

A Page Full of Interest for Christmas Shoppers!



THE Christmas rush is upon us, and never in our history have we been so well prepared for such an occasion. Our most elegant and spacious Millinery department—second floor—has been turned over to Santa Claus.

Monday will be opening day of our Christmas exhibition. The man of the hour will reign supreme. Everything to gladden the hearts of young and old you'll find here. Dolls, Mechanical Toys and High Class Novelties. A few of the many are herewith mentioned, and Monday we invite all.

The Time

The Place

The Price

THE MAN OF THE HOUR

Santa Claus Headquarters

Furs! Furs!

Ideal Xmas Gifts

And right now is the time to buy, as the stock both for women, misses and children is most complete.

Beautiful Mink Sets with large bag muffs, several styles of scarfs to match set, made of choice lustrous skins, the entire set satin lined, with head and tail trimmings, ranging in price from \$75.00 to \$150.00. Popular line of furs in the Majestic Fox, Lynx, Brook Mink and French Coney; large rug muffs, with shawl collars, shawl linings; dozens of styles to choose from at the following prices: \$5.00 \$7.50, \$9.95, \$12.50, \$15.00, \$17.50, \$20.00, and up to \$50.00.

Children's Furs for Christmas.

White Angora Fur Sets especially priced at . . . \$8c
Fine White Coney Set, Rug Muff, at . . . \$2.00
Angora and Persian lamb purse of muffs at \$2.50
Gray Persian lamb and Angora at . . . \$3.75
Siberian Squirrel set at . . . \$3.75
Gray Chinchilla sets, extra size, at . . . \$3.00
Brown Coney sets at . . . \$5.00

A List from Our Toyland

Games of all kinds.
Blocks.
Toy Furniture.
Go-Carts.
Humpty Dumpty Circus.
Air Guns and Pop Guns.
Christmas Tree Ornaments.
Toy Pianos.
Butterfly Push Toys.
Hay Carts.
Hay Wagons.
Express Wagons.
Racing Boy.
Derby Riders.
Dolls Dressed and Undressed.
Doll Beds.
Doll Buggies.
Billkams and

2nd Floor. Hundreds more not mentioned.

A List of Christmas Novelties

Manicure and Toilet Sets.
Mirrors.
Collar and Cuff Boxes.
Shaving Sets.
Shaving Mirrors.
Military Brushes.
Clothes and Hat Brushes.
Cigar Boxes.
Cut Glass Cigar Jars.
Jewel Cases.
Clocks.
Smoking Sets.
Glove Boxes.
Handkerchief Boxes.
Work Boxes.
Work Baskets.
Waste Paper Baskets.
Books.
Vases.
Pictures.
Sea Shell Ornaments. 2nd Floor.

Gloves! Gloves!

A Christmas Gift

Nothing is more useful or acceptable than gloves. Ours are the very best obtainable, and exceptional values in each case.

At \$1.25

We offer Fownes' Famous Marlboro Glove, Fine Pique; one clasp; gusset fingers; very desirable; also the Sovereign, a dressy French kid glove, with overseams; all colors, all sizes.

At \$1.75

The Carlton and Fownes Eugene, two beautiful overseams; gloves of select stock, soft and pliable; perfect fitting, and are equal to any \$6 glove on the market; our special price, \$1.75

At \$2.25

We have Fownes' Phyllis; a better glove at this price cannot be obtained; it is a superfine glove of just the right weight to combine grace and durability; made with full Pique stitching and in all colors.

Pictures—A Gift

A large collection of beautiful framed in pictures, hundreds of different subjects, all handsomely framed, light and dark effects—what could be more appropriate for a Christmas—Ask to see them.

IMMENSE CHRISTMAS DISPLAY ON SECOND FLOOR—TAKE ELEVATOR

Elegant Xmas Gift

\$7.00 Silk Petticoats at \$5.00

Made of an extra quality of taffeta silk, deep knee flounce strapped and shirred—also dust ruffle; every color of the rainbow—also black and white. An appreciative gift

\$5.00

WE ADVISE EARLY MORNING SHOPPING

Christmas Ribbons

Beautiful Holly, Poinsettia and Violet Flowered Ribbons, in all widths for Christmas fancy work and narrow widths for tying Christmas packages. Prices from 2c to 50c per yard.

