## POWERS' PLEA FOR SALT LAKE CITY

Eloquent Presentation of Advantages for Home of Mining Congress.

### MICHTY TELLING STATISTICS.

This the Sun of the Mining World-Resources and Attractions That no Rival Possessed.

That Judge Powers' eloquent plea for Sait Lake City as the permanent home of the Mining congress in Portland this afternoon made a great impression on the delegates as individuals and on the congress as a body there is little Whatever misgivings there doubt. might be will be removed by a perusal of his address, which is herewith reproduced in its entirety:

Mr. President and Delegates: The necessity for permanent head-quarters for the Mining congress is so apparent, that it will be readily con-ceded by all who are not of a normadic seded by all who are not of a homadic Repeation. Of course, those who pre-ier a gypsy life, will desire to board iround. They will want to see fresh vastures from year to year. They be-leve that you can secure more locusts and wild honey by moving camp from time to time. But they are in the mi-nority, so I have been told. Future developments may indicate that my in-formant does not know what he is talk-ing about. The congress has lived long

wonder why there is any poverty in the world. Its needs a home of its own, with walls hung with elegant perspec-tives of mining machinery. It needs a home of its own where it can be like folks, and where it can render practical vast schemes for the amelioration of the conditions of mankind and increase the production of our mines at a ratio of sixteen to one. That is what it wants and that is what it will have. Our duty is to post a location notice at the discovery point of the city best equipped by nature and by man and there do our assessment work. It is for us to determine at what railroad, commercial and mining center, we will find the sandstone, the granite, the marble, the onyx and the glad hand and the hearty greeting, all of which will play an important part in the erac-tion of a temple dedicated to the in-dustry of mining. If is for us to select a city where all mining men will de-sire to go at each annual session, and which energy ill want to have so home sire to go at each annual session, and which none will want to leave so long There is but one such town in the great wide world. That town is Salt Lake City.

SUN OF THE MINING WORLD.

Close your eyes and place your finger

Close your eyes and place your inger upon the map of the United States, and it will rest upon Sait Lake City. Take a forked branch of witch hazel and travel the whole mining country over and it will point unerringly to-ward Sait Lake City. Look upon any well arranged delineation of the west-ore world and you will observe with ern world, and you will observe with delight, that Salt Lake City is the exdelight, that Salt Lake City is the ex-act center and that all other towns like satelites revolve in beautiful circles about it. Salt Lake City is the great sun of the mining world. It is the glit-tering orb that warms into life, the miners' hopes. Boise, Butte, Seattle, Portland, Tacoma, Spokane, El Paso, San Francisco, Los Angeles, Omaha and other commercial marts are as planets to the god of day. Donver is



Price Baking Powder Co.

CHICAGO.

lever furnish free transportation and

chaperones with rifles to induce our miners to leave the state. We have no

strikes except those which develop rich mines. The industrial conditions in

Utah are of the most gratifying nature. Nowhere in the Union' is there or has

people to live among in

SOME STATISTICS.

But, let us once more feast ourselves with figures. Let us talk about vast

ums of money just an though we were in a speaking acquaintance with them.

imagination of most men clothes ars with virtues that they do not

is ahead.

# the most suave, genteel and persuasive brokers that the world has ever seen. To know one is to enjoy a liberal edu-cation. To know them all is the sum cation. To know them all is the sum of all happiness. Our miners all become rich and some of them accumulate so much money that we make them can-didates for the United States senate, and when that occurs, a seat in our Legislature is frequently sought for by our most Impecunious people.

### UTAH'S CLIMATE.

And then, there is our climate. And then, there is our climate. A thriving town without a climate is like a cat without a tai. We have each year 355 days of sunshine and the bal-ance of the season is "brite and fare." I have known people from Butte to buy fots on the alkali flats west of town and thereafter dream that they lived

The sense of the s one's senses as the scented breath of the mythical tooba tree. That is why we want you to settle down with us. We want to give you climate and gor-geous sunsets and health-giving air and help you all to become rich.

