Ky.

#### WHY BELLE OF BOURBON IS PURE.

There are volatile properties naturally existing in the grain, which accompany the liquor in its changes and give their characteristic flavor to the resultant spirit. These can scarcely be considered as impurities, but there are other properties obtained during the process of fermentation which serve, seriously, to contaminate the product. Among these are FUSEL OIL, or GRAIN OIL, amylic alcohol, which is offensive both to the smell and taste, and from which, aside from the poison they contain, it is very desirable that the spirit should be freed as far as possible. This is accomplished in the manufacture of BELLE OF BOURBON, in the production of which only the flinty part of the grain is used, THUS FREEING IT FROM FUSEL OIL BEFORE IT IS DISTILLED, and it is further improved by the

#### RIPE AGE OF BELLE OF BOURBON.

To which it is allowed to attain before being placed upon the market, none of this whisky being placed on the market until it is at least TEN YEARS OLD. In substantiation of this the certificate of the eminent chemist, Dr. J. P. Barnum, is here given.

#### EMINENT PHYSICIANS

Throughout the world unhesitatingly contend that alcoholic liquors have held, and always will hold, their place at the head of the list of STANDARD REMEDIES, without the use of which success in their practice would be limited.

#### WHAT THE DOCTORS HAVE TO SAY.

The late Dr. Cowling, who was considered the highest authority in his time, and who was fully aware of the purity of BELLE OF BOURBON, wrote in the "Medical News," of which he was editor, in the discussion of the so-called temperance question: "Alcohol will always be administered to the sick. Its ABUSE, and not its USE, may be abandoned."

#### HE RECOMMENDS BELLE OF BOURBON.

"The sick are going to have alcohol in some shape, and a matter of the first importance is that the liquors administered to them be ABSOLUTELY PURE."

#### "GENUINE AND GOOD."

"The physicians" he says, "order good whisky," meaning BELLE OF BOURBON, of course, "and leave it to attendants to find it as they may. Some possess the faculty or the knowledge necessary to get genuine liquor, but the vast majority, even among the intelligent, do not."

#### BELLE OF BOURBON

Whisky was introduced into the Pharmacopoeia as a substitute for brandy, and is preferable to brandy as a remedial agent, since it can always be obtained of good quality. It is also used as an antiseptic, dressing for wounds, etc.

#### BELLE OF BOURBON IN FEVERS.

The use of BELLE OF BOURBON Whisky has revolutionized the treatment of fevers, and thousands of lives have been saved. Formerly Typhoid Fever was regarded as almost incurable—recovery was the exception, death the rule. Now, owing to the use of whisky, death resulting from Typhoid Fever is the exception, recovery the rule. So it is in Surgical Fevers, which are now readily controlled by stimulants. Dr. Lewis Sayer, eminent orthopedic surgeon, regards pure Kentucky whisky as the BEST OF ALL MEDICAL AGENTS in controlling and regulating the pulse in fevers resulting from injuries or surgical operations.

#### A CURE FOR CONSUMPTION.

The venerable Dr. McCready, the distinguished American lecturer, sometimes called the father of American therapeutics, used to give equal parts of sweet milk and whisky as a prescription for Consumption, as the most efficient and ONLY satisfactory remedy for that disease, even after cavities had been formed in the lungs, and his treatment was most successful, resulting in many almost miraculous cures.

**BEWARE OF IMITATIONS. NONE GENUINE WITHOUT FIRM NAME on CORK and CAPSULE.**

Ask your Druggist, ask your Wine Merchant, ask your Grocer for "BELLE OF BOURBON," and take NO OTHER.

For Sale by Druggists, Wine Merchants, and Grocers Everywhere. PRICE \$1.50 PER BOTTLE. LAWRENCE, OSTROM & COMPANY, Proprietors, Louisville, Kentucky.

At Wholesale by The Kentucky Liquor Co., Godbe, Pitts Drug Co., Agents, Salt Lake City, Utah.