culation. Few surpass an output of 100,000 copies; fewer still mount be-yond 200,000; none probably nears the half-inillion mark, as did "David Har-m". However, there is still plattic tainly no shortage of good writers as compared to our own country, and where the population as a whole stand perhaps on a higher level of solid pros-perity than that of any other counbought in six months, but it has taken over a year to dispose of 50,000 copies of Bourget's latest romance, while that Texas and Mexico As Seen From Car half-million mark, as did "David Har-um." However, there is still plenty of evidence that both craft of romanc-er and trade of publisher are flourish-ing quite lucratively. The books of Mr Robert Chambers, for example, have been antivities have been addived Wire try, the circulation of new novels has dwindled extraordinarily. In fact, ac-cording to La Revue (Paris), it is now Fox. Jr., is launched with a first print-Windows, ing of 100,000 copies. In view, therefore, of the satisfac-N PASSING through El Paso, Tex.,

tory commercial state of current fle-tion in America, it is interesting-though possibly not cheering-to find that in France, where there is cer-

scarcely a question whether a new novel is likely to sell in remunerative quanti-ties, but whether it will sell at all. Of Zola's "Nana," 150,000 copies were

of Victor Margueritte has only reached the figures of 17,000. Neither do such excellent writers as Rene Bazin or Marcel Prevost remotely rival the "big sellers" of a quarter of a century ago As to the smaller fry, their case seems hopeless, for "novels don't sell any more: there you have the exact truth." biuntly declares this writer in the Re-

\$50.00 SUITS

\$40.00 SUITS

\$30.00 SUITS

\$20.60 SUITS

\$33.75

\$29.75

\$19.75

\$13.75

sale price .

\$2.50 GAUNTLET GLOVES FOR \$1.75.

Ladies' Cape Gauntlet Gloves in Tans only. Very nobby and durable, the best wear resistin **\$1.75** quality, all sizes on sale at

\$3.25 LONG KID GLOVES FOR \$2.25;

NEXT WEEK.

The \$1.75

Handkerchief Linen

vue. And then he begins to tell us why: "Inundated and overwhelmed with extremely cheap newspapers and other periodicals, absorbed and monopolized by all kinds of sports, bicycling, auto-mobiling, lawn tennis, and so forth, the public cannot do all the reading that it is asked to, that is forced upon it. When you consider that a man has go time for reading the two to four serial stories which each of our great

40c

\$2.25

\$1.15

NEXT WEEK. \$2.00 and \$2.25

White Silk Embroidered

Skirting Flannel

gain Prices.

DO YOUR CHRISTMAS SHOPPING HERE AND SAVE The Auerbach Store is adding to its popularity by continuing its SPECIAL SALES right along through the Xmas season. No big profits here just because it's Xmas time. but everything at Auerbach's Famously Low Prices, and that's why the crowds are flocking to this store as never before. READ THIS GRAND BARGAIN MENU FOR MONDAY. We have spared no pains to make this the greatest in our history. The results of our efforts will bring