#### COAL AND IRON.

Thus far I have not called attention Thus far I have not called attention to the marvelous deposits of coal and iron in Utah. Our coal measures are immense. Prof. Jones, who is an au-therity, declares that our coal field is "600 to J,000 miles long, ten miles wide in the narrowest place, while in others it runs up to twenty-five miles. . . We have immense bodies of thousands of source miles and of such thickness of square miles, and of such thickness is to supply the whole United States for centuries." In 1903 we mined 2,-,000 tons, and produced nearly 200,000 As to our supply of iron, ns of coke. use the language of an eminent ex-rt, "Utah's iron resources much exbett fitted from resources much ex-ceed those of any other section of the Union." In Iron county, southern Utah, there is the greatest deposit in the known world. Near Cedar City is the Iron Mountain, and of this Prof. Newberry says: "These deposits are probably not excelled in intrinsic value by any in the world. The ore is mag-petite and hematite, and occurs in a belt fifteeh or twenty miles long and three or four miles wide, along which there are several outcrops, each of which shows a length and breadth of several hundred feet of compact, mas-sive ore of the richest quality. There are certainly no other deposits to com-pare with them west of the Mississippi for the manufacture of pig and bar from

for the manufacture of pig and bar from and steel, and it would be difficult to estimate the influence they would have on the industries of the Pacific Coast," Mr. John T. Jones, an eastern expert, after an examination, made the assertion that the largest single body of iron ore previously seen by him ag-gregated 30,000.000 tons, but that he finds in Iron county a body that will aggregate 400,000,000 tons.

### JUST A FEW PRODUCTS.

donars with virtues that they do not concede to mere humanity. So, instead of talking about our people, I shall call attention to our money. If one chose to do so, he culd use more figures in a talk abut Utah, than in a speech upon the tariff. Figures are a fine thing in speech. There is something so ponder-We have asphaltum and mineral was and mineral rubber. We have filumin-ating and fuel cits. We have sulphur in immense deposits and saltpeter and ous dry and uninteresting in a speech stiff with figures, that the speaker gains a reputation for learning. Have you ever noticed, that whenever a speaker hores his audience, and his in immense deposits and satpeter and alum. We have marble and only and alabaster. We have soda and nitre and the finest of building stones. We have almost everything but diamonds and we have money with which to buy diamonds. We have sait in veins and in brine, the Great Salt Lake carrying a too sont of sait and holding in soluarers drop off into sleep by the doz-In that he is prenounced wise and learned? I am going to pass around a few more figures and I want you to examine them. I want to quote from the director of the mint. People used to quote him to me in 1896, and I pre-20 per cent of salt and holding in solu-tion sufficient to load a train of cars which would reach 169 times around the world and leave remaining a string of cars 8,000 miles long upon a side sume that he is an authority. He says that in 1903, the increase and decrease of the production of the precious metna compared with 1902 was as fol-

ack. We have soll as rich as the val-y of the Nile. While we have been



der a building site, situated in the very heart of the city and valued at thousands of dollars, and substantial aid is promised toward the erection of a handsome and commodious building thereon

The State of Utah sends her greet ng and urges you to unite your in

creats with ours. If I could make clear to you, the vast amount of unclaimed wealth, stor-ed in nature's treasure vaults, which some day will adorn the homes of Utah; if I could unroll the panorama of the future when Salt Lake City shall come to her own: if I could show you evening after evening the wonders of God' great transformation scene at the Grea Salt Lake, as the sun sinking behing purple peaks, lights a torch of crimson and orange and gold and touches th sky with softened tints and the love sky with softened tints and the love-liest shades of the loveliest colors; if you could watch the shadows stall from mountain peak to mountain peak until the thousand lights of the City of Destiny break forth in the valley be-low; if you could contemplate the possibilities when the drop curtain of topportune shall be lifted to unusual tomorrow shall be lifed, you would say as did Brigham Young, when his cycs first rested upon our wondrous valley: "THIS IS THE PLACE, DRIVE ON."

### OF INTEREST TO SICK PROPLE.

OF INTEREST TO SICK PEOPLE. We have all the sympathy in the world for sick people, and want to treat them in a serious way. There is no humor in pain and affliction, but hard earnest fact. It is impossible for the patient to im-press on others the extent of suffering they endure, and their anxiety for relief. To get well or be relieved is their one thought any remedy that will bring this about has their everlaiting gratitude. We have head dyspepsia, sick-headache and billous attacks, who tell us how thank-ful they were for laving used Dr. Gunn's improved Liver Pills. They are sold at all drug stores for 25 cents per box. Only one for a dose. These pills remove the cause of disease and make the skin clear and healthy looking.

