

Positively the Last Six Days of Our Truly Great

January Mark Down Sale!

A SALE OF THE BROADEST SCOPE AND GREATEST SACRIFICES EVER CONDUCTED.

Last Week's Record-Breaking-Business Far Exceeded In Volume Our Most Liberal Calculations. We are ready for a greater record next week.

THIS MIGHTY SALE has been a record breaker from the very beginning. People have crowded through our aisles gathering in the wondrous bargains which early foretold that this sale would accomplish the desired effect of reducing our stock to the required point. Another week's selling will accomplish our purpose and we mean to make it a week of money saving opportunities such as Salt Lake has never before witnessed. Orders have gone forth to cut all prices still deeper, make the bargains still greater. Be quick to act, for next Saturday night will positively close the most remarkable sale in the history of this city. The shortness of the time forces us to take no thought of the financial loss and

Goods Sold For Cash Only in This Sale.
No Approvals.
No Exchanges.
No Samples.

WE'D SOONER COUNT CASH THAN MERCHANDISE.

COLORED DRESS GOODS

At Less Than Wholesale Cost.

WOOL DANISH CLOTH, BEST MADE	10 cts.
at.....	
38 INCH FANCY WOOL JACQUARDS	15 cts.
at.....	
38 INCH SOLID AND FANCY COLORED DRESS GOODS	20 cts.
at.....	
38 INCH ALL WOOL SCOTCH TWEEDS	39 cts.
at.....	
54 INCH ALL WOOL MIXTURES	55 cts.
at.....	
52 INCH BROADCLOTHS	75 cts.
at.....	
27 INCH WOOL WAISTINGS	19 cts.
at.....	
27 INCH HIGH GRADE PURE WOOL WAISTINGS	35 cts.
at.....	

High-cost Dress Goods Remnants from last week's enormous selling, on our Counters at Less Than the Cost of Manufacture.



SILKS AND VELVETS

At Lowest Prices Ever Quoted Even at a Clearance Sale.

19 inch Colored Taffetas	33 cts
at.....	
19 inch High Grade Colored Taffetas, at.....	65 cts
All \$1.00 and \$1.25 colored Silks at.....	75 cts
19 inch Black All Silk Taffetas	39 cts
at.....	
22 inch Extra Quality Black Taffeta, at.....	60 cts
24 inch Guaranteed Black Taffeta, at.....	80 cts
36 inch Guaranteed Black Taffeta, at.....	\$1.00
\$1.00 and \$1.25 Fancy Velveteens and cords at.....	50 cts
All metal printed, gun metal velvet and velvet corduroy	50 cts
Waistings, at.....	

EVERY GLOVE

In our Immense Stock at Sale Prices.

Our own \$1.00 Quality Triumph Kid Gloves, at.....	85 cts
Our own \$1.50 Palais Royal and Derby Gloves, at.....	\$1.15
Our own \$2.00 Celebrated Monarch Gloves, at.....	\$1.70
Our own \$1.50 Mocha Silk Lined Gloves, at.....	\$1.00
Women's 40c Golf Gloves, at.....	19 cts
Women's 55c Golf Gloves, at.....	49 cts

ALL BELTS BELOW COST.

Taffeta Silk and Poplin Belts cut to.....	19 cts
A big Assortment of Fine Taffeta, peau de soie and corded girdle belts that sold from 85c to \$1.25, all at one price, only.....	50 cts

60c All Wool Challies

HUNDREDS OF PRETTY STYLES

35c.

Ladies' \$1 Outing Flannel Gowns 48c.

Most Sensational Sacrifices in Our Cloak and Suit Department.

Everything known in Ladies' Ready to Wear Garments in this Sale at Prices that Bar Competition. Examine the Values—You Will Hardly Believe Your Eyes So Phenomenal are the Values Quoted.

