



## A MASTER STROKE

In Desky's buying ability made this sale a possibility—a sale that can only be carried out by Desky—involving contributions from the world's best clothes makers and from the best makers of furnishings and hats in this country.

It is the clothing sensation of the year. Varieties as vast as four fancies. Every garment of that magnificence quality that insures satisfaction—a collection of suits the beauties of which are beyond belief, and you must see them to fully appreciate their wonderful fitness and correctness. The fabrics include the most recent patterns in smooth and unfinished worsteds, fine clothes for men of every profession and walk in life—just look at this assortment.

3155 Suits to choose from.  
200 patterns to choose from.  
100 models to choose from.  
200 shades to choose from.  
It's a mighty big collection of clothing—and what a crushing blow the prices are dealt!

## The Greatest Sale of Trousers

We say the greatest with decided emphasis. We doubt if there ever was a trouser sale presenting opportunities of this kind. The prices will make 'em go like wildfire.

\$1.75 Men's Trousers .....95c  
\$2.25, \$2.75 and \$3.00 Men's Trousers .....\$1.25  
\$3.50 Men's Trousers .....\$1.95  
\$4.50 and \$5.00 Men's Trousers .....\$3.95  
\$8.00 and \$9.00 Highest Grade Manhattan System Trousers .....\$4.45

## This Hat Sale

Is Notably Extraordinary

in magnitude, but most powerful in price attractiveness.

We've hit the nail on the head. These hats will strike your head as well as your purse.

The selection is large—all new shapes in soft, stiff and straw hats.

All \$1.50 and \$1.75 hats your choice .....95c  
All \$2.00, \$2.25 and \$2.50 hats your choice .....\$1.35

All \$2.75 and \$3.00 hats, your choice .....\$1.65  
All \$3.25 and \$3.50 hats, your choice .....\$1.95

Choose what you will, but Desky's is the place to make the selection.

## A Tidal Wave

of real, genuine bargains in the Underwear Section. LOOK AT THESE PRICES.

50c White Jersey Ribbed Underwear .....25c  
50c Balbriggan Underwear .....25c

75c Fine Mercerized underwear .....45c  
75c Two-thread Lisle underwear .....45c

This is just an inkling showing how we've cut the prices on underwear.



# The Biggest Possible Values of the Best Possible Clothes For the Least Possible Money is Possible at Desky's Monster Magnet Sale of Clothing, Furnishings and Hats

Both stores closed Wednesday, June 9th.

Sale Begins

Thursday,

June 10

9 A. M.

Punctuality is a brother to Prosperity. The man that will come to this sale on time will prosper thereby

## THIS SALE IS MORE IMPORTANT

to the economical than the Union Pacific railroad is to its owner—yes, we repeat, of more importance to the thrifty because it is a sale of vital importance to men who need clothes. It is the most important sale because it means much to men whose clothes appropriation is small.

This sale will double the purchasing power of your wearing apparel appropriation.

Your dollar will work wonders here. Prices cut ruthlessly on every article in the house.

## As a Magnet

attracts a needle, so will these prices on shirts attract you. The greatest variety of negligee and golf shirts to be found hereabouts await you at Desky's. Every conceivable style and color at an appalling sacrifice. 75c negligee and golf shirts 45c \$1.00 negligee and golf shirts 55c.

\$1.25 and \$1.50 negligee and golf shirts 85c.  
\$2.00 and \$2.50 negligee and golf shirts \$1.15.

## Would You Miss This Sale? Well Hardly!

You cannot, you dare not, in justice to your welfare, miss a sale of this caliber.

How's this for cuts on neckwear and suspenders?

25c Neckwear .....15c  
35c Neckwear .....21c  
50c Neckwear .....29c  
75c Neckwear .....45c  
\$1.00 Neckwear .....55c  
25c Suspender .....12 1-2c  
35c Suspenders .....19c  
50c Suspenders .....29c  
75c Suspenders .....45c

## Prices Talk!

Here's a chance for conversation. These prices speak volumes.

Boston Garters .....15c  
10c Handkerchiefs .....5c  
15c Handkerchiefs .....8 1-3c  
25c Handkerchiefs .....12 1-2c  
50c Fancy Silk Handkerchiefs .....20c  
75c Fancy Silk Handkerchiefs .....45c  
10c Cotton Hose .....5c  
12 1-2c Balck and Brown Hose .....75c

15c Fancy Hose .....9c  
25c Fancy Hose .....15c  
35c Fancy Hose .....20c  
50c Fancy Hose .....29c

A short story briefly told—Nine dozen Fancy Wash Vests worth \$2.50 and \$3.00, extra special \$1.39



250  
Men's and young men's SUITS that sold at \$10.00.  
Desky's Magnet price

**\$5.45**

370  
Men's and young men's SUITS that sold at \$12.00.  
Desky's Magnet price

**\$6.45**

320  
Men's and young men's SUITS that sold at \$22.00.  
Desky's Magnet price

**\$11.45**

382  
Men's and young men's SUITS that sold at \$25.00.  
Desky's Magnet price

**\$13.45**

390  
Men's and young men's SUITS that sold at \$28.00.  
Desky's Magnet price

**\$15.45**

345  
Men's and young men's SUITS that sold at \$30.00.  
Desky's Magnet price

**\$16.45**

200  
Men's and young men's SUITS that sold at \$32.00.  
Desky's Magnet price

**\$17.45**

220  
Men's and young men's SUITS that sold at \$13.50.  
Desky's Magnet price

**\$7.45**

165  
Men's and young men's SUITS that sold at \$15.00.  
Desky's Magnet price

**\$8.45**

233  
Men's and young men's SUITS that sold at \$18.00.  
Desky's Magnet price

**\$9.45**

2.80  
Men's and young men's SUITS that sold at \$20.00.  
Desky's Magnet price

**\$10.45**

**An Original DIRECT APPEAL**

To the economical instincts of thinking people to whom the saving of a dollar is equal to "A DOLLAR EARNED."

Every hard-thinking man who is keen, discriminating and a judge of values will pronounce this the most wonderful sale of the age—the greatest ever

**As a Magnet Attracts a Needle So Will this Powerful Magnet Attract Thousands of People**

Who Know the Genuineness of This Magnetic Clothing Sale

This sale will prove so magnetic, so powerfully tempting, that it will draw throngs to this store from far and near, no matter what the weather conditions may be. Crowds will come with aroused expectations—you come along, too. We assure you you'll not be disappointed. Every man lucky enough to read this good news will come, will spread the good news to friends who will appreciate information of this kind. This announcement will bring all the clothing business to DESKY'S, therefore we have engaged extra salesmen, whose prompt, willing and painstaking attention assures you of courteous service. Excitement will be intense, so come early.

Both Stores Closed Wednesday, June 9

**SALE BEGINS THURSDAY JUNE 10th 9 a. m.**

**LOW PRICES** **HIGH QUALITY**

**A Two Hour Sale of Men's Negligee and Golf Shirts, all sizes worth \$1.00 to \$2.00 at—**

**47½c**

From 9 to 11 o'clock Thursday Morning, June 10th.

Limit Two to a Customer.



205 S. MAIN ST.  
10 E. 2ND SO.

**M. H. DESKY**  
SALT LAKE CITY

Sale At Both Stores