

PROBES OUR SECRET.



most commend them. Lady Edmund Burne-Jones and Lady Poynter are quite as clever as Mrs. Kipling. The three women are great cronies and their mutual hobby is—study.

Lady Parker, wife of Sir Gilbert, is being much seen these days at fashion-

able gatherings in the section of her husband's parliamentary constituency. Cobham hall, near Gravesend is the center of this constituency and its owner, Lord Darnley, is the master of nearly everything he or anybody else surveys in that district. Lady Parker is good friends with Lady Darnley—was

in fact lunching with her just before the countless set sail last Saturday for a few months' visit in Australia. Lady Parker's entertainments in Carlton house terrace are more and more favored by London's elite. Her ladyship makes what may be called an effective hostess. She is of rather

haughty demeanor, but distinctly grande dame in her reception of her husband's important guests. Lady Darnley is a very different type of woman from Lady Parker. She is interested in politics, is an ardent member of the Primrose league, the great woman's political organization of Eng-

land, and writes in the most various of the country's monthly reviews.

CHURCH WORKS.
Just issued. Send to Deseret News Book Store, Salt Lake City, Utah, for a free copy. Special terms to dealers, agents and canvassers.

Great Britain has suddenly become aware that she is away behind the United States and Germany in her technical schools and her educational system generally, especially so far as it bears upon political and industrial development. Alfred Mosely, a prominent British sociologist, and a number of other commissioners, are now studying our institutions with reference to this matter.

much influence both in the lords and commons, and it is pretty certain that his promotion would be rapid. Lord Milner, who is a prospective colonial secretary, is a personal friend of both Sir Clinton and Pierpont Morgan and during his last visit to London from South Africa he spent nearly all his time at Mr. Morgan's residence. If Sir Clinton consents to be nominated his election is certain because the constituency is a Conservative stronghold, and he would have the influence of the Duke of Bedford to secure his return.

TRAVELS WITH A QUEEN.
Alexandra of England Bought "Mimos" from a Showman.
Special Correspondence.

London, Oct. 15.—Queen Alexandra, like King Edward, now has a favorite dog that accompanies her on all her journeys. She has been for years a great dog fancier and her kennels are the admiration of all who are interested in the canine species but up to a month or so ago she never took any of her favorites on long journeys. "Mimos," as the new companion is known here, however, developed an attachment for his royal mistress, which was only equalled by the late "Jack" in his relations with the king.

"Mimos" belonged originally to a traveling showman and was acknowledged to be one of the most intelligent brutes on the road. He and the queen first met in Constantinople several years ago, when her majesty was visiting the city of Abdul Hamid, and the canine troupe to which the now favored dog belonged, was appearing there. "Mimos" was brought to perform before her majesty, and immediately an attachment sprang up. The queen offered to buy him but the showman refused to strike a bargain.

Not long ago when the "professor" was at one of the London music halls with his performing dogs he was "commanded" to Sandringham when "Mimos" immediately recognized the queen. When the performance was over her majesty went on to the stage to bid her favorite farewell, but when the "professor" ordered the dog to his box he became uncontrollable and lay on the queen's feet. So he was left behind at Sandringham. What the actual consideration was is not known, but it is believed to be a good round sum.

The dog is welcomed at private entertainments where her majesty is present and cards are frequently issued with the inscription, "To meet Mimos." He carries his own card case suspended from his neck and "hands" one out whenever he sees a desirable acquaintance.

Just a few days ago, according to a society woman who was present, "Mimos" utilized his "baste-board" in a way that delighted the various royal and otherwise distinguished people who saw it. The highly connected dog was "out" with his sovereign mistress at an evening party, and one of the ladies present brought him four chicken sandwiches on a ruffled retainer afterward to see him dismount them. Just then her attention was distracted for a few minutes and when she looked again, both the dog and the food had vanished, but upon the plate which had contained the four sandwiches, lay four of "Mimos's" cards.

The Slave That Heals.
without leaving a scar is De Witt's. The name Witch Hazel is applied to many salves, but De Witt's Witch Hazel Salve is the only Witch Hazel Salve made that contains the pure unadulterated witch hazel. It is another Witch Hazel Salve is offered you it is a counterfeit. E. C. De Witt invented Witch Hazel Salve is the best salve in the world for cuts, burns, bruises, letter or blood, itching and protruding piles. Sold by all druggists.

CHILD BORN EVERY 40 SECONDS
Births of the Metropolis Last Year Equalled Marriages.