\$8.50 CHILD'S LONG ZIBELINE COAT	\$4.25	\$11.00 PEAU DE SOIE SILK DRESS SKIRT	\$5.50	\$27.50 WOMEN'S PEAU DE SOIE SILK MONTE CARLOS	13.75
at.....		at.....		at.....	
\$6.75 VELVET WAISTS, STEEL BUTTON TRIMMED	\$2.98	\$32.00 45 INCH MIXED TWEED COAT	15.00	\$5.50 GIRLS' BLOUSE SERGE SAILOR SUITS	\$2.50
at.....		at.....		at.....	
\$1.65 FLANNELETTE WRAPPERS, ALL SIZES	98 cts	\$4.00 LADIES' WALKING SKIRTS	\$2.00	\$64.00 ELECTRIC SEAL COAT, MINK COLLAR AND REVERS	32.00
at.....		at.....		at.....	
\$9.75 WOMEN'S ZIBELINE COAT	\$4.85	\$1.50 to \$1.75 WHITE COTTON AND COLORED FLANNEL WAISTS	57 cts	\$1.75 FINE MERCERIZED SATEEN PETTICOATS	\$1.00
for.....		at.....		at.....	
\$11.00 KERSEY CLOTH CAPE, BRAID TRIMMED	\$5.50	\$16.50 WOMEN'S TWO CAPE WATERPROOF CLOAKS	\$8.25	\$8.25 KERSEY CLOTH CAPES, RIBBON TRIMMED	\$3.00
at.....		at.....		at.....	
\$8.00 SILK PETTICOATS, BLACK AND COLORED	\$3.98	\$1.00 FLANNELETTE DRESSING SACQUES AND KIMONAS	50 cts	\$4.00 LIGHT COLORED CHALLE KIMONAS	\$1.50
at.....		at.....		at.....	
\$6.50 WOMEN'S KERSEY BOX COAT	\$3.25	\$16.50 MISSES' SUITS OF CHEVIOT OR MIXTURES	\$8.25	\$1.50 WOMEN'S PERCALE WRAPPERS	67 cts
at.....		at.....		at.....	
\$8.00 CHILDREN'S VELVET COATS	\$3.98	\$8.50 CHILD'S LONG ZIBELINE COATS	\$4.25	\$15.00 WOMEN'S WALKING SUITS OF FANCY MIXTURES	\$7.50
at.....		at.....		at.....	
\$8.00 BLACK PEAU DE SOIE SILK WAISTS	\$2.65	\$6.00 FANCY MIXED DRESS SKIRT, BRAID TRIMMED	\$3.00	\$2.65 WOMEN'S LONG KIMONA OF SWANSDOWN FLANNELETTE	\$1.25
at.....		at.....		at.....	
\$1.95 EIDERDOWN DRESSING SACQUES	\$1.17	\$33.00 ELECTRIC SEAL JACKET	16.50	\$1.30 INFANTS' LONG CASHMERE CLOAKS	90 cts
at.....		at.....		at.....	
\$12.00 LOOSE BACK COATS	\$6.00	\$1.75 BLACK SATEEN WAISTS	67 cts	\$5.00 SICILIAN CLOTH DRESS SKIRT	\$2.50
at.....		at.....		at.....	
		\$2.00 to \$2.75 WHITE COTTON AND COLORED FLANNEL WAISTS	98 cts		

All Laces, Insertions and Trimmings. Newest and richest designs and novelty effects in silk, lace, clunies, point Venices and silk appliques, etc.

Closing Out All Angora Wool Tamo' Shanters.

All colors, gray, red, blue, white, combinations. Sold all season at 65c and 75c, now cut to.....

Ready Made Veils and Hat Drapes Sacrificed.

All colors, 1 1/2 yards long hemstitched or satin ribbon trimmed, 75c value now cut to.....

Handkerchief Snaps.

Handkerchiefs worth up to 10c, at.....4 cents

Handkerchiefs worth up to 12 1/2c at 7 1/2 cents

Handkerchiefs worth up to 20c at.....10 cents

THESE PRICES ON HOSIERY AND UNDERWEAR ARE LESS

Than You Can Buy Them For In Case Lots Right Now.

Women's 35c Extra Heavy Fleece Lined Vests and Pants	20 cts	Women's 25c Black Fleece Hose	15 cts
at.....		at.....	
Children's 40c Fleece Lined Vests, Pants and Drawers	25 cts	Women's 50c Black Ribbed Cashmere Hose	25 cts
at.....		at.....	
Children's 35c Fleece Lined Union Suits	20 cts	Women's 40c Black Cashmere Hose	29 cts
at.....		at.....	
Women's 45c Fleece Lined Union Suits	40 cts	Women's 75c English Black Cashmere Hose	50 cts
at.....		at.....	
Women's \$2.00 Non-shrinking Wool Union Suits	\$1.25	Children's 35c Black Ribbed Cashmere Hose	19 cts
at.....		at.....	
Women's \$2.00 Black All Wool Tights	\$1.25	Infants' 35c Ribbed Cashmere Hose, Colored and Black	19 cts
at.....		at.....	

