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Your

BIG MONEY IN SALT LAKE REALTY.



THREE HUNDRED NEW HOMES.

Official Permits Issued for the Construction of that Number of Residences and Cottages During the First Eleven M. it's of the Present Year, and Yet There is Hardly a Vacant House in the City, so Great is the

Joseph Sauer, President. Max E. Smith, Vice-President.

E. S. Hubbard, Secretary. W. E. Hubbard, Treasurer and Manager.

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Authorized Capital, \$50,000. Paid up, . . . \$25,000.

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August Stein,

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SALT LAKE CITY, UTAH. No. 11 EAST THIRD SOUTH. Tel. 555.

The Market as Viewed by Experts Reviewing the history of the real es- I would hold rents up to the present I the city was never in a healthler condi-

tate market for this city during any standard were they constructed today, certain year, only becomes of value to Rents in fact would stiffen as a result he reader by comparison with prior years or a careful knowledge of the

ame business in other cities.
The writer has made a study of real state as an investment in the cities aroughout the United States and rears, visited almost every city on this gate and study into this subject. As a critic, I make the assertion that money can be invested in real estate in this today more profitably from a rental and speculative standpoint than any other city in the Union-barring small towns, mining camps, and boom places of course. The latter offer chances for blg rents, etc., but are unstable for time

Sait Lake City is stuble, has reached and passed a point in population and business importance that, according to all precedents, assure its future growth. An Investor in real estate in Sait Lake takes no chances of either flood, cy-clone, depopulation plagues, or earth quakes—nor is there any immediate likelihood of any foreign power standing out at sea and bombarding, thus destroying our buildings, although we have our own little sea. In short, such buildings as we build can be built to stand-with no danger of losing them by reason of war or the elements. Owgo to war, but war will probably never come to her, which is a possible menace to coast and border cities. This city is not over built. At no period during the past year have the rental agencies of the city been able to offer a good ten or twenty dollar house for rent for two consecutive days, and generally they if new, often before the foundation was

RESIDENCE SALES FOR 1900.

We believe \$300,000 worth of newly built houses have been sold during the past year to renters who have been unable to rent suitable houses and were compelled to buy. These houses were put up expressly to sell, the readiness with which they sold and the prices they brought have been a distinguishing feature of the real estate business during the past year. Old houses and those built of adobe went begging at any price. One story brick modern cot-tages are in demand to rent. But more pretentious two story bricks are the best to sell, and generally a fair profit is allowed the builder, who, by the way, takes no risk—one very enterprising firm of builders have, during the past ear put up over twenty-five separate houses, and sold them all. ould have rented them immediately apon completion, at figures that would have netted 8 to 12 per cent but they never rent. The writer has observed em closely during the four years they we been building here and believe their profits will aggregate \$75,000 dur-ing the time. The writer also knows nexperienced in real estate or build built a cheap cottage, for a home, party came along, offered her an advance, she sold, did it again and again and so on, today she is financially comfortable and is still attempting to build herself a little home. She has, however, advised with a certain agent all the time. Generally this is a good plan. The agent often appears anxious to sell you property, but if you get in his confidence and let him know you will invest on his advice largely. He is unapprecia-tive indeed if he does not give you something good in the line of investments, because today every live office has good ones to offer, and he is more in touch with the market and actual selling values than you are.

DEMAND FOR CHICAGO FLATS. There is demand now at the close of this year, 1900, for \$2,000,000 worth of Chicago flats and five to eight room necessary to do this work—as good ia-bor is scarce today. The city needs bricklayers stonemasons, carpenters

an average of about 20 per cent, and now at the end of the year very few houses are building for rental pur-poses and the writer's opinion is that en put up, as will be observed by rerring to a separate article in this aper on building, but they were sold ollars in the east, if capitalists only ew these facts to be true, they uld invest here at once as they are

speculative intent on the part of buy-ers during the past year, almost with-out exception buyers wanted homes, paid cash for them. Where a balance was left unpaid in '98 and '99 it was generally at 8 per cent: 1900 interest on deforred payments has been universally 7 per cent. Money can be borrowed as low as 6 per cent, owing to eastern capitalists sending large amounts here to agents for that purpose. If some of this could be diverted to building, it would be more profitable for all concerned, as well as improving the city.

