



# Welcome to our Newly Remodeled Store!

THE SAME LOCATION.

## FIRST GREETING OF Fall Dress Goods.

100 pieces Colored Wool Dress Goods, including cheviots, granite suitings, plaids, fancy homespuns, etc. Regular 65c goods Opening sale price, 33c per yard only ..... 33c

33 inch all wool Venetian Cloths, brown and gray mixed granite cloths, also handsome solid color whipscords in all the new shades. Regular price 75c. Opening sale price, per yard ..... 59c

All pure wool fancy mixed Tweeds, 54 inches wide, an excellent fabric for short separate skirts. Regular \$2.00 value. Opening price, per yard ..... \$1.25

36 inch all wool black storm reversible Serge and Granite Cloths, actually worth 75c. Opening price, per yard ..... 59c

33 inch black satin finished Soleil, to be found nowhere else under \$1.00 per yard. Opening price, per yard ..... 85c

40 inch silk finished Perals in the new small handsome figured designs. Regular \$1.00 quality. Opening price, per yard ..... 69c

AN INCOMPARABLE VALUE IN  
New Autumn Silks.

A complete line of new soft finish striped Taffetas in all the leading fall shades, worth \$1.25 per yard, will be placed on sale Monday morning at the incomparably low price of ..... 85c

## SPECIAL SALE OF Painted Cushion Tops.

A new line of beautiful painted cushion tops in a dozen new and dainty designs, painted in exquisite colorings, all ready to be made into cushions. No fancy work required. Regular 65c and 85c tops. Special price ..... 25c

## A Special Outing Flannel Offer.

For this week we will place on sale our entire new line of the celebrated CALIFORNIA KOHTAN flannels, the kind that never sell for less than 12½ and 15c. Special price ..... 10c

## FIRST SHOWING OF New Eiderdowns.

Plain weave Eiderdowns in every conceivable shade, one yard wide. Reg. 15c grade ..... 50c

Fancy Ripple weave very handsome material for morning sacques and robes 1 yard wide. Regular \$1.00 quality per yard ..... 65c

## Headquarters for Elks' Carnival Buntings.

Solid color white and purple bunting, per yd ..... 4c

White and purple striped ..... 5c

White back ground with purple Elks' head bunting per yd ..... 5c

## A TREMENDOUS PURCHASE OF Sheets and Pillow Cases

To be Closed Out at the  
Following

## REMARKABLY LOW PRICES:

### HEMMED SHEETS.

Size 63x90 ..... 45c.  
Size 72x90 ..... 50  
Size 81x90 ..... 50  
Size 90x90 ..... 55

### HEMSTITCHED SHEETS.

Size 63x90 ..... 59c.  
Size 72x90 ..... 65  
Size 81x90 ..... 70  
Size 90x90 ..... 79

### PLAIN HEMMED PILLOW CASES.

Size 42x36 ..... 14c.  
Size 45x36 ..... 15  
Size 50x36 ..... 16 2-3  
Size 52x36 ..... 19c.

### HEMSTITCHED PILLOW CASES.

42x36 ..... 19c.  
45x36 ..... 20  
50x36 ..... 25

25 dozen pillow cases made of good quality bleached muslin in size 45x36 ..... SALE PRICE 9c

**YOU** will find the old store almost a new one in its newly furnished beauty. Enlarged to twice the old capacity, we now have ample room to accommodate our patrons, and have added many new and efficient means of rendering prompt, quick, up-to-date service. We cordially invite our friends and the public to inspect the new interior and we are satisfied that the offerings we shall lay before them will make the visit a pleasant and most profitable one.

New Fall Goods are arriving daily and are being displayed as rapidly as they are unpacked, each day adding to the beauty and grandeur of the hand-somest collection of Dry Goods ever exhibited under our roof.

One thing of the utmost importance we wish to impress upon you, and that is, that the underlying principles that have led our business, step by step, to its present commanding position, will be persistently continued in the future as in the past. This means that you will always find here only the most desirable and most satisfactory of merchandise, the pick of all foreign and domestic markets at our customary

## ASTONISHINGLY LOW PRICES!

### Exquisite Display of New Fancy Velvets and Velvet Cords

The latest fad in Paris, London, Berlin and New York. They will be used for separate skirts, waists and entire gowns. We carry a complete line and offer them at our usual specially low prices.

Fancy Brocaded Velvets in all the new printings on black grounds, one of the prettiest new fall waist fabrics. Special price ..... 85c

40 inch silk finished Perals in the new small handsome figured designs. Regular \$1.00 quality. Opening price, per yard ..... 69c

The celebrated A.W. Boulevard Velvet cords, in all the new desirable solid colors. A dainty waist and skirt fabric per yard ..... \$1.25

Fancy new stripes, two tone velvets, for rich waists and elegant trimmings in a large variety of new color effects, per yard ..... \$1.50

IN THE  
BASEMENT. ANNUAL SALE OF BED COVERINGS IN THE  
BASEMENT

An early cash purchase of Bed Coverings enables us to offer you the greatest values ever placed on the retail market. It was an immense purchase, so large in fact that it is an absolute necessity to get it out of the road to make room for incoming Fall Goods. The advance in market prices has not effected our stock. Quotations below are fully a quarter to a third less than they will be 60 days hence.

