

St. Anthony, Favored City of the Great Gem State.

ST. ANTHONY. county seat of Fremont county, and one of its principal business centers, has a population exceeding 3,000. It is a city of the second class; its business men are enterprising and very enthusiastic as to its future, confidently looking forward to far greater developments and a more material prosperity than has been experienced in the past. One of the greatest victories for St. Anthony was accomplished at the late election when Fremont county voted bonds for the building of a magnificent county court house, an illustration of which is presented on this page. The illustration is from the completed drawing of the architects and when the building is finally erected it will cost \$50,000. Likewise, it will be one of the most modern as well as handsome county buildings in the state of Idaho.

SNAKE RIVER DIVIDES CITY.

The North Fork of Snake river runs through the center of the city, and on the main street, running north and south, is spanned by a 60-foot bridge, beneath which the turbulent stream incessantly surges and tosses and scowls and boils in forcing its passage through so narrow a channel. Immediately below the bridge the river spreads out to a width of 500 feet of pure, sparkling mountain water, an expanse of rapids beautiful to behold. Within the city limits, and perhaps within a distance of less than half a mile, the river falls 20 feet, and can easily and at a comparatively small expense be made to generate almost an exhaustless power, which sooner or later, will be used in furnishing power for industries of various kinds.

St. Anthony has a \$60,000 waterworks and electric light plant, the power for which is transmitted by a canal taken from the Snake river.

PUBLIC SCHOOLS IN PLENTY.

St. Anthony has three magnificent public school buildings, one of them an up-to-date high school structure.

St. Anthony is a land of pure air and fresh water. No country has a finer climate. The altitude is less than 5,000 feet, which assures clear, dry atmosphere, with an average of 300 sunny days each year. Cyclones, blizzards and thunderstorms are unknown.

FISH AND GAME ABOUND.

As to fish and game, it may be said that the country in and about St. Anthony is the real sportsman's paradise.

St. Anthony is close to the Yellowstone National park and is adjacent to the great wild game centers over which the famous Teton Peaks stand guard.

The Idaho Industrial Reform school is located at St. Anthony. The institution has 250 acres set apart for its use.

In looking back 15 years it is interesting to note that there was but one house within 20 miles of St. Anthony. The general prosperity which is enjoyed by "The Favored City" today is evidenced by the fact that but two business failures have occurred in seven years, and the financial institutions report that those failures were in no way due to lack of patronage. Reports on business conditions in St. Anthony will show that the volume of business transacted this year will exceed that of any previous year by from 50 to 75 per cent.

No section of the great Snake river valley can produce better or larger crops than the country surrounding St. Anthony.

FINANCIAL INSTITUTIONS.

St. Anthony is justly proud of its three financial institutions, the First National bank, the Commercial National bank and the St. Anthony Building & Trust company, limited. No stronger or better managed banking institutions are maintained anywhere in the intermountain country.

There is no stronger or wider known financial institution in the entire Snake river valley than Mr. G. E. Bowerman, president of the First National bank.

Mr. Bowerman, besides his banking interests in "The Favored City" is interested in banks at Ashton and Sugar City. However, his principal interests are centered in St. Anthony, and through his untiring efforts the First National bank is today recognized as one of the strongest and largest banking institutions in Fremont county.

Being one of the oldest banks in St. Anthony, its deposits are among the largest, and it is the aim of officers of the institution to keep them on the increase with new business.

Aside from his banking interest Mr. Bowerman is like other prominent St. Anthony residents, interested in numerous enterprises, both at home and throughout the Snake River valley, which means great things in the future for the Gem state. One feature of Mr. Bowerman's interests is that, nothing with which he is identified is other than that in which a conservative banker, should engage.

Nothing which tends to benefit St. Anthony escapes Mr. Bowerman's notice, and in common with other enterprising citizens he is prominent in the Commercial club of the city to use its efforts to secure for the city everything which has proven beneficial for rival towns throughout the Snake River valley. No man in St. Anthony stands higher in public estimation than does Mr. Bowerman.