Soaps and Toilet Articles Below Cost of Landing.

5c cakes hard water soap	2 cts
at.....	
All 10c soaps standard makes	6 cts
at.....	
Cuticle and Cascarilla skin soaps	8 cts
at.....	
Witch Hazel, per bottle	9 cts
at.....	
Household ammonia	9 cts
at.....	
Crown perfumery Co.'s toilet waters, 50c size	19 cts
at.....	
Violet toilet waters, bottle	19 cts
at.....	
Brown's shampoo soap	6 cts
at.....	

"Not in 50 Years Has the Price of Cotton been so High as Today."

Salt Lake Herald, Jan. 3rd, 1904. Yet the Oldest Shopper in Salt Lake cannot recall in the last 50 years such Remarkably Low Prices on Cotton Goods as we Quote Today. We Can't Buy Them Again at These Prices—But It's Clearance Sale Time and Everything Must Go Regardless of Value.

SACRIFICE OF SHEETS AND PILLOW CASES.

Sizes 42 x 36 or 45 x 36	7c	72 x 90 Sheets, torn, ironed and hemmed. Good for single or double beds	44c
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WAISTINGS SACRIFICED.

All the white mercerized waistings in medium and heavy weights that sold for 50c to 65c per yard, now cut to.....	25c	All the finest white mercerized waistings, winter and spring weights that sold at 75c to \$1.00 per yard, now cut to.....	50c
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NAPKINS SACRIFICED.

Bleached breakfast size Napkins, per dozen.....	60c
21 inch bleached Napkins, per dozen.....	90c
21 inch high class Irish Napkins, all pure linen, per dozen.....	\$1.44

Domestics Sacrificed.

10c outing flannels	5c
at.....	
Turkey red fringed cloth	65c
at.....	
10c unbleached muslin	7 1/2c
at.....	
Genuine Daisy cloth, best colors	10c
at.....	
Cream shaker flannels	11c
at.....	
21 inch unbleached Canton flannels	6 1/2c
at.....	
Extra heavy twilled back Canton flannels	10c
at.....	
Waistling flannellets, all colors, per yard.....	9c
Extra heavy German shirting prints, per yard.....	6 1/2c

TABLE LINENS MUST BE CLEARED OUT.

44-inch cream Table Linen	25c
cut to.....	
56-inch loom die German linen	42c
at.....	
72-inch half bleached Irish linen, always 65c a yard, cut to.....	69c
at.....	
54 inch bleached Damask	45c
cut to.....	
66-inch fine bleached Irish linen, cut to.....	75c
at.....	
72-inch extra \$1.50 grade Irish Damask, cut to.....	98c

ALL TOWELS

14x28 inch fringed cotton Towels	3c
at.....	
17x27 inch colored border huck Towels	7 1/2c
at.....	
16x40 inch fringed Moma Towels	8 1/2c
at.....	
17x26 inch unbleached Turkish bath towels	9c
at.....	
Our 20c colored bordered huck towels, size 12x38, extra heavy for.....	12 1/2c
at.....	
Our 25c fringed Turkish towels, now.....	20c
at.....	
All linen hemstitched huck towels, white or colored border our 35c towels, now.....	20c

Curtains and Draperies

15c curtain Swisses per yard	10c
at.....	
15c silklines, per yard	10c
at.....	
17 1/2c cretonnes, per yard	12 1/2c
at.....	
Ruffled muslin curtains	35c
per pair.....	
Nottingham lace curtains	50c
per pair.....	
Nottingham lace curtains	80c
2 1/2 yards long	
\$1.75 Nottingham lace curtains	
2 1/2 yards	
10c	
\$3.50 Nottingham lace curtains, 3 1/2 yards	\$2.10
long.....	

Sacrifice of all BED COVERINGS.

10x14 size cotton sheet blankets, per pair only.....	45c
at.....	
10x14 size white sheet blankets, per pair only.....	50c
at.....	
10x14 size white and tan blankets, per pair only.....	65c
at.....	
11x14 size white, gray and tan cotton blankets, per pair.....	98c
at.....	
4 pound gray California wool blankets, per pair only.....	\$2.65
at.....	
5 pound Cadet gray all wool California blankets, per pair.....	\$3.85
at.....	
11x14 size pure all wool white blankets	\$5.10
per pair.....	
Size 72x78 silkolene covered comforts, filled with pure white cotton only.....	\$1.48
at.....	
Full double bed size white crocheted quilts, 1.50 quality, in this sale.....	\$1.00