### BLANKETS.

50 pairs good quality cotton Blankets, size 48x72, actual value 60c, sale price, per pair ..... 49c

100 pairs soft fleeced cotton Blankets, colors gray, tan and white, full 10x4 size. Regular value 75c. Sale price, per pair ..... 55c

75 pairs 11x4 cotton Blankets, extra large, colors gray, tan and white with red and blue borders. Regular value \$1.25, sale price, per pair ..... 90c

35 pairs 11x4 cotton Blankets, colors gray, tan and white. Regular value \$1.45, sale price, per pair ..... \$1.25

25 pairs wool mixed gray Blankets, full 10x4 size. Regular value \$1.60, sale price, per pair ..... \$1.25

15 pairs fancy mixed tan and gray Blankets with beautiful red borders, full 10x4 size. Regular value \$1.65, sale price, per pair ..... \$1.35

10 Robe Blankets, bright color combinations, suitable for couch covers, bath robes, etc. Regular \$1.85, sale price, per pair ..... \$1.40

15 pairs 12x4 gray and tan fleeced Blankets, pink and blue fancy borders. Regular \$1.75 value, sale price, per pair ..... \$1.50

10 pairs brown mixed 16x4 Blankets. Regular \$2.00 value, sale price, per pair ..... \$1.55

15 pairs 12x4 fleeced Blankets, largest size made, colors tans and grays. Regular price \$2.25, sale price, per pair ..... \$1.70

15 pairs 10x4 gray and brown mixed wool Blankets. Regular \$3.00 value, sale price, per pair ..... \$2.35

5 pairs gray mixed wool Blankets, full 10x4 size. Regular \$3.00 value, sale price, per pair ..... \$2.50

10 pairs white mixed wool Blankets, 10x4 size. Regular \$3.00 value, sale price, per pair ..... \$2.50

10 pairs Vicuna, 10x4 woolen Blankets, fancy striped borders, selvaged all-loop bound. Regular \$4.00, sale price, per pair ..... \$2.95

10 pairs 10x4 gray wool Blankets, soft finish. Regular \$4.50 value, sale price, per pair ..... \$3.65

10 pairs white wool Blankets, 10x4 size. Regular \$4.50 value, sale price, per pair ..... \$3.75

15 pairs all wool plain Blankets, full 10x4 size, black and white, brown and white and red and white. Regular \$5.00 value, sale price, per pair ..... \$4.85

5 pairs white wool Blankets, 10x4 size. Regular \$5.00 value, sale price, per pair ..... \$5.65

15 pairs dark gray California all wool Blankets. There are three sizes and are priced as follows:

10x4 size, regular \$5.50 value, sale price, per pair ..... \$4.50

12x4 size, regular \$6.75 value, sale price, per pair ..... \$5.65

14x4 size, regular \$7.50 value, sale price, per pair ..... \$6.35

12 pairs of California Vicuna Blankets, strictly all wool in three sizes:

11x4, weight 6 pounds \$7.00 value, sale price, per pair ..... \$5.75

12x4, weight 8 pounds, regular \$8.25 value, sale price, per pair ..... \$7.25

13x4, weight 8 pounds, regular \$11.00 value, sale price, per pair ..... \$9.25

NOTE.—A small deposit will hold any Blanket, Quilt or Bed Spread in the sale until called for, which we will store free of charge. Make your selections now at these prices and insure a rare bargain for future delivery.

### ADVANCE SHOWING OF NEW FALL STYLES IN READY-TO-WEAR GARMENTS IN OUR

## New Cloak and Suit Dept.

### Suits.

NEW AUTUMN SUITS, double breasted Eton, dip front, trimmed with fancy buttons and bands of stitched taffeta, skirt and flare flounce finished with taffeta bands—

\$17.50

NEW FALL TAILOR MADE SUIT, tight fitting out in the latest double breasted dip front shape, beautifully trimmed with folds of satin strapping and silk braid, set-in gore skirt with high cut flaring flounce—

\$21.50

HANDSOME BROAD-CLOTH SKIRT, percale lined, flare effect, trimmed with stitched strap and satin flaps—

\$4.00

TAFFETA SILK SKIRTS, flounce trimmed with rows of applied net and braid drop skirt with taffeta flounce—

\$11.50

SOLID TUCKED TAFFETA SKIRT, flounce or appliqued net over a drop skirt. Unusual value for—

\$17.50

NEW SATIN AND WOOL WAISTS, both tucked and good fitting and bargains for—

\$1.25

NEW FRENCH FLANNEL WAISTS in all leading colors. Stitched and strap trimmed—

\$3.30

FALL WAISTS.

NEW SATIN AND WOOL WAISTS, both tucked and good fitting and bargains for—

\$1.25

NEW FRENCH FLANNEL WAISTS in all leading colors. Stitched and strap trimmed—

\$3.30

Skirts.

NEW WALKING SKIRT of Melton cloth, unlined, flaring flounce, strap trimmed—

\$4.50

NEW WALKING SKIRT of extra quality Melton cloth, Oxford gray and black, handsomely tucked and stitched, flaring flounce—

\$4.50

for dark \$1.00 wrap-pepers.

\$1.00 for \$8.00 taffeta silk Eton jackets.

\$1.50 for \$8.00 lawn wrap-pepers.

\$4.00 for \$8.00 taffeta silk Eton jackets.

\$11.50

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