Special Correspondence.
London, Oct. 18.—It inspires one with a sense of London's bigness to learn that some one is born here every 40 seconds in the 24 hours, and that some one dies every minute and a quarter. You can calculate that this is so in a few moments from a recent official announcement that during last year 131,278 children were born in the metropolis, and that 73,224 deaths occurred—these, however, being not the most interesting items in a particularly striking report as to the changes that are taking place in London's ratios. By the way, those millions now number six and a half.

If last year's record only would keep on repeating itself, London soon would be the acknowledged shade of ideal domesticity. For, by a curious coincidence, the percentage of marriages last year exactly equalled the percentage of births—seventeen and a fraction per 1,000. And when it comes to this question of marriage one cannot help being impressed with the power the state church still holds despite centuries of opposition of one kind and another. Seventy-two per cent of all London's weddings last year were solemnized in established churches, while only 4.6 per cent took place in non-conformist

places of worship. The remaining 16.6 per cent came off in register offices.

While the great majority of these marriages were between men and women of reasonable ages, the statistics mention no less than 1,313 bridegrooms who couldn't wait to reach their majority. Three of these were only 16, 14 waited a year longer, and the rest actually considered themselves grown up when 13 came around. Of course the number of women marrying young exceeded the men, but among several thousands who married before their 21st birthday, 10 were only 15 years old and two were widows at 16.

London's poor have been before the public of many countries in one way or another for years, and many American visitors to the metropolis refuse to leave before they see the east end. Of course the east end is still there, but its poor are infinitely different from the poor of Dickens' time. Since the county council began its improvements among the rookeries of slumdom it has spent more than \$21,825,000 in placing and sanitary houses and surroundings over 88,000 persons, a population sufficient to people several flourishing cities of the third class at home.

London's greatest shame strikes home in police records. Arrests for drunkenness exceed those for every other crime, and strange to say, a large majority are women. As quite a number of appearances before a magistrate are necessary here before one is known to the police as an habitual drunkard, the number of this class last year was less than 200, but of this number, small in comparison with the thousands of steady drinkers, 90 per cent were women, a good many of whom have given the police more trouble than almost any other class of petty criminals.

A Perfect Painless Pill
is the one that will cleanse the system, set the liver to action, remove the bile, clear the complexion, cure headaches and lessen a good taste in the mouth. The famous little pills for doing such work pleasantly and effectively are De Witt's Little Early Risers. Bob Moore of Lafayette, La., says: "All other pills I have used gripe and sicken, while De Witt's Little Early Risers are simply perfect." Sold by all druggists.

WOMAN WRITER'S DAUGHTER
Miss Clifford's Poems Praised by W. Watson and S. Phillips.

Special Correspondence.
London, Oct. 15.—Miss Ethel Clifford, whose book of poems entitled "Songs and Dreams," has brought her—willy-nilly—into public comparison with Elizabeth Barrett Browning, is the daughter of Mrs. W. K. Clifford, author of "The Love Letters of a Worldly Woman." So interested in this beginning of Miss Clifford's career in her mother that she has in a measure lost the keenness of her interest in her own work. Watson and Stephen Phillips are among the English men-of-letters who are convinced of the young woman's future as a poet of high rank. Until quite recently Miss Clifford has been more known as a beauty than as a writer. She is much seen in smart society and is enormously admired as a perfect type of the Greek ideal of beauty. Her hair is golden, her profile pure Greek and her figure tall and willowy. She is a girl rather like the former Miss Margaret Abbott of Chicago, now Mrs. F. P. Dunne (the wife of Dooley's author).

The Countess of Orford, formerly Miss Louise Corbin of New York, and her young daughter, Lady Dorothy Walpole, who have just gone to the United States are expected to make quite a visit there. Mannington Hall, the ancient estate of the Walpoles, is closed during Lady Orford's absence as the earl is away too on one of his favorite shooting expeditions. Lord Orford, who is of course, a direct descendant of the great Horace Walpole, long since distinguished himself as a sailor of many daring exploits, a traveler in remote countries and as a writer about them. His career has been adventurous to the extreme. It was while on an extended tour through the United States, that he met the present Lady Orford. She, by the way, is as keen as the earl is on shooting and fishing.

Mr. and Mrs. Rudyard Kipling make few house party visits, but one family is on their regular list. The senior Kipling family lives at the "Gables," near Salisbury, and Rudyard Kipling, whose admiration for his mother is said to be the strongest interest of his life, rarely lets a month go by without seeing the brilliant Mrs. John Lockwood Kipling. This lady and her two sisters, the author's favorite aunts, are charming women to look upon, although their intellectual gifts are what

TO START MONDAY WITH A RUSH

We Offer This Invaluable Bargain from 9 a.m. to 5 p.m. Not one minute longer.

