

# THE EMPEROR OF JAPAN IN EUROPEAN COSTUME.

Mutsuhito, the present emperor of Japan, is the first ruler of the Island Kingdom to appear at functions where Europeans were present in western costume. This innovation was not easily brought about. The Japanese court in some respects the most ceremonious in the world. The people are attached



to their costumes, which have the merit of great antiquity as well as that of a distinct artistic value. It was not without an effort that this progressive monarch began to clothe himself in the coat and trousers of the white man, which must seem rather outlandish to him. It is fresh evidence of Mutsuhito's determination to let nothing stand in the way of his nation's leap into the front rank of civilization. It was a clever move on his part.

## Very Annoying to Some People.

People that are known to be weak and sickly, by their neighbors, are asked the question every day whether they are feeling better. Do you feel stronger? Are you gaining flesh? Their friends know if they are gaining flesh. It is one of the sure signs of returning health. If they can only get a remedy that will make solid healthy flesh, recovery is assured. People with nervous troubles, loss of flesh and strength, no ambition, languid, and always tired, have thin watery blood. The food they eat does not nourish them, it does not make blood. If after each meal they would take Dr. Gunn's Blood and Nerve Tonic, their food would be turned into rich, red blood, making solid flesh and strength. The tablets are sold in boxes by all Druggists for 75 cents or 3 boxes for \$2. People who use this Tonic gain in solid flesh from 1 to 3 lbs. per week, they feel better and know they are on the road to health. For sale by Z. C. M. I. Drug Dept.

## THE KUROPATKIN PLAN.

Undaunted by the yellow tide, The Japs crossed O'er the Yalu wide And then and there the foe defied.

Bold Kuropatkin shook his head When he was told his men had fled. "We'll lure 'em on," he smiling said.

The Japs advanced on every hand, They overran the mighty land, And Russia failed to make them stand.

Bold Kuropatkin watched the foe, He watched his legions turn and go. "We'll lure 'em on," he chuckled low.

Then Moscow's ramparts loomed in sight, And still the Russians held their night, And still the Japs marched day and night.

Bold Kuropatkin winked his eye; He saw his famous Cossacks fly. "We'll lure 'em on," was still his cry.

St. Petersburg came next in view, And round its walls the Jappies drew A living cordon, strong and true.

Bold Kuropatkin didn't stay, But northward still he held his way. "We'll lure 'em on," was all he'd say.

—Cleveland Plain Dealer.

## Better Than Gold.

"I was troubled for several years with chronic indigestion and nervous debility," writes F. J. Green, of Lancaster, N. H. "No remedy helped me until I began using Electric Bitters, which did me more good than all the medicines I ever used. They have also kept my wife in excellent health for years. She says Electric Bitters are just splendid for female troubles; that they are a grand tonic and invigorator for weak, run down women. No other medicine can take its place in our family." Try them. Only 50c. Satisfaction guaranteed by Z. C. M. I. Drug Store.

## KOLITZ EXCURSION

To Ogden.

Via Oregon Short Line, Sunday, June 28th. Round trip only \$1.00. Refreshments served free on train. Trout and chicken dinner at the Hermitage in Ogden canyon. Leave Salt Lake 10:30 a. m., returning leave Ogden 10:45 p. m. Bicycles carried free.

## PROVO CANYON.

Upper Falls Resort. Write or telephone L. L. Donnan.

## Hair Specialists.

For ladies and gentlemen, Miss Charlotte Lyngberg and Miss Carrie Leaker, formerly with Dr. Neil C. Brown, rooms 417 to 421 Constitution building. Phone 2093-x.

## YELLOWSTONE PARK EXCURSION

July 7th.

Via O. S. L. Round trip from Salt Lake, \$49.50. This rate covers all necessary rail and stage transportation and also hotel expenses beyond Monday for the seven days tour. Reservations should be made early as the party is limited to 50 persons. See agents for full particulars. Ask for beautiful Yellowstone folder.

## "NEWS" SUBSCRIBERS LEAVING TOWN.

All subscribers of the Deseret News in Salt Lake City, who are leaving town for the summer, can have their papers forwarded to their nearest post office address without extra charge, by notifying the City Circulator of the Deseret News.

## Ho! For Wasatch.

The Wasatch stage will meet the 8:15 a. m. car at the end of Murray car line on and after July 1st.

# THE FINAL CRASH

Of Values and Prices Begins Monday Morning.

AND WILL CONTINUE FAST AND FURIOUS TO THE CLOSE, Which Will Occur at 10 o'clock NEXT SATURDAY NIGHT, JULY 2nd.

