

# JUNE CLEARANCE SALE

ANOTHER SPLENDID

## MONEY-SAVING OPPORTUNITY!

THE prices are exceptional, the assortments are satisfactory, and you can buy with the full assurance that you're getting much more than usual value for your money. We cannot impress upon you too strongly the magnificent values we are offering in the most stylish wearing apparel for Ladies, Misses and Children and also materials for your Summer Garments—the choice weaves from the whole world; a masterly showing that is the acme of perfection and completeness awaits you here. See our display, but don't be satisfied with a glance. Come and examine the lovely qualities, and take advantage of our liberal discounts from regular prices. These are the goods you will need most this Summer.

**ONE WHOLE WEEK—Monday, June 26th, UP TO AND INCLUDING Saturday, July 1st.**



### WAISTS.

Our Entire New Line of Summer Waists **25 Per Cent Off.**

This takes in all of those Handsome Sheer Linens, Hand Embroidery, Dotted Swiss and Tucked Linens, Beautifully and Artistically combined with Rich Laces and Dainty Embroidery. The best Fitting and the Most Stylish Waists that are Made.

AN IMMENSE STOCK. YOU NEED ONE TODAY. You can buy it here at 25 per cent Reduction.

SHIRT WAISTS. All our LAWN, LINEN, PERCALE AND FRENCH VOILE Shirt Waists in white and colored, all new—25 per cent off.

Entire Line of JAP SILK WAISTS—25 PER CENT OFF.



### HAMMOCKS.

Genuine Rest and Comfort Results from the use of one of our Fine Hammocks.

**25%** Less than regular Prices, During June Clearance Sale.



COVERT JACKETS ONE-THIRD OFF.  
CHILDREN'S JACKETS ONE-THIRD OFF.

### Millinery Dept.

Great sacrifice in the prices of the of the many Beautiful Pattern Hats, Black Hats and other Hats and Trimmings in this popular dept.

**50%** Discount on all PATTERN HATS.  
**33 1/3%** Discount on all BLACK HATS.  
**20%** Discount on all OTHER DRESS HATS.  
**15%** Discount on all FLOWERS, BRAIDS AND UNTRIMMED SHAPES.

THE NEWEST THINGS are here in Hats for mid-summer wear—Folios, Sailors, Cordons—milan, chip and lingerie effects.  
DUCK HATS—\$1.50 to \$2.25.



### Notion Dept.

Gloves, Ribbons, Handkerchiefs, Neckwear, Embroidery, at June Clearance Prices.

Kayser's Double finger tipped SILK GLOVES, in black, white and all colors. Sold regularly at 65c, will be on sale for **50c**  
\$1.00 will be on sale for **75c**  
\$1.25 will be on sale for **\$1.00**  
Kayser's LITTLE GLOVES in black, white and all colors. Sold regularly at 65c, on sale at **50c**  
Sold regularly at \$1.00 on sale at **75c**  
Sold regularly at \$1.25 on sale at **\$1.00**



Our entire line of Ladies' Fancy Neckwear, from 50c to \$2.00 values, will be on sale for this week **40% Off**  
TAFETTA RIBBONS, extra quality, in all colors.

No. 5-1 inch wide, Sale Price **5c**  
No. 7-1 1/2 inch wide, Sale Price **6c**  
No. 9-1 1/2 inch wide, Sale Price **7c**  
No. 12-2 inches wide, Sale Price **9c**  
No. 16-2 1/2 inches wide, Sale Price **12c**  
No. 22-3 inches wide, Sale Price **15c**

LADIES' HAND BAGS—The entire stock will be on sale at one-third off. All new and stylish, and a large line to select from.

LADIES' BELTS, in silk and leather, in black and colors, from 50c to \$2.50 will be on sale this week **40% Off**

EMBROIDERY—One lot Mill End Embroidery at less than cost. This line of beautiful patterns will be on sale at **HALF PRICE.**

### HANDKERCHIEFS.



LADIES' SWISS HANDKERCHIEFS—1 lot of fine Swiss Handkerchiefs, worth up to 50c, will be on sale for this week **15c**

### RIBBONS.

SPECIAL RIBBON SALE. All 30c, 35c, 40c TAFETTA and SATIN and FANCY RIBBONS will be on sale at, per yard **25c**

**Petticoats 20 per cent off**

**Wrappers 20 per cent off**

### Evening Waists.

Our Entire Line of Taffeta, Poau de Soie and CREPE EVENING WAISTS **One-Third Off.**

### Kimono's.

Entire Line of KIMONOS and DRESSING SACQUES **25% Off**

### Children's Dresses.

Entire Line of CHILDREN'S SUMMER DRESSES, white and colored Lawns, Linens, Percales, Swisses, Point de Spirit and hinc else in the line **25% Off**