A Sample Line of FANCY LINENS

Secured from a New York Importing House, consisting of 15 to 20 inch Doilies, 23 to 26 inch Tray Cloths, in plain white Linen and fancy Damasks—all fancy hem-stitched drawn work, reversed and pure linen—exquisite designs worth from 25c to 50c.

Monday from 9 a. m. to 5 p. m., at each—

24 cents.

A RADICAL PRICE CUT FOR NEXT WEEK. LADIES' FANS

Up to \$1.00 Values at 59 cts.

Pretty gauze or Feather Fans in great variety of handpainted, spangled and lace trimmed effects styles that sell regularly up to \$1 each, on sale this week at—

59 cents.

A RADICAL PRICE CUT FOR THIS WEEK. \$1.00 For Elite Petticoats,

made of good quality lustre skirting, trimmed with twelve-inch pleating, with two and one-half inch bias ruffle attached. A regular \$1.50 value at—

\$1.00.

A RADICAL PRICE CUT FOR NEXT WEEK. CURTAINS!

\$7.50 BRUSSELS NET CURTAINS, 12 INCH POINT CURTAINS, AND ARABIAN CURTAINS. Next Week at \$4.90 a Pair.

No reason now why your windows should not be prettily adorned. Here is a chance to buy Fine Bobbinet Curtains, with lace insertions, or elegant Fine Point and Brussels Net Curtains, and the newest of Arabian Curtains at a price that is lower than anywhere else selling. Fine Point and Brussels Net Curtains, full 3 1/2 yards, long 6 to 50 inches wide, white, ecru and Arabian colors, actually worth \$7.50 and look like \$9.00 Curtains, this week at the special price, per pair—

\$4.90.

A RADICAL PRICE CUT FOR NEXT WEEK. Lace Collars.

Up to \$4.00 Values at \$2.25.

An elegant assortment of handsome Venetian Lace Collars in all the newest designs including round, pointed and the new stole front effects, these are the best \$3.50 and \$4.00 grades on sale this week at—

\$2.25.

A RADICAL PRICE CUT FOR NEXT WEEK. Our Shoe Dept.

Ladies' Dongola Kid Lace Shoes, extension sole, low flat heel, suitable for young or old ladies. Our regular Extra Value \$2.25 Shoes, sizes 2 1/2 to 6—

\$1.95.

A RADICAL PRICE CUT FOR NEXT WEEK. Full 11-14 Size Wool Mixed, Blue Grey Camping BLANKETS!

Extra heavy, full of warmth and wear, cheap at \$3.00, this week at the special price, per pair—

\$2.10.

A RADICAL PRICE CUT FOR NEXT WEEK. Firmly Woven Oriental Effect Couch Covers.

Fine var-colored stripes, perfectly reversible, fringed all around, three yards long and 50 inches wide, worth \$2.75, this week at the special price, each—

\$1.89.

The Attractions And Bargains

THIS WEEK, FOR THE SMALL PURSE, are the BIGGEST YET.

ENCOURAGED BY the Unprecedented Business that October days thus far have shown, we have strained every nerve to get specials even greater than those we have been giving. Every value mentioned here is a stirring business offering—the whole ad. bristles with sparkling values in all kinds of up-to-date merchandise. Don't fail to be here Monday.

ESTABLISHED 1864
J. Auerbach & Bro.
ONE PRICE TO ALL NEVER UNDERSOLD

SINGULAR GOOD OFFERINGS IN Ready-to-Wear Garments!
FROM OUR CLOAK DEPARTMENT.

A QUINTET OF VALUES FOLLOWS. Each one is worth while paying strict attention to, for each one contains exceptional merit from both a quality and an economical standpoint. A look at these will reveal their style-character. Comparison with others at the same prices will reveal their value importance.

\$9.98 FOR OUR SPECIAL NEW FALL SUITS, made of Zibeline and fancy mixtures, in handsome fall colors; Coats lined throughout and flare bottom skirts, tailor stitched bottom, full range of sizes, \$12.50 and \$15.00 values.

\$15.50 FOR NEW SUITS IN SCOTCH MIXTURES; nobly plaited coat styles, made of the popular fancy wool mixtures, plaited front and back, 7 or 9 gore flaring skirts, \$20.00 and \$22.50 values.

