

Great Reductions Throughout Entire

Millinery Department!

Everything in MILLINERY TRIMMINGS and Ribbons at SACRIFICE PRICES. ALL SILK RIBBONS, in fancy patterns and colors; worth 40c to 60c, for—

21 cents yard.

Notion Bargains

To numerous to mention here's one. 30 quality Corduroy Skirt binding at—

4c

Mousseline De Soie.

42-inch wide Mousseline De Soie, in black, white, cream and colors, the 60c grade, for this sale at—

33c.

Purses.

50c quality BLACK GRAIN LEATHER GOLF PURSES at each—

25c

Children Dresses

At prices that in many instances are less than you'd pay for the making.

Dainty Infants' Wear.

Every Item in this popular Department's at wondrous low sale prices.

Notion Bargains

You must visit our Notion Counter for the many, many little things at—

Bargain Prices.

Sacrifice Prices on Every Article in

Millinery Department!

Great Bargains in Trimmed and Untrimmed Hats. Ladies' Sailor Hats, worth 25c for 15c. Children's and Ladies' white Leghorns for 10c. Lad. new head extra Tuscan Hats for 25c, 35c, 40c, 50c. Worth 50c, 75c and 1.00. One lot of Lad. Trimmed Novelty Sailor Hats, worth \$1.25 to \$1.50, for 85c.

A Sale that will Outdo Every Great Sale Ever Held!

F. Auerbach & Bro.

Cambric.

Best quality Skirt lining, only—

4c Yard

Silesia.

Elegant quality

Waists lining—

10c Yard

Japanese Wash Silk.

20 inches wide, 50 colors—

29c

Linen Canvas.

Elegant quality—

12½c yd

Percalines.

26 in. wide, double fold, all colors and black; sale—

11c

Astrichan Fancy Silks.

Dark colorings, half value—

25c Yard

A CLEARING SALE that will stir all Salt Lake; a sale that will bring the whole town to Auerbach's. Never in the history of Salt Lake---no, not in the experience of your life--- have prices been so MERCILESSLY SHATTERED. Prices cut on Every Article throughout the store; nothing reserved. A tremendous clearing of all Spring and Summer Goods. Never was such an Avalanch of Unquestioned Bargains turned loose to the trade. Now is the time to buy---the time of all times to get the Most for the Least, when Bargains are the Thickest, when Goods that are Marked to Go, Will Go. We are ready for you Monday Morning.

Positively No Approvals, Exchanges or Samples Given During Sale.

Silks and Dress Goods.

During this sale we inaugurate the greatest Price Cutting Event of the year. Nothing reserved. Entire surplus stock must go regardless of cost, and such Prices as these will certainly make short work of it.

Everything in plain and fancy, black and colored SILKS, marked at cost and below. Nothing reserved.

BLACK SATIN DUCHESSE, best black, 24 in. wide; value \$1.40; sale

88c

COLORÉD PRAU DE SOIE SILK, including black, elegant quality; value up to \$1.75 a yard; sale

97c

COLORÉD TAFFETA SILKS, changeable effects, extra heavy quality; sale, a yard

57c

BLACK SWISS TAFFETA, mellow finish, value 90c. Sale only, a yard

55c

COLORÉD WASH SILKS, handsome blending of colors, 30 pieces to select from. Sale only, a yard

25c

FANCY NOVELTY SILKS, over 1000 yards to choose from, all new silks; some never shown before; value up to \$2.00 a yard. Sale at

83c & 97c

JAPANESE WASH SILKS, best quality, 28 inches wide, 50 colors to select from; value 75c a yard. Sale, a yard

48c

ALL Black and Colored Silk Velvets, Velveteens and Corduroys Marked at Actual Cost.

Entire Stock in black and colored Dress Goods at sacrifice prices

NEW SILK-STRIPED CHALLIES, in cream and light gray grounds, in floral and Persian designs, Sale, a yard

29c

BLACK FANCY WEAVE SUTTINGS, very fine satin finish; small new designs; half a dollar value. Sale, a yard

27½c

COLORÉD DRESS GOODS, large assortment of high-class materials; value up to \$3.00 a yard. Closing out, at, a yard

98c

A Sale of All Wash Fabrics.