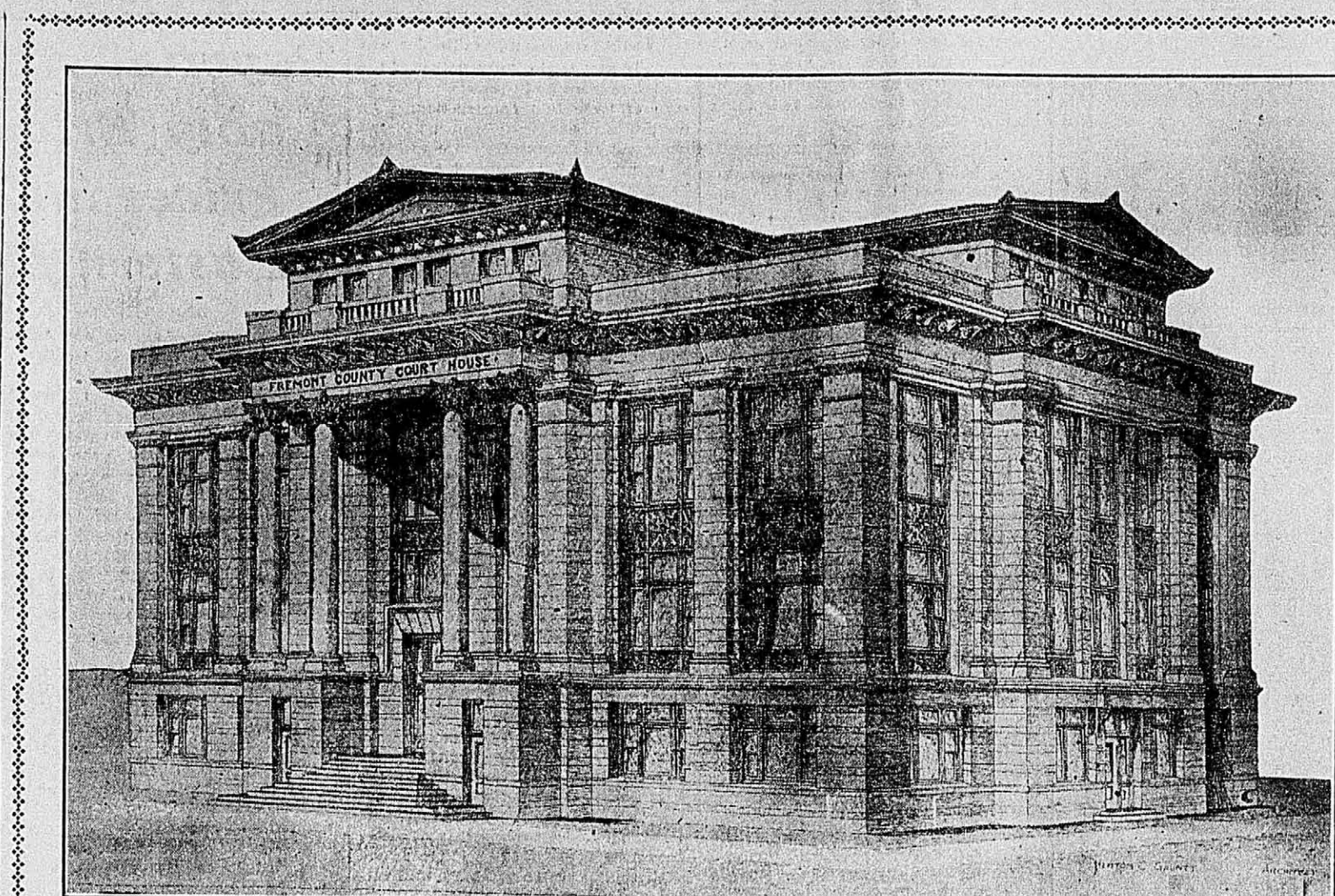
COMMERCIAL NATIONAL.

Another tower of strength in Idaho financial circles is Mr. John D. C. Kruger, cashier of the Commercial National bank, the second oldest institution in St. Anthony. Besides devoting his attention to the cashiership of the bank, Mr. Kruger finds time to devote attention to the numerous other important enterprises in which he is deeply interested financially and otherwise in St. Anthony and other sections of the Snake River valley. Associated with this enterprising banker is every one of his undertakings are the best and most successful of Fremont county. Mr. Kruger is a firm believer in the future of St. Anthony in particular, but being a very broad minded man he does not overlook the wonderful opportunities of all sections of Idaho in the immediate vicinity of his chosen city.

