



STATE FLOWER
SEGO LILY

Keith
O'Brien
Company

INVITATION.

We invite the presence of every citizen of Salt Lake and adjacent communities to our Formal Opening, Monday afternoon and Tuesday, March twenty-third and twenty-fourth, nineteen hundred and three.

The Doors Will be Opened at Three O'Clock Monday Afternoon.

No Sales Will Be Made.

The Building is completed. All of the stock has arrived. The displays are nearly arranged. Employes and artisans are closing final work. Altogether it has been a stupendous undertaking. No expense has been spared; our energy has been taxed and, although but a few months have elapsed since the inception of the enterprise, we are within a few days of opening at the specified date. We appreciate the kind words of confidence everywhere heard. We shall endeavor to be in close touch with the people always. In return for their patronage we shall sustain them in right prices and honest values. Our prices will be under any and all circumstances held at the lowest point. *When special sales are put on we shall tell the simple truth as to reductions and qualities and deceive no one.*