THAT WILL CREATE AN UPROAR. IT'S THE GREAT, THE VERY GREATEST WASH GOODS SALE EVER HELD HERE, ELSEWHERE, ANYWHERE. The values are so grand as to almost stagger belief. EVERY PRICE IS WRECKED AS NEVER BEFORE. ALL SALE RECORDS ARE BROKEN, and sacrifice runs riot in this massacre of exclusive fine Summer Goods. First choice counts. Take the hit, hit.

2500 yards of Challies, assorted colors and designs, are yours in this sale, per yard

4¢

1000 yards Dimities, this season's most desirable printing, remarkable value at 10c; on sale, per yard

5½¢

100 pieces American fine Zephyr Ginghams, in bright, pretty checks and stripes, a large assortment of styles in pink, blues, reds and lavender; while they last in this sale, per yard

6¼¢

Just 1200 yards yard-wide figured Percales, good patterns and fast color, well worth 12½c; on sale at just half, per yard

6¼¢

65 pieces exquisite Dress Batistes, in exclusive designs and choice colorings, such as navy blue, royal blue, electric, lavender, pink and light blue, bought to sell at 15c; marked in this sale at just half, per yard

7½¢

Absolutely fast-black colored and open-work striped Linens, assorted patterns, bought to sell at 20c; marked down to, per yard

9½¢

32-inch wide colored Swiss Lawns, in navy blue or black grounds with white geometrical designs, cheap at 20c, a limited quantity; in this sale, per yard

9½¢

31 bolts beautiful Batistes, in the well-est designs, full yard wide; well worth 20c; on sale, per yard

9½¢

Transparent Jaconet Lawns, exquisite in designs and colorings; black novelty Lawns, fine and crisp, in plain effects; 33 pieces in all and worth every cent of 25c; cut to, per yard

12½¢

A new line of fine Imported colored Dimities just received; all our fine Scotch Zephyr; in fact, all Novelties, including our fine Embroidered Linens, our fine embroidered colored Swisses, as well as all Linen Crashes, Burples and Covert Cloths; in this sale at the most startling reductions.

Prices on All

Novelties are

Cut and Slashed

to Profitless

Point, and in

Many Cases Less

Than Actual

Cost.

Final Grand Closing-Out Sale of Entire Stock of

TAILOR-MADE SUITS.

Every Suit in the house to be sold regardless of cost at half regular price and less.

Ladies' \$35.00 Suits, for

3-90

Ladies' \$30.00 Suits, for

15.00

Ladies' \$10.00 Suits, in gray or brown, for

5.00

Ladies' \$15.00 Suits, for

6.75

Ladies' \$20.00 Suits, for

10.00

Ladies' \$25.00 Suits, all silk-lined, for

12.50

Ladies' \$30.00 Suits, for

15.00

Ladies' \$40.00 Suits, for

20.00

Ladies' \$50.00 Suits, for

25.00

Ladies' \$60.00 Suits, for

35.00

Ladies' Duck Suits from

75 Up

Entire Stock of Dress Skirts

At absolute SACRIFICE PRICES, including all of our Cloth, Silk and wash Skirts.

\$1.50 Skirts, for

75c

\$2.50 black Brilliantine Skirts, for

1.19

WHITE DUCK SKIRTS, for

40c

\$1.25 Linen Skirts, for

75c

\$4.25 Bicycle Skirts, for

1.99

HOSIERY.

For Women and Children.

Forceful reminders to demonstrate the big savings possible here in this great sale.