The Commercial National bank of St. Anthony has been wonderfully successful under his able management, and it is said no banking institution in Fremont county for the length of time in the field can show a larger increase in deposits than this splendid Cosgriff bank.

The institution occupies spacious quarters on the principal street in the very heart of the banking district of the city and it is very convenient to the entire business section. Every facility for the most exacting clients is offered by this bank.

Another feature, which makes the bank decidedly popular is the connection with the institution of Mr. C. C.



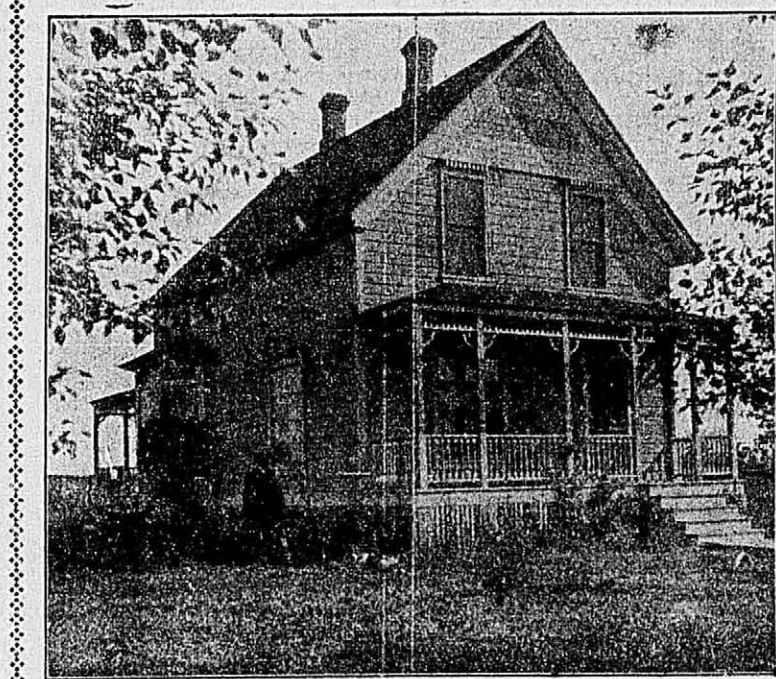
HANDSOME STONE STRUCTURE PLANNED FOR ST. ANTHONY'S COURT HOUSE

Which, When Completed, Will Cost Fremont County \$50,000. Its Erection Was Made Certain at the Recent Election, When Bonds Were Voted by the County to Construct It.

ST. ANTHONY'S NEWEST BANK.

The city's youngest bank, the St. Anthony Building & Trust company, limited, is now over one year old. It opened for business early last year and its career has been most wonderfully successful from inception. That such was the case was largely due to the fact that at its head is one of the best known men in the Snake River valley, Col. C. C. Moore, present postmaster of St. Anthony and identified with the prominent real estate firm bearing his name.

This splendid financial institution occupies quarters in a building erected for its use. The structure in question being one of the latest erected in the city is at the same time one of the handsomest. Besides the banking quarters the ground floor of the building is



ONE OF THE MANY SPLENDID RESIDENCES SO NUMEROUS IN ST. ANTHONY.

occupied by other concerns, in which Mr. Moore is deeply interested.

Associated with Mr. Moore in connection with the bank are D. C. Mummert, who is vice president, and J. S. Bowers, who officiates as cashier. The directorate of the bank is made up of some of the strongest capitalists in the valley. Its deposits have increased on a par with all other financial institutions of the city and this bank is recognized as a very strong competitor for business in all departments by Fremont county.

No man in St. Anthony deserves more credit for bringing the city to the front than Col. Moore. He is one of the best boosters the entire upper Snake River country ever had. He is broad minded and he says without reserve, "any part of Idaho is good." Any story of St. Anthony would be entirely incomplete without mention of Col. Moore. This broad gaged man of affairs has spent time and money lavishly in upbuilding St. Anthony and the entire surrounding country. He is likewise deeply interested in the development of Ashton.