\$18.50 FOR LADIES' JAW TAILORED SUITS, made of all wool chevrons, cape collar and sleeves, beautifully trimmed, coat lined with good quality satin, latest style skirts, with trimming to match, colors navy blue, brown and black, worth up to \$27.50.

\$25.00 FOR LONG SLEEVED AND SKIRTED BLOUSE SUITS, the lot consists of all the new 32 and 34 inch straight coat effects, also long skirt blouse and plain tailored made tight fitting styles. The materials are of finest quality of fancy mixtures, Zibeline, Broadcloth and Cheviote, none worth less than \$35.00.

\$30.00 FOR LADIES' EXTRA FINE NOVELTY TAILOR MADE SUITS, Long, medium and short coat shapes; rough and plain fabrics, black and colors, all high-class suits in dress and walking effects, values from \$37.50 to \$45.00.



A Few of Next Week's Special Bargain Leaders in Ladies' and Children's WINTER UNDERWEAR

19c each for Ladies' Cream Jersey ribbed medium heavy fleeced Vests in all sizes, they are the regular 25c quality—19c each.

25c each for Ladies' best 35c quality heavy fleeced cream Vests and Pants in all sizes, made with overcast smooth finished seams and perfect in fit—25c each.

50c each buys a Ladies' Underwear in very fine ribbed heavy Elderdown fleeced Vests and Pants that sell regularly for 75c each and are the best ever shown at that price—50c each.

10c each for size 16 in Children's extra heavy fleeced natural gray Vests or Pants, well finished and worth fully double that price. Sizes run 16 to 30 with a 2 1/2 inch rise each size—10c each.

35c each for size 16 of a very fine grade Cashmere wool narrow ribbed Underwear in white or natural gray for children. Sizes are 16 to 34 with a 5c rise for each size—35c each.

45c each for size 20 extra heavy fine Camels Hair Underwear that sells regularly for 75c a garment. Sizes run 20 to 34 with 5c rise on each size—45c each.

\$1.00 each for the best \$1.35 grade fine Lamb's wool flat underwear for Ladies. Sizes 34 to 44, warranted non-shrinkable, in natural gray, white, or red—\$1.00 each.

\$1.10 each for Ladies' Cream Silk and Lisle thread mixed Vests and Pants, in all sizes, an excellent medium weight in a splendid \$1.50 value—\$1.10 each.

Staple Silks At Cut Prices!

YARD WIDE BLACK TAFFETA SILK. Absolutely all silk and perfect in every way. Reasonably priced for linings, underskirts and long coats.

TWO SPECIAL NUMBERS FOR MONDAY AND TUESDAY ONLY.

Imported quality, yard wide, value \$1.50, at (per yard).....

\$1.00

Wear guaranteed, yard wide value \$1.75, at (per yard).....

\$1.29

COLORED TAFFETAS, 20 inches wide, every conceivable shade, the best Taffeta ever offered at the price, regular 85c and \$1.00 qualities at (per yard).....

66c

CREAM TAFFETA SILK, yard wide, a soft and pliable all silk quality, made by a renowned Swiss manufacturer, value \$1.65, sale at (per yard).....

\$1.10

IMPORTED BARATHEA SILK, 30 inches wide, in black and colors. Excellent for wear and the very latest weaves, only (per yard).....

\$1.25

TO START MONDAY WITH A RUSH

We Offer This Invaluable Bargain from 9 a.m. to 5 p.m. Not one minute longer.

Thirty pieces

Printed Oxfords.

The season's fad for Ladies' Waists, and the Nobbiest design for fall 1903—a most checker design in black and white, navy and white, pink and white, light blue and white, or green and white—the pattern and color combination would do credit to foreign designers that sell at 75c a yard; these you'll not find at other counters at 25c a yard—but here Monday from 9 to 5 p. m. at the special price of per yard—

11c cents.

A RADICAL PRICE CUT FOR NEXT WEEK. KID GLOVES.

\$1.50 Grade at \$1.10.

Ladies' fine genuine French Kid Gloves in black, white and colors, all sizes, they are two clasp wrist and Paris point backs, the best \$1.50 value in this city, offered for this week only at, a pair—

\$1.10.

A RADICAL PRICE CUT FOR NEXT WEEK. WITCH HAZEL

Kirk's Witch Hazel, large 25c bottle at 12c.

Kirk's best grade Isle of Violet, Witch Hazel, large bottles, with glass stopper, regular 25c size, on sale this week at (per bottle)—

12 cts.

