

THIRTEEN SHOPPING DAYS

Hasten Your Shopping

A Few Christmas Novelties

Hand Bags—All styles, every ornamentation, all kinds of leather—with card cases and coin purse fittings—
.....\$5.50 to \$20.00
Vanity Flat Bags—with mirrors
.....45c to \$25.50
Opera Bags—latest styles and shades, with mirrors attached, \$1.45 to \$35.00
Gilt and Beaded Bags, \$1.45 to \$27.50
Belt Buckles and Belt Buckle Sets—gilt, silver and French enamel, plain or with fancy settings, 50c to \$10.75
Hat Pins, 35c to \$1.75
Belts—beautiful stock, 50c to \$15.00
Souvenir Spoons—gilt or silver, 75c to \$2.25
Silver Toilet Sets—heavy patterns
.....\$6.25 to \$35.00
This assortment includes every style—French stag, ebony and coca-bolo, quadruple plate, sterling silver.
Sterling Gold Thimbles, 75c to \$1.50
Fancy Supporters—silver buckles
.....25c to \$4.75

Christmas will be here before we know it! Listen! You can almost hear the jingle of the Merry Christmas Bells. The pony and runabout! Wonder who will draw it. That reminds us of a joke sprung by one of our customers; They were looking at the buggy displayed in the store near the South entrance. "They tell me its all ready fixed who will draw that." "Surely not. Keith-O'Brien will never stoop to a 'fixed-up' proposition. A big store like this can't afford to countenance anything questionable." "Well," She persisted "I over heard in the store who is to draw it." "Who?" Miss Curiosity enquired eagerly. "Why, the pony, of course." Then the Soda fountain attracted them. Speaking of the pony runabout—a ticket with every dollar purchase of toys—the whole town is aroused to keenest interest. And they tell us that we have the only toys in town. So we believe, too. Bought twice as heavily as usual, and imported—unusual for Salt Lake—thousands of dollars worth of toys, especially dolls. But there are other things besides toys. Everything the heart wants—for her—for him.

No trouble to end that doubt—so beautiful are the tempting gifts. We can't begin to enumerate them but we will take pleasure in helping you in your perplexity. Forenoon shopping! Then shopping becomes a pleasure—then the sales people are not worn out—then the men on the delivery wagons can get a few hours sleep. Don't delay your purchases—the stocks are now at their best, the displays fresh and inviting.

A Few Christmas Novelties

Children's Purses, 25c to 75c
Men's Bill and Pass Books, 75c to \$10.75
Card Cases, 50c to \$6.75
Combs—fancy mounted in shell and amber, high topped combs with brilliant settings, 75c to \$15.50
Fans—black and white gauze and silk lace spangled, \$1.00 to \$15.00
Baby Pins—2 and 3 in a set, 25c to \$1.95
Brooches—sterling silver in Rhinestone settings, \$1.45 to \$3.75
Bracelets, 50c to \$12.75

Christmas Neckpieces.

Beautiful little silk embroidered stock collars, all colors—35c; chiffon—75c to \$3.00.
Scarfs—Silk and crepe de chene
.....\$1.35 to \$10.00
Christmas Veils—lace and chiffon. All the dainty shades, 75c to \$3.00
Feather Boas and Chiffon Ruffs—black, white and colors, \$1.50 to \$30.00



Who will get the Pony & Buggy?
A Christmas Gift By Keith-O'Brien Co.

A Ticket with Every Dollar Purchase of Toys.

BEAUTIFUL CHRISTMAS HANDKERCHIEFS—YOU CAN ALWAYS FALL BACK ON THEM FOR A MOST APPRECIABLE GIFT.

Christmas Handkerchiefs for Women and Children

Children's fancy handkerchiefs, three in a box, 15c a box.
Children's fancy handkerchiefs, three in a box for 25c a box.
Children's white embroidered handkerchiefs, 50c box of three.
Women's hemstitched and embroidered—3 for 25c.
Fancy hemstitched and embroidery, 35c—three for \$1.00.
Fancy handkerchiefs; six in a box, 98c to \$4.50 a box.
Initial handkerchiefs, 98c box, 6 in a box
Initial handkerchiefs, 25c each
Initial handkerchiefs, 35c each
Hemstitched embroidered, 50c to \$2.50
Hand embroidered from 75c to \$10.00

Our friends tell us that we have the handkerchief trade of the city. Well, we know the stock is large, beautiful and of wide range of qualities and styles. The most fastidious shopper raves over the display.

"I want something especially nice—the nicest you have."