GREATER SAVINGS THAN EVER BEFORE

sent a most pitable aspect. The conditions here described, how-ever, did not have the same effect ESTABLISHED 1864 the writer as upon most for in Turkey and the he had frequently met with Our Share in Order Xmas Pressimilar surroundings. The wonder is that such things may be found so near the progressive United States. Xmas Giving. ents by Mail RECLAIMING ARID SOIL. In order that the joy in Xmas giv-The great problem of reclaiming vast Your Mail Orders will be conscienarcas of Mexico's soil is water. It is said that artesian wells may be seing may be without a flaw, we are tiously filled, and if we are asked cured almost anywhere, and such sup-plies are found in many places. In the state of Chihuahua there is room making it possible to give largely, to make approppiate selections for by the exceptionally low prices we you, we are sure that you will not for an empire or two, and yet there are those who believe that the world is now too small to provide homes for its inquote this week. Nearly every arbe disappointed, if you give us a ticle on this page would make a general idea of what you want. Nearly all the trainmen, at least conductors and engineers, on the Mexidesirable present. ONE PRICE TO ALL NEVER UNDERSOLD can-Central railway are Americans. All along the line Americans could be seen and the English language was heard spoken. A great many from the United States have crossed the border and have come south to engage NEXT WEEK. NEXT WEEK. NEXT WEEK NEXT WEEK. NEXT WEEK. NEXT WEEK. **Fancy Metal Novelties** ELASTIC BELTS LADIES' UNION SUITS BACK COMBS LADIES' WHITE APRONS in mining, smelting and other enter-prises. Commercial pursuits are also largely engaged in by people from the outside, who buy raw material, convert the same into manufactured articles, which are sold to the Mexicans. DRESSED DOLLS, \$1 EACH FOR BEAUTIFUL HOLIDAY GIFT PRICED EXCEPTIONALLY Best \$1 Grade for 69c For neatly dressed large size jointed Doll with dark or light hair styles and quality you cannot du-plicate for less than \$1.75 each, the \$1 Values for 49c 50c Grade at 25c Best 40c Values at 29e Ladies' pure white fine ribbed extra good quality heavy fleeced Union Suits in all sizes, a very LOW Ladies' fine pure silk elastic belts plain or studded, with fancy buckle in black or colors, good \$1.00 val-A magnificent variety, including Ink stands, Jewel cases, Candle Sticks, Smoker's sets, Writing ta-ble accessories, hat pin holders, etc Plain or fancy shell or amber combs in greatest variety of nobby styles, all our best 50c 22 Ladies' round white lawn Aprons with hemstitched ruffle and pocket and a variety of other 40c styles on sale at 29c 25 superior \$1.00 grade, on sale at69c sale price next on sale \$1.00 49c styles, on sale at CROPS VERY SCARCE. week Near the City of Mexico the land is better cultivated than elsewhere. Here the rainfall is heavier than in some places, and the climate is milder. Yet A SENSIBLE CHRISTMAS GIFT HANDKERCHIEFS The Most Stylish of the places, and the climate is milder. Yet crops do not look to be very remuner-ative. Wheat fields are very scarce. Corn fields are more plentiful, but in some instances there were too poor to pay for harvesting. In the vicinity, however, tropical and semi-tropical fruits grown profusely giving the land GLOVES No one ever has too many: so they are sure to Our special Holiday Values simplify the gift make a most acceptable Holiday Glft. New Coats and Tailored Suits Our line of Handkerchiefs for Ladies and Chilproblem we guarantee every pair and will exchange any that are not satisfactory, so you take no chances dren is unexcelled, it's a most wonderful line in point fruits grow profusely, giving the land in selecting them here. of variety and value. AT 33% to 40% REDUCTION The Mexican trains carry a first 60c GLOVES FOR 40c. Here are a few specimens of our many exceptionclass and a second class service. Thus a good opportunity to study the casts Ladies' fine Cashmere Gloves, slik lined in black only, a very superior 60c grade, on sale al Handkerchief offerings. is afforded. The higher are more pure-Some of the Finest COATS and SUITS in the Store all this week ly Spanish by descent. Only in rare cases do they show any appreciable trace of Indian blood. On the other Offered at a Bona Fide Saving When Most Needed \$1.25 KID GLOVES FOR \$1.00. The Famosa 2 clasp fine Kid Glove, a perfect fitting fine quality, the greatest \$1.25 value \$1.00 in the market, on sale all week at..... hand, the lower classes, especially the peons, are strongly impregnated with We have a limited number of fine COATS and SUITS which you may take away variety, very popular for fancy work, etc., 20 terns to choose from, excellent 35c peons, are strongly impregnated with Indian blood, showing it strongly in their features. In looking over their conditions, one is forced to ask him-self the question, what benefits have the Indian derived by intermarrying with the Spanlard? Apparently very little must be the answer. It is in-19c this week at a reduction in price of from 33 to 40 per cent-simply because we would des, for Ladies' Fancy Embroidered Handkerchiefs, plain BEST \$1.00 GLOVES FOR 75c. rather take the loss now than carry them through or over the season. cross barred with hemstitched or scalloped b All beautiful models cut after the latest fashions, made and finished in the best possible manner. 35c AND 40c GOLF GLOVES FOR 25c. Golf Gloves for Ladies and Children, all sizes and colors, qualities and styles that will appeal to you for warmth and durability. Xmas 25c little, must be the answer. It is, in-deed a question, if both have not been the loser. If the Spaniard had any-thing better than did the Indian, he A bargain while they are here.