BIG MILLING UNDERTAKING.

No single enterprise in the great valley has accomplished more for St. Anthony and vicinity than what was until recently the Fogg & Jacobs Manufacturing & Milling company. As president of the St. Anthony Building & Trust company, limited, and numerous other lumber companies doing extensive business throughout the Snake River valley it became necessary for Mr. J. E. Fogg to look about with the end in view to increasing the timber supply for the various companies.

After organizing this company and broadening its scope until it became impossible for Mr. Fogg to devote his entire time to it, Mr. Fogg purchased Mr. Jacob's Idaho interests and the Oregon interests are conducted by the latter. In other words, Mr. Fogg succeeded to the ownership of the original company in Idaho.

Taking into consideration the various interests throughout the Snake River valley, in which Mr. Fogg is interested, many mills are maintained in Fremont

county. For three years past these mills supplied all the ties used in construction work on the extension of the Oregon Short Line railroad into the great Yellowstone park. At the same time the mills supply all the yards in and about St. Anthony, Pocatello and to the sugar companies.

CAREFUL SELECTIONS.

From one end of the state of Idaho to the other St. Anthony is recognized as boasting of the largest exclusive clothing store and the fact cannot be disputed, for it is well known in the trade that Mr. A. M. Boylen, the enterprising St. Anthony merchant is the largest exclusive handler of clothing in the state. Throughout the entire upper end of the Snake River valley it is well known that unless you patronize Boylen, you fail to go well dressed.

GRAIN DEALERS.

W. L. and J. W. Miller, doing business as Miller Brothers, deal in grain, seeds and potatoes, and conduct one of the largest businesses of its character either in or out of the Snake River valley. The principal office and elevator is at St. Anthony, although extensive branches are maintained by the company at Rexburg, Sugar City and Ashton.

COMMANDS BIG TRADE.

No establishment in the great Snake River valley is better known than what was the Golden Rule store, but what is now consolidated with the Henry Flamm company, limited, the big \$150,000 company of Rexburg. It goes without saying the St. Anthony establishment occupies a commanding position and that store alone is stocked with goods which would total \$100,000. This is necessary at all times, owing to the fact that the company from this store carries on besides an extensive retail business a very large jobbing business throughout Fremont county, other portions of the Snake River valley and certain sections of Wyoming. Since the business was consolidated a complete line of furniture, stoves, hardware and other lines have been added, and where before one large building was sufficient, now two immense storehouses are necessary to carry on business.

While consolidation was brought about the St. Anthony store also, remains in the hands of Mr. J. M. Blevins as manager. As previously the establishment carries one of the largest lines of general merchandise in Fremont county, and it can now properly be styled a department store in every sense of the term. In brief, it occupies the same position in St. Anthony as does the Flamm company in Rexburg.

No store in the Snake River valley entertains larger crowds than does this one, and under the able guidance of Mr. Blevins each year adds materially to the patronage. Able advice in the management of the business is given by Mr. Henry Flamm, president of the company.

ST. ANTHONY'S INSURANCE MAN.

It is something to really boast of when one can say that he is the exclusive individual in any particular business in any community. Such is the true and proud claim made by Mr. Thomas C. Patten. This enterprising gentleman is known throughout Fremont county as "The Insurance Man."

Mr. Patten is proprietor of the St. Anthony Insurance Agency, the only exclusive agency for insurance in Fremont county.

Mr. Patten has been engaged in the insurance business for years, and he is acknowledged to be the best posted man on matters pertaining to insurance in the state of Idaho. He handles by far the largest line of reputable companies in Fremont county, and his business methods are such that all orders placed with him are carefully executed in the interest of the insured.

Mr. Patten represents 23 of the strongest insurance companies in the world. Besides he does an extensive loan and investment business.

ENTERPRISING MERCHANT.