in the mansions of Hon. Thomas Kearns, David Keith and Thomas Weir such houses are a credit to our city and to their owners. Hurrah! for such men. They took their wealth from Utah's mountains and they show their confi dence in our young metropolis by build-ing monuments in the shape of homes and perpetuate their names in this, the most beautifully situated city in Ameri-

completed a mansion on Capitol Hill, "The Bungalow," that will be a source of pride to every Salt Laker for years and here is a case where outside capital came in and located. Salt Lake's charms are irresistable. She will continue to draw wealth from 800 miles in every direction. Why? Because it's the "Mormon" Rome. The capitol of Utah. The largest city and metropolis and wholesale supply point of a distowns. And our gates are always open During the past year many people of have homes-naturally most of them prefer living here a year to learn where they want to build before purchasing sites—some of them have actually not rent and are boarding at hotels against gentleman from Wyoming living under these conditions. Another gentleman from Michigan with his family spent a month at a hotel before he could find a suitable place to rent.

REALTY SALES DOUBLED. A conservative estimate of the sales

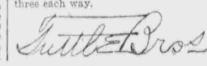
them at more than double those for 1899. It is difficult to get at the facts as many considerations were placed in the deeds at \$1 and other low figures to avoid the revenue tax. Many sales in-volving in the aggregate hundreds of thousands of dollars were by land con-tract and were never recorded, then again the published records include mining sales. So the published records are not authoritative. The estimate above is from personal interviews with brick cottages in this city, and this city | other offices, and our opinion is that

today. There is a firm, steady growth with little speculation, comparatively none. Last spring there was some speculation confined to a certain district, which was effected by a propose new union depot and then the company's failing to agree on the site (that had been agreed on). Prices in that district have failen back to nearly

Having confined all the foregoing to facts of the past and being real estate people ourselves, we can not refrain from making some "predictions" for 1991. We believe and everything points to a very presperous future for Sait Lake realty holders. There is plenty of ready capital which will soon be pouring in for tavestment. Such opportunities as this city offers cannot remain open long. The new Los An-geles railroad will be built and this city has been designated as the terminus Mr. Clark always finishes what he undertakes. This will give Salt Lake three roads to the Pacific, and the Burlington east (when completed) makes three outlets east.

ORIENTAL TRADE. The Pacific ocean commerce

will advance tremendously in the next few years by reason of open-ing up China and the retention of the Philippines. Those fellows over there are heathens and are not civilized nor enlightened, they understand nothing of the manufacture of whisky or its ical methods, nor modern methods of nor three-minute-guaranteed-to-give-you-indigestion-business-men's-lunches and folding beds. All these boons to civilization which we enjoy must be taught them, together with teaching China's countless hords to wear corsets and lace their bodies out of shape and the men to wear heavy woolen suits (like civilized people do) in the sum-mer, and read Browning and millions of other enlightening books that we are turning out weekly. They don't un-derstand how to make all wool carderstand how to make all wool carpets out of cotton or solid mahogany
funiture with veneer or leather goods
out of paper. We can introduce the
servant girl problem for the celebrated
Chinese philosophers to solve and import a few sample American labor
agitators and woman's rights advocates, and ship loads of missionaries and guns. And for years now with China's ports all open we must ship these goods to them with great quantities of other merchandise, to China, the Philippines and Hawaii, till they learn to manufacture them all themselves.
Then our work of enlightenment is done, and Hon. John L. Sullivan, Messrs. Corbett and Fitzsimmons and Sharkey can go over there and give them a few of their enlightening exhibitions. During this time, however, it will available white. it will require ships. American ships to transport the goods. The commerce end and our metals. Utah's metals and Utah's coal will be needed. Utah has then a close market for the metals and with. Mountains of iron and coal will be required. This means wonders for Salt Lake. Every one knows what ship building and commerce did for our Atlantic seaboard and competition in railroad transportation and this has a direct bearing on real estate of Arlzona, western Colorado and Wyom ing, Idaho, Montana, Nevada, and is fo touch with the East and West by two belts of steel and will shortly have