### PERSONALS.

Chief Engineer E. J. Yard of the D. & R. G. is at the Knutsford.

Lucius P. Judd has returned from a two weeks outing at Lake Blanche.

Rabbi Levi Wise and wife of Cin-cinnati are guests at the Knutsford.

Ex-State Engineer D. W. Ross of Idaho, is at the Kenyon from Boise. D. R. Page and R. G. Page and wife

of Caldwell, Ida., are guests at the Wilson. George T. Odell has gone on a two weeks business trip to Chicago and Kansas City.

P. H. Paradise of Reno is in the city for several weeks, preparatory to settling in Idaho.

W. A. Aldridge, representing a prom-inent Denver grocery house, is a guest at the Southern.

County Clerk Hancock of Garfield county is in the city today and made a call on County Clerk James.

H. C. Lewis of the Branch Normal school leaves next month for Johns Hopkins university to take a special medical course.

The wife of the workingman feels just as much at home in this store as does the wife of the man in affluent circumstances.

### Little House Furnishings.

Galvanized Wash Bollers ...... 95c Galvanized Springling Cans....35c Galvanized Coal Oil Cans.....20c Galvanized Coal Hods ........35c Regular 25c Stove Brush ...... 12c

Genuine Ox Fibre Brushes., 10c, 18c Shoe Brushes, with dauber ..... 10c Ox Fibre Sink Brushes .......... 10c Asbestos Sheet Books, 12 sheets dozen. 



Thanh=OBRIGE Co.

## **Great Dress Goods Values?**

Remarkable values-they have to be very much out of the ordinary to make August records as this sale has been making them. Women here are not given to buying dress goods very freely in August unless the savings are noteworthy. Any other reason, then, for the outgoing of the large number of yards we have sold since Monday morning? All the reason is in the pricing.

### AT 50 CENTS

42-inch all-wool cheviots, sponged and shrunk; all-wool crepe albatross, 38 inches wide ; full range of new fall tints. All-wool tweeds, costume cheviots, Scotch tweeds, granite cloth zibelines and many other pure wool fabrics, not a yard worth less than 75c.

### 300 Full Skirt Lengths 300 Offered very \$2.50 EACH. Special at

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there been less friction between em-ployer and employe. Capital and labor have had few contentions. Both have worked harmoniously. This is a mat-ter that you should consider. No doubt you desire to locate in a prosperous community and no community can be planets to the god of day. Donver is prosperous where labor and capital war with one another instead of workplanets to the god of day. Donver is the moon; the pale, beautiful, incon-stant, moon, shining in the reflected light of Salt Lake City. Its silver rays are fine to look upon, but they are ing with one another. Our people are prosperous, honest, enterorising, law-abiding and peaceable. There are no at the spot for sait Lake City to spot for sait Lake City to occupy, was placed just as near the conter as was pos-sible. You are business men, etter hole world than the people of Utah whole world than the people of Clan. Come down to Balt Lake with the min-ing congress and find out if that be not true. I declare to you in all sin-cerity that there is no better place in America to five than in Utah. There are no schools anywhere that are bet-ter than our schools. There is no more clerant spirit anywhere regarding reglous views, than we have in Utah. ligious views, than we have in Utah. There are no more enterprising news-papers anywhere than are printed in our state. There is no portion of the Union where the promise for the fu-ture is brighter. The metropolis of the mountains is being built as Salt Lake City grows. With us, the sun is just gliding the castern peaks. All the day is abead.



JUDGE O. W. POWERS, Who Made an Eloquent Plea for Salt Lake as Headquarters of the Congress

It has sown its wild oats and that it is now ready to settle down to steady business. It has reached an age when naturally longs to go home when ght comes. "There is no place like ight comes. home," when you have nowhere else to go. Our every day experience has proven the truth of this great thought. It is not conductive to good health to be buffeted from pillar to post. Even tom the Baptist went crying through the wilderness. To roam from tavera o tavern with constant change of the wilderness. To roam from tavera to tavern with constant change of cooks, tends to make a man dyspeptic. A home is a mighty good thing. More moss gathers on the roof tree than ac-climulates on the tent poles. A man without a home, looks as forlorn as a moster under a lumber wagon on a rainy day. Down in our town there is a real estate operator who has so often reiterated the conjundrum, "Whose roof is over your head?" that our people are investigating the subject and they are becoming wild to own something, even though it be a little shack. It is said that "three removes are equal to a fire." If that be true, the mining congress has been burned out sever a times. And yet, it has suffered no loss, because it had nothing to burn, not even money. It has needed no as-bestos curtain to protect its property. It ought to and I understand that it wants to get into such shape, that