At 29c—Fancy Dresden-Persian, plain Moria Ribbons. Regular 40c and 50c values, at the yard, 29c.

Extra fine Silk Taffeta Ribbons, at the following special prices:

35c Ribbon at the yard . . . 25c
20c Ribbon at the yard . . . 20c
15c and 17½c Ribbon at the yard . . . 12½c
20c and 25c Ribbon at the yard . . . 15c
12½c Ribbon at the yard . . . 10c
Plain all Silk Satin Ribbon:
No. 1 at the bolt . . . 20c
No. 1½ at the bolt . . . 25c
No. 2 at the bolt . . . 20c
No. 3 at the bolt . . . 25c
Fancy Christmas Ribbons, the bolt . . . 25c

25c Long Bead Chains
15c

15c Neck Beads,
10c

35c Collar Pin Sets,
25c

25c and 35c
Pearl Buckles
19c

75c Handbags,
48c

Beauty Pins
25c values,
15c

50c Fancy Combs,
25c

25c Hair Barrettes,
each 15c

\$1.25 and \$1.50 Leath-
er Handbags,
98c

20c
Stationery,
10c box

40c
Silk Bonnets,
25c

\$1.25 and \$1.50
Elastic Belts,
85c

\$2.25 and \$2.50
Fine Leather Bags,
\$1.69

50c Cuff Links and
Stick Pin Sets,
25c

Christmas Handkerchiefs At 5c

Handkerchiefs for women, men and children. Fine linen, drawwork, cambric, swiss and dainty cross bar effects and satin stripe borders; also a beautiful assortment of kimono handkerchiefs in floral designs. An immense variety to choose from.

At 10c

Handkerchiefs for Men, Women
and Children

Fine linen, dainty hem embroidered, fine cambric and silk finished for men; hundreds of styles to choose from; extra good value.

At 15c

Hundreds and hundreds at the price. Some of fine linen, others of swiss and lawn; also dainty scalloped and dainty edge, and hem embroidered. An extra good value.

Phoenix Mufflers

Make an Elegant Gift.

We carry the largest stock of Phoenix Mufflers in the city—every color and shade known—neatly packed in boxes, at (each)—

50c

Christmas Handkerchiefs At 25c

This is our Banner Line, and embraces the daintiest and prettiest Handkerchiefs ever assembled, such as cross bars, scalloped edges, hemmed, on sheer linen; swiss and lawn; hand-embroidered corners and lace trimmed, and real duchess lace handkerchiefs, with medallion corners; also fine silk with emb. initial. Best values in all Salt Lake.

At 35c

This line contains the most beautiful hand emb. handkerchiefs; comes in fine linen, trimmed with lace and scalloped edges; fine swiss with lace and insertion; Madeira eyelet emb. and real princess lace. Hundreds of styles to choose from, and an exceptional value at 35c.

At 50c

An Extra Special Offer—12 fine hemstitched cambric handkerchiefs, packed in neat box, for Christmas, special value, 50c.

Dolls—Special Notice

We are pleased to call your attention to our magnificent showing of Dolls—Dolls of every nation from the smallest to the largest—Blondes and brunettes, with beautiful expressions—Dolls dressed and undressed—kid and bique body, dolls and jointed legs and arms. Dolls beautifully and becomingly dressed in satin and silks, and without doubt the most magnificent showing ever exhibited in the city. Prices within reach of all.

LADIES' WAISTS

A choice and beautiful assortment of Battenberg Waists and Nets—yoke, front and sleeves made of hand-made Battenberg and lace—colors in navy blue, Alice blue, brown, black, white, in all sizes—regular price up to \$10.00—Special—\$7.50.

Fancy Painted Chinaware

Plates, Cups and Saucers, Salad Bowls, Sauce Dishes, Celery and Olive Dishes, Sugar, Cream and Spoon Sets, Vases, Fern Bowls and many other beautiful attractive and unique pieces—all at most popular prices.