Women's fast black seamless cotton Hose, the 15c kind; at

7c

Women's seamless, fast black, fine cotton Hose, our 20c quality; sale price

12½c

Women's 40c grade plain or fancy ribbed full regular made fast black cotton Hose; sale price

25c

Misses' fast black Silk Hose, in sizes 5 to 8, a good 60c grade; special sale price

25c

Children's fast black, seamless, cotton Hose, our 15c grade; in this sale, at, a pair

7½c

10 dozen Children's fast black, full regular made cotton Hose, medium weight; our standard, 35c; great sale special at

17½c

10 dozen Boys' Bicycle Hose, fast black, extra strong and heavy, all sizes, our great sale special, at

12½c

Salt Lake's Greatest Special Sale of Ladies' Muslin Underwear.

The most astonishing offering in new, stylish, dainty and reasonable Underwear ever announced; hundreds of dozens of Gowns, Petticoats, Drawers, Chemises and Corset Covers, constituting an enormous purchase from one of the foremost Manufacturers in the country and offered at the lowest prices in the history of retailing.

Ladies' Night Gowns, with tucked front and double back yoke, made of good muslin, liberally cut and well sewed; sale bargain

29c

Ladies' Night Gowns, made of extra fine muslin, richly trimmed in embroidery and hemstitching, all sizes, actual value \$1.25; sale price

83c

Ladies' Night Gowns of extra fine long cloth, blouse front, trimmed in tucks and rows of embroidery insertion, actual value \$3.00; sale price

1.75

Ladies' fine muslin Skirt, with deep ruffle trimmed in embroidery edging and hemstitching, a Skirt well worth \$1.75; special at

1.10

Ladies' Chemise of good muslin, all sizes, our 2½c grade at

17c

Ladies' muslin Drawers, well sewed, all sizes, at

17c

Plain Corset Covers, all sizes; sale bargain at

10c

Ladies' lace or embroidery trimmed fine Cambric Corset Covers, all sizes, 95c grade, at

50c

Ladies' extra fine cambric Corset Covers, trimmed in rows of embroidery insertion, embroidery edged around neck and arm holes; grand special bargain at

75c

Ladies' extra quality muslin Skirt, with 3 hemstitched lace ruffles, in all sizes, extra wide, actual value \$1.35; sale special at

79c

THE GREATEST

White Goods Sale.

Salt Lake has ever seen or heard of, starts here tomorrow with a Bargain Whitehead that will enlist the enthusiasm of the multitudes. It will be a "money-saver," a money-maker for every patron. Prices will set the whole town in a commotion. WISE FOLKS WILL LAY IN A SUPPLY A SEASON AHEAD.

37 bolts white India Linen, while they last, per yard

4½¢

850 yards white checked Nainsook; while it lasts per yard

4½¢

15 pieces fancy lace-striped white Lawn; value 10c; while they last, per yard

5½¢

30 pieces of 12½c white checked Nainsooks and India Linens, while they last, per yard

6½¢

22 pieces white checked Dimities, worth 16-23c; while it lasts, per yard

9c

400 yards of white Corduroy, regular price 25c; while it lasts, per yard

12½¢

500 yards of 40-inch wide India Linen, usually sold at 25c; while it lasts, per yard

14c

A limited quantity of 40-inch wide white Organdy, worth 20c, and a new line of white dotted Piques, value 35c; all go in this sale, per yard

16¾¢

All the new white Chiffons, all the new white French Batistes, all the white Persian Lawns, all white Swisses (plain and dotted), all Mulls, all India Linens, Victoria Lawns and Piques, from the cheapest to the finest, cut down to the most insignificant prices for this Great Sale.

SUMMER UNDERWEAR

For Women and Children.

Reductions on every line, prices cut on every item, extraordinary values in reasonable underwear. Here are a few items taken at random, every line in the house equally as big a bargain.

Ladies' sleeveless low-neck Vests, the 75c grade; sale bargain, all

3½c

Ladies' sleeveless, low-neck Vests, trimmed with cotton loops, tape, draw, all sizes; sale bargain

5c

Ladies' sleeveless Vests, taped neck and arm holes, in cream or white, the 20c grade; sale bargain, all

10c

10 dozen Ladies' Knee Pants, of fine cotton, cream jersey ribbed, umbrella shape, lace bottom; 40c grade; sale bargain at

25c

Ladies' extra quality Little Thread Vests, low neck, no sleeves in cream or white, all sizes, are full silk taped; actual value 35c each; sale bargain at

19c

10 dozen Children's cream Jersey ribbed Vests, low taped neck and long sleeves; actual value 12½c each; sale bargain at

7½c

A SALE OF

Fine Table Linens, Napkins and Towels.