\$25.00 Coats

\$22.00 COATS

\$20.00 COATS

\$10.00 COATS

\$17.50

\$15.95

\$12.00

\$6.95

variety of patterns, exceptional values 50c Fancy Boxes, each containing 4 or 6 beautiful Handkerchiefs, extraordinary bargain values at, a

been enjoying huge sales, and Mr. Win-ston Churchill has been receiving royal-

\$2.25, \$1.75, \$1.50, \$1.25 and 90c

Princess Lace Hand Made Handkerchiefs, a great variety of beautiful styles; it's hard to make a better selection than one or a box of these for your lady friend. Special values at, each—

\$3,50, \$3.00, \$2.25, \$1.25 and 60c

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south through the Mexican repub-

lic, one is struck with amazement at the large flat mesas, or valleys, that stretch, as it were, from horizon to horizon, the mountains in either di-

rection being so far distant as to be in many places indiscentrible. In spots these areas are covered with a fair growth of grass, which has in late years been mowed for hay. Think of one man owning more than 5,000 square miles of as beautiful and good

land as lies out of doors! He has it dotted with ranches, stocked with cattle, sheep, etc. Yet it is said that if

he were to pay a direct land tax, which of course is not required here, he

of course is not required here, he would go broke in paying one cent per acre in taxes. Such a condition is obviously not a healthy one. The pe-ons, the serfs of the country, receive about \$4 Mexican, \$2 United States money, per month. With this state-ment in mind, it is not necessary to constitute that acadition is weatched

say that their condition is wretched. Poverty, filth and ignorance go hand in hand, and this class of people pre-

upon people,

habitants.

added values.

the

DESERET EVENING NEWS SATURDAY DECEMBER 12 1908

for not intermarrying with the Mexicans, saying that the Spaniards would have done better if they had kept themselves apart from the aborigines. themselves apart from the aborigines. He of course did not understand the Book of Mormon, which tells of the degradation following by intermar-riage with the Lamanites, but he had observed that there was something wrong in other people mixing with that race, F. F. HINTZE. City of Mexico, Dec. 2, 1908.

did not succeed in even retaining it. The Indians have lost their identity, and have been reduced to the "condi-

tion of serfs. Whatever strength is shown in either, is apparent only

President Diaz commended the Mor-mon people in the Mexican colonies

where the races have kept apart.

DON'T BE HOPELESS

DON'T BE HOPELESS About yourself when you'he crippled with rheumatism or stiff joints-of course you've tried lots of things and they failed. Try Ballard's Snow Lin-iment-it will drive away all aches, pain and stiffness and leave you as well as you ever were. Sold by Z. C. M. I. Drug Store, 112 and 114 South Main Steet. B

REVISING VULGATE BIBLE.

The Right Rev. Francis A. Gasquet, abbot president of the English Bene-dictine, who is engaged in the colossal work of revising the Vulgate, or St. Larguege Latin variage of the Bible Jerome's Latin version of the Bible,

Jerome's Latin version of the Bible, is hampered by a lack of funds and he has obtained from the pope permis-sion to accept a donation to complete the work. The donor will be rewarded by the placing of his name on the frontispiece of the revised Bible. The abbot said that the amount of money required would be only a trifle for a millionaire, while the placing of a man's name on the front page of the new translation would be a monument that would last through the centuries.



THE CORRECT TIME THE CORRECT TIME To stop a cough or cold is just as soon as it starts—then there will be no dan-ger of pneumonia or consumption. Just a few doses of Ballard's Horehound Syrup taken at the start will stop the cough. If it has been running on for sometime the treatment will be long-er, but the curo is sure. Sold by Z C. M. I. Drug Store, 112 and 114 South Main Street. B

CALENDAR PADS,

For 1909.

We have a large stock of beautiful We have a large stock of beauting Calendar Pads for 1909, at 1c each and upward. Special discount to Teachers and others who buy in quan-tilies for the manufacture of holiday

glfts. DESERET NEWS BOOK STORE, 6 Main St.

NOVELS SELDOM ATTAIN OLD TIME POPULARITY

It is now a rarer occurrence than it was a few years ago for a new novel to attain phenomenal figures of cir-