The saleslady smiled pleasantly and invited attention to a line of exquisite little dreams at \$65 a piece. Possibly the next customer was interested in some at 5 cents apiece. It is all a matter of taste—and then some.

But the usual gift handkerchief is the hand embroidered, hand hemstitched, pure linen—the embroidery of course is of the daintiest—which sells pretty close to \$10.00 a piece.

The Armenian lace edge and the Princess lace edge are new ideas, pure linen of course, from 75 cents to \$7.00. But the popular kind, sold by the thousands, is the pure linen, initial handkerchief—the initial being the tiniest you ever saw and exceedingly pretty. These run from 25c to \$2.00.

THE BUILDINGS WHICH WE ERECT WHILE YOU SLEEP ARE NOT SKY SCRAPERS
—JUST ATTRACTIVE LITTLE HANDKERCHIEF BOOTHS. AND THERE WILL BE A
PERFECT BEE-HIVE OF ACTIVITY AROUND THEM FROM NOW UNTIL CHRISTMAS.

Hemstitched and embroidered—3 in a pretty box—special, 95 cents a box.
Hemstitched and embroidered—3 in a box—for 45c.
Hemstitched and embroidered; pure linen—\$2.00 for 6 in a box.
Fancy embroidered—\$1.50 for 6 in a box.

Lace and embroidered edges—98 cents for 6 in a box.
Handembroidered—latest designs—65 cents to \$1.00 each.
Beautiful assortment of real lace—\$25.00 to \$65.00 a piece.
Swiss and linen—15c to 25c each.
New French handkerchiefs in neat colors, from 25c to 75c each.

And here is another interesting special: pure linen, hand hemstitched and embroidered—reduced from \$1.00 to 75c.
Pure linen with initial—daintily embroidered—2 in a box—reduced from \$6.00 to \$5.00.
Lace and embroidered edge—95 cents for box of 6.

Children's Pretty Handkerchiefs.

Plain white, fancy colored borders, and initialed. Special 15 cents to 50 cents a box.

Christmas Apparel for the Baby.

Short White Cashmere or Embroidered Kimonos from \$1.25 to \$3.75
Boots, 15c to \$1.25
Hand Made Bibs from \$1.25 to \$5.00
Mittens, 25c to 50c
Hand Made Dresses
.....From \$1.95 to \$10.00
Infant Bonnets, 25c to \$15.00

ART GOODS

Made up for Christmas

All the new novelties including pin cushions, postal card books, piano scarfs, hat pin holders, collar and cuff boxes, Cluny lace pieces, Battenberg doilies, leather cushion tops, leather, handkerchiefs and glove boxes and beautiful cushions made of ribbons.

One Fourth Reduction on Our Handsome Stock of CHRISTMAS FURS

SPECIALS!

Blanket Bath Robes, \$5.75 to \$13.75
Silk Petticoats
.....All prices from \$5.75 and upward.
A special silk petticoat for the Christmas trade in 12 new plaids and Roman stripes. Regular \$15.00 for \$9.95.
Ice Wool Shawls, 95c to \$3.50
Shetland Wool, From 50c to \$5.00
Maids Aprons, 35c to \$1.50
Fancy Chafing Dish Aprons
.....35c to \$2.75

A reduction of 25% is a nice little Christmas gift to our friends. Many of them have been hoping it would come—and we don't want to disappoint anyone.

The fur trade has been exceptionally good—largely because of the superior stock.

Electric Seal Jacket—Trimmed with blended Japanese Mink Collar and Cuffs, \$57.50 Coat for \$37.50.

Electric Seal Jacket—24 in. long, with guaranteed satin lining; trimmed with beaver collar and cuffs, \$60.00 coat for \$45.00

Electric Seal Jacket—Very fine quality—self trimmed collar and cuffs, \$75.00 coat for \$55.00.

The Reduction Includes our Novelty Jackets in Blended Squirrel, Persian Lamb, Blouses, Krummer and Beaver.



Burnt Wood Presents

Pyrographic Outfits
\$1.50 to \$4.50

White Basswood Boxes Ready to Burn. Gloves, handkerchief, necktie, photo, veil, collar and cuff boxes—from 25c to 85c; taborettes—75c and \$2.20; pipe racks—35c and 40c; photo frames—20c and 25c; tie racks—50c.
Tinted Cushion Covers—to be embroidered in all the latest designs, 35c and 75c
Table Covers—tan linen and green canvas—stamped with violets, double roses, etc., 40c to \$1.50