You'll never cease to talk about. Everything included in this Merciless Slaughter.

12x12 striped Glass Doilies on sale at, each

1½c

3-12c pure Linen Toweling; Crash; in this sale, per yard

5c

Extra size Turkish Bath Towels, size 28x43, and all-linen Hemmed Huck Towels, size 17x32; reduced from 15-23c to, each

10c

30c extra heavy Turkish Bath Towels, size 21x50, go at

17½c

Regular 40c quality heavy half-bleached Table Linen, 50 inches wide, will be sold, per yard

24c

The best 80c quality of German Silver-bleached Table Linen, 2 yards wide, cut to, per yard

50c

Our handsome 12½c bleached Irish Table Damask, 2 yards wide, marked down in this sale to, per yard

86c

\$3.25 Napkins to match on sale, per dozen

2.55

100 dozen soft finished German Napkins, ¾ size, regular price

83c

100 dozen 1½ size quality fine Table Linen, a yards wide, Thistle design, very choice, goes in this sale, per yard

1.23

¾ size Napkins to match, value \$5, go, per dozen

3.50

Regular \$2.15 green-bleached Irish Table Damask, plain center, with fancy double border; in this sale, per yard

1.50

\$5.00 Napkins to match on sale, per dozen

4.10

100 dozen ¾ size Silver-bleached, all-linen Napkins, worth \$2.75, 60, per dozen

1.75

All fine hemstitched Table Sets, all fine Towels, every Napkin and every piece of Toweling in the House cut and slashed in this Sale.

A GREAT SMASH IN

Prices of SHIRT WAISTS.

Our entire stock of Shirt Waists, in white and colored, to be sacrificed; none reserved, prices dropped down, down to the very bottom.

Ladies' 50c Shirt Waists, in assorted colors and patterns, 48 to 44

19c

Ladies' 60c Shirt Waists, for

30c

Ladies' \$1.50 Shirt Waists, for

75c

Ladies' \$1.75 Shirt Waists, for

95c

Ladies' \$3.00 Shirt Waists, for

1.75

Etc., etc., etc.

ALL WHITE WAISTS included in this great Slaughter Sale

White Waists, value \$2.00, for

55c

White Waists, value \$1.75, for

95c

White Waists, value \$2.25, for

1.25

White Waists, value \$2.00, for

1.75

White Waists, value \$4.00, for

2.50

Etc., etc., etc.

LACES.

Their price equals do not exist anywhere. Each piece a grand bargain, be they all-overs, Fancy Yokes, Edgings or Insertions, the price smallness is notable in all of them. See our 5 great lines of Valenciennes Laces and Insertions, at, a dozen—

15c, 25c, 35c, 50c and 75c

All Ladies' Neckwear

at surprising Reductions. Such Bargain values were never seen before.

Great Shoe Sale!

THE GREATEST OPPORTUNITY OF THIS YEAR TO BUY YOUR LADIES', MISSES', BOYS' AND CHILDREN'S SHOES, AS EVERY SHOE IN OUR STORE WILL BE MARKED DOWN DURING THIS GREAT SALE.

Children's black kid button Shoe (warranted all solid), worth 75c, sizes 5 to 8. SALE PRICE

50c

Children's black kid Shoes, lace and button, worth fully \$1.25, sizes 3 to 8. SALE PRICE

89c

Children's black and tan colored Slipper, buckle and boy—

69c

Sizes 5 to 8. SALE PRICE

79c

Sizes 8 to 11. SALE PRICE

89c

Sizes 11 to 2. SALE PRICE

89c

ALL OUR FINEST GRADES OF CHILDREN'S SHOES AND SLIPPERS AT CUT PRICES DURING THIS GREAT SALE.