wants to get into such shape, that when the next fire comes along, the associated Press will state: Loss tweny-five thousand dollars. Insurance alf a million dollars. Then, after setfling for fifty cents on the dollar for the total amount of insurance, the con-gress will have the proud feeling of having done business. The world never knows how rich a good business man is, until he states his total loss after a fire. People then learn what poor judges of values the assessors are.

#### NEST OF ITS OWN.

What the Mining congress ought to do, is to get a nest of its own, where it can hover its own eggs, so that it will longer have to emulate the cuckoo. s placing of eggs in another bird's becomes wearisome after awhile, The congress needs a home of its own, with roll top desks and glass cases filled with specimens con-taining freak values upon which the tenderfoot can gaze and



and you are aware that it is a good and you are aware that it is a good business proposition to always get just as near to the hub as you can. Then yon can watch the wheels go around and you don't get dizzy. The man on the rim of the wheel may whirl about faster, but he does not travel over any more ground then he who lowers near nore ground than he who locates near the ball bearings. Always make a cenfor shot when you can. It counts more and it indicates nerve and good judg-ment. Locate in Salt Lake City and you will ring the buils eye. It is the very center of the target.

#### SALT LAKE IN THE CENTER.

Statistics constitute the very soul of true oratory. And statistics cling to our rause, like costly velvet to the limbs of beauty. Statistics show that you locate in our town, no one will a compelled to go more than half way n order to meet the other delegates in our annual sessions. From Salt Lake City to San Francisco the distance is \$51 miles. To Portland, 865 miles. To Los Angeles 778 miles. To Denver 651 niles. To Butte 434 miles. To Boise 379 miles and to El Paso 1,220 miles. How miles and to El Paso 1.220 miles. How cloquent these figures plead our cause. How unerringly they point the finger of logic in our direction. They demon-strate what we have alleged, and indi-cute like a sign hoard where the roads cress, that if you want to reach your proper destination, you must take the right hand road and come to Salt Lake City. lity

City. Every one wants to get to Utah. Den-ver was not content to remain just over the rim of the basin, so Moffat began his short line to our valley. Los Angeles wanted a garket for the fruit of southern California, and so Clark was induced to build a new road to Salt Lake City. San Francisco could not reach us often enough over one railroad, therefore Gould projected and is building the Western Paelfie, while, by the way of Coos Bay, all the north-west is interested in its new railroad to Salt Lake City. When Mary Maclane went cast, she went by the way of our town, and when Roosefelt came west, he stopped in Salt Lake City. You will

be stopped in Sait Lake City. You will make the miscake of your lives if you don't join the procession. Get on the ground early before the best claims are taken.

NO LABOR TROUBLES.

Locate at Salt Lake City and all Utah Locate at Salt Lake City and all Utah will rejoice. Bonfires will be lighted at Nephi and Morohl, at Manti and at Lehi. The wisdom of your choice will be celebrated at Panguiteh and at Go-shen; at Koosharem and at Paragoo-nah. Your decision will excite enthus-nasm at Kamas, at Kanosh and at Kanarra. The whole state will arise and call you blessed. All our people will bid you welcome. Mormon, Jew and Gentile will keep open house. The val-leys will look a little brighter. The rivers will seem a ittle clearer and the leys will look a little brighter. The rivers will seem a ittle clearer and the mountains will rear their heads a lit-tle higher if you conclude to come. With us, in our state, every one who is well disposed, is made more than welcome. We offer reduced rates to those who will settle with us, but we

gold decrease \$1,424,000 decrease .... 6 428,000 701.000 gold increase ..... \$12,000 Nevada, gold increase Silver increase 691,000 Montana, gold increase Washington, gold increase ..... 189.000 

UTAH'S PROUD RECORD. Utah passed to the first place sa a silver producer and reached the fourth place as a gold producer, and no state or territory equalled or came within gunshot of her in the percentage of in-

