

THIRD SOUTH ST.—A NEW BUSINESS CENTER

LOOKING WEST FROM STATE STREET



Trunks
Trunks

Buy
Your
Trunks
at
the
Factory
where
you
get
the
best
for
your
money
L. G.
HOGGAN
21 East
3rd So.

Herschel B.
Lyman.

21 East
3rd So.
=
Saddles
and
Riding
Equipment
=
Ladies'
Handbags,
Purses,
Etc.
=
Dog
Collars
=
Leather
Goods

ELK COAL--THE NEW COAL--HAVE YOU TRIED IT? ELK FUEL CO. 14 W. THIRD SO. PHONES 350



Isis Theatre MOVING PICTURES

ARE YOU TIRED of PAYING RENT?

If so, drop in; it costs you nothing to investigate "OUR EASY TERMS PAYMENT PLAN"

If you haven't much money step in and see us; we may be able to help you.

"Own Your Own Home"

Burt & Carlquist Real Estate, Mortgage Loans, Fire Insurance
Phones 350 14 WEST THIRD SOUTH

WE SELL That's Our Business REAL ESTATE

"SEE US"

Hubbard Investment Co.

Real Estate Brokers and Property Owners 66 W. 3rd South

Sears Invest-ment Co.

Real Estate, Mining, Mortgage Loans and Insurance.

14 Judge Bldg. SALT LAKE CITY, UTAH

Salesroom 28 West Third South. Bell Phone 2175-k
Factory, 3rd Floor, over Deseret National Bank. Bell Phone 2993.

NELSON GLOVE COMPANY

Manufacturers and Jobbers, Ladies' and Gents' Kid and Fabric Gloves

ALL KINDS OF GLOVE CLEANING AND REPAIRING.

IT'S ALL IN THE POSING.

IT'S WONDERFUL WHAT SCOTT CAN MAKE OUT OF A FACE. SOFTEN THE LINES, HIDE THE DEFECTS AND AT THE SAME TIME RETAIN LIVENESS

Wednesday Baby Day \$4.00 CABINETS FOR \$3.00 A Beautiful Baby Album free

SCOTT 25 East 3rd South

THE DEVELOPMENT OF THIRD SOUTH STREET.

The memory of the boy who still plays marbles in the school yard, readily goes back to the time when Third South Street was almost vacant as far as business establishments were concerned. True, Walker Bros. Dry Goods Store, and a few more business houses clustered about the intersection of Third South and Main, the Knutsford Hotel and a few shops stood at the crossing of Third South and State, but most of the street was either vacant or lined with poorly constructed shacks and residences. The change has come, and now Third South is really the new business street of Salt Lake City.

Faceter and the Judge building. The street fairly sparkles with new ideas, new men, new enterprises and increased activity. Some of the prominent new businesses are The Nelson Glove Co., Scott, the photographer, the Duquesne Millinery Co., the Ensign Grocery, Mulhollen & Sons, Buckle and Sons, The Hotel Metropole, E. D. Pidge Co., E. O. Lindgren, W. B. Rushmer, The Cut Rate Jewelry Co., Sears Investment Co., Burt and Carlquist, Moore Studio, Herschel B. Lyman Co., L. G. Hoggan Co., Stenzel Fur Co., W. B. Rushmer, and Holstad, Denn Co.

Salt Lake is gradually extending southward and Third South is, therefore, destined to be an important business thoroughfare. Investors realize what is ahead of this street, as already, plans are laid for the erection of much larger structures upon it. Truly, Third South is The New Business street of the city.

MULHOLLEN & SON 157 EAST THIRD SOUTH

STAPLE AND FANCY

GROCERIES

BELL 5325-K IND. 2834

OUR MOTTO / WHAT You Want WHEN You Want It. We do not belong to any Grocery Association or food combine. LOWEST PRICES IN ALL FOOD STUFFS. SPECIAL ATTENTION GIVEN TO PHONE ORDERS.

SUCCESS TO THE

ENSIGN GROCERY CO.

151 East 3rd South

PERHAPS there is no other small store that has been so completely remodeled and improved in so short a time as has the Ensign Grocery since being bought and managed by Samuel G. Spencer & Sons. Every luxury and delicacy both in Vegetables (which are received fresh daily), and Groceries are always on hand. This store is noted for its fresh clean goods—its prompt delivery and courteous treatment of all customers. They now give trading stamps with each purchase—even as small as 5c which entitles the customer to a dividend of 3 per cent, either cash or merchandise, thus making them partners in the business. Surely the people who appreciate all these advantages will not defer dealing with the

ENSIGN GROCERY CO. 151 E. 3rd South BOTH PHONES: Bell 1076-Ind. 3145. Prompt Delivery

..Largest Exclusive Milliners in Utah..

CORRECT EXCLUSIVE STYLES



EXPERT WORKMANSHIP

EASTERN PRICES 35 East Third South

One of the Attractions of :- Third South Street :-



Buckle and Sons Buckle and Sons

Electrical Novelties

Of All Descriptions SEE US before you fit up your home.

Established 1876.

Come in and see our Spring Goods Suits from \$25 up

72 EAST THIRD SOUTH

EAST THIRD SOUTH'S JEWELRY STORE

Where High Qualities and Moderate Prices always prevail

59 East Third South Street

Hubbard-Denn Co. JEWELERS

R. STENZEL FUR COMPANY



Manufacturers of Fine Furs and Taxidermists Dealers in Wild Animals and Curios. The Highest Prices Paid for Raw Furs.

58 East 3rd South St. SALT LAKE CITY, UTAH

Rooms single or En Suite Hot and Cold Water in Every Room. Sixty Private Baths. Rates 75c and up Per Day Special Rates by Week.

HOTEL METROPOLE

"Under New Management"

2nd So. Bol. Main and State Sts. SALT LAKE CITY, UTAH.

R. JONES, Prop'r.

Telephones Bell 2523, Ind. 1629.

Bell Phone 4832 Ind. Phone 642

E. D. PIDGE PRODUCE

City Hay and Grain Market, Coal and Kindling.

OFFICE 305 STATE STREET SALT LAKE CITY

E. O. Lindgren

JEWELER

Expert Watchmaker

31 E. 3rd So. St. P.O. Box 264 SALT LAKE CITY, UTAH.

WO SONG COMPANY

Imported Chinese and Japanese Fancy Goods

78 E. 3rd South Salt Lake City, Utah

W. B. RUSHMER

Manufacturing... OPTICIAN

51 E. 3rd So. St. SALT LAKE CITY, UTAH

IMPORTANT.

We are the only cut rate jewelry store in Salt Lake City. We cordially invite you to call on us and let us explain to you why we can sell diamonds watches and jewelry at cut rate prices. We also do expert watch and jewelry repairing, all work absolutely guaranteed. Respectfully

The Cut Rate Jewelry Company No. 5 East Third South Street. ALEXANDER AND LAVENDER, Props.