MONDAY WE WILL ENTER UPON THE LAST ACT OF THIS FOREVER-TO-BE MEMORABLE TRAGEDY OF PRICES.

THE NEW and greater values of which this advertisement tells, proves how firm and fixed is our determination to close out our Spring and Summer Stocks at whatever sacrifice. The deeper cut and greater values which mark this climax of Bargain-Giving is the strongest argument in favor of your buying now, even if for future use. THERE'S AMPLE TIME BUT NONE TO SPARE FOR BELATED BUYERS TO SHARE TO THE FULLEST IN THE ADVANTAGES OF THIS PRICE-SHATTERING, RECORD-SMASHING CLEARING SALE, but for the last time we caution you that these extraordinary bargains will be withdrawn next Saturday Night—Come in person—Order by Mail or send—Come early—Come often—but come and see with your own eyes that these extraordinary values are greater than we tell,

## Positively Ruinous Prices

Go on the Balance of the WASH GOODS STOCK for the last week of this sale.

IT TAKES Courage to ignore the value of these beautiful, seasonable stuffs, and to affix prices so unbecomingly to their true worth. But it's quick clearance that's wanted now, and be the loss what it may, not a single yard shall linger beyond the limit set for its farewell. Note the prices, then come Monday. You'll surely regret it if you don't.

1,000 yards fine Batiste Lawns, in black grounds with white figures; value 25c; slaughtered this week, per yard.....

40 pieces solid colored Organdies in cream, light blue, pink, yellow and lavender; value 16-20c—as long as they last, per yard.....

30 pieces Covert Cloths, for mountain skirts; all the staple colors; in this sale, per yard.....

One case of Raven black Leno Lawns, value 18c, in this slaughter, per yard.....

Satin striped Leno Dimities in plain pink, light blue, Nile green, canary and black, well worth 25c; in this slaughter, just half, a yard.....

For 55c black Lace Striped Lawns you'll pay this week, per yard.....

40 pieces Rose Bud Muslins—sheer lawns with raised mercerized stripes; value 30c; go in this sale, per yard.....

Black Silk Mulls—scarce at 40c—in this slaughter, per yard.....

Black Silk Mouseline De Soie, value 60c, in this slaughter, per yard.....

To make a clean sweep of all 60c, 65c, 75c linen Voiles—the popular shirt waist suitings, and the finer French organdies—they'll all go this week, per yard.....

7½c

8½c

10c

9½c

12½c

12½c

15c

20c

33c

35c

ESTABLISHED 1864

**F. Auerbach & Bro.**

ONE PRICE TO ALL—NEVER UNDERSOLD

## The Biggest Glove Sale on Record!

GLOVES AT ONE-THIRD AND ONE-HALF ACTUAL COST.

THIS is one of those unusual events for which this store is famous. A wonderful purchase! A sale that outclasses all previous events! Six hundred dozen Silk and Lisle Thread Gloves and Mitts thrown on the New York market by one of the leading glove importers to make ready for fall business. Our Mr. Auerbach was on hand and secured them at practically our own price. This is a splendid opportunity to secure for very little money a good supply of Summer Gloves. JUST THINK, you get two and three pairs of Gloves for the price of one. They all go in lots as follows:

40 inch Length Lisle Thread Lace Mitts, in black or white, all ladies' sizes, made to retail at 50c a pair, in this sale.....

Ladies' Extra fine quality pure Silk Lace Mitts, in black or white, 12 and 20 inch lengths, made to sell at \$1.00 and \$1.25, go in this sale slaughter,.....

Pure Silk Lace Mitts, regular length, in a very fine quality, black or white, regular 65c grade, on sale at.....

19c

35c

25c

Ladies' 75c grade, best English Lisle Thread, 2 clasp Gloves, in all sizes, black or white, and some grays and modes in.....

Ladies' pure silk Gloves, in black or white, all sizes, the best 75c grade Mousq. wrist, go in this sale.....

Ladies' finest quality Silk Grenadine Gloves, with plain lisle thread palm, the coolest, most comfortable summer glove made, all sizes in black, white, gray or mode, \$1.25 grade, at.....

25c

35c

69c

Ladies' 24 inch full elbow length pure silk Gloves, in black or white, all sizes, never retailed for less than \$1.50 a pair, sale price.....

Ladies' 12-inch long finest English Lisle Mousq. Gloves, with button wrist, in black or white, none better for wear, 65c value. Sale Price.....

Ladies' black Lisle Thread Gloves, all sizes a 25c grade, goes in this sale at.....