TEASE, In 1902 Utah produced 15,692,733 ounces of silver of the value of \$8,183,760. In 1903 the silver product was increased to 19,425,694 ounces of the value of \$10,-

to 19,425,694 ounces of the value of \$10,-338,654, or, about 24 per cent advance in ounces and 26 per cent advance in value. The lead product advanced in Utah during the same period, from 146,-978,598 pounds of the value of \$5,897,144 to 147,713,120, of the value of \$5,908,524, an advance of 735,522 pounds. The gold product of Utah advanced during the same period from 194,863 ounces of the value of \$3,897,260 to 277,-940 ounces of the value of \$3,587,00. But, the greatest advance was made in the production of copper. Montana

in the production of copper. Montana must look to her laurels for Utah is rapidly increasing her production of the red metal. As against 26,273,780 pounds of copper mined in 1902, of the value of \$3,056,721, the year 1903 came forward with 37,909,740 pounds of cop-per, of the value of \$5,081,329, an ad-vance of over 43 per cent in pounds and over 56 per cent in value. The to-

tal increase in value of the gold, silver lead and copper of Utah for the year 1903, as compared with the year 1902, CAR \$5,450.123. The annual output of the mines of

Utah for the six years preceding the year 1904, was:

12,025,54016,011,29019,070,736···· 21,061.885 26,467,008

This shows a steady and healthy ad-vance. Utab had a rather bad start, but she is coming down to the home stretch in great style. I have no doubt but what she will finish first.

THREE HUNDRED MILLIONS.

Since the commencement of mining Since the connectment of mining in Utah, our various mines have pro-duced metals of the value of \$301,288,-269, from which there have been dis-telbuted in dividends \$55,887,910. And hearly all of this vast sum has been produced from mines within a radius of or the of Salt Lake City. Our distso miles of Salt Lake City. Our divi-dends are as certain as the output. Since 1898, our dividends have been distributed as follows:

1899..... \$2,272,470 3,060,400 4,891,225 200 xxxxx xxxxxxx xxx xxxxx00 general states states an 4.769.016 Do you ask what deductions I draw from these figures? I don't draw any. I let the figures speak for themselves. They are strong and pobust. They are no half-lunged invalids, and they are honest. They tell no lies. Go down to Sait Lake and mingle with them and you will learn to love them just as

I ought to mention in passing that we have a mining exchange in Salt Loke City. The figures of that mining exchange make the statistics that I have quoted look weak and puny. Take a flyer on our mining exchange and you will never fear a balloon. We have Icy of the Nue. While we have been charged with raising Cain at times, the charge is untrue. We raise sugar beets and this year we produce 60.000,000 pounds of sugar. Our farms are pro-ductive and our farmers are prosperous.

Our industries are varied and our fu ture is assured. Our markets are ce tain, for 500 miles of country in each direction are tributary to our town. I have returned from their eastern pur sits there near America's great dead sea, embowered with trees and vines and flowers and it beckons you to come In 1865, the great editor of the Spring-field Republican wrote these prophetic words which I quote:

"Great Salt Lake City, Utah Terri

"Great Salt Lake City, Utah Terri-tory, Feb. 14, 1865. "No internal city of the continent lies in such a field of beauty, unites such rich and pare elements of nature's for-mations, holds such guarantees of greatness, material and social, 'In the gcod time coming' of our Pacific de-velopment. I met all along the plains and over the mountains the feeling that Salt Lake was to be the great central

Salt Lake was to be the great central city of the west." "SAMUEL BOWLES,"

That is the city where you should rear the granite walls of a great temple dedicated to mining. Through all the years Salt Lake City has gone steadily prward to fulfill her manifest destin With never a strike of importance, with never a bank failure of consequence, always conservative, siways solid and substantial, it has steadily grown in wealth and importance. Always a city weath and importance. Always a city of homes, her industrious people are making their influence felt and from the wealth of the hills they are beauti-fying and adorning her magnificent streets. Standing in the very center of our mining section, with the pass-ing of but a few more years, the City of Sait Lake will become the grout of Salt Lake will become the great clearinghouse of the whole mining country.

FINAL CLINCHER.