St. Anthony does not claim a more progressive business man than Mr. O. O. Skalet, dealer in general merchandise, hardware, stoves and ranges. The present business was established September 1, 1902, by Skalet & Shell, and Mr. Skalet purchased Mr. Shell's interest in September, 1905. That the methods employed by Mr. Skalet have proven successful is testified to by the fact that in five years' time the business has more than trebled.

The store occupied has over 12,000

feet of floor space, and is filled with the very best products of the best brains in the world. The general stock consists of dry goods, cloaks, suits, carpets, clothing, hats, caps, boots and shoes, groceries, hardware, silverware, chinaware, stoves, ranges, etc.

Most of the merchandise is purchased direct from 67 of the best mills and manufacturers, thus saving freight, middlemen's profits and other unnecessary charges. This means that the purchaser is given the benefit which means that the lowest prices always prevail.

Then again, the stock is selected with the utmost care and study from the best markets in the world, and therefore the shelves and counters contain the best scientific and artistic American and European ideas in mechanism.

All goods sold by Mr. Skalet are absolutely guaranteed by the makers to give satisfaction, and to be as represented. If anything purchased at this establishment should not give perfect satisfaction, it can be returned and money will be cheerfully refunded, or at least such an amount as will make equitable adjustment.

FURNITURE LEADERS.

One of the largest business establishments of St. Anthony is the Chase Furniture company, at the head of which is James W. Spiers. The manager of the company is Mr. W. W. Spiers. It may be truthfully said of the Chase Furniture company that it is the only exclusive furniture emporium in the store building occupied is one of the largest in the state, and the floors can best be described when the statement is made that they contain the largest and best assortment of furniture that money can procure. The tastes of St. Anthonyites demand the best, and Mr. Spiers and his assistants scour the entire country to please customers.

Associated with Mr. Spiers in the company are E. M. Chase, vice president, W. T. Gibson, secretary and E. W. Orme, treasurer. The company main-

tains a branch establishment at Ashton, mention of which is made in connection with the advancement of Idaho's youngest city.

STRONG COMPETITORS.

One of the largest mercantile establishments in St. Anthony is the Fogg & Jacobs Mercantile company, limited, dealers in general merchandise. This is another of the solid institutions in which the name of J. E. Fogg appears as president. J. C. Coffin is secretary of the company and the active management of affairs is left in the hands of Mr. C. W. Scott, than whom there is no better qualified person in St. Anthony. For three years this establishment has been increasing its trade until today it is recognized as one of the largest competitors of every establishment of similar character throughout the upper Snake River valley.

Everything that an establishment of this character should carry is handled, and among the stocks is found dry goods, notions clothing, ladies' and gents' furnishings, boots and shoes, hardware, groceries, queensware and tourists' supplying concern throughout the valley admits Mr. Scott to be one of the best business getters in the state of Idaho.

BEST JEWELRY DISPLAY.

The leading jewelry firm of St. Anthony is the Ashcraft Jewelry company. It is as large as any similar establishment conducted in any other section of Idaho. For years members of this splendid firm have been engaged in the jewelry business, and everything calculated to please the customer is carried in stock. There is no display room of jewelry more complete with diamonds, watches, cut glass, clocks, jewelry and optical goods than this place.

One feature of the business to which every particular attention is given is the repairing of complicated watches. The concern does an extensive business in the optical line, and as watchmakers and expert jewelers, the reputation of the Ashcraft Jewelry company is second to none in the whole intermountain country.

This season the company has stocked up with a particularly handsome line of Christmas goods, and the display is

a rare treat.

NOTED TAXIDERMISTS.
Within 50 miles of St. Anthony game of every description abounds in season. Likewise, there is plenty of trout fishing. As a natural consequence it would be rather strange if St. Anthony could not support a first class taxidermist. As a matter of fact it does, and in the firm of Hopf & Redmond the entire valley is to be congratulated. But the firm is even more than taxidermists, for it does a general business in tanning, and handles sporting goods as well. The firm is composed of Cecil H. Hopf and W. P. Redmond.

This concern conducts the only tannery between Denver and San Francisco, and at all times has on hand a large assortment of fur coats.

Tanning in every department is given the most careful attention. In the store occupied by the firm can be found specimens of work which to the hunter means the same pleasure as to the sportsman could be enjoyed by persons who visit an art institute for the pleasure afforded.