A RADICAL PRICE CUT FOR NEXT WEEK. \$2.98 for Ladies' Walking Skirts

In Oxford gray, seven gored flare shape, with strap trimmings and four rows of piping over hips, sold anywhere at \$4.00.

A RADICAL PRICE CUT FOR NEXT WEEK. Fifteen Pieces all wool Twilled SHIRTING and SKIRTING FLANNEL!

Manufactured from the best wools, in light, medium and dark grays, brown, navy blue and black, 27 inches wide, value 60c, 55c and 60c, this week at the special price of per yard—

42c cts.

A RADICAL PRICE CUT FOR NEXT WEEK. DRESS GOODS.

60 pieces 35 and 40 inch Novelty Weave Dress Goods, all solid colors fancy weave, in all the leading street colors, values up to 50c a yard, your selection for only a yard—

30 cts.

A RADICAL PRICE CUT FOR NEXT WEEK. Canton Flannel

1,000 yards of Unbleached Twill Top, well napped CANTON FLANNEL, regular value 75c, while it lasts, at (per yard)—

5 cts.

A RADICAL PRICE CUT FOR NEXT WEEK. In Our Boys' Clothing Dept.

BOYS' SCHOOL PANTS, in navy blue, brown and the various shades of gray, chevrons, made well and strong, the kind that wears, good values, all sizes, (per pair)—

50 cts.



LADIES' HANDTURNED COMMON SENSE OXFORDS, \$1.75 GRADES.

\$1.58

LADIES' HAND TURNED PRINCE ALBERT HOUSE SHOES, \$1.75 GRADES.

\$1.58

LADIES' HAND TURNED GORE FRONT OXFORDS, \$2.50 GRADES.

\$2.25

LADIES' HAND TURNED C. S. SHOES, \$2.50 GRADES.

\$2.25

LADIES' HAND TURNED C. S. SHOES, \$2.50 GRADES.

\$2.50

\$2.75

SHOE DEPT.

Grovers Soft Shoes, For Tender Feet. A Sure cure for aches and pains. Special "Cut Prices" on Grovers Shoes for one week.

White Goods For Winter.

WE ARE SHOWING IMMENSE LINE IN ALL THE NEW WEAVES.

Rather unusual to speak of White Goods at this season of the year, but times, conditions and styles change. These have become perennial since women adopted the happy idea of using heavy, soft, warm materials for winter waists. We are showing immense lines of them, in all the new weaves—offer this week:

25 pieces high class, fleece lined, White Vestings, for shirt waists, fabrics which outclass wool and silk goods for winter waists, strictly exclusive designs, confined to Auerbach's.

Value 25c, this week, (per yard).....

16c

Value 30c, special at (per yard).....

22c

The 50c grades, special at (per yard).....

34c

And the 60c qualities at (per yard).....

Millinery!

"SECOND TO NONE." We will have a special showing Next Week of

All Black Hats!

STYLE PREDOMINATING! MATERIAL UNEQUALLED! BEAUTY UNEXCELLED!

Our trimmed hat department accommodates all classes of trade, and our stock is complete in every detail, millinery requires. The immense business of our house enables us to offer exclusive styles, and to put into our productions a quality of material and workmanship not obtainable elsewhere. Every woman should have AN ALL BLACK HAT. They are suitable for all occasions. They are becoming to all faces. They are stylish in all seasons. They can be worn at all places.

Extra Inducements Made For Buyers

in our **BOYS' CLOTHING AND MEN'S FURNISHING DEPARTMENT.**

The stock in this department is complete, and includes some of the best goods to be had anywhere. Our Styles are up-to-date and our Prices the Lowest.

\$2.50 Boy's two-piece Suits, navy blue, black, and fancy striped Chevrons and Tweeds, latest fabrics for ages 5 to 15 years.

\$3.00 Cardinal royal and Navy Blue Serges in Sailor Norfolk, neatly trimmed collars and shields, regular \$4.00 values.

\$4.00 Youth's Suits, 12 to 15 years of age, in chevrons and Tweeds, newest fabrics and styles. Extra fine values.

50 cts Per garment. Men's Pile-lined Underwear, plain or fancy striped patterns, heavy fleeced good and warm, all sizes.

\$1.00 Men's fancy Madras and Percale Shirts, the latest fall patterns just received, sizes 14 1/2 to 17, fine values.

CASTORIA
For Infants and Children.
The Kind You Have Always Bought
Bears the Signature of *Wm. D. Gifford*