75c

29c

10c

LAST WEEK'S

## Silk and Dress Goods Sale

MADE A BIG HIT, and we keep up the good work by giving you Bargains that are if anything better than last week's. Bargains Never Heard of Before, Not Even Dreamed of.

Fancy Silks—Hundreds of yards of this season's styles and colors in dark and light grounds, nobby designs, suitable for entire gowns, waists and separate skirts; values up to \$1.50 a yard. Your choice (per yard).....

CREPE DE CHENE—24 inches wide, rich, lustrous quality in all the leading colors, including cream and black. Values up to \$1.25, for only (per yard).....

PEARL DE SOIE—30 colors of extra fine quality Pearl de Soie Silks, 30 inches wide, including every shade; value \$1.25, for only (per yard).....

BLACK GRENADINE—44-inch wide in small, neat meshes, also fancy weave in stripes and check effects; value up to \$2.25 a yard; nearly 50 styles to select from, for only (per yard).....

ALBATROSS—Guaranteed all wool, double fold, 36-inch wide, Crepe Albatross in 40 shades, including cream and black; value up to 70c, only (per yard).....

VOILES—Imported full wool voiles, 44-inch wide in all the late spring shades, including cream and black, value \$1.25, only (per yard).....

CREPE DE PARIS—Lapin silk and wool Crepe de Paris in green, tan, brown, blue, cream and black; value \$1.50; closing out at (per yd.).....

MOHAIRS—25 pieces imported brilliant and Silklans. These goods are cravenetted, 46 to 56 inches wide, in handsome small figures and stripes and are all marked 50 per cent less than regular. Selling at 75c, 55c, 50c, \$1.25 and up to (per yd.).....

66c

79c

88c

88c

36c

88c

97c

1.95

## Sweeping Clearance of All Millinery!

Down the prices drop again. A clearing sale that means all the word implies. Prices that will be the sensation of this city in another day. Enough said. See them and form your own opinion.

## THE OFFERINGS FROM OUR CLOAK DEPARTMENT

FOR THE LAST WEEK OF THIS CLEARING SALE, are quite in keeping with the Positively Unapproachable Values that have made this Sale talked of far and wide. Sale Prices surpassing our own best past—surpassing everybody else's best, past and present, making this week, in all respects the most advantageous week the women of Salt Lake have ever known. Witness these prices.

### DRESS AND WALKING SKIRTS.

Fine linen outing skirts, double flaring flounce, tailor stitched, regular price \$2.00, on sale.....

Brilliant walking skirts, black or blue grounds, with white stripes, double stitched seams, five rows of tailor stitching on bottom. \$3.95 skirt at.....

50 walking skirts, chevrons, fancy mixtures, and melton cloth, tucked in front and finished with straps over hips, not a skirt in this lot sold for less than \$5.00, reduced to close, to.....

Ladies' high grade voile dress or walking skirts, all beautifully trimmed with braid, strictly tailor made, many worth \$16.50, choice of lot.....

\$1.25

\$2.50

\$3.35

10.95

### LAWN SHIRT WAIST SUITS.

White lawn shirt waist suits, beautiful styles, elegantly trimmed, extra full sleeves. These unquestionable \$15.00 values, special Monday and week at.....

White taffeta silk shirt waist suits, waist tucked front and back, fancy etc. collar, 2 row flying skirt to match, silk covered buttons, regular \$20.00 values, on sale Monday and week at.....

\$7.50

12.50



### WASHABLE SHIRT WAIST SUITS.

Navy blue shirt waist suits, made of light weight chambray, piped with pure white linen, fancy stock collar. A good \$5.50 value, while they last they go at.....

New pin check silk shirt waist suits, just the proper thing for street wear, full plaited skirt and waist, smartly trimmed with buttons. \$20.00 and \$22.50 values. Our special price.....

\$2.95

14.50

### GINGHAM AND SATEEN PETTICOATS.

Gingham Petticoats, umbrella style, blue and white stripes, sold at 65c. Marked now.....

Best quality Gingham Petticoats, in pink, pale blue and red all lengths, sold at \$1.00, special price.....

15 dozen Elite Petticoats made of a heavy luster skirting, trimmed with 12-inch knife pleating, adjustable top, standard price \$1.50, on sale at.....

47c

65c

\$1.00

\$1.25

## THE RIBBON SALE Continued.

This Sale last week was a gratifying success. The extraordinary values met with instant favor. We are therefore encouraged to continue the sale another week, but remember, time, tide and bargains wait for no one. This is the last week of the Great Clearing Sale, and early selection is advisable. Be one of the first here Monday.

