

A touch of white on a dark gown is always effective. At the present time, the vogue for trimming plain cloth articles with bands of fancy velvet or broadie is most attractive. The embroidery is worked either in a color to blend with the background of cloth with which the gown is made, or in black and white, or black and silver, and is most effective. Smart costumes of this kind are of a blue finish, is built with a wide band of silk with a jacket to match. The jacket is short, but fits the figure close in the back and is double-breasted in the front. It is trimmed with bands of white cloth braid, or black and white. A dark brown costume can be made with a long narrow fitting coat, having

This week's efforts are calculated to outclass those of last week in point of value-giving for we must convert this magnificent stock into cash and do so quickly regardless of

This forced sale offers the greatest aggregation of merchandise values to be found anywhere East, West, North or South. We make this broad statement advisedly, we know exactly what is being done in the buying field, what marked prices are, and the values we offer must seem ridiculous to the knowing ones. All new goods as fast as they arrive are being sacrificed in this forced sale. You must soon begin to prepare for milder days, why not do so now at these tremendous savings?

1904

SKIRTS.

as and beauties of these
 are now in toiles, ete-
 and fancy mixtures in all

FORCED
 SELLING OF

LACES

Torchon Laces. 7½c to 10c grades, from ½ inch, to 5 inches wide, all fine pat- terns, sale price 5c	Point de Paris Laces. Cleaning up a odd lot of this ses- son's point d Paris laces, 1 width from 3 to inches, 12½c and they go at..... 7c
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The foulards shown are beautiful in colorings and printings and the variety for selection is immense.

The shirt waist suit silks come in stripes, checks, dots and plain. The small figures and all the exclusive novelties and changeable effects. Many new patterns just received classed with this lot.

Forcing Out all

TABLE LINENS AND NAPKINS.

25c per yard for 53-inch Turquoise red damask, regular price 35c. 29c per yard for 56 inch, half-bleached damask, regular 35c grade. 30c per yard for 58 inch guaranteed fast colored turkey red table damask, regular price 40c. 48c per yard for 56 inch bleached, all pure linen damask, four different styles to choose from at regular price at 65c.	75c per yard for 72 inch pure linen damask, full bleached, rich designs, 3 new patterns, regular \$1.00 grade. 85c per yard for 72 inch cream damask, all pure linen and pretty patterns, regular \$1.10 per yard. 98c per yard for 72 inch, full bleached white damask, all pure linen and exquisite designs, regular \$1.25 grade. 69c per dozen for colored bleached, all linen breakfast napkins, excellent for wear.
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60c per yard for 64 inch extra heavy half bleached Irish damask, pure linen, and all new patterns that sold regularly at \$1.50.	qualities and durability, regular price \$1.00, per dozen for 20x20, \$1.25 linen napkins, silks bleached, regular price \$1.60 per dozen.
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FORCED SELLING OF STUNNING

NEW COTTON WAISTS **FOR EARLY SPRING WEAR**

1 Style Special at \$1.25. Mergerized cotton and fig. dras in white and black and 2 Styles Special at \$1.75. tan mixtures, strap trim. white lawn, lace and embroidery and white mergerized cotton iron straps and button trimmed	4 Styles Special at \$2.25 White cotton with silk embroidery dots, the white madras, pongee color cottons, black mulis, silk dots. 2 Styles Special at \$7.00 Mergerized and silk figured mixture and fancy mulis, silk dots, beautiful waists.
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FORCING OUT ALL INFANTS' AND CHILDREN'S WEAR. Infants' long flannelette skirt made with a fine cambré waist, finished with a deep hem, for..... 39c Infants' morning slips made of fine material and finished around neck and sleeves with hemstitched ruffle or embroidery edge, special for this sale..... 25c Children's fine cambré waists, made with a full shirred front, and comes in all sizes from 1 to 12 years, in special sale price..... 25c Children's white dresses in different styles, either with yokes or in the full bishop style, made of fine raihuok, in sizes from 6 months to 2 years, in special..... 50c	FORCED PRICING TOILET ARTICLE Full plate house-hold amenity..... 25c Violet soap, box three cakes for..... Bay rum, per bottle..... 25c flax, quince and cucumber (jelly)..... Lyon's tooth powder..... Kirk's violet toilet water..... The assortment of tooth brushes worth up to 25c each.....
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