Misses' black kid Shoes, worth \$1.25, sizes 11 to 2. SALE PRICE

98c

Misses' splendid quality kid Shoes, sizes 11 to 2, worth at least \$1.50. SALE PRICE

\$1.19

Boys' good quality Shoes, celebrated Bay State make, sizes 3 to 5, \$1.40 value. SALE PRICE

\$1.19

Boys' extra good quality Shoes, Bay State and Usher & Sons make, sizes 3 to 6, regular \$2.00 value. SALE PRICE

1.58

ALL OUR BOYS AND MISSES' SHOES, IN TAN COLORED AND BLACKS, IN ALL SIZES, AT "CUT PRICES" DURING THIS GREAT SALE.

Ladies' kid Shoes, tan colored and black, the best \$1.50 Shoe in the city, lace and button. SALE PRICE

1.19

Ladies' splendid quality kid Shoes, new styles just received, dark tan colored and black, red and tan colored, value at \$2.50. SALE PRICE

1.89

Ladies' extra fine quality kid Shoes, tan colored and black, positive \$2.50 value. SALE PRICE

2.48

Ladies' black kid strap Slippers, buckle and bow, good quality; all sizes. SALE PRICE

89c

Children's black and tan-colored Oxfords, genuine \$1.75 value. SALE PRICE

1.29

Ladies' fine quality kid Oxfords, black and tan colored, \$2.50 grades. SALE PRICE

1.95

Shrunken collar hands, standard maker

All the \$2.50 Negligee Shirts, sale price

1.93

All the \$2.00 Negligee Shirts, sale price

1.63

All the \$1.50 Negligee Shirts, sale price

1.12

All the \$1.00 Negligee Shirts, sale price

69c

Children's Fauntleroy Waists—

A 11 our Embroidery Collars and Cuffs and fancy ruffled, embroidery trimmed. Those that sold at \$2.00, sale price

1.47

Those that sold at \$1.50, sale price

1.13

Those that sold at \$1.25, sale price

87c

Those that sold at \$1.00 and 85c, sale price

59c

Complete Clearance in All

Ladies', Misses' and Children's Jackets

Ladies' Jackets from

1.50 Up

Children's Jackets from

89c Up

Entire stock of WRAPPERS is included in this great Clearing Sale. Prices from 50c, 60c, 85c, 1.00, 1.25, etc.

SPECIAL BIG BARGAINS IN

Ladies' White Duck and Pique Suits.

About 50 Suits to be closed for \$2.50 a Suit, worth \$5.00 to \$7.00 a Suit.

It's wastefulness to ignore the offerings in this department, the style, the colors, the qualities, the fit are superb.

We must close out our Glove stock, hence these great cuts in prices.

Ladies' black fine thread Gloves, all sizes, 26c grade; sale price, at

10c

Black pure silk Gloves, all sizes, 50c grade, at

25c

2-clasp silk Gloves, with double-woven fingers, all sizes, 75c grade, at

50c

90c grade Chamomile Gloves, in white, pearl and natural, all sizes, warrants a 25c—

59c

\$1.25 grade Chamomile Gloves, none better made, all sizes, at

89c

The Crown, unsurpassed for fit and wear in all the new shades and colors, all sizes, actual value \$2.00 a pair, at

1.25

ALMOST INCREDIBLE REDUCTIONS in our Handkerchief Department.

Almost Incredible Reductions in Our

Flannel Dept.

Every item in the Department a wonder special. All prices on French Flannels, all prices on white embroidered Flannels, cut to the bottom notch, a determined effort to eclipse all former sales.

On center counters; 6 great sale lines, showing values in insertion and edging; worth fully double these prices, a yard—

7½c, 10c, 12½c, 15c, 20c and 25c.

Equally big bargains in our regular line of all-over Edgings, Insertions, etc., during this great sale.

OUR ENTIRE LINE OF

CORSETS

at great Reductions in this sale, many of them at less than manufacturers' cost.