### Ladies' Shirts.

LADIES' SHIRTS (new thing) a most comfortable garment for OUTDOOR **20% Off**

### Separate Skirts.

With one exception (1905) our Entire Line of Walking Skirts and Dress skirts will be placed on sale this week at **25% Off**

### Suits and Skirts.

You May Pick from our Entire Line of Linen, Duck and Pique SHIRT WAIST SUITS AND SEPARATE SKIRTS at **25% Off**

Handsome Voile, Brillantine and other light fabrics, SEPARATE SKIRTS **25% Off**

Mohair and Silk Rubber Automobile Coats **20% Off**

Going to Portland? Travelling Coats **20% Off** A Nice Line.

### SILK DEPT.

All Black and Colored ROBES in Lace, Embroidery and Voiles—a line to choose from which would do credit to a New York store—Your choice during the June Clearance Sale at **HALF PRICE.**



THE GREATEST SILK SALE OF THE SEASON!

ALL FANCY SILKS FOR SHIRT WAIST SUITS IN CHECKS, STRIPES, DRESSER'S AND DAINY FIGURES, RAJAS, FOULARDS THAT WILL REGULARLY FROM 85c TO \$1.25 PER YARD WILL BE REDUCED FOR MONDAY AND WEEK—ONE-THIRD OR 33 1/3 PER CENT DISCOUNT.

Entire line of DRESS TRIMMINGS at a 25 PER CENT DISCOUNT for this week only.

### LINEN DEPARTMENT.



**ONE-FOURTH OFF ON TABLE DAMASK, NAPKINS AND LINEN SETS. A GOLDEN OPPORTUNITY.**

Just 76 years have elapsed since the first gold medal of honor was awarded to William Liddle & Co. for excellence in manufacture and perfection of finish in linen goods. During all these years GOLD MEDAL LINENS as carried by Z. C. M. I. have fully maintained their deserved popularity, and the same has been recognized at all of the great expositions.

GOLD MEDAL LINENS are unequalled, and you can buy them for one week **25% Off.**

### WASH DRESS GOODS.

The entire line of beautiful Wash Dress Good including Silk Organdies, Cotton Organdies, Tokio Silk, Mousselin De Soie, Fancy Dimities, Nub Suitings, Knicker Suitings, Knockabout Suitings, Direct Novelities, Venetian Veilings, Embroidered Voiles, Cotton Voiles, Cotton Crepons, Novelty Batiste, Cotton Mohairs and Covert **20% Off**

Cloths at **20% Off**

We have several broken lines at WAITING and WASH DRESS GOODS that we will close at HALF PRICE. It will pay you to call and examine for yourselves and note the big bargains.

**ALL REMNANTS AT HALF PRICE.**



### Colored and Fancy Parasols.

Lot No. 1 at **HALF PRICE**  
Lot No. 2 at **ONE-THIRD OFF**

The best values ever offered at prices which you will recognize as almost ridiculously small when you see the goods.

### Half Price!

On Ladies' and Misses' Tailored Suits and Silk Coats.

This means the greatest bargain opportunity anywhere or anytime. Because, as you know, when Z. C. M. I. says HALF PRICE it is the regular selling price cut right in two.



And another thing—there will be nothing held back or placed in reserve, but the ENTIRE STOCK will be placed on sale, and all are of this season's best styles and fabrics, consisting of Cheviots, Serges, Mohairs, Panamas, and Fancy Tweeds—so buy your fall suit now. There'll be little, if any change in the styles, and think of the great savings in price.

\$15.00 Suits for	\$7.50
16.00 Suits for	8.00
17.00 Suits for	8.50
18.00 Suits for	9.00
19.00 Suits for	9.50
20.00 Suits for	10.00
21.00 Suits for	10.50
22.00 Suits for	11.00
23.00 Suits for	11.50
24.00 Suits for	12.00
25.00 Suits for	12.50
26.00 Suits for	13.00
27.00 Suits for	13.50
28.00 Suits for	14.00
29.00 Suits for	14.50
30.00 Suits for	15.00
31.00 Suits for	15.50
32.00 Suits for	16.00
33.00 Suits for	16.50
34.00 Suits for	17.00
35.00 Suits for	17.50
36.00 Suits for	18.00
37.00 Suits for	18.50
38.00 Suits for	19.00

And so on right through the entire line up to \$125.00 Suit.

ALTERATIONS EXTRA.

### Silk Suits.

Not only Cloth Suits but our Entire Line of SILK SUITS will also be sold at HALF PRICE, and there are yet left some of the Swellest Suits that have been turned out this season. **ALL HALF PRICE.**