Having made these suggestions which indicate that the logical place or the Mining congress is at Salt Lake

for the Mining congress is at Salt Lake City and that geographically, it is be-yond question an ideal location, permit me to say, that I am commissioned to strongly urge you to establish the headquarters of the American Mining congress at this central city of the mining region. As an earnest of our sincerity, I call attention to these facts: 1. The Commercial club of Salt Lake City, composed of nearly 1.000 of the most enterprising business men of the State of Utah, has pledged its influence and best efforts to make the congress and best efforts to make the congress successful for all time and to increase

its power and influence. 2. The Salt Lake Real Estate exchange with a large membership of ac-tive and progressive business men, of-fers its aid in advancing the interests

of the congress. 3. The Salt Lake Mining exchange, a wealthy and successful institution, will unite the mine owners and mining men of Utah in a strenuous endeavor to extend the good work of the con-gress and to aid in the erection of a building which will meet the needs of your membership. 4. The authorities of the Mormon

Church giving voice to the hospitality of the Mormon people, which is proverbial, tender their magnificent As-sembly Hall, with a seating capacity of 3,500, to be used by the congress until its own building is erected. 5. The people of Salt Lake City ten-

Alt How many letters are there

in tea?

One, two or three, as you

like: t or te or tee or tea.

Miss Rosalia Pollock, primary super-intendent of the city schools, is at-tending the Presbyterian missionary school convention at Springville. O. W. Simmonton and D. McRae, buyers for the Keith-O'Brien company,

chasing trip, and are registered at the Southern hotel. James C. Brown leaves for the east in t few days for the World's Fair, going from there to New Haven, where he will resume his studies in the Yale Scientific school.

Hon. Charles C. Glover, president of the Riggs National bank at Washing-ton, D. C., and vice president of the local street railway, is a guest at the Knutsford hotel, en route for the Yel-

Manager Fred Turner of the Logan Republican is at the Kenyon, and re-ports that Cache county will show up better this year agriculturally than last year, and the electric car line to Ogden promises to be a great boon to that sec-tion of the country.

OGDEN & RETURN, \$1.00

### Sunday, Aug. 28th, Via D. & R. G.

Grand Kolltz excursion to Ogden Canyon, Special train leaves Sait Lake 10.00 a.m. Returning leaves Ogden 10.00 p.m. Refreshments free on the train. Bicycles checked free. Everybody invited.

#### Neglected Colds.

Every part of the mucous membrane, the nose, throat, ears, head and lungs, etc., are subjected to disease and blight from neglected colds. Ballard's Horefrom neglected colds. Ballard's Hore-hound Syrup is a pleasant and effective remedy, 25c, 50c, \$1.00. W. Akendrick, Valley Mills, Texas, writes: "I have used Ballard's Horehound Syrup for coughs and threat troubles; it is a pleasant and most effective remedy," Sold by Z. C. M. I. Drug Dept.

### EUREKA AND RETURN

#### Via D. & R. G. Sunday, Aug. 28th. Baseball excursion. Maguificent

scenery over the world-famed double circle. Special train leaves Salt Lake at \$30 a.m. Returning leaves Eureka \$45 p.m. Everybody invited.



We look upon this as one of the greatest economies the Cohn's Dress Goods Store ever offered. Included are such fabrics as Scotch tweed, cheviots, serges, granite cloth, crepe cheviots and other desirable weaves. Bought in the regular way these full skirt lengths would cost 50 per cent more than the above sale price.

THURSDAY, FRIDAY and SAT- @ \$3.25 URDAY SUIT SPECIAL. .

Fall Suits, fancy mixtures suitable for misses' School Suits. Dark and serviceable as well as stylish. There are shits in the lot worth up to \$10, 50.

THURSDAY, FRIDAY and SAT. \$6.95

All Suits of fancy mixtures, broadcloths, cheviots and Venetians. All colors, all sizes, all styles. One of the best suit offers of the season. Suits in the lot worth up to \$20.

### GARDNER DAILY STORE NEWS.



Fall styles of the celebrated Knox Hats made their first appearance yesterday.

An attractive array of high class headwear for your early inspection.

136-138

In point of style, the usual Knox individuality and elegance is manifest,

In Quality the usual Knox standard is maintained. Derbies, in black and brown,

Soft styles in black, brown and new light shades.

PRICE I. P. GARDNER. MAIN ST. THE QUALITY STORE. "PRINTER'S INK"

The National Authority on Newspapers, says in its issue of August 19th: "The Semi-Weekly Deseret News has a higher circulation rating than is accorded to any other paper in Salt Lake City or in the State of Utah."