A Million Dollars in New Buildings.

brick residence V. W. Chisholm, 644 east First South street, brick barn W. F. James, corner Seventh

East and First South, nine room brick residence
C. J. Geary, 746 east Second South, frame addition
George H. Wood, 657 east Third South, six room brick cottage George H. Wood, 657 east Third-South, barn E. S. Hammer, 524 east Second South, frame addition

Mrs. Monheim, 143 Social Hail avenue, repairs Margaret R. Woodward, 43 south Sixth East, frame addition 3. Y. Trust company, State street, between First and Secstreet, between First and Second South, brick store
Katle S. Goodwin, 217 south
Eighth East, brick residence..
Grace Davidson, 167 south Tenth
East, frame addition
Studebaker Bros., 157-159 State

A. Davis et al. 142 east Second South, two room brick cottage br. A. S. Bower, First South

East, ten room brick residence 9,000 T. Kelth, 122 each South Temple, nine room brick resilara S. Skewes, 365 east Third

South, six room frame cottage O. Bourdon, 938 east South Tem-pany, Second East between South Temple and First South, South, three room frame cot-

w. H. Cromer, 67 Commercial street, alterations Holy Cross hospital, frame barn Mrs. Grace Davidson, 167 south Tenth East, frame addition... Heorge W. Cushing, 760 east South Temple, eight room

dence J. Van Hoose, Second South and Thirteenth East, frame Henry Phillips, 75 east Second South, repairs Theodore Bruback, 41 Commer

cial street, two story brick

R. Evans, 1944 east Second

John Gallacher, 139 south East Temple, brick addition Charles E. Street, Second South between East Temple and Mrs. Margaret Burrows, 928 east

First South, frame addition...

A. B. Kneffling, 253 south Fourth
East, brick addition...

George F. Steihl, South Temple, between Ninth and Tenth East, 10-room brick residence Mrs. Ferguson, 124 south Twelfth East, improvements.....

Total.. \$155,100 Add 20 per cent per building inspector's estimate.. 81,020 Grand total\$186,120

RECAPITULATION.

First municipal ward.... \$ 129,600 Second municipal ward 411,372
Third municipal ward 46,734
Fourth municipal ward 269,210 Fifth municipal ward.. 186,120

Grand total., \$1,043,036

GREAT DIVIDENDS

A BOUT \$300,000 are paid out in Salt Lake City each month from paying mines in this vicinity.

The Los Angeles R. R. from the West and the Burlington from the East are now being built to Salt Lake City. A thousand homes are now under way in all parts of the city, and yet it is almost impossible to find a house for rent. Sait Lake City is rapidly growing and many stock and mining men from all parts of the country are locating here and investing their money. Real estate is steadily advancing, and now is the time to make an investment while prices are low, as Salt Lake City will surely be one of the largest cities in the West; being the capital and principal city of Utah, and the geographical center of one thousand miles of the richest mining country in the United States, without the competition of any other large city in any direction, places us in an unusual favorable position for continued rapid growth. Present population 75,000. Real estate will double in value in a short time, and now is the greatest opportunity ever offered for profitable investments. ARLINGTON and FREEMONT Heights subdivisions in Salt Lake City is the choicest part of the East Bench, giving a magnificent view of the entire city and vallely, and is the best property for the money ever offered. Said lots must be sold at once to close up an estate, and the prices are much less than any surrounding property; the lots are high, dry, level, and fertile soil, electric car line within one and one-half blocks of said subdivisions, 10 to 12 minutes ride to center of city; many handsome homes in and around said property. Terms of sale: \$250 per lot, \$25 cash, and \$10 per month, with a grace of 3 months time in case you cannot meet your monthly payment.

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