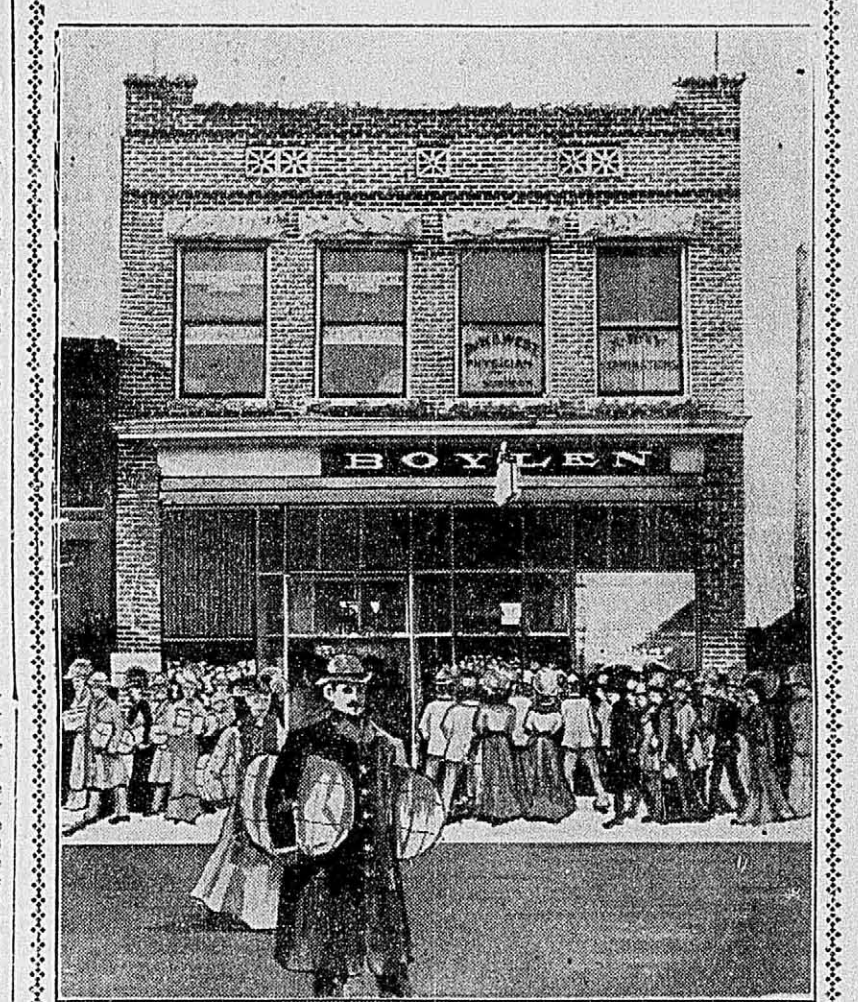
LEADING DRUGGIST.

Charles S. Watson, better known throughout the Snake River valley as "The St. Anthony Druggist," is acknowledged by all competitors to be one of the most up-to-date and experienced pharmacists in the Gem state. Likewise, he is acknowledged to carry by far the largest stock in his line in Fremont county. Pure drugs and medicines are an absolute certainty when dealing with Mr. Watson.

Another pleasing feature of the place is the fact that it is a drug store in every sense of the term. No city of thousands more population can boast of a finer establishment than Mr. Watson's. This is saying a good deal, but it is the truth.

Included in the large stock are artists' and kodak supplies, paints, oils, glass, sporting and optical goods, stationery, wall paper, etc. Besides, an entirely up-to-date news stand is operated in connection.

It is one principle of the store to invariably get to it that all physicians' prescriptions are given the most careful attention and there is never any such thing as mistakes being made in compilation, as Mr. Watson only employs the best compilers.



BOYLEN'S STORE IS ALWAYS CROWDED.

Strevell-Paterson Hardware Co.

WHOLESALE HARDWARE

Offices

124-126-128
South West
Temple Street.

Warehouse

117-119-121
West First
South Street



Prompt Shipment and Lowest Market Prices
Mail Orders given careful attention.

SALT LAKE CITY UTAH