## A ROUSING WIND-UP of the GREAT LINEN CLEARING SALE.

This, the last week, the best of all—We're bound to keep the rush up, And we make bargains big enough and Great enough to bring you here—It means big money in your pocket to be here.

The 40c half bleached Table Linens, 56 inches wide, go on sale, per yard.....

For the 45c bleached Table Linens, you'll pay in this sale, per yard.....

The 60-inch wide cream Scotch Table Linens, usually 55c, go in this sale, per yard.....

To close out all the 65c qualities of bleached Table Linen, we've marked them down to, per yard.....

66-inch wide bleached Table Damask, value 85c, will be closed out, per yard.....

1,000 bleached Bed Sheets, size 21x34, yards; value 85c; clearing sale, price, each.....

100 dozen hemmed Linen Huckaback Towels, size 20x40, the best 25c Towels to be had, while they last, this week, per dozen.....

All other Table Linens, Towels, Napkins and crasses reduced in proportion.

## GREAT CLEARING SALE REDUCTIONS for the Last Week of the Great Fall in Prices on

## Boys' Clothing and Gents' Furnishings

Wives, Tell Your Husbands, Sisters, Tell Your Brothers, Mothers, Tell Your Sons, Sweethearts, Tell Your Lovers of These Great Bargains.

GENTS' HALF HOSE—in fancy black and grey stripes; all sizes; our 25c values; this week.....

BOYS' WINDSOR TIES—A large assortment of fancy wash Silk Ties for Buster Brown Suits, 50c values; a leader for this week at half.....

BOYS' PERCALE WASH SUITS—We have about 20 dozen of the 75c grade in brown and white, and blue and white striped percales, ages 3 to 8 years, 39c price.....

BOYS' SAILOR BLOUSE WASH SUITS—in fancy madras, crash and Oxford, with large sailor collars, neatly trimmed. Our \$1.25 values;.....

GENTS' FINE IMPORTED LISLE THREAD UNDERWEAR—all sizes; our regular \$1.25 values; for this week.....

BOYS' LONG PANT SUITS—One lot of broken sizes averaging from 12 to 15 years; the regular \$5.00 grades; will sell this week.....

for.....

19c

25c

39c

95c

95c

\$3.50

## Our Shoe Dept.

THIS GREAT SALE WILL CONTINUE ANOTHER WEEK, WITH STILL DEEPER CUTS ON EVERYTHING IN THE STOCK:

Ladies' \$1.75 Kid Shoes.....

Ladies' \$2.25 Kid Shoes.....

Ladies' \$2.50 Kid Shoes.....

Ladies' \$3.50 Kid Shoes.....

Misses' \$1.50 Kid Shoes.....

Misses' \$1.75 Kid Shoes.....

Child's \$1.00 Kid Shoes.....

Boys' \$1.75 Calf Shoes.....

Youths' \$1.60 Calf Shoes.....

Infants' 85c Kid Shoes.....

Infants' 60c Kid Shoes.....

IT WILL PAY YOU TO VISIT THIS DEPARTMENT.

\$1.10

\$1.50

\$1.95

\$2.85

\$1.05

\$1.40

75c

\$1.25

\$1.25

65c

45c

## CLEARING SALE PRICES ON LACE CURTAINS and PORTIERES

That Laugh at the Idea of Competition. Did you ever see the like?

Why, it's just the same as finding money to buy at these gift-like prices. Now read and remember that these bargains are for the last week of this clearing sale only, and only at Auerbach's. Remember that, too, PLEASE.

Draperies Cretonnes, suitable for draperies and comforter coverings, value 15c, last, per yard.....

White Nottingham Curtain Nets, usually 15c, in this clearing sale.....

White and cream Nottingham Curtains, regular price \$1.50, go.....

All \$2.00 Curtains, ruffled Swiss and Nottingham makes, go this.....

All \$2.50 Portieres and \$2.25 Curtains go this week per.....

To close out the \$3.00 Portieres, they will be marked down per.....

All finer grades marked down in proportion.

## For the Last Week of the Greatest Clearing Sale Salt Lake Ever Had, Our

## White Goods Dept.

gives the following items to show you that A DYNAMITE SHELL COULD NOT MAKE A MORE FEARFUL SLAUGHTER.

Mercerized white striped Lawn, regular price 25c, slaughtered in this sale at a yard.....

All 25c qualities white Victoria Lawns and 40 inch wide white India Linons, slaughtered in this sale.....

White Silk Persian Lawns, worth 25c, to close them out, the price has been put down to per yard.....

To close out 20 pieces 40 inches wide white Lawns, good value at 27½c, the price has been marked down.....